

REDDIT GUIDELINE



By Stand With Tigray

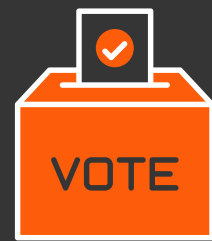


WHAT IS REDDIT?

Reddit has more than **430 million** monthly active users and over **100,000 active** communities.



- “Front page of the **internet**”



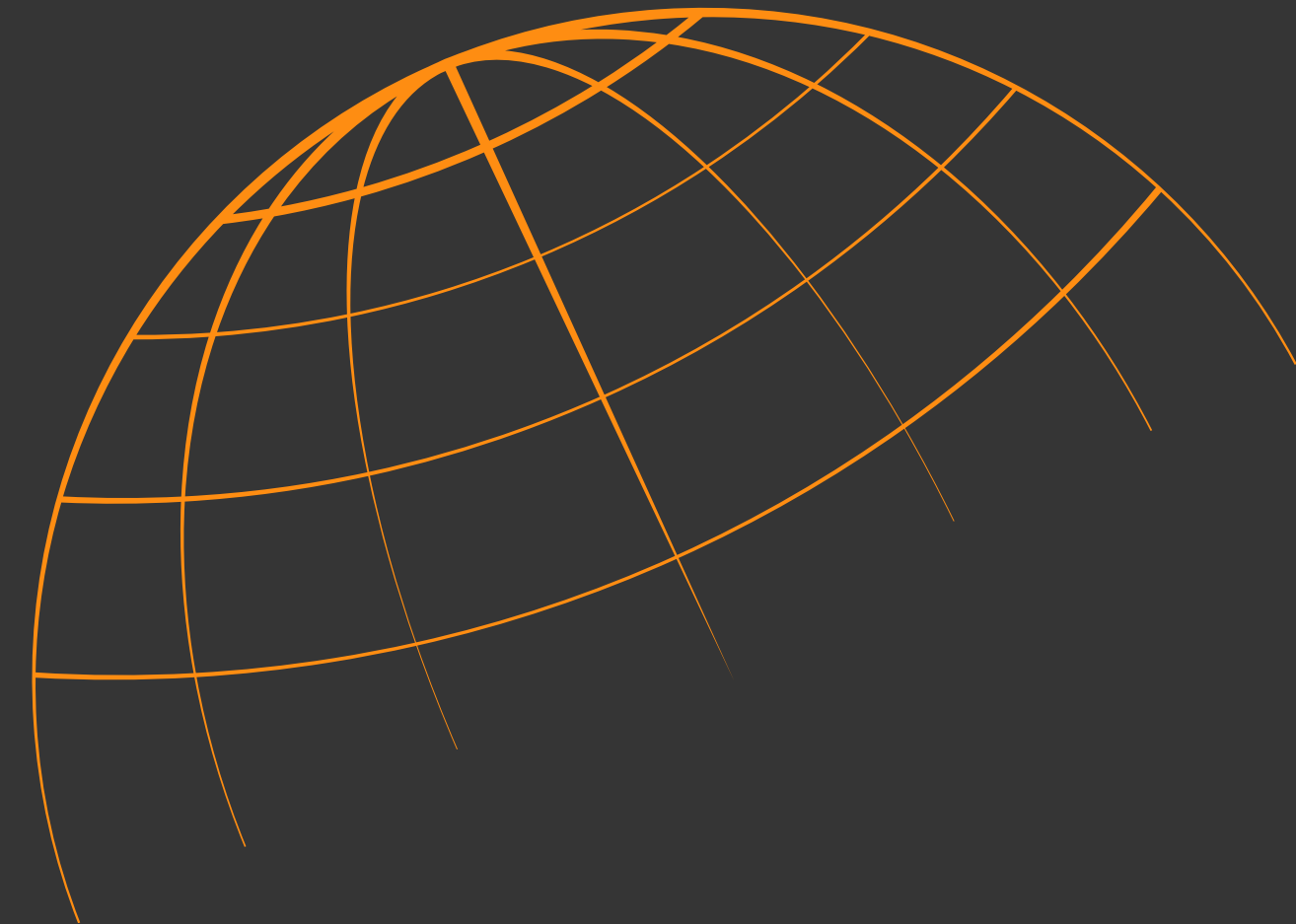
- People all over the world make posts,

- Posts get voted on by users

- Reddit has sub/reddits: communities (niche)



- More about reddit [here](#)



