



HOW TO BE A GREAT MENTEE



Powered by MET Marketing 
Progressing People, Progressing Business



THE BENEFITS OF MENTORING

- Increased confidence
- Increased clarity on career path/goals
- Useful contacts or information to help with your career
- Different insight into a problem or issue
- Greater sense of connection to the marketing community

THE MENTORING JOURNEY



BUILDING RAPPORT

Share your story

Be curious

Look for connections

Are you able to work
together?

SETTING DIRECTION

Where are we going?

What are your goals?

What do we want to
achieve?

What are the
challenges?

PROGRESSION PROGRESSION

Explore

Challenge

What needs to
happen?

What support is
needed?

WINDING UP MOVING ON

What have we
achieved?

Review and celebrate


Thank you

Goodbye



MAKING THE MOST OUT OF YOUR MENTORING JOURNEY

HINTS & TIPS

- 
- Take the lead
 - Communicate
 - Giving, not just getting
 - Ask questions - be curious
 - Be prepared
 - Accept differing perspectives
 - Respect your mentor's time
 - Play the long game
 - Find a time that is right for both of you
 - Take action
 - Stay in regular contact
 - Give feedback