



STRENGTH IN NUMBERS CO.

Remote Finance & Marketing Solutions

Services & Pricing Guide



www.strengthinnumbers.solutions



Hello there!

Strength in Numbers Co. was born out of both necessity and purpose. In 2008, my life took a sharp turn when my husband and I became parents to four children under five—each with unique mental health and developmental challenges. I stepped away from the corporate world to care for them full-time, but my passion for business never faded.

I began supporting small businesses and nonprofits remotely, during nap times and late nights, offering reliable bookkeeping and business services. Over time, I connected with other women balancing work, caregiving, and purpose—and together, we built Strength in Numbers.

Today, we are a women-owned and operated business providing remote bookkeeping and marketing support with a heart for service, clarity, and community. We believe small businesses and nonprofits deserve thoughtful, dependable help from people who truly care. If you're looking for a team who will meet you with both professionalism and purpose—we'd be honored to support you.

Laraine Hutcherson

CEO, STRENGTH IN NUMBERS CO.



EXPERIENCE YOU CAN COUNT ON



Our highly qualified team is comprised of professionals with business accounting degrees including an MBA and a Master's in teaching. With more than 20 years combined bookkeeping and business management experience, we bring a wealth of knowledge and the background to provide the type of support your business needs to be successful.

"We built this business with purpose, passion, and a deep belief in showing up—for our clients, our team, and our communities."

Our Mission

We partner with businesses by providing a dedicated remote finance team that empowers clients to do what they do best through precise, practical financial services tailored to their specific needs.

Our Vision

Empowering businesses to make sense of their cents.

Our Core Values

Personable, Present, Precise, Prompt,
Principled, Proven, Personalized,
Practical, Purposeful, and Passionate



Why Work with SINC

VIRTUAL ACCOUNTING

As your remote finance team, we provide accurate, timely and friendly accounting services at a fraction of the cost of an in-house finance department. You can rely not only on our precise bookkeeping, but on our excellent support and easy access. You can run your business from anywhere and know your financial information will always be at your fingertips.

CFO LEVEL SUPPORT

Our team is dedicated to helping you manage your business and understand your financial position. We offer CFO level support for the broadest financial needs.

LEVERAGING TECHNOLOGY

Accounting has become a virtual activity, which means so have many of your financial processes. With Strength in Numbers, you can depend on us to utilize the best, most current technological supports to make your accounting system as efficient as possible.

SECURITY

At Strength in Numbers, we take your financial security seriously. From our secure client portal, password vault, vetted staff, and non-disclosure agreements, our goal is to support your business activities in a protected and safe remote environment.



How It Works

01 BOOK A FREE CONSULTATION

Let's start with a conversation. We'll learn more about your business needs, goals, and how our remote bookkeeping or marketing support can help your business thrive.

02 REVIEW & SIGN AGREEMENT

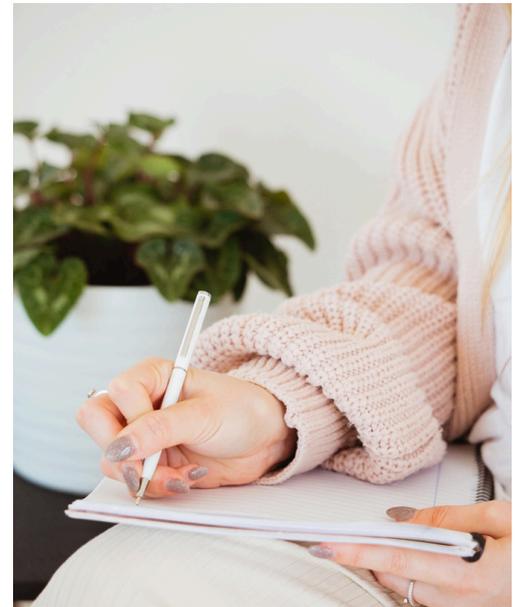
Once we've crafted the best-fit solution for you, we'll send over a clear, simple agreement outlining services, expectations, and next steps.

03 PAY YOUR INVESTMENT

We'll send your first invoice to make it official! This confirms your spot on our team's calendar and allows us to begin prepping for onboarding.

