

## **Create a Digital Twin of an Organization (DTO)** **for optimizing business processes and reducing costs**

*A DTO is a dynamic software model of any organization that relies on **contextual data** to understand how an organization **operationalizes its business model**, responds to **changes**, **deploys resources**, and **delivers customer value**.*

*Source: Gartner®*

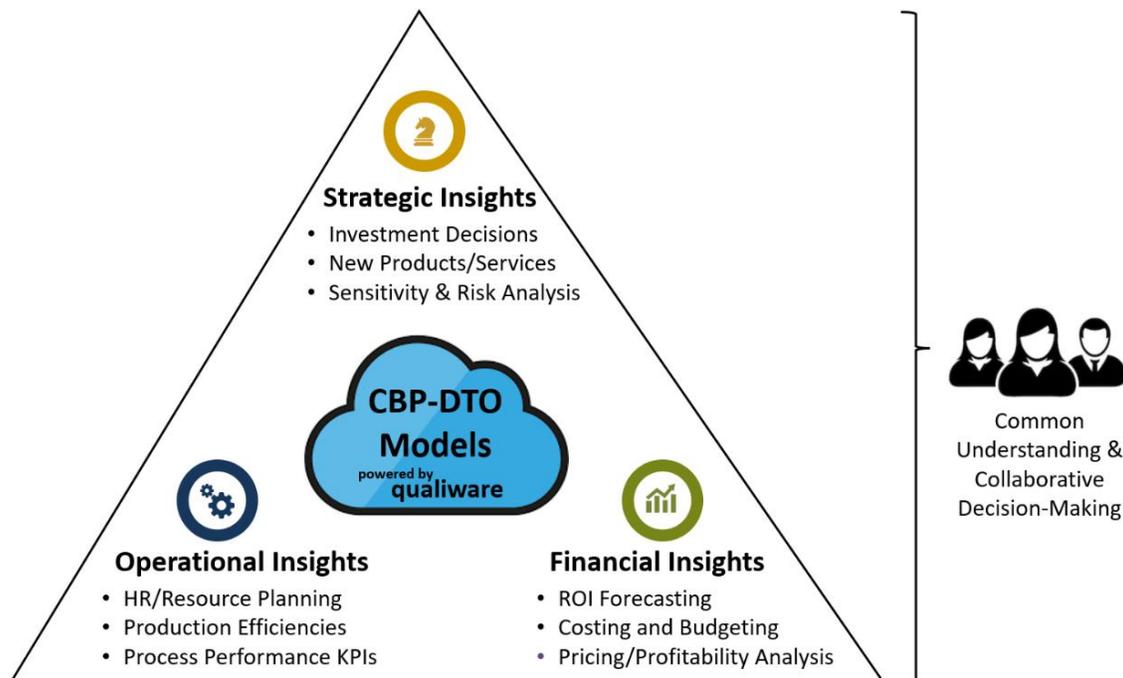
### **Qualiware-CBP supports highly visual multi-purpose business simulations**



**Collaborative Business Planning (CBP)** is a component of the **Qualiware Business Management System** and provides a highly visual, interactive business process optimization solution that helps accelerate organizational transformation.

DTO models created with Qualiware-CBP provide business managers the ability to better understand and flex their operations by collaboratively designing and validating “what-if” scenarios to predict the operational and financial impact of macro or micro changes to business strategy.

