

# NABCRMP Corporate Sponsorship Opportunities

2022-2023



NATIONAL ASSOCIATION OF BLACK COMPLIANCE  
& RISK MANAGEMENT PROFESSIONALS, INC.  
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840 SW 81st Avenue, Suite 303 R-S,  
North Lauderdale, FL 33068 • [www.nabcrmp.org](http://www.nabcrmp.org)

# Why Partner With NABCRMP?

NABCRMP is a 501(c)3 non-profit organization that is run by an all-volunteer executive staff.

Whether you are looking to attract top talent, support the staff in your organizations or just make a difference in our community, partnership with NABCRMP will help you achieve those goals and more.

We have a strong presence on social media and can help you further your brand while helping us further our mission of making the governance, risk, and compliance space more diverse, equitable and inclusive.

Members of NABCRMP represent corporations, financial institutions, law firms, accountants, consulting firms, government agencies, trade associations, universities, and non-profit organizations. Our professionals work across a variety of business industries and sectors, including banking and financial services, health and life sciences, employment, telecommunications, consumer products and agriculture, and cybersecurity. Together, we represent every spectrum of compliance, corporate governance, and risk management, ranging from risk officers, advisors, policy and procedure specialists, compliance analysts, compliance managers, chief compliance officers, board of directors, lawyers, accountants, consultants, corporate counsels, and general counsels.

# Sponsorship Opportunities

The National Association of Black Compliance & Risk Management Professionals, Inc. (NABCRMP), offers organizations opportunities to align their brand with the association's mission. Join other well-renown organizations that engage with NABCRMP by recruiting members, sponsoring events, developing a long-term alliance, participating in fundraising and continuing education events.

We have listed some sponsorship opportunities below. Alternatively, we are happy to work with you on custom sponsorships that can include membership and event attendance for your staff. We are grateful for your support and partnership!

**NABCRMP Mentorship / Sponsorship Program (CoachLoop)** – NABCRMP's application-based mentoring/sponsorship program looks to accept both junior/senior level college students who are majoring in compliance/risk management &/or current compliance/risk professionals with less than 5 years of experience, who are seeking guidance and career support.

**NABCRMP Annual Summit** – NABCRMP's Annual Summit is its flagship fundraising event and draws leading governance, risk, and compliance professionals together to share information that addresses important issues facing the field. The conference creates a unique, inspiring, and intensive environment for education, training, collaboration, and dialogue.

**NABCRMP Career Fair & Networking Event** – NABCRMP's Career Fair & Networking Event provides employers, recruiters, schools, and job seekers the opportunity to meet in one location. This fair is designed to include early career and experienced professionals as well as both intern candidates and graduating students.

**NABCRMP Student Conference & College Fair** – NABCRMP will organize one to one-half days of workshops, seminars, and interview sessions, all designed to better prepare minority students for careers in governance, risk, and compliance and connect them with educational institutions that aim to prepare students for these careers.

**Women Leaders in GRC Conference** – NABCRMP's celebratory event highlighting and celebrating women leaders in governance, risk, and compliance.

**NABCRMP Connect Events** - As part of our effort to build community and provide our members with access to important networks and valuable relationships, NABCRMP will be hosting a number of local social networking events across the country (Ft. Lauderdale, DMV, Charlotte, Atlanta, Dallas, Chicago, Minneapolis)

**Monthly Continuing Education Webinars** - NABCRMP monthly continuing education webinars are offered to the public free at no charge and cover a wide range of risk, compliance, and governance related topics in demand by the profession. webinars are offered to the public free at no charge and cover a wide range of risk, compliance, and governance related topics in demand by the profession.



**CoachLoop**, NABCRMP's application-based **mentoring/sponsorship program** looks to accept both junior/senior level college students who are majoring in compliance/risk management &/or current compliance/risk professionals with less than 5 years of experience, who are seeking guidance and career support. At its core, the NABCRMP CoachLoop program aims to further develop key talent through career and industry development while offering top-tier educational and professional resources. CoachLoop participants can expect to continue building confidence in their professional realms while being guided by leaders as they together explore industry topics, aid in strategic professional development & uplift inclusion and diversity efforts.

