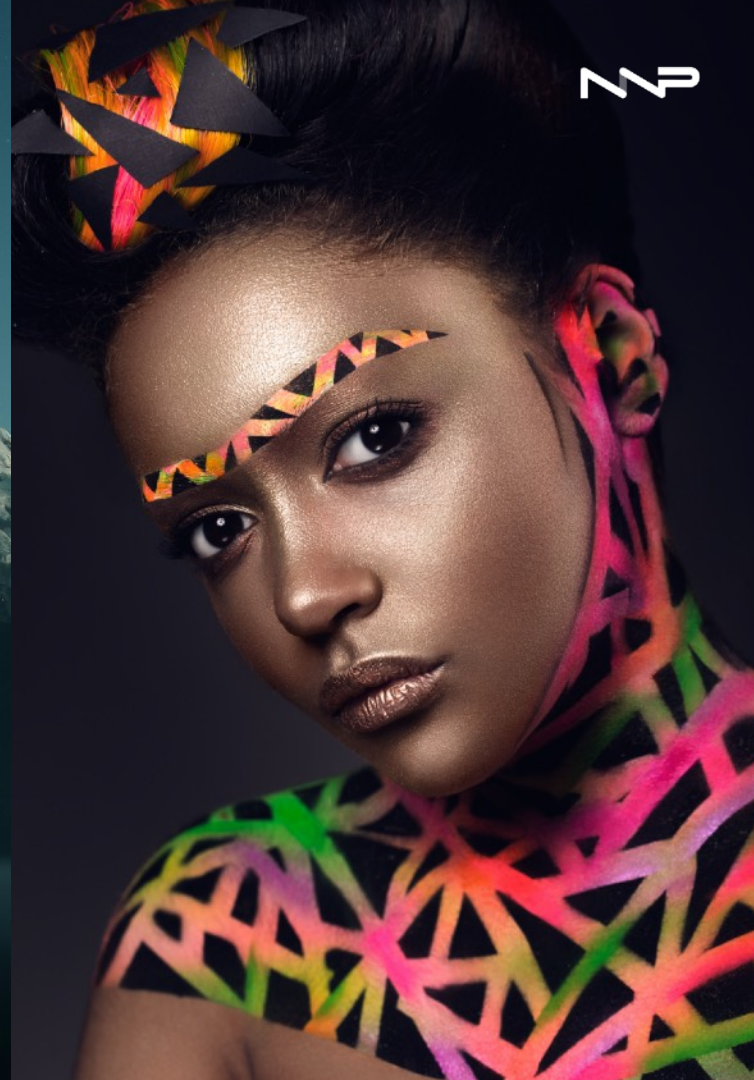


N I G E R I A N N O S T A L G I A P R O J E C T

IS THIS THE AFRO FUTURE?

P R O J E C T O U T L O O K 2 0 2 3

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22

Is this the Afrofuture?

Afro-futurism is a cultural and literary movement that combines elements of science fiction, fantasy, and Afrocentricity to reimagine the past, present, and future of the African diaspora. It often explores themes of technology, oppression, and liberation, and seeks to empower and give agency to people of African descent. It can be found in literature, music, film, art, and other forms of media.

This update features some of the great artworks of Afro futurist artists: Armstrong(Twitter: @arms_too), Justin Maynard (Twitter @JADM823) and Job Uteno (FB @Job Uteno)





Introducing NNP to the future.

Since 2010, NNP has engaged its social media community over vintage Nigerian photos and other digital documents using social media environments to encourage and moderate informative and meaningful conversations about various events, personalities and scenes of Nigerian historical and collective identity significance. This continues to be a worthwhile exercise as it has brought so many into contact with details that substantiate what it means to be Nigerian

