



STAND OUT

AMONG NABCRMP MEMBERS.
Advertise with us.



NATIONAL ASSOCIATION OF BLACK COMPLIANCE
& RISK MANAGEMENT PROFESSIONALS, INC.
UNITE.LEAD.INSPIRE

2023 Advertising Rates

Introduce your organization, products, and services to our GRC community, and support the important work of the National Association of Black Compliance & Risk Management Professionals (NABCRMP).

Advertise with NABCRMP!

A publication of the NABCRMP Newsletter | January/February 2022



Our audience is targeted—you know your ad is getting to the right people. With about 500 members in 28 states, your products and services will be in front of risk, governance and compliance professionals across a variety of industries and specialties. Advertise in our NABCRMP monthly newsletter, NABCRMP membership corner and on NABCRMP.org. Choose which channel best fits your needs or select a package that provides a wide reach through all our advertising opportunities.

NABCRMP MONTHLY NEWSLETTER

NABCRMP's monthly newsletter is a magazine-style publication that covers all aspects of governance, risk and compliance. It provides legislative/regulatory updates, member activities, association news, member highlights and job advertisements complimentary to our Corporate Member Sponsors.

A publication of NABCRMP Membership Corner | Spotlight on Alita Wingfield | Corporate Advisory Board Member



Circulation: 800

Frequency: Monthly / 12 issues

Digital: NABCRMP newsletter subscriber emails

NABCRMP MEMBERSHIP CORNER

This monthly publication shares information on NABCRMP's membership benefits, programs, upcoming events, professional development opportunities for members and job advertisements.

Circulation: 478

Frequency: Monthly / 12 issues

Digital: NABCRMP member emails

NABCRMP.ORG

NABCRMP's website provides access to member benefits, association resources, legislative updates and priorities, news, reports and association and member events.

Annual Page Views: 23,099 Site Visitors in the past 12 months

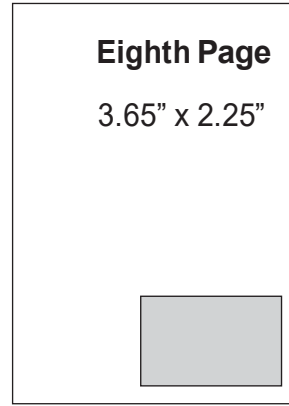
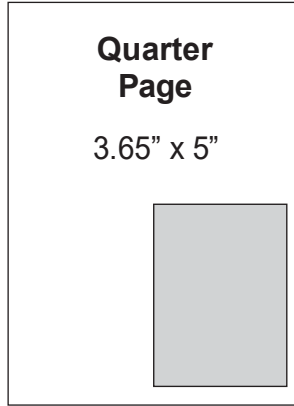
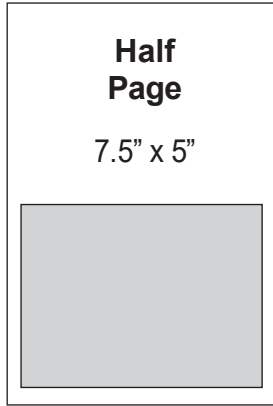
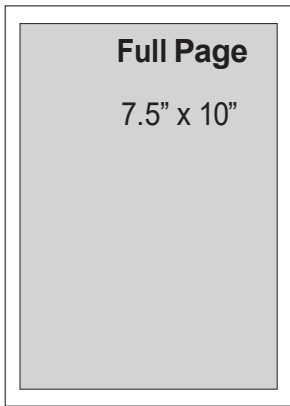
Monthly Average Site visits: 1100+/month

JOIN NABCRMP TODAY!

HOME ABOUT US ▾ EVENTS ▾ MEMBER RESOURCES ▾ JOIN NABCRMP ▾ RESOURCES FOR THE PUBLIC ▾ CONNECT ▾ CONTACT US

JOIN NABCRMP TODAY!

