
“LOVE this Unity in the Community Festival, which has been put on for decades! My band has been honored to play it for three years running...,and I think it has everything anyone could want in a local event!”- Chris Dula



“ It was the first time [Umoja 2017] my granddaughter and I attended your festival and we found it a lot of fun! We both enjoyed the drum players and dancing...We are awaiting next year! - Janet Wiltsie

Umoja Committee
325 East Main Street
Johnson City, TN 37601

2018

UMOJA FESTIVAL

SEPTEMBER 7- 8, 2018

Sponsorship Information





Umoja Unity Festival

**September 7th to 8th, 2018
Downtown Johnson City!**

For over 20 years, the annual Umoja festival has entertained a diverse community where all are welcome and family entertainment is always a priority!.

Featuring:

- Thousands of attendees each year
- Diverse musical offerings
- Family-friendly entertainment
- Merchandise & food vendors

Become a Sponsor!

Promote your company by becoming a sponsor of the 2018 Umoja Unity Festival.

Sponsorship levels provide an opportunity to feature your vision and initiatives via banners, media mentions and digital media messages.

Sponsorship Levels

Level 1: \$750

- Name displayed on flyers
- Free booth at festival

Level 2: \$1,000+

- Name displayed on flyers
- Free booth at festival
- Poster Media promotion

Level 3: \$3,000+

- Name displayed on flyers
- Free booth at festival
- Poster & Social Media promotion
- Small Stage Banner placement

Level 4: \$10,000

- Name displayed on flyers
- Free booth at festival
- Poster, Social, & Broadcast Media promotion
- Main Stage Banner placement



<https://www.facebook.com/UMOJAFESTJCTN>

Thanks to your
generosity
the
Umoja Unity
Festival
remains free!

**Call Now To Become a
Sponsor!**

325 East Main Street
Johnson City, Tennessee 37601
or mail to:
P.O. Box 4376
Johnson City, TN 37602

Ralph Davis: 423.426.2851
Lorraine Washington: 423.943.9162
Karen Sullivan: 423.943.2255