## VOICEOVERS

High quality finished files can be delivered in .mp3 or .wav format. Rates are shown in U.S. dollars and inclusive of one revision. If needed, same-day or overnight delivery is possible, depending on word count and schedule. Shorter projects are generally turned around in 24 hours, and timing for longer projects is negotiable. Additional services or extras, including further revisions, proofreading, editing or copywriting are available. A custom quote for multiple projects also can be provided.

## NON-BROADCAST

Projects other than TV, radio and paid online ad spots are considered non-broadcast.

| COMPLETE MINUTES  | WORD COUNT  | RATE RANGE    |
|-------------------|-------------|---------------|
| 0 - 2 minutes     | 0 - 300     | \$100 - 249   |
| 2 - 5 minutes     | 300 — 650   | \$250 — 449   |
| 5 - 10 minutes    | 650 — 1300  | \$450 — 649   |
| 10 - 15 minutes   | 1300 — 2000 | \$650 — 849   |
| 15 - 20 minutes   | 2000 — 2600 | \$850 — 1049  |
| 20 - 30 minutes   | 2600 — 3900 | \$1050 — 1349 |
| 30 - 45 minutes   | 3900 - 6000 | \$1350 — 1749 |
| 45 minutes and up | over 6000   | Quote         |

## **BROADCAST**

Project cost varies by ad type, market and spot runtime.

|           | TELEVISION                   | RADIO                        | INTERNET                     |
|-----------|------------------------------|------------------------------|------------------------------|
| LOCAL     | 13 weeks:<br>\$500 - 749     | 13 weeks:<br>\$250 - 499     |                              |
|           | 1 year:<br>\$1000 — 1249     | 1 year:<br>\$500 — 749       | NA                           |
|           | Perpetuity:<br>\$1500 - 1749 | Perpetuity:<br>\$750 - 999   |                              |
| REGIONAL  | 13 weeks:<br>\$1000 - 1249   | 13 weeks:<br>\$500 - 749     |                              |
|           | 1 year:<br>\$1500 — 1749     | 1 year:<br>\$750 — 999       | NA                           |
|           | Perpetuity:<br>\$2500 - 4999 | Perpetuity:<br>\$1000 - 1249 |                              |
| NATIONAL  | 13 weeks:<br>\$1500 - 1749   | 13 weeks:<br>\$750 - 999     |                              |
|           | 1 year:<br>\$2500 — 4999     | 1 year:<br>\$1000 — 1249     | NA                           |
|           | Perpetuity:<br>\$5000 - 7499 | Perpetuity:<br>\$1250 - 1499 |                              |
|           |                              |                              |                              |
| WORLDWIDE | NA                           | NA                           | 1 year:<br>\$1000 - 1249     |
|           |                              |                              | Perpetuity:<br>\$1500 - 1749 |