## BBB

## **Better Business Bureau®**

serving Metropolitan Washington, DC and Eastern Pennsylvania 1411 K St. NW, 10th Floor Washington, DC 20005-3404 USA 202.393.8000 • 202.393.1198 fax dc-easternpa.bbb.org

## Ms. Kim's Beauty Exchange LLC Earns BBB Accreditation

Ms. Kim's Beauty Exchange LLC Commits to the BBB Standards of Trust

This week, Ms. Kim's Beauty Exchange LLC announced its recent accreditation by the BBB serving Metro Washington DC and Eastern PA. As a BBB Accredited Business, Ms. Kim's Beauty Exchange LLC is dedicated to promoting trust in the marketplace.

According to a recent BBB study by Nielsen, nearly 83% of U.S. consumers are more likely to make a purchase from a business who displays the BBB Accreditation Seal. The BBB is a resource for the public, providing trustworthy, unbiased information about businesses.

"We are pleased to be a BBB Accredited Business because we value building trust with our consumers," said Kimberly Matthews. "Our BBB Accreditation gives our customers confidence in our commitment to maintaining high ethical standards of conduct."

BBB Accredited Businesses must adhere to the BBB's Code of Business Practices, a comprehensive set of policies, procedures and best practices for representing trustworthiness in the marketplace. The code is built on the BBB Standards for Trust, which calls for building trust, embodying integrity, advertising honesty and telling the truth, being transparent, honoring promises, being responsive and safeguarding privacy.

## **About Ms. Kim's Beauty Exchange LLC**

Ms. Kim's Beauty Exchange is a training center that offers ongoing education activities for the purpose of sustaining professional or occupational capabilities for licensed cosmetology and barber professionals. Activities include; state board refresher, safety and sanitation classes, hair cutting, chemical processing, braiding, lashes and more. Certificates of completion are issued at the end of each class.

For more information, visit our BBB Business Profile at bbb.org.