GET STARTED



Publication ads

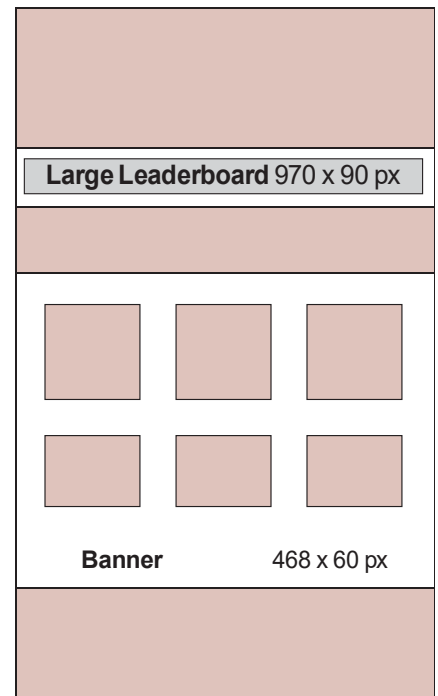
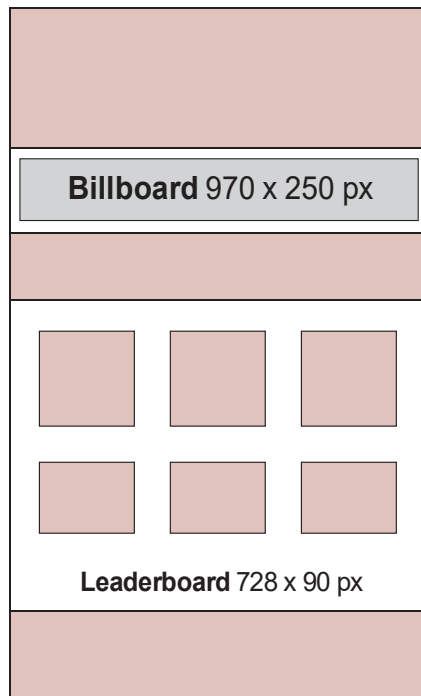
Both NABCRMP Newsletter and Membership Corner run full-, half-, quarter- and eighth-page size ads in full color (specs listed above). NABCRMP Newsletter ads can be purchased individually, for multiple issues, or in conjunction with the NABCRMP Membership Corner. **Newsletter ads are due the second Friday of each monthly issue. Membership Corner ads are due on the 30th of the preceding issue.**

NABCRMP NEWSLETTER / MEMBERSHIP CORNER ADVERTISING RATES						
	1 issue	2 issues	3 issues	6 issues	NABCRMP Newsletter	NABCRMP Membership Corner
Full page	\$750	\$675 each/ \$1,350 total	\$640 each/ \$1,920 total	\$600 each/ \$3,600 total	\$750	\$675 each/ \$1,350 total
Half page	\$550	\$495 each/ \$990 total	\$470 each/ \$1,410 total	\$440 each/ \$2,640 total	\$550	\$495 each/ \$990 total
Quarter page	\$400	\$360 each/ \$720 total	\$340 each/ \$1,020 total	\$320 each/ \$1,920 total	\$400	\$360 each/ \$720 total
Eighth page	\$300	\$270 each/ \$540 total	\$255 each/ \$765 total	\$240 each/ \$1,440 total	\$300	\$270 each/ \$540 total

Web ads

Ads on NABCRMP.org run in the middle of the home-page under the NABCRMP header, or along the bottom of the site above the footer. We offer four sizes of web ads. **Ads are due two weeks before they are scheduled to run.**

NABCRMP.ORG ADVERTISING RATES			
	1 month	2 months	3 months
Billboard	\$500	\$900	\$1,275
Large Leaderboard	\$350	\$630	\$900
Leaderboard	\$200	\$360	\$510
Banner	\$100	\$180	\$255



Leaderboard 728 x 90 px

Banner 468 x 60 px

Packages and sponsorships

Don't miss the opportunity to connect with our members!

Get the best of digital marketing for a deal with NABCRMP's advertising packages.

PACKAGE 1 \$1,600	PACKAGE 2 \$1,200	PACKAGE 3 \$800	PACKAGE 4 \$550
Full-page Newsletter ad	Half-page Newsletter ad	Quarter-page Newsletter ad	Eighth-page Newsletter ad
Full-page Membership Corner ad	Half-page Membership Corner ad	Quarter-page Membership Corner ad	Eighth-page Membership Corner ad
Billboard ad on website (one month)	Large Leaderboard ad on website (one month)	Leaderboard on website (one month)	Banner ad on website (one month)
SAVINGS: \$400	SAVINGS: \$250	SAVINGS: \$200	SAVINGS: \$150

What's next? Contact us!

Call or email us at (786) 361-8590; membership@nabcrmp.org.