Corporate gifts are one of many ways that your organization can empower the potential of our participants. As an organization, you have the opportunity to customize your gift based on your unique mission and our community's needs. Here's how you can help:

#### **AS AN INDIVIDUAL DONOR**

Financial partners are critical to ensuring NABCRMP has the resources it needs for participants to receive effective mentoring and sponsorship. General operating funds cover the software application and cost of screening mentees/sponsees to secure safe and logical matches, and ongoing support for the mentoring relationships.

#### **CORPORATE GIVING**

Corporate gifts are one of many ways that your organization can directly contribute to increasing the diversity pipeline. As an organization, you have the opportunity to customize your gift based on your unique mission and our community's needs. Here's how you can help:

#### **BECOME A CORPORATE CHAMPIONS**

Join NABCRMP in our mission to support the career and professional development of students and young professionals in governance, risk, and compliance! With an investment of **\$25,000, payable over five years**, our Corporate Champions contribute to the sustainability of our organization and support our efforts to match participants with someone who will stand in their corner – now and always.

**BENEFITS:** Apart from the immeasurable satisfaction of helping to transform the lives of our participants, our Corporate Champions:

- Have the opportunity to network with other like-minded professionals and executives.
- Are recognized at NABCRMP's Annual Summit and receive a commemorative award.
- Have an opportunity to distribute a press release announcing your support.
- Display your company name/logo on our Mentorship/Sponsorship CoachLoop web page, marketing materials, and social media.

### **BE A FOUNDATION FOR SUPPORT**

Does your company have a foundation or grant-awarding agency? We can coordinate with you through our Grants Department for a gift to support any of our award-winning programs. Contact us at [membership@nabcrmp.org](mailto:membership@nabcrmp.org) to discuss opportunities.

### **MAKE A ONE-TIME GIFT**

From sponsoring a match to contributing to our general funds, your corporate gift will have a significant impact on a young professional. There is no gift too little or too big.

### **DOUBLE YOUR EMPLOYEES' IMPACT**

Many employers match giving as an employee incentive to donate, both doubling their employees' donations and their impact. Work with your HR Department to see how you can provide this service to your employees.

# NABCRMP Annual Summit

NABCRMP's Annual Summit is its flagship fundraising event and draws leading governance, risk, and compliance professionals together to share information that addresses important issues facing the field. The conference creates a unique, inspiring, and intensive environment for education, training, collaboration, and dialogue.

## **NABCRMP PREMIER SPONSORSHIP OPPORTUNITIES**

All sponsorship packages include:

- Logo placement on all NABCRMP email invites, promotions, event signage, and event website, with hyperlink to your company site
- Recognition in post event thank you email, NABCRMP newsletter and social media
- Stand-alone pre-event acknowledgment on NABCRMP social media (Facebook, Twitter, LinkedIn, and Instagram)
- Conference Registrations (amount based on sponsor level)

Sponsorship Packages Subject to Change.

### Title Sponsor

\$25,000

- Premier logo placement on all NABCRMP email invites, promotions, event signage, and event website, with hyperlink to your company site
- Twenty-five (25) tickets for event
- Pre and post Conference Attendee List
- Stand-alone pre-event acknowledgment on NABCRMP social media (Facebook, Twitter, LinkedIn, and Instagram)
- Sponsor Remarks in Opening Plenary
- Exclusive speaking opportunities for 2 leaders in organization
- CCO Roundtable/Regulatory Panel Session Sponsorship
- Recognition in post event thank you email, NABCRMP newsletter and social media
- First right of refusal for Title Sponsor package for 2022 Annual Summit
- 1 Fully Branded Exhibitor Booth in Exhibit Hall

### Platinum Sponsor

\$15,000

- Prominent logo placement on all NABCRMP email invites, promotions, event signage and website
- Pre and Post Conference Attendee List
- Fifteen (15) tickets for event

