

OFFICE PARK, INTERNAL

On screen: "Today's Mobile Workforce: Policies & Procedures for the Remote Employee"

HR REP

Awkward turn toward camera.

Hello. Welcome to Side Part Industries. You're a valuable new member of our lean, mean, mobile team, and as such, we want to equip you with the tools and information you'll need to rock your dream.

Awkward hand gesture, attempting to be cool.

Here at Side Part, we not only want you to succeed in the world of mobile faxing and stapler technology, we also want you to succeed in the world of getting yours.

Another awkward hand gesture.

What is Side Part anyway?

Shrug.

VOICEOVER

Side Part is a way of thinking, of being. Our founder, Germaine Aloysius Hanson, [cut to shot of young boy, side part picture] knew from an early age what success meant and what was required to achieve it. [Other photos of side parts, with following text narrated over top] Germaine discovered this new found success by accident one morning at age nine with a fine tooth comb and some Vidal Sassoon mouse. He discovered the power of the side part and its direct correlation to success.

Shot back to visual of narrator on phone.

HR REP

Ok Bruce, I'll fax that right over. What's that? Lunch at Chotchkies tomorrow? Your treat? Ok. See you there.

As you can see from that brief video montage, there is a lot to think about. Our founder Germaine set the tone for what we do, say and even think here at Side Part. As a new employee, you may be wondering about such topics as:

It was my laptop, now it's Side Part's...are there inappropriate ways to use it?

What are my hours, and when am I considered off the clock?

What's appropriate to wear to work?

Yes, indeed, there is a lot to think about. But, I need a cup of coffee. Before we discuss these and other topics, come join me in the kitchenette where we can discuss these and other topics in a more relaxing setting.

Shot on narrator in kitchenette with back to camera, stirring. Turns around in fake surprise.

HR REP

Oh, you made it. Hope decaf's okay.

Even though you're not working in a traditional office, you're still a representative of Side Part, so we created a 30 part video initiation to help smooth your introduction into the Side Part culture, contribute to your sense of corporate well being and put you on the path of personal expansion.

In Part 1, entitled The Emperor's Clothes, we'll tackle employee dress.

As a Side Part worker, it's important to project the Side Part brand at all times. This includes everything from your hair to your dress. You may be thinking, but I'm at home, what could it possibly matter what I'm wearing? The quick answer is, it does. The longer answer is of course it does.

Consider this scenario. You're at home, comfortable... [shot indicating worker is nude, typing on computer], working diligently but not dressed appropriately.

[Doorbell rings; worker looks up with fear, starts scrambling.] Is it a delivery? Is it a client? You're not prepared for the outside world, and it's at your doorstep. [Finally gets dressed and door open to show visitor has left.] Well that's one opportunity that just slipped through your fingers... [Cutaway to part 2 of scenario, reset, doorbell rings again; this time worker forgets he/she is nude, goes to answer the door.] Wait a minute, did you forget something? [Shot over worker shoulder, with door open, "visitor" aghast.]

So what should you be wearing? Nothing suits like a dark suit.

Now for your hair. Yes, it should be no surprise that what's required is a side part. It affects your every word. [Shot of worker not in side part searching for right word, frustrated; worker with side part speaking eloquently.] It gives you the confidence to deliver. [Side part worker raising hands in success.] Studies have shown it makes you a better person and the world a better place. [Shot of multiple "studies" landing on desk, piling up.] You may need guidance on the precise angle to achieve with your side part. The need for instruction is totally normal, and one of our corporate stylists will be dispatched to your place of residence to demonstrate.

Now that we've covered the basics of dress and appearance, you're ready for Today's Mobile Workforce: Policies & Procedures for the Remote Employee, Part 2: Perfect Posture Produces Perfect Performance.