

Big Wheel Digital Media – Press Kit

Company Overview

Big Wheel Digital Media is a full-service creative agency based in Broken Arrow, Oklahoma, specializing in high-impact video production, custom website design, branding, and digital marketing solutions. Founded with the mission of helping businesses and organizations tell their stories in dynamic and measurable ways, Big Wheel blends creativity with strategy to deliver optimum results.

With a reputation for excellence in video storytelling, live event production, and digital advertising, Big Wheel Digital Media partners with clients across industries—casinos and resorts, municipalities, healthcare, entertainment, sports and more. From concept to completion, the team is committed to producing professional, engaging, and effective media that drives awareness and growth.

Corporate Video: https://youtu.be/1GCGGN3s-ZM?si=ak_6jaH2hrRYxs-A

2025 Services Commercial: <https://youtu.be/hm2fCKeiO4A>

Core Services

- Video Production & Streaming – Commercials, promotional videos, corporate films, live events, and broadcast-quality streaming.
- Custom Website Design & Development – Responsive, professional, and SEO-optimized websites tailored to each client's needs.
- Branding & Graphic Design – Logo design, brand identity systems, creative campaigns, and marketing collateral.
- Digital Advertising & Media Buying – Google PPC campaigns, social media management, and strategic media placements.
- Event & Venue Support – Big LED screens, multimedia integration, and live event coverage.

Mission Statement

Big Wheel Digital Media exists to empower businesses, communities, and organizations to share their story with impact. We believe in the power of creativity, technology, and collaboration to connect brands with their audiences in ways that inspire action and deliver measurable results. *Creative marketing solutions are in our wheelhouse.*

Company Highlights

- Produced award-winning video campaigns for municipalities, sports, casinos, tourism, and nonprofits.
- Trusted by leading casinos and entertainment venues for large-scale productions.
- Partnered with local governments on State of the City and economic development video projects.
- Delivered multimedia solutions across Oklahoma, Washington, and beyond.

Leadership Bios

Brent Wheeler – Co-Owner, Big Wheel Digital Media

Brent Wheeler is a seasoned CEO and business leader with over three decades of experience in media production, marketing, and branding. As co-owner of Big Wheel Digital Media, Brent oversees creative vision, client strategy, and business development.

Known for his ability to bring stories to life through video, design, and digital platforms, Brent has led projects for casinos, municipalities, and major corporate clients. His expertise in blending creative storytelling with measurable marketing strategies has positioned Big Wheel as a trusted partner for clients looking to elevate their brand.

Outside of his professional work, Brent is passionate about community building, local culture, and fostering innovation in Oklahoma's creative economy.

Ryan Wheeler – Partner, Big Wheel Digital Media

Ryan Wheeler is an experienced producer and marketing strategist whose background in video production, marketing and digital media brings Big Wheel's projects from concept to reality. As partner, Ryan manages operations, production teams, and client relationships, ensuring every project exceeds expectations.

Ryan specializes in digital marketing campaigns, client relations and technical execution. His focus on precision, storytelling, and customer service has been key in Big Wheel's growth as a leading creative agency in Oklahoma and beyond.

Ryan's passion lies in helping clients communicate their vision clearly and powerfully, whether through a dynamic promotional video, a cutting-edge website, or an engaging digital campaign.



August 28, 2025

Media Contact

Brent Wheeler, CEO

Big Wheel Digital Media

Broken Arrow, Oklahoma

918.921.4818

info@bigweeldigitalmedia.com

www.bigweeldigitalmedia.com