Creighton
UNIVERSITY
College of Arts and Sciences
Department of Communication Studies

7/16/2022

U.S. Citizenship and Immigration Services

RE: Form I-140, Immigration Petition for Alien Worker
EB-2 National Interest Waiver
Petitioner/Beneficiary: Carolina Lopez

To Whom It May Concern:

It is my great pleasure to write this letter in support of Ms. Carolina Lopez's petition for immigration to the United States. As detailed below, Ms. Lopez's research and development work is in the national interest of the United States.

First, please allow me to introduce myself. My educational background includes a Bachelor's degree in Communication from Ripon College, a Master's degree in Speech Communication from Colorado State University, and a Ph.D. in Communication from the University of Utah. I am currently an Associate Professor in the Department of Communication Studies at Creighton University. My teaching experience includes courses such as, Digital Communication Lab, Communication and Critical/Cultural Studies, Elements of Communication, Communication and Social Responsibility, and Communication, Language, & Thought. I am a member of the National Communication Association and the Western States Communication Association. I have authored hundreds of publications, including peer-reviewed journal articles, book chapters, book reviews, peer-reviewed conference proceedings, editorial work, and research papers. Additionally, I have been nominated for competitively selected convention papers and panels in the above-mentioned fields. Due to my expertise in the above-mentioned fields, I am frequently asked by U.S. companies for recommendations of foreign-national students for employment opportunities.

Lastly, as a professor in the field, my job is to prepare students for future employment in the industry, therefore I am familiar with the typical industry hiring practices. Moreover, Creighton University has corporate partnerships with businesses, organizations, and industry leaders to focus on issues and trends at the intersection of higher education and industry. My teaching and research are derived from real-world problems and the desire to have an impact on industrial practice. In this context, I have an in-depth

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understanding of current, past, and potential future problems the industry is facing. I help students acquire leadership and communication skills, exposing them to different disciplines, ways of thinking, and cultures, ensuring they arrive in the workplace ready to contribute and serve as leaders. Therefore, on these grounds, I am eminently qualified to render the following professional opinion.

MS. LOPEZ'S PROPOSED ENDEAVOR HAS BOTH SUBSTANTIAL MERIT AND NATIONAL IMPORTANCE

Carolina Lopez is a respected leader among her contemporaries and within the field of journalism and communications as a whole, and it is of my opinion that she will provide her much-needed services a Legal and Compliance Specialist to the United States.

Upon being granted permanent residency, Ms. Lopez will offer her expertise in the communications sector and utilize her skills and knowledge gained through professional and academic experience. She intends to continue using her expertise of journalism and communications as a full-time Editor for the Communications and Reporting team of the United Nations. Additionally, she is qualified to train other professionals in her field.

Ms. Lopez is an expert in the field of journalism and communications, having the academic and professional training and experience to put her at the top of the field. Her qualifications in the field make her a leader to peers and extremely desirable to organizations in need or an editor or communications specialist, as her services to any organization are not only of substantial merit to these organizations and citizens, but of national importance to the United States.

Journalism and Communications Industry Overview

Journalism is not exactly synonymous with news. In nations where the government controls the flow of information, much of the news is produced by officials rather than by journalists. Similarly, the advertisements and public relations statements of companies and organizations are sometimes news, but they also are not journalism. Journalism is the dissemination of verifiable information through public media. One way to understand how journalists differ from other sources of news is to consider the detailed code of ethics that the Society of Professional Journalists has compiled. For example, the code specifies that journalists must:

- Base their stories on truthful sources

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- Identify sources wherever possible
- Not stage events
- Avoid stereotyping
- Distinguish between advocacy and news reporting
- Avoid pandering to lurid curiosity
- Respect the different privacy rights of private people and public officials
- Avoid conflicts of interest, real or perceived

Although journalism is not necessarily synonymous with news, any analysis of journalism as an industry in the United States must focus on the business of news and the media. Journalism provides much of the content that the news media disseminate, so the current state of journalism depends greatly on the health of the news media. Journalistic content now appears in more media than ever before, and the number of outlets for each medium keeps expanding, with the notable exception of the newspapers.

The journalism and communications industry includes various professionals involved in the creation and distribution of information and data, from online videos to written press releases. The industry encompasses newspaper, magazine, book and directory publishing, software publishing, motion picture and sound recording, publishing and distribution, radio and television broadcasting, internet publishing and broadcasting, and telecommunications services. Journalism and communications professionals may work for dedicated companies, such as media outlets and content agencies, or, as is more often the case, work in-house for the marketing and communications departments of large organizations, such as the United Nations.

The journalism and communications industry is critical to the transfer of accurate information to citizens, which is something that is necessary in a society for many reasons. As the American Press Institute states, the purpose and importance of journalism is to inform society with the information they need to live their lives and make decisions about different things going on in the world. Without the journalism and communications industry, the world would be ignorant and ill informed. Journalism is important because it gives current and relevant information and news to the public. The journalism and communications industry keeps us informed of the changing events, issues, and characters in the world outside. Though it may be interesting or even entertaining, the foremost value of news is as a utility to empower the informed.

Journalism and Communication Job Demand in the United States

As previously mentioned, the journalism and communications industry is vast and critical for keeping individuals informed about the ongoings of society in an urgent and accurate manner. Due to the necessity for these positions and roles, it can be expected that the industry will continue to grow over the next decade, allowing room for more professionals to start in the industry and advance.

According to the US Bureau of Labor Statistics, News Analyst, Reporter and Journalist positions are expected to grow at a rate of 6% between 2020 and 2030. There were approximately 46,700 jobs in this field in 2020, and that is expected to grow, adding an additional 2,800 positions by 2030. This means that about 5,400 openings for news analysts, reporters, and journalists are projected each year, on average, over the decade, where many of those openings are expected to result from the need to replace workers who transfer to different occupations or exit the labor force, such as to retire. It is typical in this profession for an applicant to possess a minimum of a bachelor's degree, and internships or work experience on a college newspaper, radio station, or television station are also often helpful.