04 ONBOARDING

Welcome aboard! We'll guide you through a smooth onboarding process—gathering info, setting up systems, and making sure everything is in place for success.



COMMUNICATION

CONTACT DETAILS

(916) 238-8336
info@strengthennumbers.solutions
7909 Walerga Rd. #112-266
Antelope, CA 95843

OFFICE HOURS

Monday - Friday
9:00am - 5:00pm PST

WEBSITE

strengthennumbers.solutions



Foundational Bookkeeping Packages



CORE - \$195/MONTH

- 1-3 Accounts (Checking, Savings, Credit Cards)
- Up to 50 Transactions per Month
- Monthly Accounting
- General Ledger Support
- 1099 Review & Filing as Needed
- Quarterly Financial Reports

ESSENTIAL - \$395/MONTH

- 1-3 Accounts (Checking, Savings, Credit Cards)
- 51 - 100 Transactions per Month
- Monthly Accounting
- General Ledger Support
- 1099 Review & Filing as Needed
- Monthly Financial Reports

STANDARD - \$795/MONTH

- 1-6 Accounts (Checking, Savings, Credit Cards, Loans)
- 101-200 Transactions per Month
- Monthly Accounting
- General Ledger Support
- 1099 Review & Filing as Needed
- Monthly Financial Reports



Advanced Bookkeeping Packages



PROFESSIONAL - \$1095/MONTH

- 1-10 Accounts (Checking, Savings, Credit Cards, Loans)
- 201-300 Transactions per Month
- Monthly Accounting
- General Ledger Support
- 1099 Review & Filing as Needed
- Monthly Financial Reports
- Monthly Management Meeting to Review Financials with Client

PREMIUM - \$1395/MONTH

- 1-15 Accounts (Checking, Savings, Credit Cards, Loans)
- 301-400 Transactions per Month
- Monthly Accounting
- General Ledger Support
- 1099 Review & Filing as Needed
- Monthly Financial Reports
- Monthly Management Meeting to Review Financials with Client

EXCLUSIVE - CUSTOM QUOTE

- Packages that include expanded business support
- Controller level finance team
- Direct collaboration with CPA & other financial officers



Additional Bookkeeping Services



Monthly Accounting Add - Ons

• Payroll Support/Processing	\$295
• Accounts Payable (Enter & Pay Bills, up to 50 per month)	\$295
• Accounts Receivable (Invoicing & AR Follow-Up)	\$495
• Manage Accounting email	\$295
• Revenue Recognition Management	\$395
• Specialized Support Services	\$295
• Enhanced Accounting Review	\$295

One Time Add - Ons

• Cleanup (up to 20 hours)	\$1500
• QuickBooks Online Setup	\$195
• Third Party Account Integration	\$195
• Training	\$75 per hour
• Training (5 hours)	\$350
• Training (10 hours)	\$650



Fractional CFO & Controller Services



WHAT SETS US APART

We help businesses simplify financial management, improve decision-making, and plan for what's next — without the cost of a full-time CFO.

With tailored insights, clear reporting, and proactive strategy, our Fractional CFO and Controller services give you the clarity and confidence you need to lead your business forward.

Reliable, responsive executive financial leadership that helps you operate with clarity, confidence, and efficiency. Get a partner committed to your business's growth — when you need it, at a price that makes sense.

Flat Monthly Fee Starting at Just \$995.00

Financial Strategy & Guidance

- Build practical budgets & manage cash flow
- Plan ahead with forecasting & scenario analysis
- Long-term growth, exit, and investor support
- Executive-level advice for leadership & board meetings

Financial Oversight & Reporting

- Clear & concise financial reports
- Oversight of accounting processes & compliance
- Cost-saving and efficiency recommendations
- Audit preparation & internal controls

Systems & Process Optimization

- Recommend & implement the right financial software
- Automate workflows to save time
- Empower your team with process training
- Integrate tools like QuickBooks, NetSuite, and more





Marketing & Branding

Our team offers flexible, creative services to help you build a cohesive, professional presence—whether you're launching something new or giving your brand a much-needed refresh.

