

Create a Digital Twin of an Organization (DTO) for optimizing business processes and reducing costs

A DTO is a dynamic software model of any organization that relies on **operational** and **contextual data** to understand how an organization **operationalizes its business model**, connects with its **current state**, responds to **changes**, **deploys resources**, and **delivers customer value**. Source: Gartner®

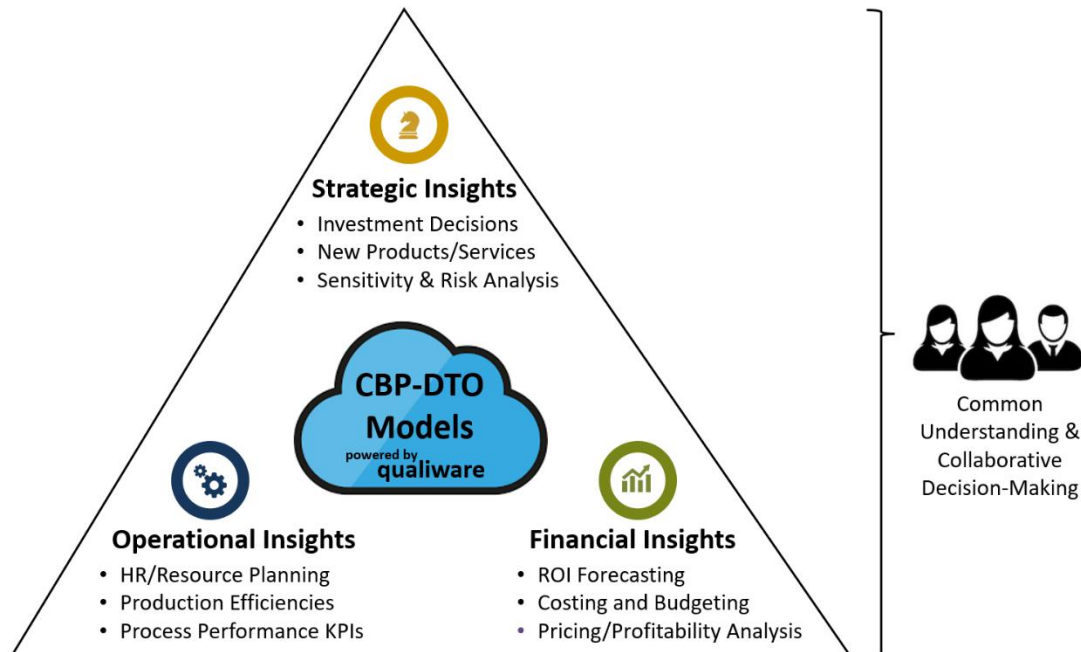
CBP supports highly visual multi-purpose business scenarios



Collaborative Business Planning (CBP) is a highly visual, interactive business process optimization tool that helps accelerate organizational transformation.

DTO models created in CBP provide business managers with the ability to better understand and flex their operations. CBP-DTO models are used to collaboratively design and validate "what-if" simulations to predict the operational and financial impact of macro or micro changes to business strategy.

Coupled with [QualiWare](#)¹, CBP has gained international recognition as a leading DTO technology² and further enhances QualiWare's advanced Enterprise Architecture (EA) DTO capabilities. CBP-DTO models provide business users with valuable strategic, operational, and financial insights on:



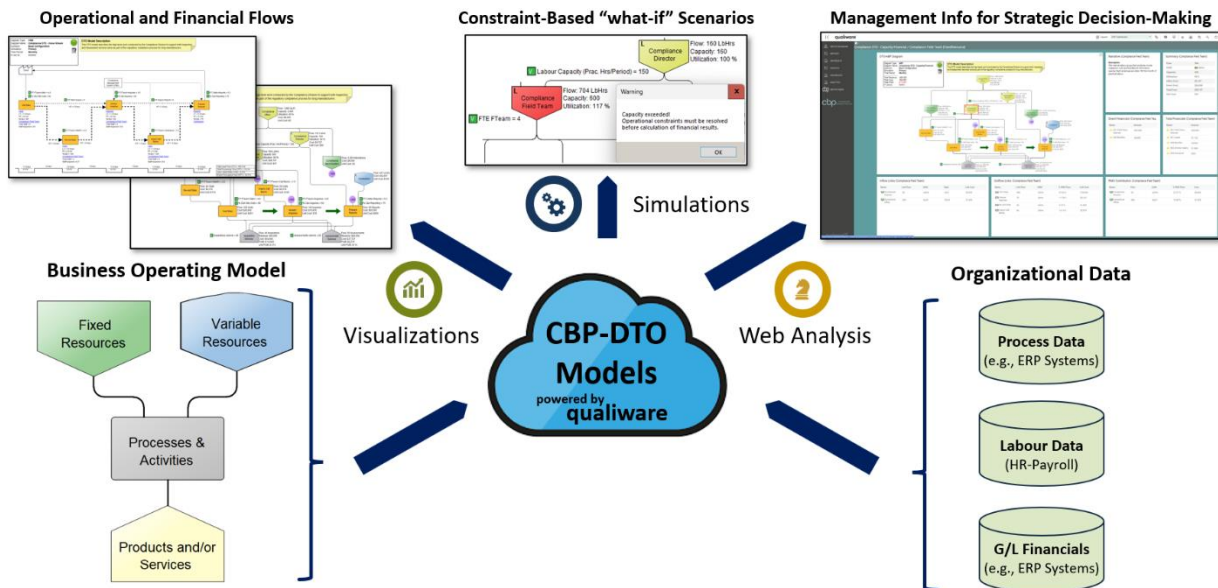
Use CBP-DTO models to test scenarios before committing resources!