- Stand-alone pre-event acknowledgment on NABCRMP social media (Facebook, Twitter, LinkedIn and Instagram)
- CCO Roundtable/Regulatory Panel Session Sponsorship
- Exclusive speaking opportunity for 1 leader in organization
- 1 Fully Branded Exhibitor Booth in Exhibit Hall
- Recognition in post event thank you email, NABCRMP newsletter and social media

#### Gold Sponsor

\$10,000

- Prominent logo placement on all NABCRMP email invites, promotions, event signage and website
- Ten (10) tickets for event
- Stand-alone pre-event acknowledgment on NABCRMP social media (Facebook, Twitter, LinkedIn, and Instagram)
- CCO Roundtable/Regulatory Panel Session Sponsorship
- 1 Fully Branded Exhibit Booth in Exhibit Hall
- Recognition in post event thank you email, NABCRMP newsletter and social media.

#### Silver Sponsor

\$5,000

- Listing on all NABCRMP email invites, promotions, event signage and website
- Four (4) tickets for event
- Stand-alone pre-event acknowledgment on NABCRMP social media (Facebook, Twitter, LinkedIn, and Instagram)
- 1 Fully Branded Exhibit Booth in Exhibit Hall
- Recognition in post event thank you email, NABCRMP newsletter and social media

#### Bronze Sponsor

\$2,500

- Listing on all NABCRMP email invites, promotions, event signage and website
- Two (2) tickets for event
- Stand-alone pre-event acknowledgment on NABCRMP social media (Facebook, Twitter, LinkedIn, and Instagram)
- Recognition in post event thank you email, NABCRMP newsletter and social media

#### NABCRMP Supporter Sponsor

\$1,000

- Listing on all NABCRMP email invites, promotions, event signage and website
- One (1) ticket for event
- Stand-alone pre-event acknowledgment on NABCRMP social media (Facebook, Twitter, LinkedIn, and Instagram)
- Recognition in post event thank you email, NABCRMP newsletter and social media

## NABCRMP ANNUAL SUMMIT EXHIBITOR OPPORTUNITIES

(\$1,500 for Non-NABCRMP Corporate Members; \$1,000 for NABCRMP Corporate Members; \$1,000 for Non-profit / Gov't rate )

- 1 Fully Branded Exhibit Booth in Exhibit Hall
- 1 ticket for event
- 24-hour access to platform
- Appointment Setting Support
- Lead Generation Support
- Live online audio or video 1:1 chats or group text chats

## NABCRMP PREMIER SPONSORSHIP OPPORTUNITIES

Sponsorship Levels	Title (\$25,000)	Platinum (\$15,000)	Gold (\$10,000)	Silver (\$5,000)	Bronze (\$2,500)	Supporter (\$1,000)
Logo placement on all NABCRMP email invites, promotions, event signage, and event website, with hyperlink to your company site	Premier	Prominent	Prominent	Listing	Listing	Listing
Full Conference Registrations	25	15	10	4	2	1
Pre and Post Conference Attendee List	✓	✓				
Stand-alone pre-event acknowledgment on NABCRMP social media (Facebook, Twitter, LinkedIn, and Instagram)	✓	✓	✓	✓	✓	✓
Sponsor Remarks in Opening Plenary	✓					
Exclusive speaking opportunities leaders in organization	2	1				
CCO oundtable/Regulatory Panel Session Sponsorship	✓	✓	✓			
Recognition in post event thank you email, NABCRMP newsletter and social media	✓	✓	✓	✓	✓	✓
First right of refusal for current Sponsor level for 2022 Annual Summit	✓					
1 Fully Branded Exhibitor Booth in Exhibit Hall	✓	✓	✓	✓		



# NABCRMP Career Fair & Networking Event

NABCRMP's Career Fair & Networking Event provides employers, recruiters, schools, and job seekers the opportunity to meet in one location. This fair is designed to include early career and experienced professionals as well as both intern candidates and graduating students.