TYPES OF CONTENT



- **Links: popular post is news**

- links must have title that best summarizes the article/news



- **Text: users can create their own stories and post**

- some sub reddit like world news might not allow this



- **Images and videos: must include title**



HOW IT WORKS



- **Posts: must follow reddit and the subreddit guidelines**



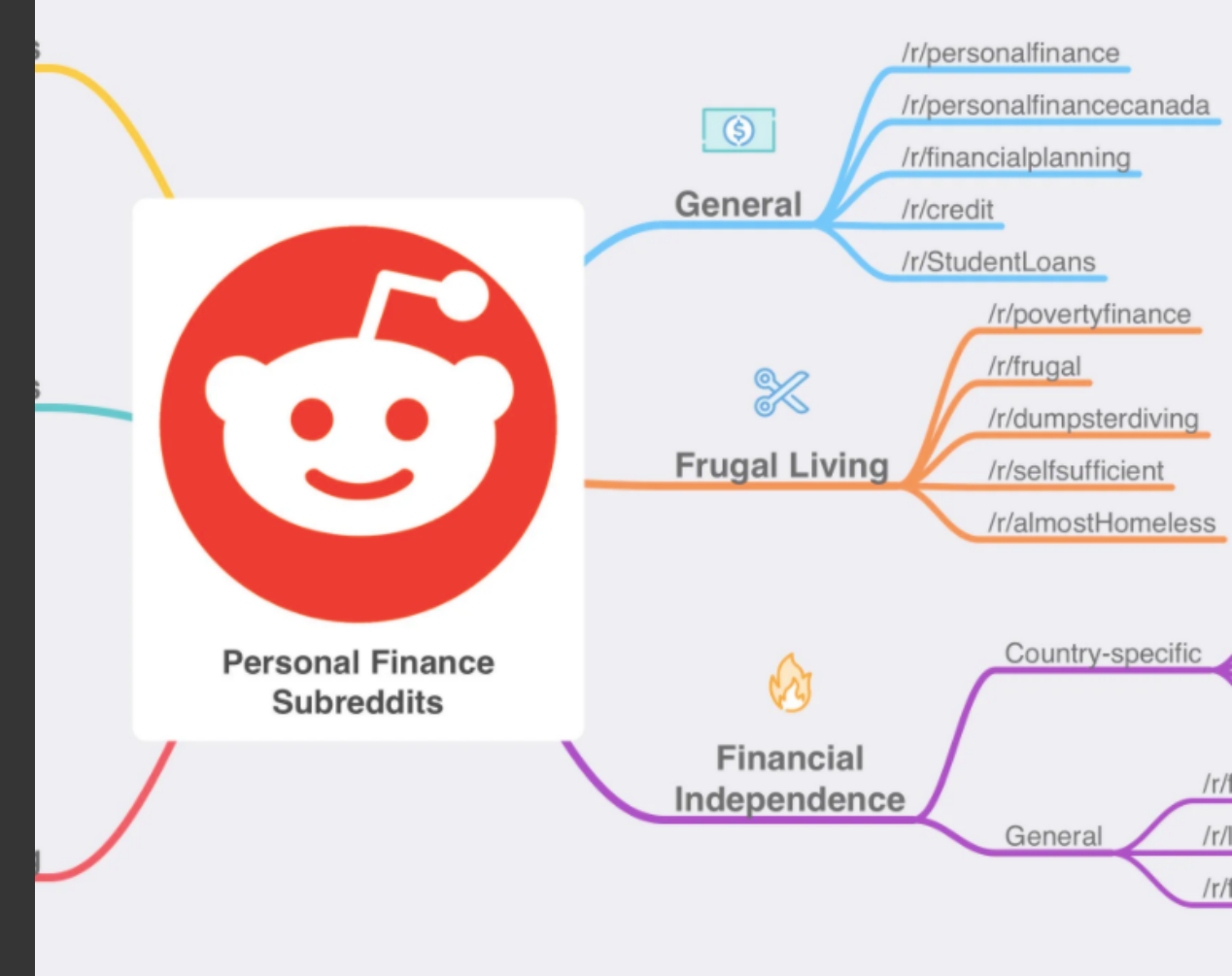
- **Comments: users can comment under any post**



- **Voting: both the post and comments can be upvoted and downvoted**



- Posts with a lot of upvotes get pushed to the top and become more visible to reddit communities
- posts with a lot of down votes become invisible



