



12 Icons in 2021

COLLECTIVE NIGERIAN VALUES

As a new generation in Nigeria emerges, sufficiently removed from events such as the nation's struggle for independence, the subsequent discovery and boom of the oil economy and other glorious events that have historically defined Nigeria's existence, it is critical that any painstaking improvements to the current socio-economic environment be underscored by an understanding of the values that are the bedrock of any free and equitable society where its people and their contributions are recognized and celebrated to secure the general empowerment necessary to create an environment that best represents our common aspirations.

In 2021, The Nigerian Nostalgia Project (NNP) is commencing a program of examining, and celebrating a selection of icons who have come to represent values that Nigerians may be inspirational and that deserve recognition and honor in our national consciousness.



a VALUES objective



The **Nigerian Nostalgia Project (NNP)** has selected 12 Icons in 2021 based upon the following criteria:

1. **ACTIVISM** - They have actively used their skills, talents, notoriety or other advantage, to fight for causes that directly benefit groups or cross-sections of Nigerian people
2. **PERSONAL SACRIFICE** or **LOSS** - As a result of their activism, they have suffered some degree of personal loss or sacrifice
3. **PUBLIC IMAGINATION** - These figures already have a presence in the subconsciousness of Nigerian people.

Selection Criteria*

The NNP 12 Icons in 2021 are:

1. **FELA ANIKULAPO-KUTI**
2. **AMEYO ADADEVOH**
3. **KEN SARO-WIWA**
4. **OVORAMWEN NOGBAISI**
5. **EMEKA ODUMEGWU-OJUKWU**
6. **FUNMILAYO RANSOME-KUTI**
7. **MOSHOD & KUDIRAT ABIOLA**
8. **HAJIA GAMBO SAWABA**
9. **AISHA YESUFU**
10. **GANI F AWE HINMI**
11. **MICHAEL IMOUDU**
12. **SAMUEL MANUWA**

12 Icons



IMAGERY+HISTORICAL FACTS-

To celebrate these Nigerian values NNP will develop and promote iconography that consists of commissioned graphic design representations of the icons that will aid in the public connection to these values and that figures that represent them.

MICRO-DOCUMENTARIES

NNP will produce 12 micro-documentaries (3 - 5 mins in length) associated with each icon that will:

1. Provide context to how each Icon used their skills, their talents, their notoriety and any advantage they possessed, to act on in favor of all or a cross section of Nigerians
2. Frame for the viewer, the goal(s) and cause(s) that were the focus of the each icon's activism.
3. Answer questions about the personal sacrifices they faced which they faced in the pursuit their cause for Nigerian people.

Iconography

PROJECT BACKGROUND

NNP is a popular-culture identity-focused project that collects, preserves, reformats, and distributes elements of the history, culture, values, identity and experience of the Nigerian collective. The Project aggregates digital images, documents, sound bytes, and video footage from a plurality of public and private sources and uses these to create records and communicates information that enables thoughtful self-examination and a reconnection to Nigeria's foundational ideals. The Project's daily activities support research, analysis, writing and ultimately documenting of Nigerian histories, identity culture for education, entertainment, commercial and public sector uses, and public access to such information. This we believe, is a critical element for collective national development.

Nigerian Nostalgia Project



THANK YOU



Nigerian Nostalgia Project

