



Nigerian Nostalgia Project

■ Documenting Diversity Program 2021



Program Description

The Nigerian Nostalgia Project (NNP) Documenting Diversity Program is a photography program to capture high-quality imagery of the 389 ethnicities that make up Nigeria. Through the lenses of a network of photographers, the aim is to establish an aggregated record of Nigeria that will ultimately help to achieve more conscious acknowledgement and understanding of the rich and vast diversity that still remains something of a mystery within our national consciousness.

The comprehensive record destined for a dedicated website shall include references to various unique aspects of the HISTORY, IDENTITY, CULTURE and EXPERIENCE of the each group obtained from a variety of sources, and combined to create a “3-dimensional” encounter for all “others” employing digital photography, video, sound, documents and maps.

Description

DOCUMENTING DIVERSITY- NIGERIA



Objectives

DOCUMENTING DIVERSITY- NIGERIA

- A widespread recognition of the ethnic nations that make up Nigeria by all -
To alter the perspective of future generations to be all encompassing of the diversity and to use such knowledge towards genuine national development
- The education of Nigerian citizenry of the available cultures and their existing and potential contribution to national knowledge and skill pool
- The propagation and publication of the broader knowledge and craft contained in different ethnicities
- Document aesthetic, craft, cuisine and festivals of each ethnicity
- Enable Nigerians to genuinely embrace Diversity
- Promote inter and intra communal understanding
- Educate the world of the breadth and range of Nigerian ethnic endowment

Photographers and other Creatives

The program will take advantage of NNP's growing network of photographers and other creatives and commission the capture of images of the various ethnicities to defined technical specifications.

Apart from proven technical skills, photographer assignments will depend on the level prior familiarity with the people of a locality, to enable qualitative engagement and the overall ease of reception, access to information, personalities, and events.

Photographers may be accompanied by other creatives to capture additional material on video and sound.

Creatives

PHOTOGRAPHERS | VIDEOGRAPHERS | SOUND SPECIALISTS



Research

To support the photography effort, the program will maintain research unit that will consult with the creative teams on the historical and cultural background of the environments that will be photographed or captured on film. The research unit shall also be engaged in collating supporting history, identity, culture and experience information to supplement photography for the website.

Research

HISTORY | IDENTITY | CULTURE | EXPERIENCE



Business

FUNDING | SPONSORSHIP | FINANCE

Business/Institutional Partnerships

The glue that binds the program of creatives and research together a the business institutional and public service communities Funding remains a critical element to achieving this vast and detailed objective.

NNP is seeking serious interactions and relations with all such stakeholders to define the optimal outcomes for business, institutions and public agencies whilst maintaining the original integrity, focus and objectives of the Program.

The Nigerian Nostalgia Project is a popular-culture identity-focused project that collects, preserves, reformats, and distributes elements of the history, culture, values, identity and experience of the Nigerian collective. The Project aggregates digital images, documents, sound bytes, and video footage from a plurality of public and private sources and uses these to create records and communicates information that enables thoughtful self-examination and a reconnection to Nigeria's foundational ideals. From inception in October 2010, the Project's daily activities have supported research, analysis, writing and ultimately documenting of Nigerian histories, identity culture for education, entertainment, commercial and public sector uses, and public access to such information. This we believe, is a critical element for collective national development.

www.nigeriannostlagiaproject.org

NIGERIAN NOSTALGIA PROJECT

Background



Project Administration

CENTRAL MANAGEMENT OFFICE

NNP - Project Management Office Activities

- Financial Management
- Identification of local influencers
- Communications with State and Local Government Officials
- Identification and communication with
- Ethnic Group heads and leadership.
- Field Schedule Management
- Research Unit
- International Organizations
- Business/Institutional Partner/Stakeholder relationship Management and Communications
- Field Logistics Management
- Technology Project Management
- Field Security
- Field Emergency Management

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FROM THE



Nigerian Nostalgia Project

Thank you

Contact:

Etim Eyo

Director

Nigerian Nostalgia Project/ Afriwest Media
256a Ikorodu Crescent,
Dolphin Estate, Lagos,
Nigeria 101222

Tel: + 1 240 917 5421

WhatsApp +1 301 526 8790

Email: licensing@afriwest.com

Web: www.nigeriannostalgiaproject.org

