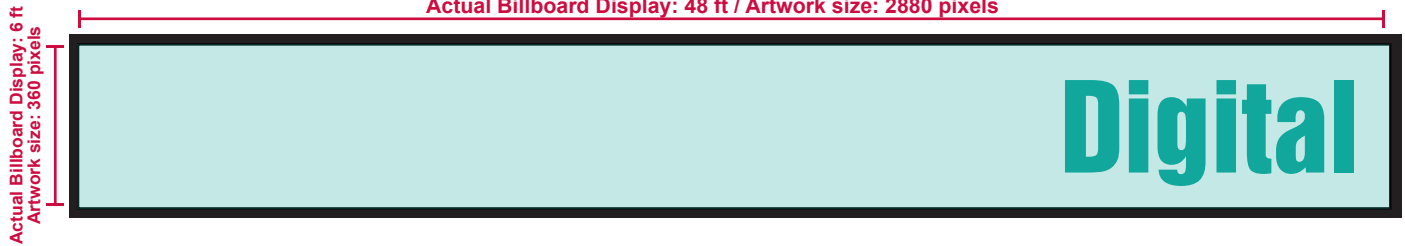


Digital Billboard Design Specs



Artwork Requirements

Files need to be set up at 360 pixels high by 2880 pixels wide.

Yes, it does seem low resolution, but it is EXACTLY what the digital billboard displays. Don't worry - it will look just fine!

Keep in mind that text works best at approximately 8" to 10" in height (about 40 to 50 pixels in height) or larger.

Accepted File Types

Files can be submitted as .jpg or .png files only

Files cannot be any larger than 1 MB

File Submission

- e-mail to your Account Executive and CC our Designer

	Height	Width
Actual Billboard Display Size	6 feet	48 feet
Artwork Size	360 pixels	2880 pixels

Please let me know if you have any questions!



Rachel Arbogast

Graphic Designer for
Sun Outdoor Advertising

arbos@harbournet.com

253-312-8690