	Sponsorship Levels					
	Title (\$15,000)	Platinum (\$10,000)	Gold (\$5,000)	Silver (\$2,500)	Bronze (\$1,000)	Supporter (\$500)
Direct invitations from you to attendees to attend video interviews during virtual event / Assistance with appointment setting	✓	✓				
Résumé books of attendees	✓	✓	✓			
In-Fair Information Webinar Session (1-Hour) (with priority scheduling)	✓	✓				
Sponsorship Recognition during welcome speech with company logo projected throughout the event as a key sponsor.	✓	✓	✓	✓	✓	✓
Pre and Post Conference Attendee List	✓	✓	✓	✓		
50 t-shirts with NABCRMP logo and company sponsor logo as giveaways to attendees	✓					
Spotlight promo video on event website and social media pages.	✓					
Exclusive inclusion of logo/company link on career resources page for one year	✓					
1 Fully Branded Exhibitor Booth in Virtual Exhibit Hall	✓	✓	✓	✓	✓	
Recognition in post event thank you email, NABCRMP newsletter and social media	✓	✓	✓	✓	✓	✓
Logo placement on all NABCRMP email invites, promotions, event signage, and event website, with hyperlink to your company site	Premier	Prominent	Prominent	Listing	Listing	Listing

# NABCRMP Student Conference & College Fair

NABCRMP will organize one to one-half days of workshops, seminars, and interview sessions, all designed to expose and better prepare minority students for careers in governance, risk, and compliance and connect them with educational institutions that aim to prepare students for these careers.

	Sponsorship Levels					
	Dean Sponsorship Package (\$15,000)	President Sponsorship Package (\$10,000)	Vice President Sponsorship Package (\$5,000)	Educator Sponsorship Package (\$2,500)	Champion Sponsorship Package (\$1,000)	Supporter Sponsorship Package (\$500)
Direct invitations from you to students to attend video chats during virtual event / Assistance with appointment setting	✓	✓				
Résumé books of attendees	✓	✓	✓			
In-Fair Information Webinar Session (1-Hour) (with priority scheduling)	✓	✓				
Sponsorship Recognition during welcome speech with company logo projected throughout the event as a key sponsor.	✓	✓	✓	✓	✓	✓
Pre and Post Conference Attendee List	✓	✓	✓	✓		
50 t-shirts with NABCRMP logo and college/company sponsor logo as giveaways to students	✓					
Spotlight video on event website and social media pages.	✓					
Exclusive inclusion of logo/company link on student member resources page for one year	✓					
1 Fully Branded Exhibitor Booth in Virtual Exhibit Hall	✓	✓	✓	✓	✓	
Recognition in post event thank you email, NABCRMP newsletter and social media	✓	✓	✓	✓	✓	✓
Logo placement on all NABCRMP email invites, promotions, event signage, and event website, with hyperlink to your company site	Premier	Prominent	Prominent	Listing	Listing	Listing

# NABCRMP Women Leaders in GRC Conference

NABCRMP is proud to host this celebratory conference event during National Women’s History Month highlighting and celebrating women leaders in governance, risk, and compliance. The Conference brings together a broad spectrum of like-minded professionals to network and learn from leaders in government, risk, and compliance. The goal of our Women Leaders in GRC Conference is to inspire and empower attendees to take leadership roles in GRC and their respective communities.