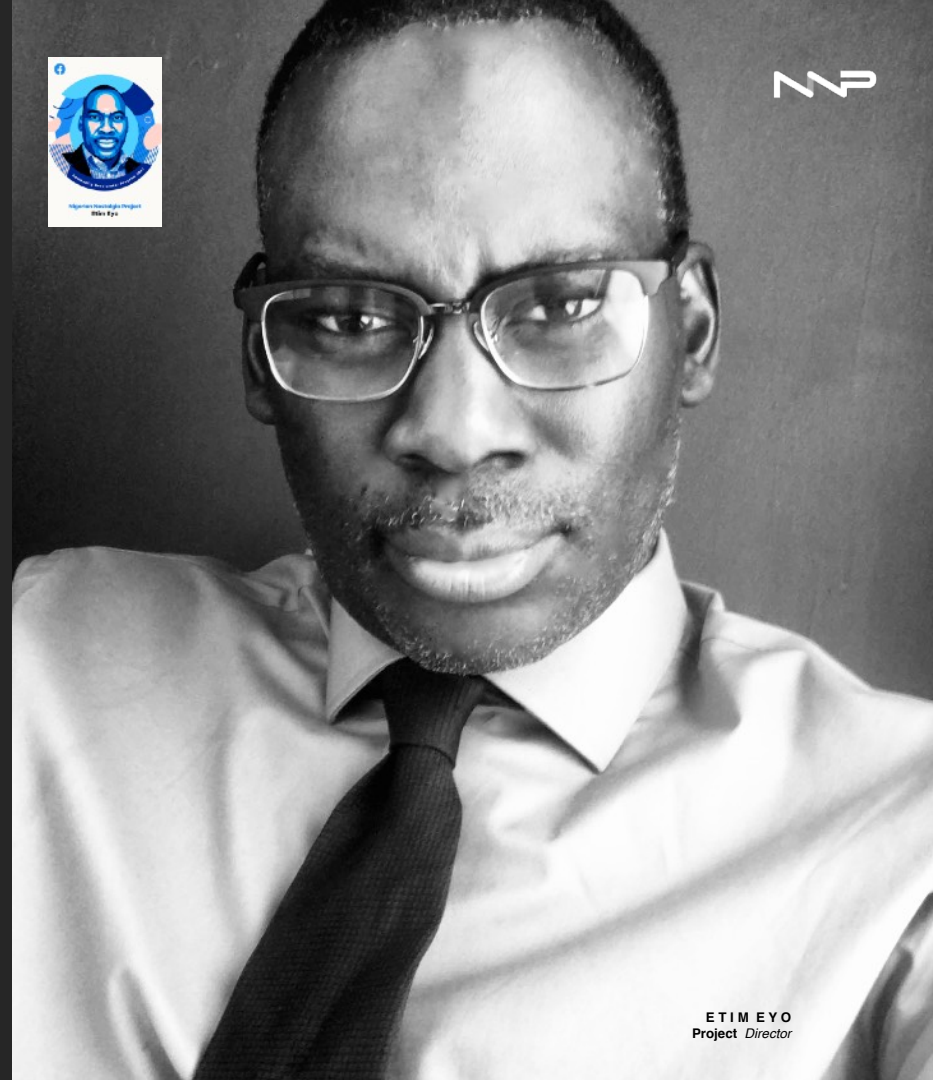
Moving into the future, NNP has chosen to further this experience, in a journey to reach all Africans, as well as African descended communities as our experiences, to varying extents, mirror and inherently connects theirs. We hope to form the basis of an African ecosystem of understanding that will bolster dignity and pride in African identity. Afrofuturist concepts aesthetically enable us to cast elements of our past into a conversation about our future.

A Quick Look Back

2021 was a turning point in NNPs journey, we had the outstanding opportunity to be selected for Facebook's Community Accelerator Program for 2021 that helps FB community leaders with real-world objectives, acquire tools, plan, and organize to achieve our desired impact. NNP was 1 of 141 communities selected across the 5 regions of the world out of 14,000 applications.

The program included months of leadership training, mentoring, interactive sessions with other community leaders, professionals and entrepreneurs from a variety of connected industries. The ultimate goal being to pitch our value proposition to a diversity of industry leaders. Most rewarding however, was the opportunity to interact with and understand other community leaders' approaches to building community and to achieving solutions to the issues for which the communities were created to address. NNP used the program to articulate both its operational and financial sustainability path, as it matures into an organization determined to achieve its mission and long-term impact; the development of tech tools that support bridging the global knowledge gap in the understanding of African identity, history, culture and experience across the world.

The Accelerator successfully wrapped up mid 2022 with us having acquired the tools to commence - Special thanks to all the other Community leaders, and to the representatives from Meta, Global Giving, and Founder Gym, especially, Ronethea Williams (Meta), Anastasia Simon (Founder Gym), Paige Hendrix-Buckner (Founder Gym) and a host of others who worked with us and were instrumental in helping us formulate our strategy and supporting us with key contacts.