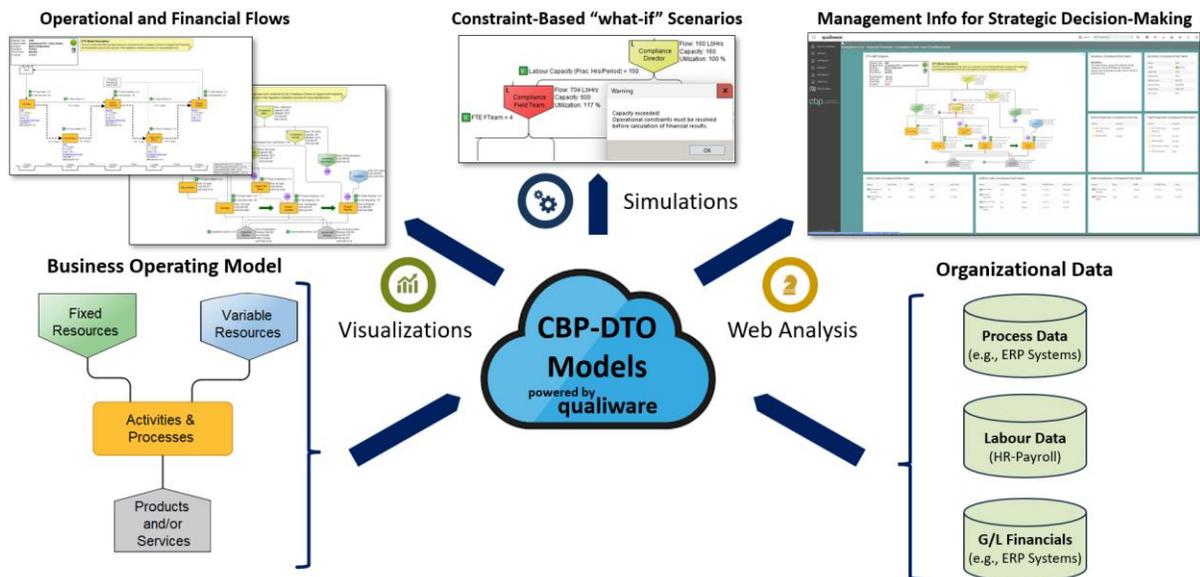
Qualiware-CBP has gained international recognition as a [global leader in DTO technology](#) by further enhancing QualiWare’s advanced Business Management platform’s capabilities. Qualiware-CBP DTO models provide business users with valuable strategic, operational, and financial insights on:



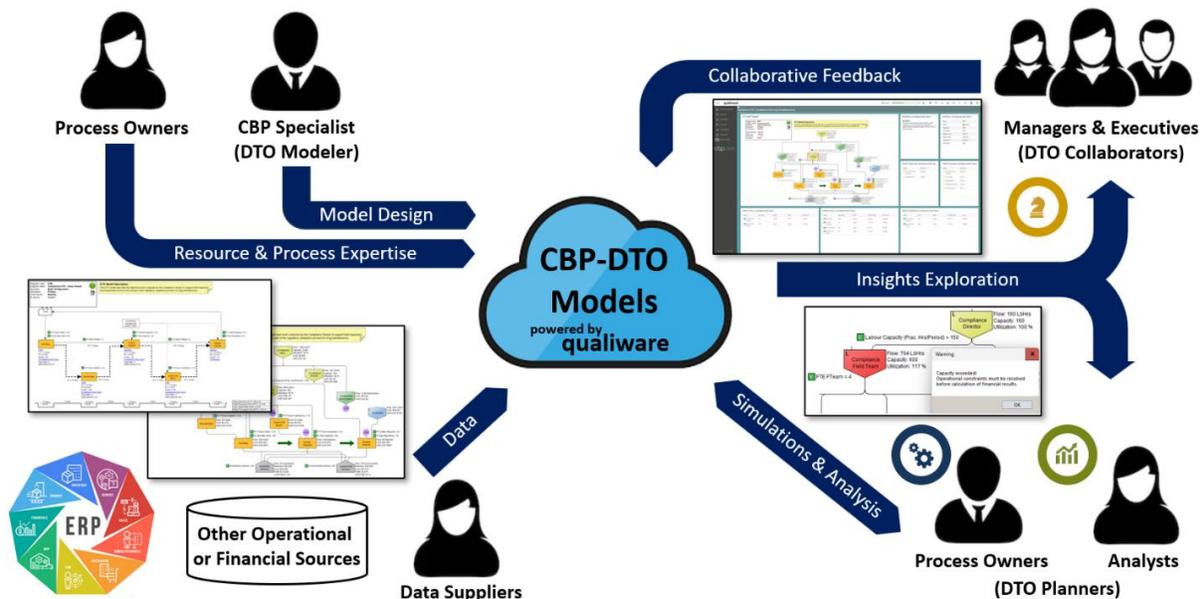
**Use DTO models to “test the future” before committing resources!**

## Qualiware-CBP DTO aligns Organizational Data into Actionable Insights

Qualiware-CBP DTO models combine contextual operational and financial data into a comprehensive business simulation model that can be readily updated, examined, and analyzed through interactive browser-based visual diagrams, reports, Excel, and/or BI analytics technology.



## Qualiware-CBP DTO supports a Collaborative User Environment



CBP is available as a Qualiware platform add-on enabling business stakeholders to readily deploy and utilize DTO simulation models providing insights for improved decision-making across the enterprise.

For more information, visit [cbp-software.com](http://cbp-software.com) or email [info@cbp-software.com](mailto:info@cbp-software.com)