More specifically related to Ms. Lopez's endeavor, Editor positions are expected to grow at a rate of 5% from 2020 to 2030 according to the US Bureau of Labor Statistics. There were approximately 108,600 editor jobs in 2020, and that is expected to grow, adding an additional 5,600 jobs by 2030. Despite there not being exponential employment growth, about 11,200 openings for editors are projected each year, on average, over the decade. Most of those openings are expected to result from the need to replace workers who transfer to different occupations or exit the labor force, such as to retire. It is considered common and typical in the field for employers to require a minimum of a bachelor's degree in communications, journalism, or English for potential editor candidates, and writing and proofreading experience is often considered helpful.

The United Nations

The United Nations is an international organization founded in 1945 and committed to maintaining international peace and security, developing friendly relations among nations, promoting social progress, better living standards and human rights. Due to its unique international character, and the powers vested in its founding Charter, the Organization takes action on a wide range of issues, and provides a forum for its 193 Member States to express their views, through the General Assembly, the Security Council, the Economic and Social Council and other bodies and committees. The work of the United Nations touches every corner of the globe and focuses on a broad range of fundamental issues, like sustainable development, protection of the environment and refugees, disaster relief and mitigation, counter terrorism, as well as disarmament and

non-proliferation.

In September 2015, world leaders gathered at the United Nations Headquarters in New York and unanimously adopted the 2030 Agenda for Sustainable Development, a new universal standard for development that will ensure no one is left behind. 17 Sustainable Development Goals (SDGs) represent the cornerstone of the historic, transformational Agenda. Building on the success of the Millennium Development Goals (MDGs), the SDGs aim to go further to end all forms of poverty. Universal and indivisible, the SDGs call for action by all countries—developed, developing and middle-income—to promote prosperity while protecting the planet over the next fifteen years. The SDGs officially came into force in January of 2016 and governments, businesses and civil society have started mobilizing efforts to achieve the goals, by aligning their priorities with the SDGs and adopting plans to achieve them.

The Secretariat, a global staff complement working in duty stations around the world, carries out the diverse day-to-day work of the Organization. It services the other principal organs of the United Nations and administers the programs and policies laid down by them. At its head is the Secretary-General, who is appointed by the General Assembly on the recommendation of the Security Council for five-years, with the option of one renewable term. The duties carried out by the Secretariat are as varied as the problems dealt with by the United Nations. These range from administering peacekeeping operations to mediating international disputes; from surveying socio-economic trends as well as problems to preparing studies on human rights and sustainable development. Secretariat staff members also inform the world's media about the work of the Organization; organize international conferences on issues of worldwide concern; and interpret speeches as well as translate documents into the Organization's six official languages – Arabic, Chinese, English, French, Russian and Spanish.

Editors for the United Nations

It is the endeavor of Ms. Lopez to continue serving as an Editor on the Communications and Reporting Team for the United Nations in New York, a position she has held and gained experience with since April of 2020.

Every United Nations document is reviewed by an editor before it is translated and issued. Editors ensure that the documents are accurate, coherent, consistent, appropriate for the target audience and able to be translated into the other five official languages. Editors, working on screen with track changes, correct factual, logical, spelling and grammatical errors, align the structure and style of documents with standardized formats and verify references. They revise and edit documents to ensure

that they conform to the Organization's standards and guidelines. Edited documents serve as a reliable source for UN multilingual terminology databases and translation memories used in computer-assisted translation.

Political sensitivity is paramount for editors when they suggest solutions to editorial problems. Patient research and in-depth consultations with committee secretaries, author departments and sponsoring delegations, as well as translations services, may be required. In the case of heavily negotiated and politically sensitive texts, such as draft resolutions, editors' freedom to make changes may be severely restricted. Texts submitted by Member States or external bodies such as non-governmental organizations are also subject to different levels of editing. Resolutions and decisions adopted by United Nations Charter bodies are subject to a process called "concordance", in which linguists from the Arabic, Chinese, French, Russian and Spanish Translation Services work in teams headed by an English editor to eliminate errors and inadvertent ambiguities and to maximize consistency across the six language versions. This process is needed to make sure that the formal decisions of the United Nations are equally authentic in all six official languages.

Editors for the United Nations must be able to work against tight deadlines, be aware of and respect political sensitivities and cultural differences, consult and work extensively with authors and translators and understand their point of view, exercise sound judgment as to the best and most reliable sources of information, ensure factual accuracy and solve terminology issues, consistently apply UN style, and be able to pinpoint and eliminate ambiguities and discrepancies in interpretation across the six official languages. Additionally, editors for the United Nations are able to have a "birds-eye" view of the work of the Organization, working with interesting, capable colleagues from many different cultures, have insight into the workings of international diplomacy and current affairs beyond what is covered in the media, help authors whose main language might not be English to express their ideas effectively, get to apply linguistic skills, work as part of a multilingual team, and have pride in contributing to the achievement of the ideal of the United Nations.

How the United Nations Advances US Interests

The United States invests in the United Nations to achieve its foreign policy goals, but the return on investment goes beyond advancing global peace and security, the US also see a tangible economic benefit at home. For instance, the UN Secretariat has 40,000 staff and a large global presence, with 13 peacekeeping missions and dozens of other field missions around the world. In order to carry out its global operations, the UN purchases an array of goods and services from private vendors, including telecommunications equipment, financial services, construction, food production,

medical care, office equipment, and armored vehicles.

According to the United Nations Global Marketplace, American companies were awarded more than $1.93 billion USD in procurement contracts with the UN in 2020 by far the most of any country. This is a 10.9 percent increase from 2019 ($1.74 billion), due in part to WHO's procurement, which almost doubled its volume from the United States. Additionally, ninety-four Senators and 227 members of the House of Representatives have at least one company headquartered in their district or state that are directly benefiting from doing business with the UN.