2023

As always, we'd like to use this opportunity to express our deep appreciation to all our project participants, community administrators, discussion moderators, historians, commentators, collaborators observers and friends, you all are an integral part of the success of NNP as a community, and your collective effort over the years is what we seek to translate and preserve into the future.

Within the online space, we acknowledge greater engagement with trained academics at NNP; some requesting study participation from NNP members, while others have sought conference panelists etc. It is clear that NNP is a valuable resource for researchers and we would like to see NNP partnerships with think-tanks, educational institutions, non governmental organizations, and businesses!

Furthermore, we see our audience and allies not only as Nigerians, but as Africans across the continent and African communities across the world, (Afro-Caribbean, Afro Latino, African American, Afro-Brazilian etc) and non Africans for and with whom our histories, if not intertwined, are at the very least, connected.

Adebowale Adetula
NNP Community Administrators

Image credit: Justin Maynard Twitter: @JACM823



2023 Initiatives

NNP is happy to announce the following initiatives
as our primary focus for 2023

NNP MISSION STATEMENT

To collect, reach and empower all people, with African legacy information and to tell stories that connect African narratives positively to global communities, cultures and conversations.

NNPOnline

Video Streaming | Podcast | Digital Exhibition Platform

NNP Roadshow

Public Events: London, UK | New York, USA | Lagos, Nigeria

NNP Sustainer Program

Fundraising Program

.... and more

NIGERIAN NOSTALGIA PROJECT

NNP ROADSHOW

Come on the road with us!

This year NNP is very excited to inform you of the plans for the NNP Roadshow which is a series of events featuring one-of-a-kind show designed to entertain, educate and to bring the story of NNP and its objectives to a broader public.

The shows will draw on elements of Nigerian identity to emphasize the importance and responsibility of telling our stories to the world infusing a combination of art forms and technology.

The first of the shows will hold in London, UK with a subsequent show in New York and a finale in Lagos, Nigeria. Stay tuned for further details.

COME ON THE ROAD WITH US



NNP ROADSHOW

Roadshow Committee**Bimbola Babarinde (Chair)**

Clare Odia

Kayode Ogunfeibo

Femi Adebajo

Anike Adegoke

Budget: \$1m**Stories and Sponsorships**

The greatest value NNP has acquired over the last 12 years is in the wonderful stories we have gathered on Nigerian collective history, identity, culture and experience. We feel its is important to demonstrate how critical it is for NNP to carry its work forward and we are using the Roadshow events to demonstrate the "Impact of Our Stories" not only on Nigerians and Africans but to a global community.

The Roadshow committee headed by Bimbola Babarinde is tasked with curating stories that will be incorporated into the event design as a foundation for the show's artistic direction

The committee is also responsible for seeking and securing **corporate sponsorships** for the events which we expect will be a milestone series that is expected to draw a significant amount of public and online attention. Though this we hope to maximize our reach in promoting our cause, and thereby deliver and maintain associated advantage to our sponsors.

If you would like to inquire about sponsorship opportunities, Please do so by reaching out to the committee chair: **Bimbola Babarinde** by email to: licensing@afrivest.com - Thank you.

COME ON THE ROAD WITH US

NNPONLINE.COM



NNP DOCUMENTARIES

EXPLORING AFRICAN HISTORIES, IDENTITIES, CULTURES AND EXPERIENCES

[NNPONLINE.COM](https://nnponline.com) is a new video streaming platform developed by NNP to distribute both proprietary and 3rd-party Afro-centric content to new audiences. We are very proud of this effort especially if it fills a role enabling high quality African content successfully enter new markets.

The platform features streaming video, audio podcast, digital exhibitions and live broadcast functions and our goal is to bring compelling stories both proprietarily and from 3rd Party creators that serve both our educational as well as our entertainment targets.

NNP will maintain its own channel, namely "NNP Documentaries" alongside other creator channels with their own genres of African and Africa-focused content

OUR FOCUS ON CREATORS

As much as NNPOne is designed for users/viewers, it is designed for creators, to give them the tools to showcase approved content that collectively composes a representation of authentic African origination, thought, values, emotion, and imagination.

