



Thanks to your  
generosity the  
Umoja Unity  
Festival remains  
free!

Call Now to Become a Sponsor!

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[www.facebook.com/UMOJAFESTJCTN](https://www.facebook.com/UMOJAFESTJCTN)

[www.umoja-jc.org](http://www.umoja-jc.org)

**umoja**  
unity in the community



Welcome to Umoja Arts  
and Cultural Inc.  
Johnson City, Tennessee



**2023**  
**UMOJA**  
**UNITY**  
**FESTIVAL**

## Mission Statement

To bridge and unify diverse cultures through education and artistic presentation of art, culture and heritage.

## Umoja Unity Festival

For over 20 years, the annual Umoja Festival has entertained a diverse community where all are welcome and family entertainment is always a priority!

### Featuring:

- Thousands of attendees each year
- Diverse musical offerings
- Family-friendly entertainment
- Merchandise & food vendors

September 9th, 2023  
Kings Common Park  
Johnson City

### Become a Sponsor!

Promote your company by becoming a sponsor of the 2023 Umoja Unity Festival. Sponsorship levels provide an opportunity to feature your vision and initiatives via banners, media mentions and digital media messages.

## Sponsorship Levels

### Level 1: \$2,000+

- Name displayed on flyers
- Free booth at festival
- Poster Media promotion

### Level 2: \$5,000+

- Name displayed on flyers
- Free booth at festival
- Poster & Social Media promotion
- Small Stage Banner placement

### Level 3: \$10,000+

- Name displayed on flyers
- Free booth at festival
- Poster, Social, & Broadcast Media promotion

