

## Create a Digital Twin of your Organization (DTO) for enhanced Business Process Management

*A DTO is a dynamic software model of any organization that relies on **operational and contextual data** to understand how an organization **operationalizes its business model**, connects with its **current state**, responds to **changes**, **deploys resources**, and **delivers customer value**.*

Source: Gartner®

### A DTO supports highly visual multi-purpose business scenarios

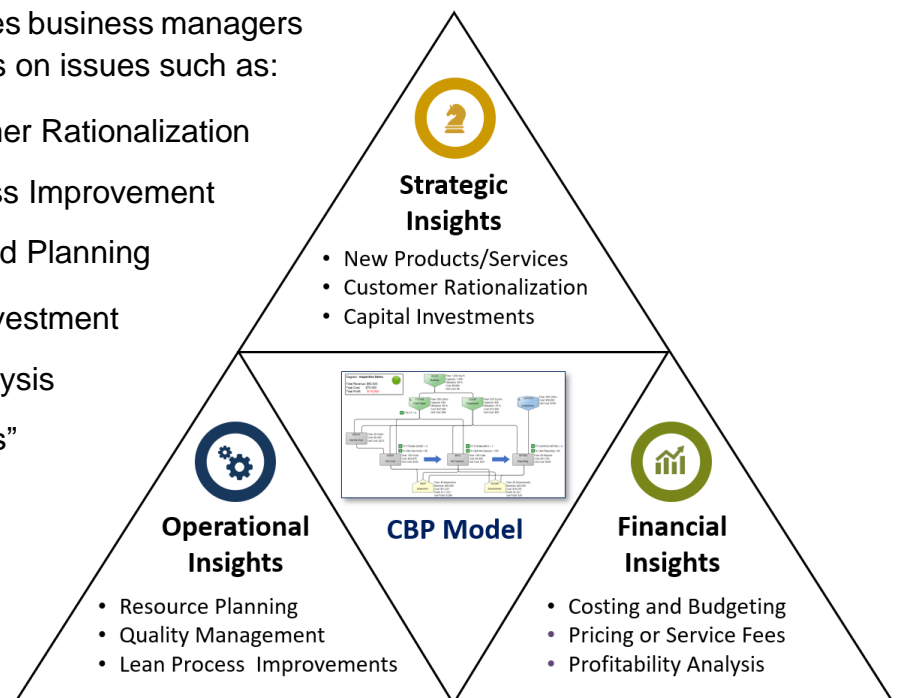


Collaborative Business Planning (CBP) is a powerful adjunct to the QualiWare Business Process Management (BPM) platform which helps accelerate organizational transformation.

A DTO created with CBP provides all business managers with the ability to better understand and flex their operations. CBP models can also be used collaboratively to design and validate "what-if" scenarios that can predict the outcome of macro or micro changes to business strategy.

A DTO created with CBP provides business managers and executives valuable insights on issues such as:

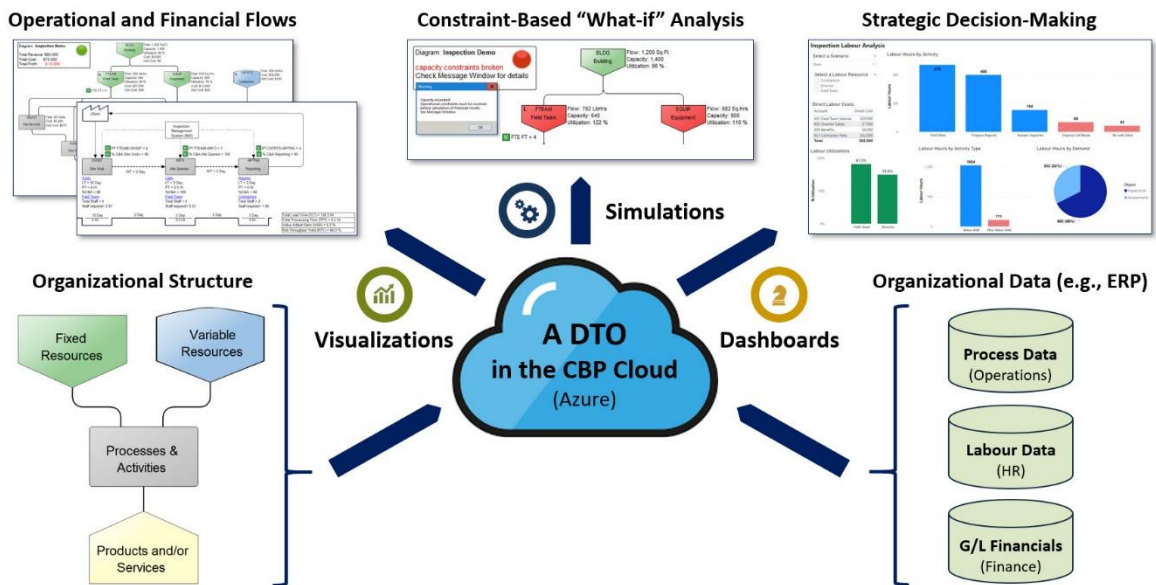
- Product / Service / Customer Rationalization
- Lean and Business Process Improvement
- Resource Management and Planning
- Make vs. Buy Business Investment
- Costing & Profitability Analysis
- Constraint-Based "What-ifs"
- Operational Budgeting
- Total Cost of Quality
- Pricing Strategies
- Service Fees