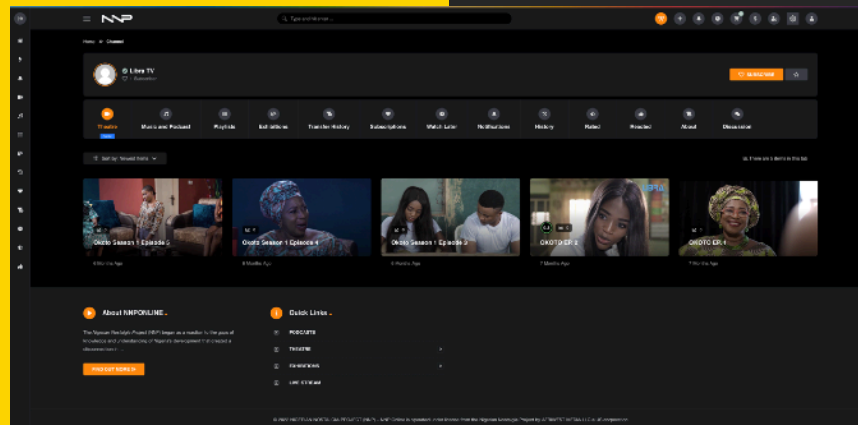
Documentaries, Feature film, Short film, Micro documentaries, Influencer Video, Training and Instruction videos etc are just some of categories of content that NNPOne will support.

The creator will have the freedom to promote, monetize and control who sees their content, in an environment that engages a global African audience - An ecosystem for African creators, if you like.



We will begin the creator-registration process this February links will be shared on all platforms However, If you'd like receive notification directly or have other related inquiries please contact **Emmanuel Olayiwola** by email to: licensing@afriwest.com
Subject: Creator

NIGERIAN NOSTALGIA PROJECT



NNPOne will also begin be registering beta users in March 2023 - This is exclusively open to all NNP group members or followers on social media.

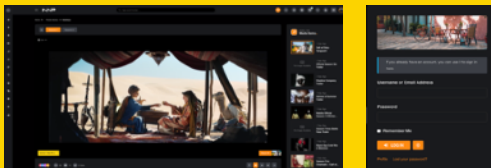
A period of beta testing will commence from then for 10 weeks (approx) with the expectation that we will get as many NNP community members to sign up within the period and help us in the process with feedback on user issues, to support correction, improvement, and system security.

A link register will be provided within the groups on all social media platforms OR if you email to : licensing@afriwest.com

OUR FOCUS ON BETA USERS

**Emmanuel Olayiwola**

Emmanuel was a great discovery for us; having had a host of not-so-good experiences with a number of web developers from when we first started work on NNPOne back in 2017. For the last year Emmanuel has brought clarity and fearless enthusiasm to the NNPOne project not only by clearly understanding our vision but also bringing that key element that only a young person with no fear of consequences can with his “YES WE CAN” attitude. Emmanuel’s deep understanding of Marketing, Sales, HR, Finance and Tech functions helps in his ability to develop and implement appropriate technologies for various aspects of our service delivery. He loves listening to podcasts, traveling, and playing music... That’s what he says... Hmmm, what we know is he likes collecting money (LOL)



NNPONLINE.COM



TEAMWORK

Olivia Obiorah

Olivia Obiorah is a web designer, and the founder Headon Technologies, headquartered in Owerri, Imo State, Nigeria. We first crossed paths with Olivia 3 years ago when we needed some revision work on the NNPOne prototype and she offered to help. She endured all our confusing instructions over timezone differences and today has become fixture on our development team. Olivia has over 5 years in web development and UI/UX design. She loves listening to good music, she loves coding (of course), not to mention, as we know from odd-hour Zoom conferences, cooking the occasional pot of rice at her b...[coughs]... her friend’s house!



FUNDRAISING

"It's a common thought that Nigerians are not culturally given to giving generously to causes - Fund source data however does bear out this notion. However the question is not one generosity, it is one of value. Nigerians are just as generous as any people, and perhaps even more so. It depends on where they see value." - **Etim Eyo, Project Director**



We hope you see value in us.



NNP Sustainer Program

NNP Sustainer Program - The "Sustainer" program is a fundraising initiative started in 2021. It is designed to be a simple effective way for anyone in our community to financially support the objectives and real-world mission of the Nigerian Nostalgia Project and its associated operations.

The Program is a simple standing arrangement effected via the [Flutterwave](#) payment platform in which you authorize your bank to pay a fixed small amount to the Nigerian Nostalgia Project each month. Amounts as low as ₦500. There are no forms to fill or trips to the bank just a simple one time transaction using your bank issued debit/credit card.

