



On-Demand Workshop on “Realizing the Benefits of ABP”

How ABP provides new financial and operational insights to support better decision-making

Overview

This 3-hour On-Demand workshop hosted by K2E, covers the fundamentals of activity-based planning (ABP) and how it can be used to enhance resource deployment, cost management, and operational planning in any organization. Participants will learn basic ABP principles that provide better insights into resource capacity management, business process optimization and improved operational costing.

Details

Business models created using ABP concepts provide valuable insights into how organizational resources support the business activities required to deliver on product and service commitments to customers. These models visually demonstrate how resource expenses can be traced through business processes to develop accurate information for the determination of true product and service costs as well as improving operational budgeting. Since these business models are “constraint-based”, they can also be used in “what-if” analysis to better forecast the cost and impact of changes in process efficiency or product/service demands.

This workshop employs group breakout session exercises to help reinforce the understanding of ABP concepts. It also demonstrates the value of employing leading-edge ABP technology that provides users across the organization with highly-visual and interactive business models which further enables a collaborative approach to develop and understand the operational and cost flows of any business process. ABP ultimately provides a shared environment for operational, financial and strategic managers and planners to develop a common understanding of the key operational factors influencing costs and budgets.

The ABP methodology presented is based on the research conducted by the **Consortium for Advanced Management – International (CAM-I)** and popularized in its groundbreaking book, “**The Closed Loop**”. Finance professionals are encouraged to attend with their operational and/or strategic planning colleagues to this workshop to fully realize the benefits of this collaborative approach to business process management.



Learning Objectives

You will learn about:

- Common challenges in operational planning, costing and budgeting
- The evolution of cost management methodologies
- The value of a structured implementation methodology for implementing ABP
- The role and value of ABP technology
- The importance of aligning ABP projects with other organizational initiatives

Who Should Attend?

- Finance professionals who want to increase their knowledge of operational planning and budgeting
- Business managers who are looking for improved methods for operational costing
- Analysts who need better ways to develop accurate operational and cost metrics that support multi-functional decision making

Instructor

Mike Haley, M.Sc., is President of Landmark Decisions Inc., a Canadian niche consulting firm providing worldwide “performance alignment” facilitation, training, and implementation services. Mike has over 25 years’ experience in developing and delivering professional training on strategic and operational planning and cost modeling techniques which help public-sector organizations improve their business decision-making capacity.



Public sector clients have included Canadian Coast Guard, Health Canada, Transport Canada, Treasury Board Secretariat, Veterans Affairs, University of Sydney (AUS), US Navy, and various departments in the New Zealand government. Mike has also worked with private-sector clients such as Air Canada, Bell Aliant, Kroger Foods, Maersk-Sealand, Pfizer, and Telekom Malaysia.

A frequent speaker/lecturer on topics of operational costing and performance reporting, Mike also serves on the Board of the Nova Scotia Chapter of the Financial Management Institute of Canada (FMI.ca), a Canadian not-for-profit volunteer association focused on knowledge sharing in all aspects of public sector financial management.

How to Register?

This new On-Demand workshop will be available in the summer of 2021. For pre-registration or more information contact Mike Haley, Landmark Decisions at mhaley@landmark.ca or +1.902.499.5425