	Sponsorship Levels					
	Presenting (\$15,000)	Platinum (\$10,000)	Gold (\$5,000)	Silver (\$2,500)	Bronze (\$1,000)	Supporter (\$500)
Presenting Title (e.g. Presented by...)	✓					
Opportunity to introduce a conference speaker	✓					
Commercial during virtual event (provided by sponsor)	:30 commercial	:15 commercial				
Speaking opportunity to promote your company to audience	✓	✓	✓			
Recognition announcement of your company at event	✓	✓	✓	✓	✓	✓
Logo placement on all NABCRMP email invites, promotions, event signage, and event website, with hyperlink to your company site	Premier	Prominent	Prominent	Listing	Listing	Listing
Recognition in post event thank you email, NABCRMP newsletter and social media	✓	✓	✓	✓	✓	✓
Complimentary Event Passes	25	15	10	5	2	1

# NABCRMP

## Connect Events



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**NABCRMP Connect Events:** As part of our effort to build community and provide our members with access to important networks and valuable relationships, NABCRMP will be hosting a number of local social networking events across the country (Ft. Lauderdale, DMV, Charlotte, Atlanta, Dallas, Chicago, Minneapolis).<sup>1</sup> These events allow organizations to showcase and align their brand with support of NABCRMP’s community building initiatives. Check the NABCRMP event calendar for the next scheduled event.

### Sponsorship Opportunities

**VIP Sponsorship:** 10 tickets with VIP seating area and recognition, opportunity to host event, sponsor signage, introduction of sponsorship to attendees, logo on website, e-mail newsletter and social media — **\$2,500**

**Community Builder:** 5 tickets with acknowledgment and recognition; Your logo, company or name featured in our program, on social media and at the event — **\$1,000**

**Supporting Sponsor :** 1 ticket with logo, company or name featured in our program, on social media and at the event — **\$500**

Sponsorship Level: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

**Invoice will be sent upon submission  
Return this form to:**

**[alisehon.reid@nabcrmp.org](mailto:alisehon.reid@nabcrmp.org)**

**For more information, contact [alisehon.reid@nabcrmp.org](mailto:alisehon.reid@nabcrmp.org) or 786.361.8590.**

<sup>1</sup> All in-person scheduled events subject to COVID-19 constraints and applicable CDC guidelines.

# NABCRMP WEBINAR SPONSORSHIP OPPORTUNITIES AVAILABLE



NABCRMP webinars draw professionals from every spectrum of compliance, corporate governance, and risk management, ranging from risk officers, advisors, policy and procedure specialists, compliance analysts, compliance managers, chief compliance officers, board of directors, lawyers, accountants, consultants, corporate counsels, and general counsels.

Put your company name in front of an engaged audience learning from a trusted education provider in the industry. Sponsors receive significant recognition before, during, and after the webinar, increasing brand recognition, and making a lasting impression. Archived on-demand webinars are permanently located on the NABCRMP website for members peruse.

NABCRMP monthly continuing education webinars are offered to the public free at no charge and cover a wide range of risk, compliance, and governance related topics in demand by the profession. webinars are offered to the public free at no charge and cover a wide range of risk, compliance, and governance related topics in demand by the profession.



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# NABCRMP WEBINAR SPONSORSHIP

## SPONSORSHIP PACKAGES

### Webinar: \$1,500

Select one webinar to sponsor from our currently scheduled webinars.

**Reach: 2000+ social media followers, and email subscribers who are top-tier professionals in the industry.**

### Webinar with Live Demo: \$2,500

Sponsor one webinar on a NABCRMP identified topic with a 2–3-minute opportunity for sponsorship remarks or 30 second promo video of your organization.

**Reach: 2000+ social media followers, and email subscribers who are top-tier professionals in the industry.**

### Webinar Series: Contact for Special Pricing

Reach a wider audience through sponsoring a NABCRMP Webinar Specialty Series organized by your team. Webinar Series will be available for viewing in our on-demand library with sponsor recognition for up to three years!

The schedule of upcoming webinars is available at [www.nabcrmp.org/webinars](http://www.nabcrmp.org/webinars).

