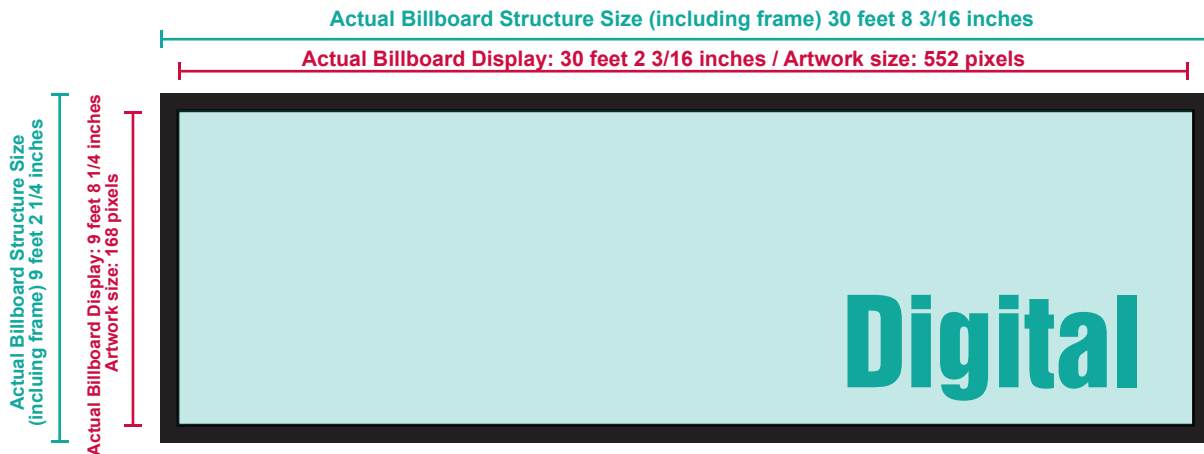


Digital Billboard Design Specs



Artwork Requirements

Files need to be set up at 168 pixels high by 552 pixels wide.

Yes, it does seem low resolution, but it is EXACTLY what the digital billboard displays. Don't worry - it will look just fine!

Keep in mind that text works best at approximately 8" to 10" in height (about 12 to 15 pixels in height) or larger.

Accepted File Types

Files can be submitted as .jpg or .png files only

Files cannot be any larger than 1 MB

File Submission

- e-mail to your Account Executive and CC our Designer

	Height	Width
Actual Billboard Display Size	9 ft 2-1/4 in	30 ft 2-3/16 in
Artwork Size	168 pixels	552 pixels

Please let me know if you have any questions!



Rachel Arbogast

Graphic Designer for
Sun Outdoor Advertising

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