As it has been demonstrated, the United Nations is a large contributor to the overall US economy, by utilizing US based organizations and businesses for large purchases of equipment and services needed by the organization. In this way, the successful operation of the United Nations is critical to assisting the US economy. Ms. Lopez has already gained more than two years of experience as an Editor with the Communications and Reporting team of the United Nations and will continue to use this experience and skill in the fields of journalism and communications to further serve the United Nations as an editor. Her experience and skills are unmatched, and her contributions to the organization will benefit the overall well-being of citizens, the United States' association with the United Nations, and the overall US economy.

As is can be shown, Ms. Lopez's endeavor to serve as an Editor with the United Nations. Her work in this regard is of substantial merit and national importance to the United States and its citizens. Her work will ensure this organization is reporting and publishing news and current updates properly, so that the organization continues to function properly and ethically and continues to gain funding from developing and developing countries, such as the United States, as well as successful individuals and businesses. This partnership between the United States and the United Nations benefits the US economy, and so the expertise of Ms. Lopez in her position with the United Nations will assist the overall US economy.

MS. LOPEZ IS WELL POSITIONED TO ADVANCE THE PROPOSED ENDEAVOR

Ms. Carolina Lopez is a professional with more than twelve years of experience in the field of journalism, digital communications and marketing, specialized in innovation management. She received a Bachelor's degree in Journalism from Universidad Carlos III de Madrid in Spain in 2012. She then went on to complete a 5-month executive program for digital marketing managers at Universidad Central de Venezuela in 2016, earning her a Marketing Management Diploma. Thereafter, she received a Master's degree in Marketing and Digital Communication from Universidad Camilo Jose Cela in

Spain in 2019, and most recently completed an Innovation for Growth High Impact Program in 2020, a 5-week executive program at IE Business School in Spain. Over her course of academic studies, Ms. Lopez was able to learn and study journalism, digital communications and marketing management in an academic setting.

Ms. Lopez started her professional career as a Freelance Journalist and Researcher from September 2010 to March 2013. During this time, she would write monthly book reviews for the Spanish Political Comms Association. She then went on to serve as a Corporate Volunteer Coordinator for United Way Venezuela from February 2013 to December 2013, where she was responsible for coordinating and supervising 15 volunteering activities in a 9-month period for Shell, IBM, 3M, Walt Disney Company, P&G, HP, and SAP.

From January 2014 to January 2019, Ms. Lopez worked as a Business to Business and a Business to Consumer Freelance Marketing Consultant. As a Consultant, she would plan and produce content marketing proposals, press releases, social media reports and speeches, launch media tours for an audience of over 71,000 people, define content delivery requirements for influencer marketing campaigns, and developing marketing plans, personal branding strategies, and business pitches for SMEs and entrepreneurs. Projects of Ms. Lopez include beIN SPORTS Americas, a global sports television network. The support letter from Lukasz Mostazo confirms that Ms. Lopez is known in the industry for providing advanced communications and social media services for Google, Amazon, YouTube, and others. Another project of hers was working with En-Linea, a premier technology-for=sporting-events and telecommunications firm which markets and displays sporting competitions, especially soccer matches.

Ms. Lopez then served as a Social Media Specialist at UNDP from November 2017 to April 2018 while pursing her Master's degree. She worked to improve language parity and information sharing across channels by editing/ translating, and generating web content about the Sustainable Development Goals, and create the INNOVADOERS concept note.

Concurrently, Ms. Lopez was employed with Grupo Editorial Poleo as Chief of Staff from February 2014 to February 2020. As Chief of Staff, she was responsible for the daily management of 49 staff members in Venezuela, leading the website relaunch that resulted in a 27% increase in readership, and all media statements during crisis periods in 2016.

Since April 2020, Ms. Lopez has been employed as a Content Editor at the Development Coordination Office Secretariat of the United Nations. While working with this global organization in the United States, Ms. Lopez has taken the lead in

implementing and populating the language version of the UNSDG global website in line with UN rules and regulations, supporting managers in providing editorial oversite and overall editorial direction for the appropriate language version of the UNSDG website, support in knowledge management and information dissemination tasks, and contribute to optimizing the impact of the UNSDG global website by monitoring the web analytics and other tools.

The contributions Ms. Lopez has made through her position with the United Nations is discussed in a letter submitted by Michal Shmulovich, a Public Information Officer in the UN Development Coordination Office. Mr. Shmulovich is able to give a first-hand account of Ms. Lopez's contributions to the organization, stating "Carolina is a dedicated and detailed team member, and her skills are very much appreciated because she can work in many settings and on different topics, from editing to creating technical designs, and building relations with teams on the ground throughout Latin America and the Caribbean. She is very hard working and meticulous and brings a lot of added value to her roles. She understands the contextual nuances and also has the technical skills to carry projects through, and her role on the team is very important to the overall goals of our office, UNDCO".

Through her education and hands-on work experience, Ms. Lopez has demonstrated that she is fully capable and well positioned to advance the proposed endeavor due to her record of achievements and expertise in the field, in addition to the various leading and critical roles for the companies and firms in which she has been employed. Additionally, it is work emphasizing that Ms. Lopez holds an advanced degree in the field in the form of a Master's degree, which is most certainly a degree of expertise in the field above the ordinarily encountered.

IT WOULD BE BENEFICIAL TO THE U.S. TO WAIVE THE JOB OFFER AND LABOR CERTIFICATION REQUIREMENTS

The labor certification process is designed to protect the national interests of the United States by ensuring that the wages and working conditions of US workers employed in the beneficiary's field would not be adversely impacted.

It is the proposed endeavor of Ms. Carolina Lopez to continue to advance the field of journalism and communications through her employment with an organization in need of an expert in the field, the United Nations. Upon entry to the United States, she will serve as an Editor, where she can give expert insight to the company in the United States who would largely benefit from the knowledge and skills of a professional in the field such as Ms. Lopez. Her contributions would benefit the organization in which she is employed by providing a necessary skillset that allows the organization to publish information in an

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urgent and accurate manner. As the United Nations continues to provide necessary services around the globe, they will continue to benefit the United States economy, which is obviously beneficial to the overall country. In this way, Ms. Lopez's work will benefit a large, global organization that heavily contributes to the United States economy, making her work of substantial merit and national importance.

