2024



Company PROFILE www.tracejo.com

Since 2014 WE WALK IN OUR CUSTOMER'S SHOES



At the core of our approach is a commitment to understanding the unique needs of each client. We collaborate closely with organizations to conduct thorough assessments, identify key pain points, and develop tailored strategies. Our training programs are designed to not only impart knowledge but also cultivate practical skills that drive tangible results.

Our comprehensive suite of services encompasses strategic consulting, organizational development, and targeted training initiatives. We specialize in offering customized solutions that address specific challenges faced by our clients. From executive coaching to team-building workshops, we deliver practical and results-driven interventions.

As we look to the future, T R A C E is poised for continued growth and expansion. We are committed to staying ahead of industry trends, refining our services, and expanding our reach to new markets.



Our team comprises seasoned consultants and expert trainers with a wealth of experience across industries. Their deep domain knowledge, coupled with a passion for continuous learning, enables us to deliver cutting-edge solutions that address the evolving challenges faced by our clients.

In an ever-changing business landscape, T R A C E remains at the forefront of innovation. We leverage the latest technologies and methodologies to ensure that our consulting and training services are at the cutting edge of industry best practices.

The impact of T R A C E is evident in the success stories of our clients. Organizations that have engaged with us report improved performance metrics, enhanced employee satisfaction, and a more resilient and adaptive organizational culture.

The visionary behind our success, company's Abeer Acnder. With a relentless passion for innovation and a keen eye for opportunity, Abeer Acnder embarked а remarkable on journev that has reshaped industries and touched countless lives



Abeer Acnder's story is one of determination and ingenuity. From humble beginnings, she has scaled the peaks of entrepreneurship, disrupting traditional paradigms and paving the way for groundbreaking solutions. Her unwavering commitment to excellence and a deep-rooted belief in the transformative power of her ideas have been the driving force behind our company's growth.

Over the years, Abeer Acnder has not only built a thriving business but has also demonstrated an unwavering commitment to giving back to the community. Her leadership extends beyond the boardroom, championing causes close to her heart and inspiring others to reach for the stars.

Today, we are privileged to have Abeer Acnder as the guiding force behind our company, and we look forward to the innovative horizons that lie ahead under her stewardship.



Allow us to introduce you to a remarkable consultant, someone whose approach defies convention and brings fresh, innovative perspectives to every challenge—Nedal Dudin. In a world saturated with traditional solutions, Nedal Dudin stands out as a beacon of unique thinking.

Unconventional Wisdom: Nedal Dudin is not your typical consultant. While others may follow well-trodden paths, Nedal Dudin thrives on forging new trails. His ability to see opportunities where others see obstacles and to reframe problems with unparalleled creativity is a testament to his unique thinking.

A Track Record of Innovation: Throughout his career, Nedal Dudin has consistently delivered groundbreaking solutions that have transformed industries. His portfolio is a testament to his ability to challenge the status quo and uncover hidden potential in every project.

A Trusted Partner: Beyond his visionary thinking, Nedal Dudin is a trusted partner who understands the delicate balance between innovation and practicality. He ensures that unique ideas are not just ambitious dreams but also actionable strategies that yield tangible results.



Refers to adopting a perspective that emphasizes understanding and empathizing with the experiences, challenges, and aspirations of individuals who have recently completed their education and are entering the workforce. This perspective is crucial for educators to provide effective support and guidance to help these individuals successfully transition from academia to the professional world.

We are Providing training courses for recent graduates entering the workforce is an excellent way to bridge the gap between academic learning and the practical skills needed in a professional setting.

T R A C E, play a pivotal role in empowering recent graduates as they embark on their professional journeys. By implementing a well-rounded training program with a focus on both technical and soft skills, along with comprehensive career support.

T R A C E's Training Programs Design



Comprehensive Curriculum:

To develop a curriculum that covers essential skills for the workplace, including both technical and soft skills.

Practical Application:

To incorporate hands-on exercises, realworld case studies, and practical simulations to enhance the practical application of knowledge.

Industry-Relevant Content:

To ensure that the training content is aligned with industry trends and standards, preparing graduates for the current job market.





Career Counseling:

T R A C E offers career counselling sessions to help graduates define their career paths and set realistic goals.

Resume Building and Interview Skills:

Our team provides guidance on crafting effective resumes and cover letters and conducts mock interviews to prepare graduates for job interviews.



Industry Exposure



Guest Speakers and Industry Experts:

We arrange and invite guest speakers and industry experts to share insights and experiences and facilitate networking opportunities between students and professionals.

Internship Programs:

We focus on establishing partnerships with local companies to offer internship opportunities for hands-on experience.





Technology and Innovation

Utilize e-Learning Platforms

T R A C E Leverage e-learning platforms to make training materials accessible and interactive, and explore innovative teaching methods, such as virtual reality or simulations.





🔆 GoToRoom 🛛 🔅 GoToTraining 🔅 GoToConnect



Our Clients Journey...

T R A C E's client satisfaction is a crucial indicator of the success and effectiveness of our training courses. Our clients are more likely to continue working with us, recommend our services to others, and contribute to positive word-of-mouth.





🕑 T R A C E

www.tracejo.com info@tracejo.com +962 6 50 60 138



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It's our honor to serve you

TRACE Consulting Ltd.

