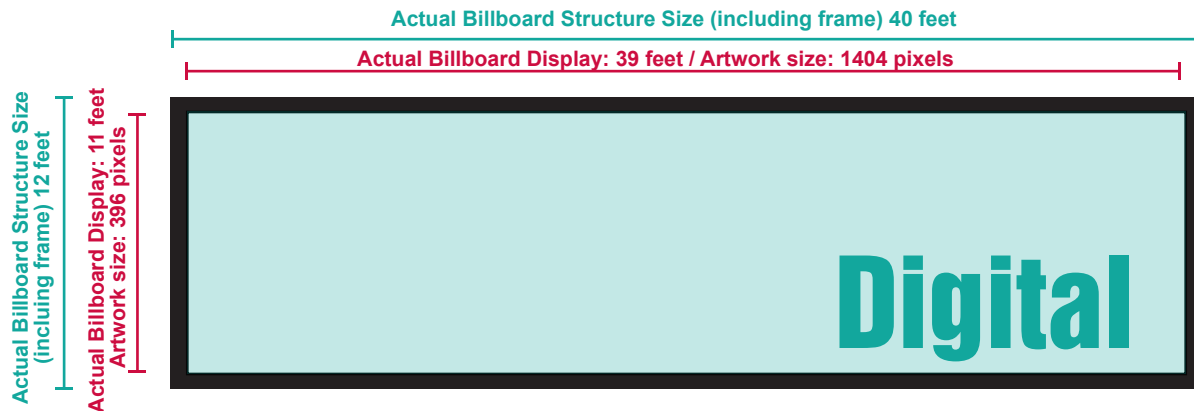


Digital Billboard Design Specs



Artwork Requirements

Files need to be set up at 396 pixels high by 1404 pixels wide.

That works out to be a 5.5" x 19.5" file at 72dpi
The aspect ratio is therefore 11:39

*Yes, it does seem low resolution,
but it is EXACTLY what the digital billboard displays.
Don't worry - it will look just fine!*

Keep in mind that text works best at approximately 8" to 10" in height (about 24 to 30 pixels in height) or larger.

Accepted File Types

Files can be submitted as .jpg or .png files only

Files cannot be any larger than 1 MB

File Submission

- e-mail to your Account Executive and CC our Designer

	Height	Width
Actual Billboard Display Size	11 Feet	39 Feet
Artwork Size	396 pixels	1404 pixels

Please let me know if you have any questions!



Rachel Arbogast

Graphic Designer for
Sun Outdoor Advertising

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