In view of the above analysis, I can affirmatively state that Ms. Lopez's education, experience, and skill in her field, in conjunction with her record of success in employing her expertise previously, employers' trusted opinion about her expertise, and her proven business connections position her well to continue to advance her proposed endeavor in the journalism and communications related space.

The implicit cost of not allowing Ms. Carolina Lopez to reside in the United States and not allowing US companies to benefit from her skills and professional knowledge can be sizable in terms of foregone economic activity, national growth, tax revenue, and well-being of citizens. It can be concluded that waiving the job offer and labor certification requirements for Ms. Carolina Lopez is in the national interest of the United States

In summary and on balance, I would like to recommend that it would be beneficial to the United States to grant residency to Ms. Carolina Lopez based on her advanced degrees and professional experience in the field of journalism and communication. The record demonstrates that she possesses considerable experience and expertise in a highly specialized field. The evidence also shows that her proposed endeavor has a significant national impact, stimulates economic growth, and positively influences societal well-being through economic stimulation. As Ms. Lopez's proposed endeavor is in an area that furthers US interests and Ms. Lopez offers contributions of such value, it would benefit the United States to have her, even assuming that other qualified US workers are available. I strongly recommend Ms. Carolina Lopez's petition for Permanent Residence under the National Interest Waiver category.

CONCLUSION

It is my opinion that Ms. Carolina Lopez meets the three requirements set forth by the USCIS to evaluate requests for National Interest Waivers. She has demonstrated a remarkable record of specific achievements as a journalist and communications specialist and has gained sophisticated knowledge and skills in the field, which is clearly indicative of future benefits to the national interest of the United States.

There are substantial economic benefits for the United States associated with waiving the job offer and labor certification requirements for Ms. Lopez, in terms of her activity and job creation, that outweigh the national interest of the labor certification process.

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Taken together the evidence demonstrates that it is beneficial to the United States to grant her a Nation Interest Waiver, given her extensive expertise and professional experience as an Editor and Journalist

Ms. Carolina Lopez' work will indisputably benefit the United States economy as a whole. She is demonstrated to be a professional of great value in her field, with deep expertise in the areas of journalism and communications. It is my opinion that Ms. Carolina Lopez' petition for the National Interest Waiver should be approved.

I represent the foregoing to be an accurate and correct evaluation to the best of my knowledge and belief, pursuant to the requirements of the United States Citizenship and Immigration Services of the United States Department of Homeland Security.

If you have questions or if I can provide additional information, please do not hesitate to contact me.

Sincerely,

_____
George McHendry

George F. McHendry, Jr., Ph.D.
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For detailed statement of qualifications and experience of evaluator, see attached resume.

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Creighton
UNIVERSITY

James S. Jansen
Office of General Counsel

August 21, 2018

Re: George F. McHendry, Jr.

To Whom It May Concern:

I am writing to confirm that George F. McHendry Jr., Ph.D. is employed full time and in good standing with Creighton University. He is an Assistant Professor on the tenure track in the Department of Communication Studies in Creighton Universities College of Arts and Sciences.

Creighton University is fully accredited by The Higher Learning Commission of the North Central Association of Colleges and Schools, the accrediting agency for the region in which the University is situated. The University confers baccalaureate, master's, and doctoral degrees and has programs that award credit based on work experience.

Creighton University regards faculty members as appropriate evaluators of academic and experience credentials for purposes of admissions, advising, placement in degree programs, substitutions of courses, assessments of internships, and other routine university evaluations. In determining the amount of college-level credit to be granted, professors and admissions officials synthesize and analyze previous studies, training programs, and professional experience to determine consistency with current university courses.

In summary, Creighton University has programs that award credit based on professional work experience; University professors, including Professor McHendry, can recommend the awarding of credit based upon students' professional experience; and Professor McHendry is highly proficient and knowledgeable in this process.

Thank you for your attention to this matter.

Sincerely,

James S. Jansen
General Counsel

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Appointments
Assistant Professor, Department of Communication Studies
Creighton University, August 2013-Present

Education
Ph.D. University of Utah, August 2013
Major: Communication (Emphasis in Rhetoric & Cultural Studies)
Dissertation Title: "The Politics and Poetics of Airport (In)Security Rhetoric: Materialism, Affect, and the Transportation Security Administration."
Dissertation Advisor: Dr. Leonard C. Hawes.

M.A., Colorado State University, May 2008
Major: Speech Communication (Emphasis in Rhetorical Studies)
Thesis Title: *The Religious Rhetoric of Neo-Modernity Or, How to Combat the Chaos of Postmodernity with a "War on Terror."* Thesis Advisor: Dr. Karrin Vasby Anderson.

B.A., Ripon College, *Magna Cum Laude*, May 2006
Major: Communication (Emphasis in Rhetorical Studies)
Minor: History

Research Areas
Critical Rhetoric
Critical/Cultural Studies
Performance Studies
Surveillance Culture

Publications
Peer-Reviewed Journal Articles
McHendry, George F. Jr., "Instagrams that Wound: *Punctum*, Visual Enthymemes, and the Visual Argumentation of the Transportation Security Administration." *Argumentation and Advocacy* 53(4) 2017.

Paliewicz, Nicholas and George F. McHendry, Jr., "When Good Arguments Do Not Work: Post-Dialectics, Argument Assemblages, and the Networks of Climate Skepticism." *Argumentation and Advocacy* 53(4) 2017.

McHendry, George F. Jr., "Thank You for Participating in Security: Engaging Airport Security Checkpoints via Participatory Critical Rhetoric." *Cultural Studies <=> Critical Methodologies* 16(6) 2016.

Martin, Steve and George F. McHendry, Jr., "Kaepernick's Stand: Patriotism, Protest, and Professional Sports." *Journal of Contemporary Rhetoric* 6(3/4) 2016.

McHendry, George F. Jr., "The Re(d)active Force of the Transportation Security Administration." *Criticism* 57(2) 2015.