LET'S WORK TOGETHER

A 20-HOUR CREATIVE BLOCK FOR \$1500

SERVICES MAY INCLUDE:

- ✓ Website build-outs or refreshes
- ✓ Custom logo design
- ✓ Brand color palette & font selection
- ✓ Basic design updates

WEBSITE MAINTENANCE - \$50/MONTH

INCLUDES:

- ✓ Routine checks
- ✓ Minor content changes
- ✓ Images updates



Social Media Marketing



VISIBILITY STARTER - \$295/MONTH

- 1 post per week (52 posts per year)
- Basic content creation
- Performance reports (Quarterly)
- Up to 30 mins of collaboration & strategy planning per month

ESSENTIAL PRESENCE - \$425/MONTH

- 2 posts & 2 stories per week (104 per year)
- Basic content creation
- Performance reports (Quarterly & Year-End)
- Up to 1 hour of collaboration & strategy planning per month

GROWING CONNECTIONS - \$695/MONTH

- 5 posts & 5 stories per week (260 per year)
- Basic content creation
- Performance reports (Quarterly & Year-End)
- Up to 1.5 hours of collaboration & strategy planning per month

SET UP & ONBOARDING - \$95 ONE-TIME INVESTMENT

- ✓ Account Setup & Optimization – We'll create or refine your social media profiles for a strong start.
- ✓ Strategy Session – Planning to align with your business goals.
- ✓ Foundational Content Planning – Setting up a roadmap for consistency and engagement.



Testimonials



Lasara Firefox Allen, MSW, CEO

"Working with Strength in Numbers has been nothing short of a revelation. Who knew that all the sundry aspects of accounting could be entered into with such joy, problem-solving capacity, and strengths focus, while never losing sight of ways to cut costs, shave expenses, and stay within budget? Laraine and team are beyond competent; they are masters. They also ceaselessly center values-alignment and compassion. I love working with Strength in Numbers, and can't imagine a better partnership. "

"Confidence. I no longer have that feeling that we might be in over our head with the finances, even when cash flow is up and down and the whims of nonprofit work leave you scratching your head. The SINC team affirms what we're doing right and keeps adding new ways to look at Quickbooks, spreadsheets, tracking mechanisms, etc."

"We vetted a number of financial service orgs before hiring SINC, and so many of the others were insanely priced (in my opinion) while seeming to pat us on the head and care little about our passionate mission. SINC feels invested in us and what we're doing to help the vulnerable."



Don Bosley, Executive Director



"Strength in Numbers professional bookkeeping service provides accurate and timely bookkeeping for our very busy Non-Profit Organization. A great staff that is responsive to our needs. We highly recommend them."

Placer County Law Enforcement Chaplaincy





FAQ's

Q: What bookkeeping software do you use?

A: We primarily work with QuickBooks Online. If you're using something else, let's talk—we're happy to explore options that best fit your needs.

Q: How do you access my financial data securely?

A: We use encrypted, cloud-based systems and secure file sharing to ensure your financial information is protected at every step.

Q: Can you work with my CPA?

A: Yes! We collaborate with your CPA to ensure year-end readiness and can provide reports or direct access as needed.

Q: Do I need a CFO if I'm a small business?

A: Even small businesses can benefit from strategic financial insight. Our fractional CFO services offer the expertise without the full-time cost.

Q: Can I get marketing and bookkeeping support together?

A: Absolutely! We're happy to customize a bundle that covers both your financial and marketing needs for a streamlined experience.



Let's Get Started!

At Strength In Numbers Co., we believe that behind every successful business is a strong, supported team. Whether you're a small business, a nonprofit, or an entrepreneur chasing big dreams, we're here to provide the financial clarity and marketing support you need to grow with confidence.

We don't just offer services—we build relationships. When you partner with us, you're not just outsourcing tasks; you're gaining a team who truly cares about your mission and your long-term success.

[SCHEDULE A CALL](#)

[LEARN MORE](#)

We'd be honored to support your journey. Helping businesses grow with purpose is why we do what we do.

Warmly,

Laraine

Let's Stay Connected



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