cbp Collaborative Business Planning
"Share the Vision"
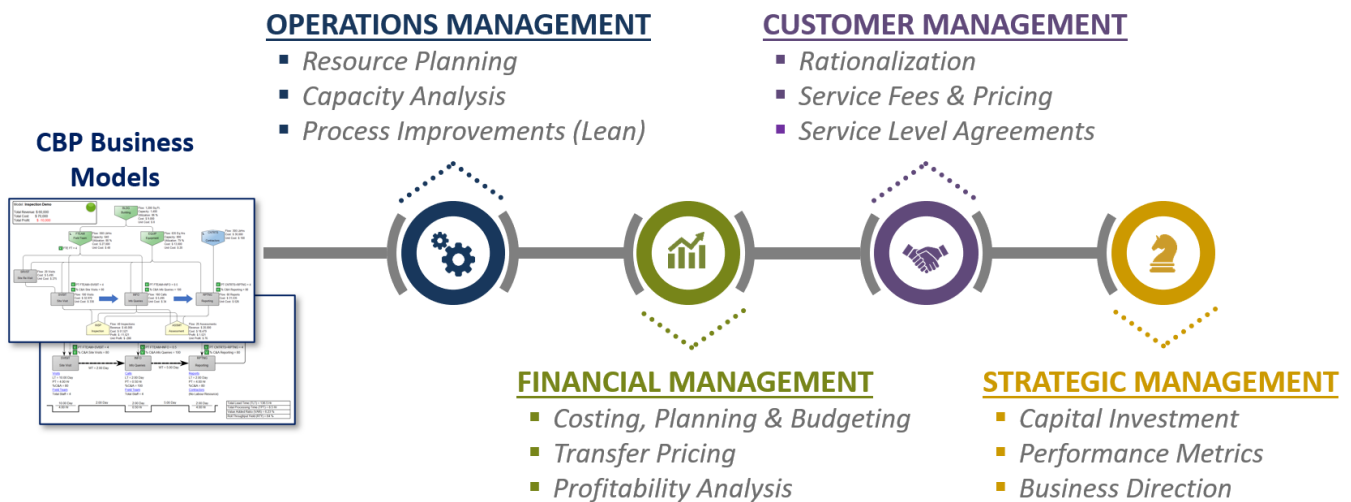
powered by **qualıware**

Best practice organizations realize the benefits of multi-functional teams. *Collaborative Business Planning (CBP)* uses this approach to build highly visual business models that support resource planning, costing and process improvement.

CBP is a powerful adjunct to the QualiWare Business Process Management platform enabling organizations to truly understand and manage the impacts of organizational transformation. CBP follows a well-established **Business Process Analysis & Costing (BPAC)** approach with emphasis on developing an operational view of the business, leading to more accurate costs and budgets.

CBP provides business managers with the ability to model their operational flows and predict where and when bottlenecks will arise. It also determines the impact of shifting product/service demands and/or changing operating efficiencies on both fixed and variable costs.