McHendry, George F. Jr., Michael K. Middleton, Samantha Senda-Cook, Danielle Endres, and Megan O'Byrne. "Rhetorical Critic(ism)'s Body: Affect & Fieldwork on a Plane of Immanence." *Southern Journal of Communication* 79 (4) 2014.

McHendry, George F. Jr., "Fascism & The Classroom." *Liminalities: A Journal of Performance Studies* 8(2) 2012.

McHendry, George F. Jr., "Whale Wars and the Axiomatization of Image Events on the Public Screen." *Environmental Communication: A Journal of Nature and Culture* 6(2) 2012. **Lead Article.**

McHendry, George F. Jr. and Karrin Vasby Anderson, "Commemorating Freedom's Flight: The Space Shuttle as Partisan Vehicle in Presidential Eulogies." *White House Studies* 11(2) 2011. **Lead Article.**

Book Chapters

Senda-Cook, Samantha and George F. McHendry, Jr. "Embodying Resistance: A Rhetorical Ecology of the Full Cycle Supper." In McGreavy, Bridie, Justine Wells, George F. McHendry, Jr., Samantha Senda-Cook. *Tracing Rhetoric and Material Life: Ecological Approaches*. 2018, Palgrave MacMillan.

Kirby, Erika L., Kuhn, Timothy, McBride, Micah C., McHendry, Jr. George F., Meisenbach, Rebecca J., Remke, Robyn. V., & Wieland, Stacy M. B. "Opting (Back) in to Paid Work: A Capitalist, Gendered, Classed, Careerist Analysis. In E. F. Hatfield (Ed.), *The Balancing Act: Intersections of Work-life Balance in Communication Across Identities, Genders, and Cultures*. 2017, Lexington Books.

McHendry, Jr. George F. "Finding Fascism in the Comments Section: Online Responses to Viral Videos of the Transportation Security Administration." In Danielle Sarver Coombs and Simon Collister, *Debates for the Digital Age: The Good, the Bad, and the Ugly of Our Online World*. 2015, Praeger Press.

Hasain, Jr., Marouf and George F. McHendry, Jr. "The Attempted Legitimation of the Vigilante Civil Border Patrols, the Militarization of the Mexican-U.S. Border, and the Law of Unintended Consequences" In Daniel Robert Dechaine, *Border Rhetorics: Charting Enactments of Citizenship and Identity on the U.S.-Mexico Frontier*. 2012, University of Alabama Press.

Book Reviews

McHendry, Jr, George F. "Book Review: *A Question of Sex: Feminism, Rhetoric, and Differences That Matter*." *Women & Language 39*(2), 2017.

Peer-Reviewed Conference Proceedings

McHendry, George F. Jr., and Nicholas Paliewicz. "The Micropolitics of Control: Fascism, Desire, and Argument in President Trump's America." *Conference Proceedings of the 2017 NCA/AFA Alta Conference on Argumentation* (In Press).

Russell, Nicholas and George F. McHendry, Jr, "Dangerous Desires: The Limits of Argumentative Reason in Public HIV/AIDS Health Campaigns." *Conference Proceedings of the 2011 NCA/AFA Alta Conference on Argumentation* (December, 2011).

Reprints

McHendry, George F. Jr. and Karrin Vasby Anderson, "Commemorating Freedom's Flight: The Space Shuttle as Partisan Vehicle in Presidential Eulogies." *White House Studies Compendium Volume 11* (2014).

Editorial Work

Edited Volumes

McGreavy, Bridie, Justine Wells, George F. McHendry, Jr., Samantha Senda-Cook. *Tracing Rhetoric and Material Life: Ecological Approaches*. 2018, Palgrave MacMillan.

Special Issues Editor

McHendry, Jr., George F. "White Supremacy in the Age of Trumpism." *Journal of Contemporary Rhetoric.* (In-Progress).

Research In Progress

McHendry, George F. Jr., "Firearms at the Airport: Rhetoric, Performativity, and the Forgotten Gun."

McHendry Jr., George F. and Peter Jensen. "Surveying the Field: Mapping the Origins of Participatory Critical Rhetoric."

McHendry Jr., George F. and Nicholas Paliewicz. *Desiring Trump: The 2016 Election and the Politics of Control*. Book Proposal Under Development.

Research Awards

Top Paper, Performance Studies Division, 2015 Western States Communication Association Conference, Spokane, WA, February, 2015. "Problematizing the Reliance on Sex as a Biological Binary: Gender as Communication and Performance in TSA's Advanced Imaging Technology."

Top Paper, Performance Studies Division, 2014 Western States Communication Association Conference, Anaheim, CA, February, 2014. "The Airport as Repertoire and my Becoming-Rhetorician."

2012/2013 Steffensen Cannon Graduate Scholarship for Graduate Study at the University of Utah Awarded for to facilitate the completion of my Dissertation Research.

Grants

McHendry, Jr., George F., Ford, Alex, Henning, Cat, Keese, Taylor, & Rapp, Tim. "Multi-Method Approaches to Investigating Issues of Surveillance and Security in Contemporary American Society." CURAS Faculty Research Fund. Summer 2016. $2000 Awarded.

McHendry, Jr., George F. & Sundberg, Adam. "Stepping into the Map: Using Virtual Reality and Digital Mapping to Increase Experiential Learning Across Disciplines." Office for Academic Excellence and Assessment (AEA) Faculty Development Grant. Fall 2016. $867 Awarded.

Competitively Selected Convention Papers and Panels

Paliewicz, Nicholas and McHendry Jr., George F. "Manufacturing Dissent: The Forms and Functions of Corporate Arguments in the Global Climate Change Controversy and the Limits of the Idea of the Public Sphere." National Communication Association, Argumentation and Forensics Division. November 2016, Philadelphia, PA. **Top Paper Panel.**

Kirby, Erika, Kuhn, Timothy, McBride, M. Chad, McHendry, Jr., George F., Meisenbach, Rebecca, Remke, Robin, and Wieland, Stacy. "Opting (Back) In to Paid Work: A Capitalist, Gendered, Classed, Careerist Analysis." National Communication Association, Organizational Communication Division. November 2016, Philadelphia, PA.