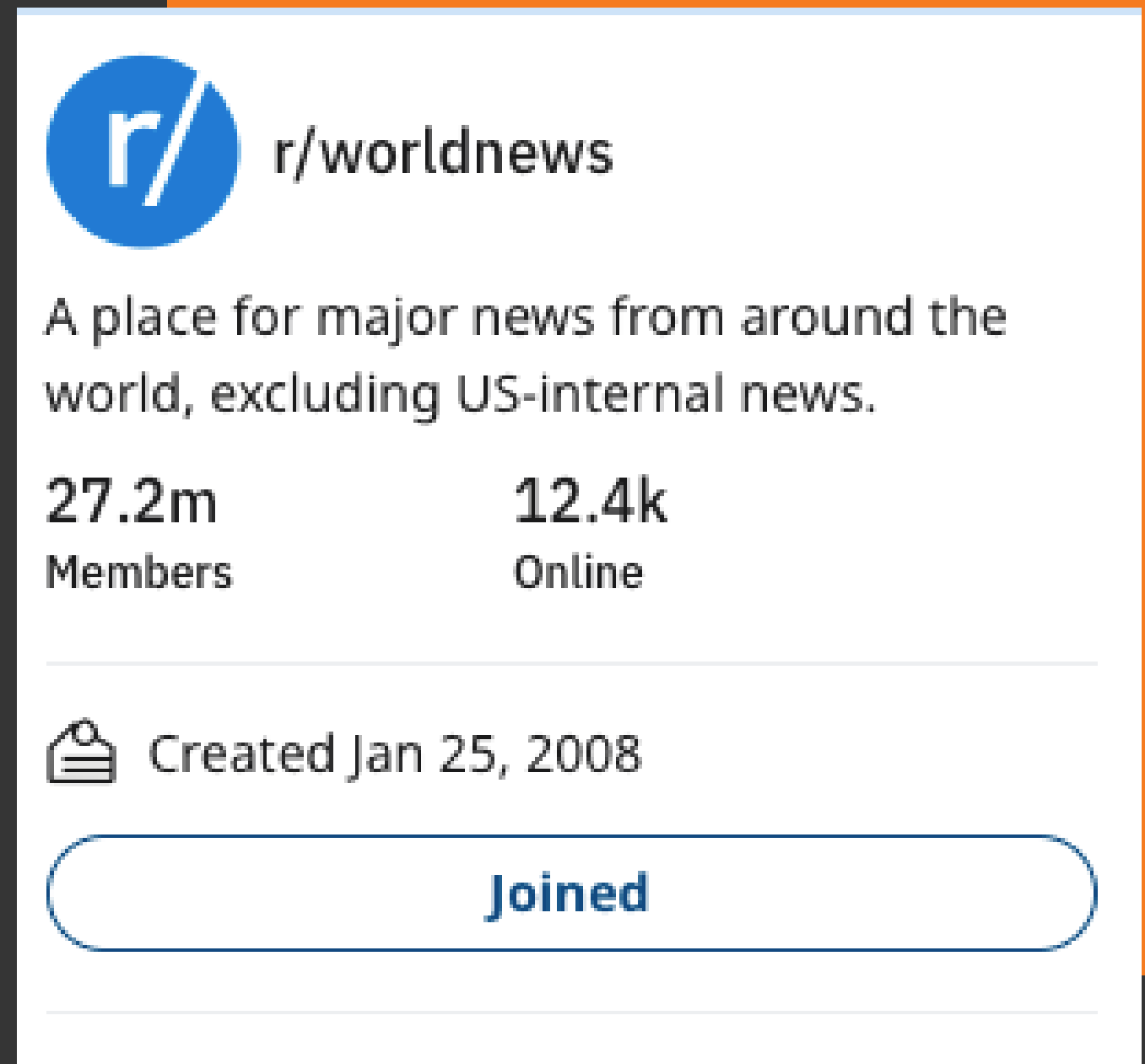
REDDIT4TIGRAY

Target sub Reddits

- **r/Against_Genocide**
- **r/UnitedNations**
- **r/twoxchromosomes**
- **r/Africa etc...**

Our Goal

- **Engage with reddit communities**
- **Integrate Reddit with other SM platforms**
- **Correct narratives / misinformation**



The screenshot shows the profile page for the subreddit r/worldnews. It features the subreddit icon (a blue circle with a white 'r/'), the name 'r/worldnews', and a description: 'A place for major news from around the world, excluding US-internal news.' Below the description, it displays '27.2m Members' and '12.4k Online'. A 'Created Jan 25, 2008' label is visible. At the bottom, there is a blue button labeled 'Joined'.





CREATE REDDIT ACCOUNT


- **Tigrigna Tutorial: [click here](#)**
- **English Tutorial: [click here](#)**

A v a i l a b l e o n w e b , I O S a n d A n d r o i d







U/STANDWITHTIGRAY

  **r/worldnews** · Posted by u/StandWithTigray 27 days ago

8.6k 

Facebook knew it was being used to incite violence in Ethiopia. It did little to stop the spread, documents show.

edition.cnn.com/2021/1... 

 301 Comments  Share  Save ...

  **r/worldnews** · Posted by u/StandWithTigray 5 months ago  

5.9k 

‘Don’t betray women of Tigray’: calls grow for international action against rape in war; Politicians among signatories of two open letters urging investigation into reports of sexual violence in Ethiopian conflict

theguardian.com/global... 

 217 Comments  Share  Save ...

Follow Us Here



REDDIT INSIGHT



- **One post**
- **over 1 million views**
- **95% upvote rate**
- **586 comments**
- **with in about 2 days**

16.8k **r/news** · Posted by u/Steamboated- 2 days ago 2 3 2

Facebook knew it was being used to incite violence in Ethiopia. It did little to stop the spread, documents show.

edition.cnn.com/2021/1...

586 Comments Share Save Hide ...

Post Insights
Only you and mods of this community can see this

1.2m Total Views	95% Upvote Rate	9.3k Community Karma
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For Reddit related question:

contact@swtigray.org

