



THE YOU ADVANTAGE

CAPABILITY STATEMENT

CAGE: 15TP2
UEI: PBC3TA59KTF9

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WHO WE ARE

The You Advantage, is dedicated to creating a world where every IT leader leads authentically – empowering their teams, inspiring excellence, and creating a ripple effect of positive change. We bridge the gap between technology and people to maximize professional and personal performance, driving your strategic goals. Our solutions are tailored to the unique challenges, pressures, and cultural dynamics of IT leadership teams.

WHAT WE DO



Executive & Leadership Coaching



Custom Leadership Development Training Programs



Change Management & Executive Communications



Strategic Planning & Offsite Facilitation



Digital Transformation Program Management

PROFESSIONAL CERTIFICATIONS

International Coaching Federation (ICF) Associate Certified Coach (ACC), Emotional Intelligence 2.0 (EQ-i 2.0), Hiring for Attitude, Certified Personal & Executive Coach (CPEC), Advanced Facilitation

WHY WE'RE DIFFERENT

Outcomes focused: We meet leaders where they're at to empower, facilitate, and drive their outcomes to success.

Expert collaborators: We work together with teams to foster growth and cohesion.

Bridging the Gap: We connect the dots between people, process, and technology.

No one-size fits all: We understand the unique strengths and gaps within each team.

WHERE WE'VE BEEN

- ✓ Veteran with more than 20 years experience as an IT leader in the Department of Veterans Affairs.
- ✓ The only IT employee to help facilitate, train, and coach in IT's leadership development program.
- ✓ DevSecOps leader for the Department of Veterans Affairs.

NAICS CODES

- ✓ 541512
- ✓ 541519
- ✓ 541611
- ✓ 541613
- ✓ 541618
- ✓ 541690
- ✓ 611430

COMPANY CERTIFICATIONS