McHendry, George F. Jr. "Instagrams that Wound: Punctum, Visual Enthymemes, and the Visual Argumentation of the Transportation Security Administration," National Communication Association, Rhetorical and Communication Theory Division. November 2015, Las Vegas, NV.

McHendry, George F. Jr., Kirby, Erika, and Leighter, Jay. "John Oliver's Long Rants: Teaching the Modes of Persuasion in an Online Public Speaking Class," National Communication Association, Great Ideas For Teaching Speech Division. November 2015, Las Vegas, NV.

McHendry, George F. Jr., "Problematizing the Reliance on Sex as a Biological Binary: Gender as Communication and Performance in TSA's Advanced Imaging Technology," Western States Communication Association, Performance Studies Division, February 2015. **Top Paper**. Spokane, WA.

McHendry, George F. Jr., "I Opt-Out: Privileged Performatives in Anti-Transportation Security Administration Rhetoric," Western States Communication Association, Performance Studies Division, February 2015.

McHendry, George F. Jr., "Embodying Resistance: De Certeau and Bordieu Ground Rhetoric's Materiality." Panel Presentation, *(Re)Historicizing New Materialist Methodologies* National Communication Association, Rhetorical and Communication Theory Division, November 2014.

McHendry, George F. Jr., "Opting in from a Cultural Studies Lens." Panel Presentation, *Multiple Perspectives on "Opting In": Scholars Respond to the Women of the "Opt-Out Revolution" Who (10 Years Later) "Want Back In*, National Communication Association, Organizational Communication Division, November 2014.

McHendry, George F. Jr., "The Airport as Repertoire and my Becoming-Rhetorician," Western States Communication Association, Performance Studies Division, February 2014. **Top Paper**. Anaheim, CA.

McHendry, George F. Jr. "The Politics and Poetics of Post-9/11 Airport Surveillance," National Communication Association, Critical/Cultural Studies Division. November 2012, Orlando, FL.

McHendry, George F. Jr., Middleton, Michael K., Senda-Cook, Samantha, Endres, Danielle, and O'Byrne, Megan. "Transecting Rhetorical Field Methods: Doing Rhetorical Criticism on a Plane of Immanence." Western States Communication Association, Public Address Interest Group, February, 2012, Albuquerque, New Mexico.

McHendry, George F. Jr. "The Possibility of Politics: Aesthetics, Airports, and the Production of Docile Bodies," National Communication Association, Critical/Cultural Studies Division, November, 2011, New Orleans, LA.

McHendry, George F. Jr. "Whale Wars and the Axiomatization of Image Events on the Public Screen." National Communication Association, Environmental Communication Division, November, 2010, San Francisco, CA.

McHendry, George F. Jr. "Liminal Space and Social Movements: Strategies, Tactics, and the Religious Right." Western States Communication Association, Rhetoric and Public Address Interest Group, March, 2010, Anchorage, AK.

McHendry, George F. Jr. "Political Commonplaces: Metaphors of Reagan and Kennedy in the 2008 Presidential Primary." National Communication Association, Political Communication Division, November, 2009, Chicago, IL.

McHendry, George F. Jr. "*Sinners in the Hands of an Angry Earth: Christianity, Sin, and the Destruction of God's Creation*." National Communication Association, Environmental Communication Division, November, 2009, Chicago, IL.

McHendry, George F. Jr. "*Towards a Discursive Understanding of Terrorism: 9/11, Postmodernism, and Argumentation*." NCA/AFA Summer Conference on Argumentation, August, 2009, Alta, UT.

Anderson, Karrin Vasby and McHendry, George F. Jr., "Commemorating Freedom's Flight: Reasserting U.S. Power After the Challenger and Columbia Tragedies." Western States Communication Association, Rhetoric and Public Address Interest Group, February, 2008, Denver/Boulder, CO.

McHendry, George F. Jr., "*The Colbert Report's* Tragic Satire/*The Daily Show's* Comic Irony: Kenneth Burke's Frames and the Fake News." Western States Communication Association, Media Studies Interest Group, February, 2008, Denver/Boulder, CO.

McHendry, George F. Jr., "Confronting the Both/And: A "New" Epideictic Rhetoric and the State of the Union Address." National Communication Association, Public Address Division, November, 2007, Chicago, IL.

McHendry, George F. Jr., "The Presidential Rhetoric of George W. Bush: The Pious Style of Politics." National Communication Association, Political Communication Division, November, 2007, Chicago, IL.

McHendry, George F. Jr. "Orchestrating the Message: Identifying with the Common Man at the DNC." Joint convention of the Wisconsin Communication Association and the Wisconsin Council of Teachers of English Language Arts, April, 2005, Madison, WI. **Top Student Research Paper**

Invited Panel Presentations

Leverette, Marc and McHendry, George F. Jr., "Where is Television?: TV Studies, Technology, and the Problem of Place in the Classroom; or Why Marc and Guy Invented 'YouTube Friday.'" Rocky Mountain Communication Association Convention, April, 2007, Denver, CO.

Pape, Dean A, Shields, Jhaarick, and McHendry, George F. Jr., "Debate in the Classroom." Joint convention of the Wisconsin Communication Association and the Wisconsin Council of Teachers of English Language Arts, April, 2004, Appleton, WI.

Other Conference Activity

McHendry, George F. Jr., "FDR: A Tale of Two Delivery Styles." Ripon College

Forum on Ethics and Oratory, April, 2006, Ripon, WI.

McHendry, George F. Jr., "Martin Luther King's Dream as Sermonic Discourse." Ripon College Forum on Ethics and Oratory, April, 2005, Ripon, WI.

Guest Lectures and Invited Talks

McHendry, George F. Jr., "Populism in Trump's America." University of Nebraska, Lincoln Department of Communication Studies, Guest Speaker, October 9, 2017, Lincoln, NE.