National Association of Black Compliance & Risk Management Professionals Inc.
840 SW 81st Avenue, Suite 303 R-S
North Lauderdale, Florida 33068 (786) 361-8590
www.nabcrmp.org

NABCRMP Advertising Policies
& Agreement to Advertise

**National Association of Black Compliance & Risk
Management Professionals, Inc.**
840 SW 81st Avenue, Suite 303 R-S
North Lauderdale, Florida 33068

www.nabcrmp.org

AD SIZES AND RATES

Ad Size (WxH)		1 Month/ 1 Issue
Full Page	7.5" x 10"	\$750
Half Page	7.5"x5"	\$550
Quarter Page	3.65" x 5"	\$400
Eighth Page	3.65" x 2.25"	\$300
Billboard	970 x 250 px	\$500
Large Leaderboard	970 x 90 px	\$350
Leaderboard	728 x 90 px	\$200
Banner	468 x 60 px	\$100

PLEASE NOTE: if the artwork you provide does not conform to the above specifications, we reserve the right to alter the ad to fit these dimensions.

ARTWORK SPECIFICATIONS

Please submit ads digitally where possible (PC format, not Mac) either on CD, or via E-mail. Such electronic submissions should be in PNG, JPEG, EPS, TIF, or PDF format, including all fonts where applicable, and should be compatible with Adobe Photoshop, Illustrator, PageMaker, InDesign, or Acrobat. Artwork should be E-mailed to "Advertising c/o NABCRMP" at membership@nabcrmp.org or mailed to:

I will be submitting my ad:
 Digitally on disc Via E-mail
 I need assistance designing a new ad
 (we will discuss design rates separately)

PAYMENT TERMS

Advertisers are billed after their ad appears. If the written agreement is not fulfilled, the advertiser is liable for the one-time rate charges. Advertisers who submit an ad contract but fail to submit artwork by the publication deadline will be invoiced.

CONDITIONS

- Advertisers and advertising agencies are liable for all content (including text, representations, and illustrations) of advertisements and are responsible, without limitation, for any and all claims made thereof against **NABCRMP**, the association, its officers, agents, or vendors.
- No advertiser is guaranteed placement, but every attempt will be made to provide the desired position.
- Publisher reserves the right to revise, reject or omit any advertisement at any time without notice.
- NABCRMP** accepts no liability for its failure, for any cause, to insert advertisement.
- Publisher reserves the right to publish materials from a previous advertisement if new materials are not received by material deadline.
- The word "advertisement" will appear on any ad that resembles editorial material.
- Drawings, artwork and articles for reproduction are accepted only at the advertiser's risk and should be clearly marked to facilitate return.
- No verbal agreement altering the rates and/or terms of this rate card shall be recognized.
- All advertisements, layout and designs produced for the advertiser by **NABCRMP's** Graphic Staff will remain the property of **NABCRMP**.
- All requests for advertising must be in writing, in the form of this signed contract, for the protection of both the advertiser and **NABCRMP**.
- Once an order for advertising is placed, it cannot be withdrawn or cancelled in whole or in part.
- By signing this contract, advertiser agrees to pay in full for reserved space, even if the ad is not run due to lateness or absence of materials.

PLACING YOUR AD

To place an ad, complete the information below and email to: "Advertising c/o NABCRMP" at membership@nabcrmp.org. **NABCRMP** will not run your ad without this contract.

Name of Company/Organization Being Advertised: _____

Billing Contact: _____

Billing Address: _____

Phone: _____ Fax: _____ E-mail: _____

Person to Contact with Artwork-specific Questions (if different from above): _____

Phone: _____ Fax: _____ E-mail: _____

I agree to place a _____ size ad in the following issue(s), and to be billed at a rate of \$ _____ per issue:

Newsletter Editions: Jan [] Feb [] Mar [] April [] May [] June [] July [] Aug [] Sep [] Oct [] Nov [] Dec []

Membership Corner Editions: Jan [] Feb [] Mar [] April [] May [] June [] July [] Aug [] Sep [] Oct [] Nov [] Dec []

I agree to place a _____ size Web ad on **NABCRMP.org**, and to be billed at a rate of \$ _____ for first month, _____ second month and _____ third month.

I elect to participate in the following NABCRMP Advertisement Packages: [] Package 1 [] Package 2 [] Package 3 [] Package 4

METHOD OF PAYMENT

Please check one:

Send me an Invoice Enclosed is check # _____ Charge my Credit Card In the amount of \$ _____

Card #: _____ Expiration Date: _____

Print Cardholder's Name: _____ Signature: _____

Cardholder's Billing Address: _____