**Use a DTO to test scenarios before committing resources**

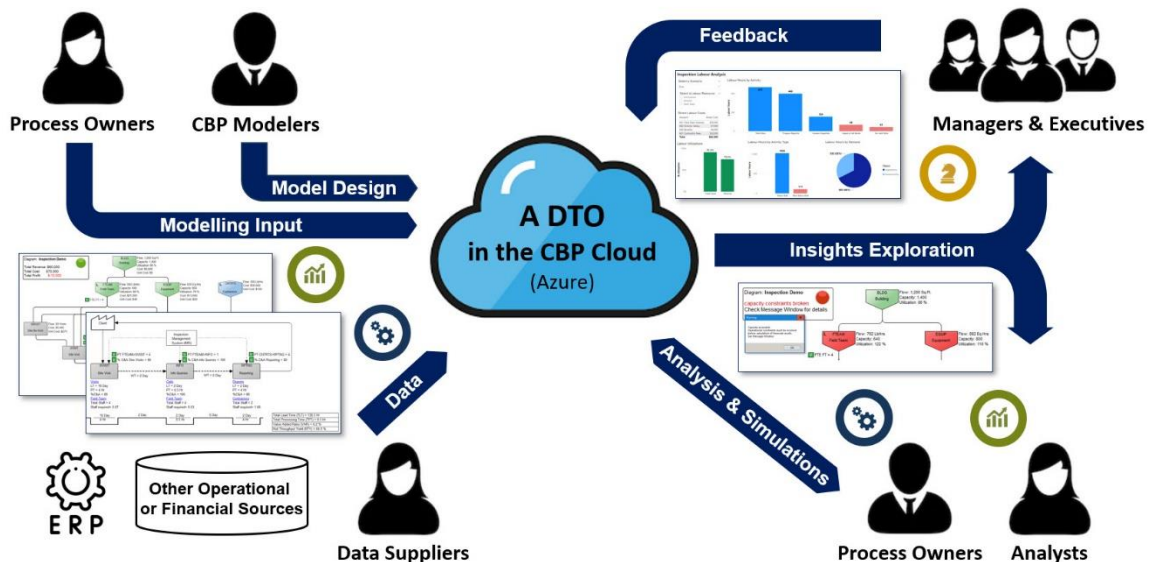
## CBP converts disparate organizational data into key actionable insights

CBP combines specific operational and financial data into a comprehensive DTO. CBP models can be readily updated, and scenario results analyzed through the visual diagramming interface, standard reports, or exported for additional analysis with Excel or any common BI technology.



CBP is available as a managed cloud service enabling stakeholders across the organization to readily design, use and maintain a DTO to provide new insights for improved decision-making.

## CBP supports a collaborative user environment



### Test Drive CBP to create a DTO with our Quick Start Program

Get up and running in as little as 6-8 weeks, with a proven methodology, specialized training, access to the CBP Cloud, as well as modeling support by subject matter experts.