¹ [QKS Group – Navigating Digital Transformation: Insights into QualiWare's Comprehensive DTO Platform](#)

² [QKS Group – Driving Strategic Insights: CBP in the Digital Twin Landscape](#)

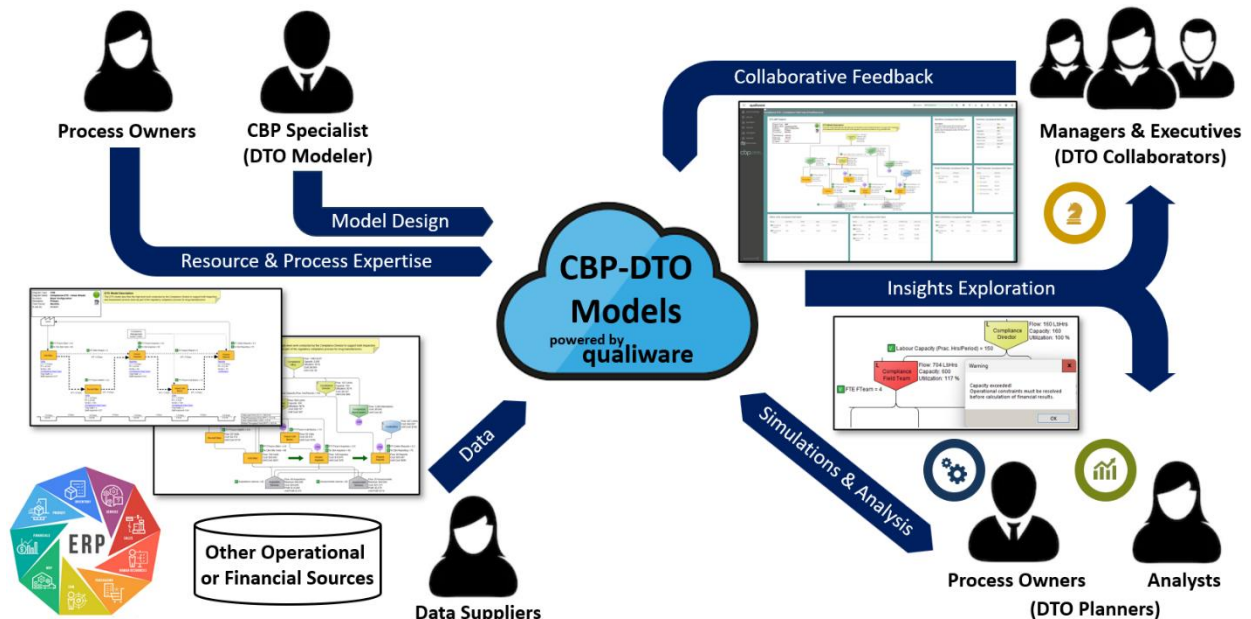
CBP-DTO aligns Organizational Data into Actionable Insights

CBP-DTO models combine contextual operational and financial data into a comprehensive business simulation model that can be readily updated, examined, and analyzed through web-based visual diagrams, standard reports, Excel, and/or any common BI analytics technology.



CBP-DTO supports a Collaborative User Environment

CBP-DTO is available as a managed Azure cloud subscription enabling business stakeholders to readily deploy and utilize visual simulation models that provide insights for improved decision-making.



For more information on CBP, visit cbp-software.com or contact info@cbp-software.com