McHendry, George F. Jr., "Thank You For Participating In Security: Bodies, Affects, & Spaces of Airport Security Checkpoints," You Are Here: An Interdisciplinary Conference, March 12, 2016, Keynote Speaker, Omaha, NE.

McHendry, George F. Jr., "The Mask You Live In." Lieben Center and InterFraternity Council, Creighton University, November 12, 2015, Panelist, Omaha, NE.

McHendry, George F. Jr., "Women and the Web." Lieben Center, Creighton University, February 12, 2014, Panelist, Omaha, NE.

McHendry, George F. Jr., "Deleuze and Rhetoric." Ripon College Department of Communication, Communication 326, Historical Development of Rhetorical and Communication Theory, December 11, 20130, via WebEx.

McHendry, George F. Jr., "Rape Culture, Rape Prevention, and Masculinity." Your Community Center, April 2012, Orem, UT.

McHendry, George F. Jr., "Gilles Deleuze and the Importance of Theory in Rhetorical Criticism." University of Utah Department of Communication Graduate Seminar on Rhetorical Theory and Criticism, September, 2011, Salt Lake City, Utah."

McHendry, George F. Jr., "Kenneth Burke's Frames and Comedy Central's 'News.'" Colorado State University Department of Speech Communication Graduate Colloquia, October, 2007, Fort Collins, CO.

McHendry, George F. Jr., "the Neo-Modern Rhetoric of George W. Bush's 'War on Terror,'" Colorado State University Department of Speech Communication Graduate Seminar, October, 2007, Fort Collins, CO.

McHendry, George F. Jr., "Strategic Communication: Risk Management, the Press, and Accountability in the Greek System." Sigma Phi Epsilon Educational Development Event, September,2007, Fort Collins, CO.

McHendry, George F. Jr., "Initiating First Contact, Communication Strategies that Support Recruitment Goals." Sigma Phi Epsilon Educational Development Event, April, 2007, Fort Collins, CO.

McHendry, George F. Jr., "Communicating Greek Values." Colorado State University Office of Greek Life, Greek Leadership Workshop, April, 2007, Fort Collins, CO.

Directed Undergraduate Research

Publications

Batterson, Courtney, ""Feminism" and Feminism: A Rhetorical Criticism of Emma Watson's Address to the U.N." *Quest: A Journal of Undergraduate Research* 5 (2015).

Conference Activity

Brenda Kelly, "The Real Truth is Sexy: An Ideological Critique Analyzing Hidden Ideologies in Aerie's 'The Real Sexy is You' Campaign." DePauw national Undergraduate Honors Conference for Communication and Theatre, Greencastle, IN.

Vaca, Rachel. "Once Upon A Dance: The Story Within." 2015 Central States Communication Association President's Undergraduate Honors Research Conference, Madison, WI.

Independent Studies

Rainforth, Paige, "Subcultures of Mental Illness: A Cultural Studies Analysis." Fall 2015. Essay under review at *Midwest Journal of Undergraduate Research*

Escamilla, Sarah, "*The Notebook:* Reinforcing Social Class Through Expected and Escape Messages." Summer 2014.

Research in Popular Press

Jansen, Bart, "TSA Can Now Require Full-Body Scans, Trumping Pat Down Options," *USA Today*, December 23, 2015.

Writing for General Audiences

McHendry, George F. Jr., "Donald Trump's Speech to the National Boy Scout Jamboree," CitizenCritics.org, August 2, 2017.

McHendry, George F. Jr., "I'm Not Racist; I'm Nostalgic for Racial Terror: The Debate Over Confederate Monuments," CitizenCritics.org, June 6, 2017.

McHendry, George F. Jr., "Faking Fake News," CitizenCritics.org, February 23, 2017.

McHendry, George F. Jr., "An Attack That Was Waiting to Happen: Guns and the TSA, in Pictures," BagNewsNotes.com, November 3, 2013.

Teaching Awards

Recipient, Ramona W. Cannon Award for Graduate Student Teaching Excellence in the Humanities, University of Utah, 2012.

Recipient, College of Liberal Arts Excellence in Teaching Award (Graduate Student Assistant), Colorado State University, Fall 2007.

Teaching Experience

Creighton University

Assistant Professor, Department of Communication Studies

RSP 101: Culture of College Life
Communication Studies 101: Digital Communication Lab
Communication Studies 152: Civic Engagement Through Public Communication
Communication Studies 174: From Big Brother to Big Data: Surveillance Culture
Communication Studies 211: Communication Studies: Relationships, Work, and Culture
Communication Studies 359: Rhetoric and Public Culture
Communication Studies 440: Gender Communication
Communication Studies 475: Resistance, Performance, & Rhetoric
Communication Studies 495 Rhetoric and Performance
Communication Studies 495 Communication and Critical/Cultural Studies

Graduate Teaching Fellow (Instructor of Record), Department of Communication, *Fall 2008-2013*

Communication 1010 Elements of Communication
Communication 1020 Principles of Public Speaking
Communication 1270 Analysis of Argument
Communication 3030 Communication and Social Responsibility
Communication 3070 Communication and Gender
Communication 3190 Intercultural Communication
Communication 3460 Communication Criticism

Graduate Teaching Fellow (Teaching Assistant), Department of Communication, *Fall 2008-Spring 2009.*

Communication 1270 Analysis of Argument

Recipient, Campus Commitment Award, Colorado State University, Spring 2008.

Graduate Teaching Assistant (Instructor), Department of Speech Communication, *Fall 2006-May 2008*

SPCM200 Public Speaking

Graduate Teaching Assistant (Teaching Assistant), Department of Speech Communication, *Fall 2006- May 2008*

SPCM 201 Rhetoric and Western Thought
SPCM335 Women and Communication
SPCM341 Evaluating Contemporary Television
SPCM409 Persuasion
SPCM431 Communication, Language, & Thought

Institutional Service

Creighton University

Course Coordinator, Com 101: Digital Communication Lab, Creighton University, Spring 2015-Present.

Member, Kingfisher Institute Working Group. Creighton University Strategic Plan, Fall 2017-Present.

