

## CYBERGUARD VENTURES, LLC

## What an Internet Browser Does:

An internet browser is like a window that helps you explore the vast world of the internet. It takes you to different websites by simply typing in their names or addresses. You can think of it as a friendly guide that translates the web's coding language into something you can easily understand. The browser shows you text, pictures, videos, and more, making the internet an accessible place for you.

Two privacy focused browsers to consider: Firefox and Brave.

## How Firefox and Brave Focus on User Privacy:

Both Firefox and Brave are like guardians for your privacy on the internet. They wear invisible cloaks to keep you safe from being tracked.

- Firefox:
  - Pros:
    - **Customizable:** You can make it look and work just the way you want.
    - **Open Source:** This means many people can check if it's doing its job right.
    - Strong Privacy Features: Blocks sneaky trackers and gives you control over your data.
  - Cons:
    - **Resource Usage:** Sometimes it might use a bit more computer memory.
    - Smaller Built-In Ad Blocker: You might need to add extra tools for more adblocking.
- Brave:
  - o **Pros:** 
    - Built-In Ad Blocker: Protects you from unwanted ads and trackers.
    - Rewards System: You can earn tokens for viewing privacy-respecting ads if you want.
    - **Speedy:** It's designed to be fast.
  - Cons:
    - Less Customization: Not as many options to tweak compared to Firefox.
    - Relatively Newer: It's newer in the browser scene (first version launched 2016), so fewer people might be familiar with it.

## **Comparison: Firefox vs. Brave:**

- Similarities:
  - Both care a lot about your privacy.
  - Both block ads and trackers to keep you safe.
  - Both are free to use.
- Differences:
  - **Customization:** Firefox gives you more options to personalize, while Brave keeps things simpler.
  - **Rewards System:** Only Brave has a system where you can earn tokens for seeing ads.
  - **Open Source:** Firefox is open source, meaning lots of eyes can check its code, while Brave has some closed-source parts.