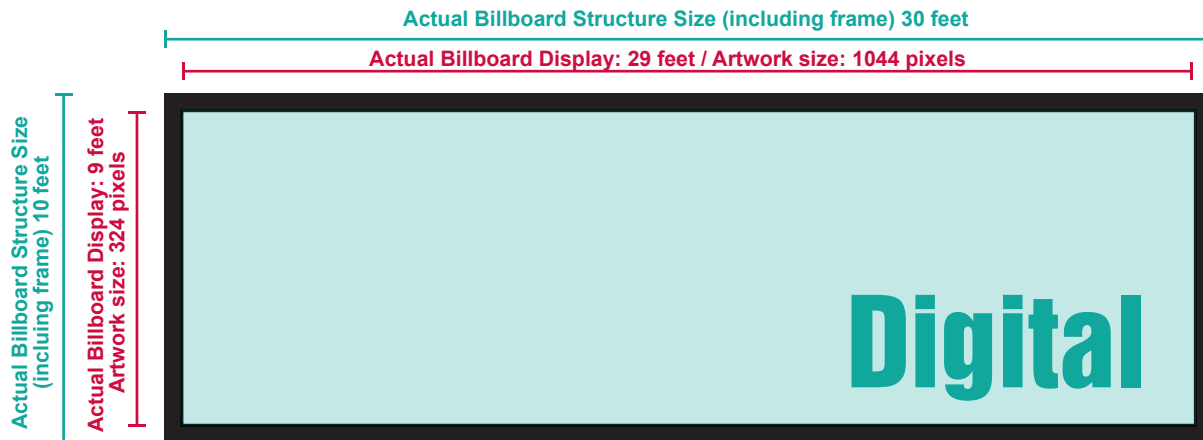


# Digital Billboard Design Specs



## Artwork Requirements

Files need to be set up at 324 pixels high by 1044 pixels wide.

That works out to be a 4.5" x 14.5" file at 72dpi  
The aspect ratio is therefore 9:29

*Yes, it does seem low resolution,  
but it is EXACTLY what the digital billboard displays.  
Don't worry - it will look just fine!*

Keep in mind that text works best at approximately 8" to 10" in height (about 25 to 30 pixels in height) or larger.

## Accepted File Types

Files can be submitted as .jpg or .png files only

Files cannot be any larger than 1 MB

## File Submission

- e-mail to your Account Executive and CC our Designer

	Height	Width
Actual Billboard Display Size	9 Feet	29 Feet
Artwork Size	324 pixels	1044 pixels

*Please let me know if you have any questions!*



**Rachel Arbogast**

Graphic Designer for  
Sun Outdoor Advertising

**arbos@harbournet.com**

**253-312-8690**