

Create a Digital Twin of an Organization (DTO) for optimizing business processes and reducing costs

A DTO is a dynamic software model of any organization that relies on **contextual data** to understand how an organization **operationalizes its business model**, responds to **changes**, **deploys resources**, and **delivers customer value**.

Source: Gartner®

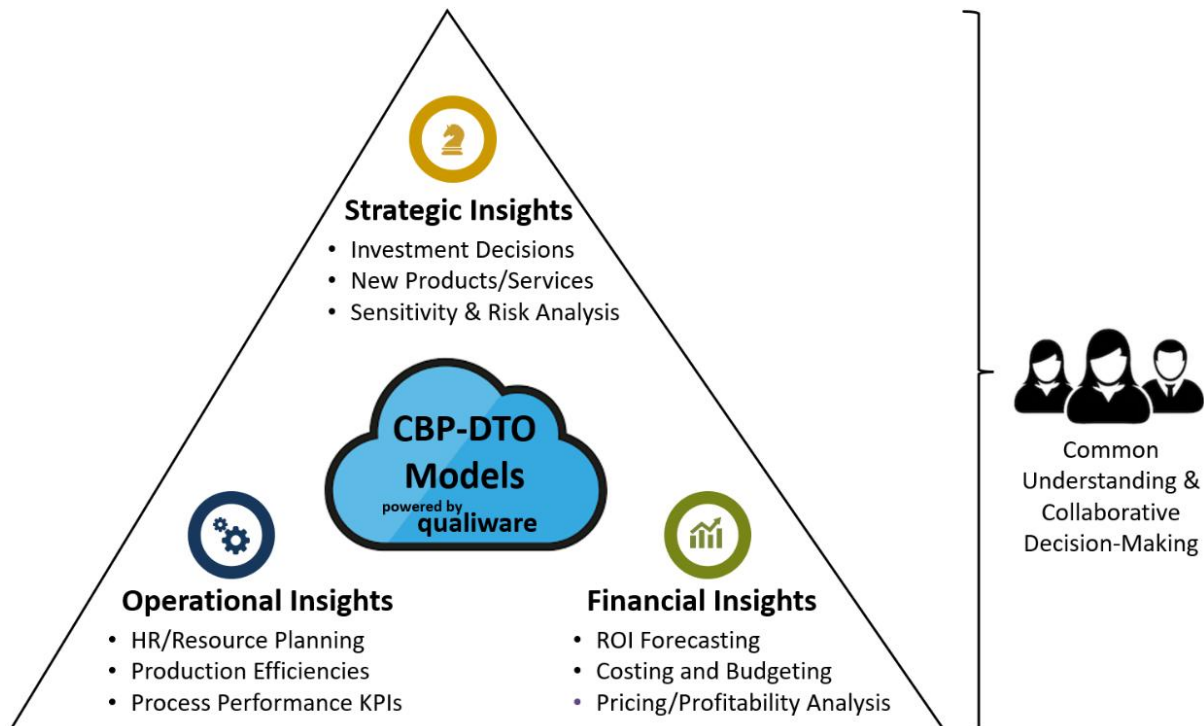
CBP supports highly visual multi-purpose business simulations



Collaborative Business Planning (CBP) is a highly visual, interactive business process optimization tool that helps accelerate organizational transformation.

DTO models created in CBP provide business managers with the ability to better understand and flex their operations. CBP-DTO models are used to collaboratively design and validate “what-if” scenarios to predict the operational and financial impact of macro or micro changes to business strategy.