## SPONSORSHIP BENEFITS

- **Logo placement on the NABCRMP website:** Recognition with logo and link to sponsor's website on NABCRMP webinar registration pages. Sponsor logo will appear on the NABCRMP Event webpage on the NAADAC website. The sponsored webinar with logo recognition will be promoted, accessible, and available for on demand viewing with CEs from a variety of partnering accreditation boards.
- **Logo placement in email communications to GRC professionals:** Inclusion of logo and link to sponsor's website on email messages promoting the webinar to NABCRMP's leadership, membership, and constituents. Recognition in NABCRMP's monthly e-newsletter, and in all marketing materials that are sent out to NABCRMP constituents to promote the webinar.
- **Webinar slides:** One recognition slide with logo in the beginning of the webinar and one slide with copy provided by sponsors. A link to a recording of the webinar will be available to post on sponsor's website.
- **Social media promotion to over 2000+ GRC professionals:** Two promotional posts per webinar across all of our social media channels.

## QUESTIONS?

Contact Alisehon Reid, Client Relationship Manager  
at [alisehon.reid@nabcrmp.org](mailto:alisehon.reid@nabcrmp.org) or 786.361.8590

## FIND NABCRMP ON SOCIAL MEDIA!

 [www.facebook.com/nabcrmp](http://www.facebook.com/nabcrmp)

 [www.twitter.com/nabcrmp](http://www.twitter.com/nabcrmp)

 [www.linkedin.com/company/nabcrmp](http://www.linkedin.com/company/nabcrmp)

 [www.instagram.com/nabcrmp](http://www.instagram.com/nabcrmp)

# Join NABCRMP as a Corporate Member

Corporate Membership gives you the value of the benefits of individual membership, plus additional benefits, including savings and increased exposure for your organization:

- General 30% discount applied to selected sponsorship levels at events
- Eligibility for NABCRMP Sponsorship Bundles
- Priority for speaking opportunities and other program initiatives
- Invitation to NABCRMP Events
- Discounted rates at NABCRMP hosted paid events
- Participation in Industry/Working Group Meetings
- Free access to NABCRMP Webinar programming and archives
- Conference registration discounts
- Access to member directory
- Participation in Speakers Bureau
- Two invitations to Annual Conference
- Ability to submit unlimited job opportunities to be posted on NABCRMP website
- Discounted pricing of exhibit booth at annual convention

**[Join Today!](#)**



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## Corporate Yearly Sponsorship Bundles

### ENGAGE

\$7,500

- Annual Membership Dues for 1 Year
- Gold Sponsorship (or equivalent) at two (2) major events (i.e., Annual Summit, Career Fair, Student College Fair & Women Leaders in GRC Event)
- 10 Tickets at Annual Summit
- 5 Tickets at End of Year Holiday Event
- 12 Month Website Logo on NABCRMP website

### BUILD

\$20,000

- Annual Dues for 1 Year
- Gold Sponsorship (or equivalent) at all major events (i.e., Annual Summit, Career Fair, Student College Fair & Women Leaders in GRC Event, Holiday Event)
- 15 Tickets at Annual Dinner
- 10 Tickets at End of Year Holiday Event
- 12 Month Website Logo on NABCRMP website

### GROW

\$40,000

- Annual Dues for 1 Year
- Platinum Sponsorship (or equivalent) all major events (i.e., Annual Summit, Career Fair, Student College Fair & Women Leaders in GRC Event)
- 20 Tickets at Annual Dinner
- 15 Tickets at End of Year Holiday Event
- 12 Month Website Logo on NABCRMP website



# Our Partners Make the Difference

We know that alone we can't fulfill our mission, so we count on organizations like yours to contribute to helping us make the governance, risk, and compliance space more inclusive. These partnerships are fundamental to helping us reach our goals.

Contact us at [membership@nabcrmp.org](mailto:membership@nabcrmp.org) or 786.361.8590 to discuss sponsorship opportunities and learn more about how you can partner with NABCRMP.

**Corporate sponsors, please note:** The Internal Revenue Service (IRS) mandates that gifts made in exchange for goods and services may not be fully deductible. Always check with your tax attorney to learn more about what qualifies as a tax deduction.

**Individual donors, please note:** Gifts made by individuals are tax-deductible to the extent allowed by current tax laws. Your gift is acknowledged with an official thank-you letter/receipt which indicates the amount of your gift that qualifies as tax-deductible