CBP models are used collaboratively to test and validate *"what-if"* scenarios for understanding both operational and financial impacts across the organization. CBP provides business stakeholders valuable insights into a wide variety of business management needs such as:
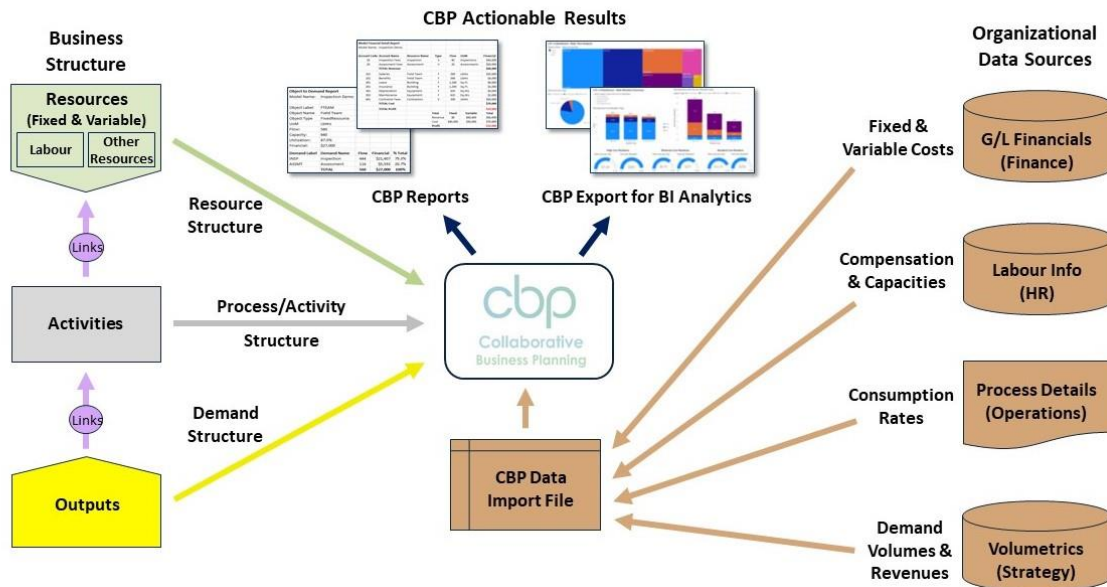
OPERATIONS MANAGEMENT
- *Resource Planning*
- *Capacity Analysis*
- *Process Improvements (Lean)*

CUSTOMER MANAGEMENT
- *Rationalization*
- *Service Fees & Pricing*
- *Service Level Agreements*

CBP Business Models

FINANCIAL MANAGEMENT
- *Costing, Planning & Budgeting*
- *Transfer Pricing*
- *Profitability Analysis*

STRATEGIC MANAGEMENT
- *Capital Investment*
- *Performance Metrics*
- *Business Direction*

Go beyond Excel and Visio. Use CBP to break down organizational silos, encourage cooperation and optimize decision making.
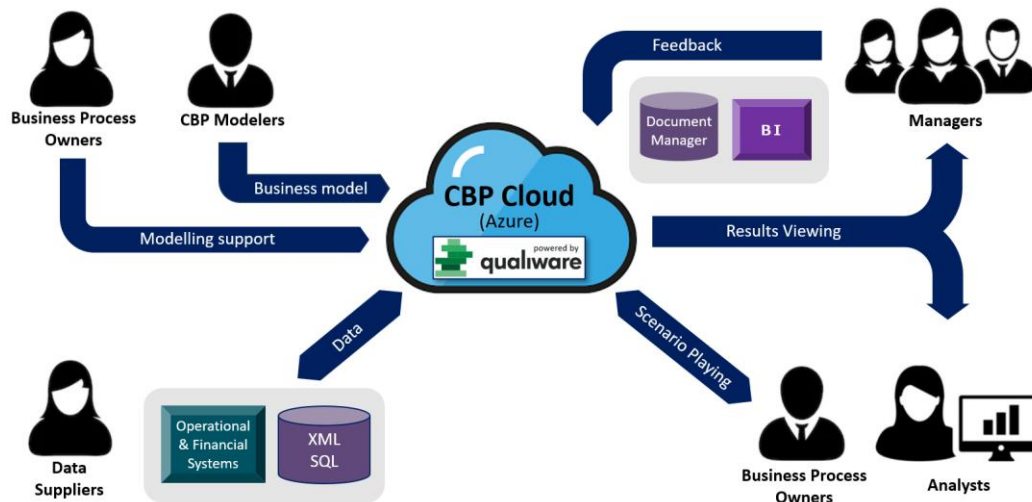## Build CBP models to test business scenarios before committing resources!

CBP merges financial, labour, process, and other operational data into a comprehensive business model that provides new insights into how resources and costs flow to your products and services. Models can be readily updated and calculated results can be analyzed using a variety of canned reports or easily exported for ad-hoc analysis with the BI tool of your choice.

CBP Information Flows

Convert Organizational Data into Actionable Results!

CBP is available as a managed **Cloud service** which enables all stakeholders across the organization to build, support, analyze, and employ CBP results for improved decision-making.

Test Drive CBP with our Quick Start Program: We can get you up and running in as little as 4-6 weeks, with a proven methodology, specialized training and coaching, access to CBP Cloud software, as well as modeling support and facilitation by subject matter experts.