Member, Learning Commons/Library Faculty Focus Sub-Working Group. Creighton University Strategic Plan, Spring 2017-Present.

Member, Student Discipline Committee. Creighton University, Fall 2017-Present.

Design & implementation (With Rebecca Murray, Associate Dean College of Arts & Sciences), Faculty Survey on Race & Creighton's Curriculum. Arts & Sciences Spring 2017. College of Business and College of Nursing, Fall 2017.

Planner & Participant, "Does the Alt-Right Matter?" Panel and Discussion Presented by American Studies and Communication Studies, January 27, 2017.

Participant, Academic Service Learning Trip to the Dominican Republic. Funded Through the Creighton Global Initiative, Spring 2017.

Preceptor, RSP Advising Program, Fall 2014 and Fall 2016.

Moderator, Club Hockey Team, Creighton University, Fall 2014-Present.

College of Arts & Sciences Faculty Representative, Jay Days Admission Event Panel, Creighton University.
November 6, 2015
November 17, 2014
November 10, 2014
October 17, 2014
October 13, 2014

"Public Speaking, Admissions, and Performance," Guest Speaker at CU Stars Training, Creighton University, 2014, 2015, and 2016.

Department of Communication Studies Representative, CU Sunday Admissions Event, Creighton University, 2013, 2014, 2015, 2016, 2017.

Participant, Magis Core Conversation Curriculum Development, College of Arts and Sciences, Creighton University, November 2013.

Assessor, Senior Research Presentation, Department of Communication Studies, Creighton University, December 2013.

University of Utah:

Committee Member, Argumentation and Public Discourse Job Position, University of Utah, Department of Communication, Fall 2010.

Graduate Student Representative, University of Utah, Department of Communication, *Spring 2009- Spring 2010.*

Colorado State University:

President, Lamda Pi Eta, Colorado State University, *May 2007-May 2008.*
Promote membership and service opportunities for graduate and undergraduate members of the Speech Communication Honor Society.

Resident Scholar, Office of Greek Life, Colorado State University, *August 2006-May 2008.*
Advise a living group a 60 students of various degrees and class standing. Mentor and foster academic success among those students and within their living area.

Ripon College:

Student Representative, Educational Policy Committee, *September 2005 – May 2006.*
Voting member appointed by the Ripon College Student Senate to ensure that the committee considers student perspectives while deciding changes to academic policy.

Disciplinary Service

Ad-Hoc Journal Reviewer

Environmental Communication: A Journal of Nature and Culture
Women's Studies in Communication
Communication and Critical/Cultural Studies

Conference Submission Reviewer

Paper Submission Reviewer, Performance Studies Division, Western States Communication Association Annual Convention, February 2018, San Jose/Santa Clara, CA.

Paper Submission Reviewer, Rhetoric and Public Address Division, National Communication Association Annual Convention, November, 2016, Dallas TX.

Paper Submission Reviewer, Performance Studies Division, Western States Communication Association Annual Convention, February 2017, Salt Lake City, UT.

Paper Submission Reviewer, Rhetoric and Public Address Division, National Communication Association Annual Convention, November, 2016, Philadelphia, PA.

Paper Submission Reviewer, Communication Theory Division, Western States Communication Association Annual Convention, February 2016, San Diego, CA

Paper Submission Reviewer, Rhetoric and Public Address Division, National Communication Association Annual Convention, November, 2015, Las Vegas, NV.

Paper Submission Reviewer, Communication Theory Division, Western States Communication Association Annual Convention, February 2015, Spokane, WA

Paper Submission Reviewer, Performance Studies Division, Western States Communication Association Annual Convention, February 2015, Spokane, WA

Panel Chair, Rhetoric and Public Address Division, National Communication Association Annual Convention, November, 2014, Chicago, IL.

Paper Submission Reviewer, Rhetoric and Public Address Division, National Communication Association Annual Convention, November, 2014, Chicago, IL.

Paper Submission Reviewer, Environmental Studies Division, National Communication Association Annual Convention, November, 2014, Chicago, IL.

Paper Submission Reviewer, Communication Theory Division, Western States Communication Association Annual Convention, February 2014, Anaheim, CA

Paper Submission Reviewer, Rhetoric and Public Address Division, National Communication Association Annual Convention, November, 2013, Washington, D.C.

Paper Submission Reviewer, Communication and Cultural Studies Division, National Communication Association Annual Convention, November, 2013, Washington, D.C.

Paper Submission Reviewer, Communication and Cultural Studies Division, National Communication Association Annual Convention, November, 2012, Orlando, FL.

Paper Submission Reviewer, Communication and Cultural Studies Division, National Communication Association Annual Convention, November, 2011, New Orleans, LA.

Paper Submission Reviewer, Communication and Cultural Studies Division, National Communication Association Annual Convention, November, 2010, San Francisco, CA.

Paper Submission Reviewer, Student Section, National Communication Association Annual Convention, November, 2007, Chicago, IL.

Conference Service

Panel Chair, Rhetoric and Public Address Division, National Communication Association Annual Convention, November, 2015, Las Vegas, NV.

Panel Chair, Rhetoric and Public Address Division, National Communication Association Annual Convention, November, 2013, Washington, D.C.

Conference Planning Assistant, NCA/AFA Conference on Argumentation, August 2011, Alta, UT.

Conference Planning Assistant, NCA/AFA Conference on Argumentation, August, 2009, Alta, UT.

Conference Planning Assistant, Rocky Mountain Communication Association, April, 2007, Fort Collins, CO.

Conference Planning Committee Member, Western States Communication Association, February, 2007, Denver/Boulder, CO.

Professional Affiliations
National Communication Association
Western States Communication Association

Professional Development
Violence Intervention and Prevention Training Participant, Creighton University, August 4, 2014.

Completed, "Foundations of Effective Online Teaching and Learning" Course. Creighton University, Summer 2014.

Writing Faculty Luncheon Participant, Creighton University College of Arts & Sciences, March 21, 2015

References Available Upon Request