The emphasis is on "small amount" so that almost no-one is excluded from participation, while getting a chance to contribute and participate in building this critical resource for ourselves. Regular monthly contributions also help the NNP plan better and operate consistently. Nevertheless we understand the inclination, and are open to receiving larger donations on one-time basis.

The program is defined in 4 categories: (click link below)

Bronze ₦ 500 / month
Silver ₦ 1,000 / month
Gold ₦ 2,500 / month
Platinum ₦ 5,000 / month

NB. If you prefer a more customized arrangement, (e.g. annual, single payment, bank transfer etc)

Please contact:

Olusesan Ogundare by email to:
NNPSustain@afriwest.com

FUNDRAISING

Resident Outside Nigeria? - (OPTION 1)

With the understanding that not every Project member actively maintains a Naira account or has a local Nigerian bank-issued card, residents outside Nigeria can enter the **NNPSustainerUS** program via **PayPal** (collected by Afriwest Media LLC - NNP's film production company) for a flat **\$5/month** (or more, if you choose). [Click here](#) to enroll

Buy T-Shirts & Donate - (OPTION 2)

Buying a T shirt /hoodie plus making a one-time donation of their choice in any one of our T-shirt campaigns are alternative ways in which we raise funds and our first campaign of 2023 will kick-off in February.

(NB Orders from Nigeria residents can only be delivered to a US/UK address for now. Alternative solutions are being developed for Nigeria residents

Contributions at GoFundme - (OPTION 3)

contributions to either of the Gofundme Campaigns: [Great Nigerian Stories \(NNPOperations\)](#) Or the [NNP Roadshow fund](#) will also qualify you as a Sustainer

PREMIUM ACCESS TO SUSTAINERS @ NNPOnline

Every member who enrolls in the Sustainers Program automatically qualifies as a **premium user** at the **NNPOnline streaming platform**

You must maintain contributions to the Sustainer Program at any level for 36 months.

(For members outside Nigeria who opt for **OPTION 2** or **3** - A \$100+ one-time or annual cumulative contribution to either or both options, qualifies for Premium access to NNPOnline.

Following your enrollment for Sustainer contributions, you will receive a web-link to create your user account at NNPOnline.

Image credit: A Nigerian Prince @Job Ureno (Facebook)



T- Shirts have also been one of the ways in which we have raised funds to support **research** and **writing** projects that are essential to NNP's move into producing African stories.

FUNDRAISING



This T- Shirt will be available for purchase in February. Look out for links.

T-Shirt Art Collaborations

Emmanuel Okechukwu (IG: [@e_animatee](#)) is a 22-year-old Nigerian artist whose work is featured on the Afronaut T-shirt series.

NNP first encountered Emmanuel in discussions about NFTs, The Metaverse and Digital currency wallets on Clubhouse where he commanded rooms of artists and others within the visual arts industry from around the world with his particular knowledge of the subject matter.

Emmanuel told us that growing up, his parents were very strict and he had no video games or a lot of cartoons at home. He would end up trying to recreate the stories told to him by other kids about the cool cartoons and games they saw and played. He would act them out with his siblings for entertainment, and that's where he discovered his love for art.



Farastein Mokwenye is a Nigerian author, budding entrepreneur, agriculturist and orator. He came up with the term "Afronaut" for our first T-shirt campaign. We mention him here simply because of the importance of celebrating our Nigerian creatives and using it to promote our ideals. NNP will be collaborating with him in 2023 to promote his latest published work "Tales of Jideofor" a historical romance set in the 1700s against the backdrop of the extraction of Africans to the "New World."

To Our Donors

On behalf of the entire NNP community, its administration and volunteers, we would like to express our sincere gratitude for the support the following individuals have shown to us over the years.

The truth is we would not be here without each and every one of you.

As we embark on a new phase of the Project this year, we hope that we can continue to rely on your support and the support of other well-meaning individuals and corporations like you, who see value in what we aim to accomplish.

Thank you.

Etim Eyo *for*
Nigerian Nostalgia Project

THANK YOU

A. A. Johnson
Abayomi Ola
Abdul Sadiku
Abidemi Durojaiye
Abimbola Ajala
Abimbola Fatukasi
Abiodun Arewa
Abiola Adeola Nnaobi
Abiola Carrena
Abiola Haroun
Abiola Johnson
Abiola Sonubi
Abolanle Olubunmi
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Tumblr

Yemi Amona-Gaba



Nigerian Nostalgia Project

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