

**JESSICA REDCORN**

**The Lady behind a “Bottleless” Nation.**



**ARTESIAN Water!**

**Cee Cee Donovan:** Why did you choose to work with water purification systems?

**Jessica Redcorn:** I chose to work with purification systems because our service and equipment provide the best hydration solution that produces unlimited pH-balanced, alkaline drinking water.

**Cee Cee:** What inspired you to join this industry, and what does clean water mean to you personally?

**Jessica:** I was inspired to join this industry because I am able to provide a solution by helping people get healthier from the inside out. When your body is pH-balanced, it's in a better position to fight off diseases. On top of that, we are a Go Green company helping our customers eliminate plastic waste from the environment.

**Cee Cee:** How does your Indigenous heritage influence your approach to work and the environment?

**Jessica:** I hold my Indigenous heritage close to my heart, especially when working with Native American Tribes across Oklahoma. Knowing that I'm helping Indigenous communities—many of whom suffer from highly contaminated water—have safe, clean water to drink is deeply gratifying. It's also a way of honoring my ancestors and protecting our land by reducing plastic waste across Indian Country.

**Cee Cee:** What do you most enjoy about your work with Artesian bottle-less water?

**Jessica:** I enjoy my career with Artesian Bottleless Water because I'm introducing the very best technology and service available in the water industry.

**Cee Cee:** What are the key highlights and benefits of the Artesian bottle-less water system?

**Jessica:** Artesian Bottleless Water has ice and water touchless machines that provide an unlimited amount of purified, pH-balanced, alkaline water with electrolytes. Our equipment is completely maintenance-free, helps eliminate plastic waste, and is sustainable for the environment. Most of the time, we can also help our customers save money.

**Cee Cee:** Can you share a success story or memorable experience where your product made a difference for a client or community?

**Jessica:** One of the most memorable moments was helping a company that used to order a full diesel truckload of bottled water each month. I was able to save them about \$12,000 per month and eliminate 52,416 plastic bottles monthly.

**Cee Cee:** What challenges have you faced in promoting and selling water purification systems, and how have you overcome them?

**Jessica:** One challenge is competing with other companies that claim to have reverse osmosis filters but actually only use sediment or pre-carbon filters, which don't purify the water nearly as well. Their monthly price is slightly lower,

but when I test the output, the water has the same Total Dissolved Solids as regular tap water—they're just selling chilled tap water.

**Cee Cee:** Where do you see Artesian bottle-less water systems going in the next five years?

**Jessica:** Within five years, we'll be known as a "Bottleless Nation"! We're aiming to run a commercial during the Super Bowl to let the world know we're protecting our planet—and we're on track to become a billion-dollar company.

**Cee Cee:** Are there any new products or innovations you're excited about or would like to introduce?

**Jessica:** I'll continue developing new relationships within Indian Country, and maintain the trust I've earned with Indigenous Tribes across Oklahoma. Maintaining these relationships is a priority.

**Cee Cee:** How do you envision expanding your impact, especially within Indigenous communities?

**Jessica:** When I started with Artesian Bottleless Water, I was one of only six female account executives nationwide. I've been with the company for four years now, and I've consistently ranked in the top five in nationwide sales. Last year, I was #1 in the nation for both water and ice machines.

**Cee Cee:** What has your experience been like as a woman in the business world, particularly in a field that might be male-dominated?

**Jessica:** With fortitude and confidence, anyone can reach their goals—regardless of gender. I've succeeded through belief in myself, the product, and the company. Women in sales have been underrepresented, but that's been changing in recent years.

**Cee Cee:** Have you encountered any unique challenges or opportunities because of your identity as an Indigenous woman in business?

**Jessica:** We are gaining more confidence to do whatever we set our minds to, especially thanks to empowering women's groups and strong leaders around us. Women are building each other up every day!

**Cee Cee:** What advice would you give to other women, especially Indigenous women, who are considering a career in business or sales?

**Jessica:** Believe in yourself and your mission. Your unique voice and perspective are valuable—own them. Seek out mentors and leadership circles that promote growth, and always lead with integrity. Create meaningful relationships and stand by what you believe in—success will follow.

**Cee Cee:** Have you ever considered starting your own business? If so, what kind of business would you want to create?

**Jessica:** I've been an entrepreneur for most of my adult life, having owned several businesses. Even in sales, I treat each account as my own business. If I were to start something new, it would definitely align with sustainability, community wellness, and Indigenous empowerment.

**Cee Cee:** What values or principles would guide your own business if you were to start one?

**Jessica:** My business would be built on the foundation of integrity, trust, and service to community. Sustainability would be a key pillar, as well as empowering others—particularly Indigenous women and youth.

**Cee Cee:** How do you think your experience with Artesian bottle-less water would shape your approach?

**Jessica:** Artesian Water has taught me how to build trusted relationships, follow through on service, and prioritize environmental responsibility. That same mindset would guide any business I lead—focused on trust, solutions, and meaningful impact.

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