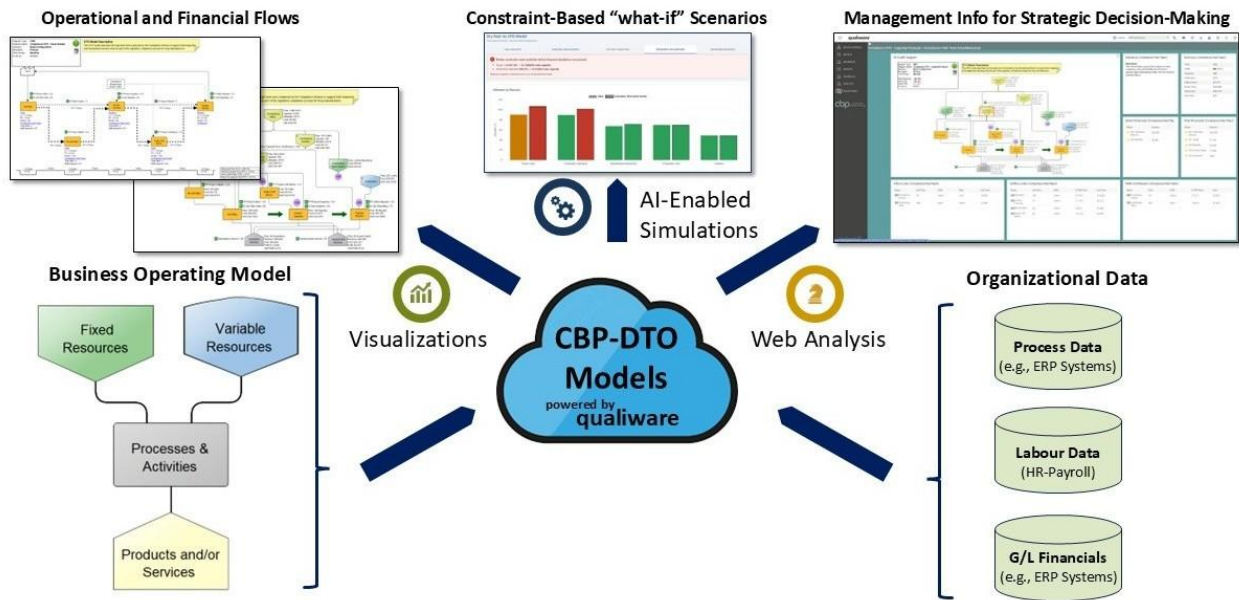
Coupled with **QualiWare**, CBP has gained international recognition as a [global leader in DTO technology](#) by further enhancing QualiWare’s advanced Business Management platform’s capabilities. CBP-DTO models provide business users with valuable strategic, operational, and financial insights on:



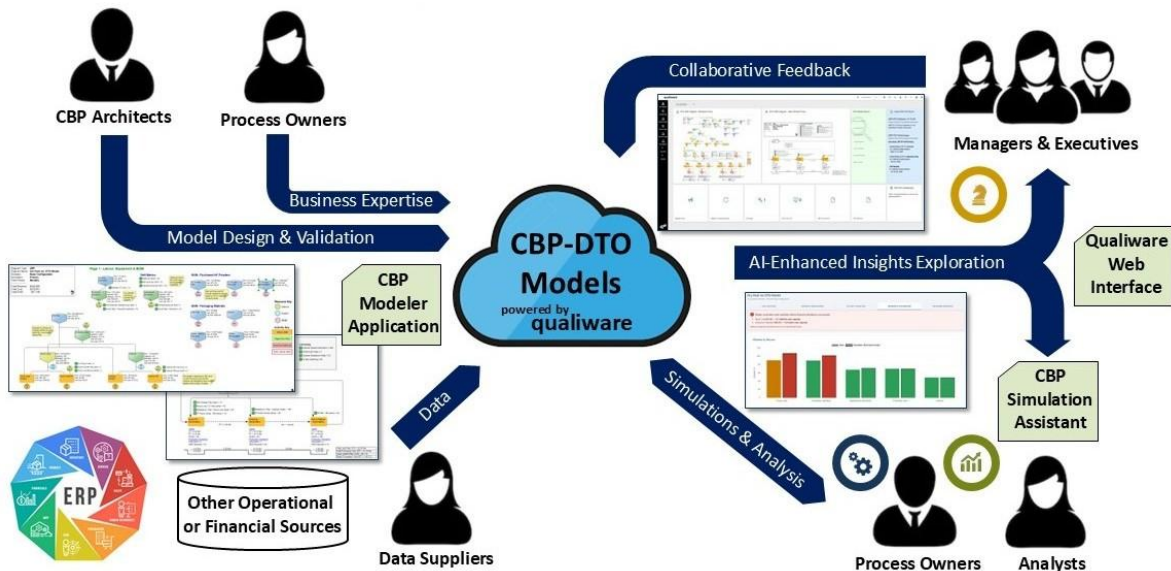
Use CBP-DTO models to “test the future” before committing resources!

CBP-DTO aligns Organizational Data into Actionable Insights

CBP-DTO models combine contextual operational and financial data into a comprehensive business simulation model that can be readily updated, examined, and analyzed through interactive browser-based visual diagrams, common BI analytics, and an AI-enabled Simulation Assistant.



CBP-DTO supports a Collaborative User Environment



CBP-DTO is available as a Qualiware platform add-on enabling business stakeholders to readily deploy and utilize DTO simulation models providing insights for improved decision-making across the enterprise.

For more information, visit cbp-software.com
or contact CBP-Software at: info@cbp-software.com