

# NABCRMP Corporate Sponsorship Opportunities

2023-2024



NATIONAL ASSOCIATION OF BLACK COMPLIANCE  
& RISK MANAGEMENT PROFESSIONALS, INC.  
UNITE.LEAD.INSPIRE

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# Why Partner With NABCRMP?

NABCRMP is a 501(c)3 non-profit organization that is run by an all-volunteer executive staff.

Whether you are looking to attract top talent, support the staff in your organizations or just make a difference in our community, partnership with NABCRMP will help you achieve those goals and more.

We have a strong presence on social media and can help you further your brand while helping us further our mission of making the governance, risk, and compliance space more diverse, equitable and inclusive.

Members of NABCRMP represent corporations, financial institutions, law firms, accountants, consulting firms, government agencies, trade associations, universities, and non-profit organizations. Our professionals work across a variety of business industries and sectors, including banking and financial services, health and life sciences, employment, telecommunications, consumer products and agriculture, and cybersecurity. Together, we represent every spectrum of compliance, corporate governance, and risk management, ranging from risk officers, advisors, policy and procedure specialists, compliance analysts, compliance managers, chief compliance officers, board of directors, lawyers, accountants, consultants, corporate counsels, and general counsels.

# Sponsorship Opportunities

The National Association of Black Compliance & Risk Management Professionals, Inc. (NABCRMP), offers organizations opportunities to align their brand with the association's mission. Join other well-renown organizations that engage with NABCRMP by recruiting members, sponsoring events, developing a long-term alliance, participating in fundraising and continuing education events.

We have listed some sponsorship opportunities below. Alternatively, we are happy to work with you on custom sponsorships that can include membership and event attendance for your staff. We are grateful for your support and partnership!

**NABCRMP Annual Summit Jan 2024 (In -Person)** – NABCRMP's Annual Summit is its flagship fundraising event and draws leading governance, risk, and compliance professionals together to share information that addresses important issues facing the field. The conference creates a unique, inspiring, and intensive environment for education, training, collaboration, and dialogue.

**NABCRMP Career Fair & Networking Event** – NABCRMP's Career Fair & Networking Event provides employers, recruiters, schools, and job seekers the opportunity to meet in one location. This fair is designed to include early career and experienced professionals as well as both intern candidates and graduating students.

**Women Leaders in GRC Conference (In-Person)**– NABCRMP's celebratory event highlighting and celebrating women leaders in governance, risk, and compliance.

**Monthly Continuing Education Webinars (Compliance Careers)** - NABCRMP monthly continuing education webinars are offered to the public free at no charge and cover a wide range of risk, compliance, and governance related topics in demand by the profession. webinars are offered to the public free at no charge and cover a wide range of risk, compliance, and governance related topics in demand by the profession.

# NABCRMP Annual Summit (Jan 2024)

NABCRMP's Annual Summit is its flagship fundraising event and draws leading governance, risk, and compliance professionals together to share information that addresses important issues facing the field. The conference creates a unique, inspiring, and intensive environment for education, training, collaboration, and dialogue.

## **NABCRMP PREMIER SPONSORSHIP OPPORTUNITIES**

All sponsorship packages include:

- Logo placement on all NABCRMP email invites, promotions, event signage, and event website, with hyperlink to your company site
- Recognition in post event thank you email, NABCRMP newsletter and social media
- Stand-alone pre-event acknowledgment on NABCRMP social media (Facebook, Twitter, LinkedIn, and Instagram)
- Conference Registrations (amount based on sponsor level)

Sponsorship Packages Subject to Change.

Title Sponsor

\$25,000

- Premier logo placement on all NABCRMP email invites, promotions, event signage, and event website, with hyperlink to your company site
- Twenty-five (25) tickets for event
- Pre and post Conference Attendee List
- Stand-alone pre-event acknowledgment on NABCRMP social media (Facebook, Twitter, LinkedIn, and Instagram)
- Sponsor Remarks in Opening Plenary
- Exclusive speaking opportunities for 2 leaders in organization
- CCO Roundtable/Regulatory Panel Session Sponsorship
- Recognition in post event thank you email, NABCRMP newsletter and social media
- First right of refusal for Title Sponsor package for 2022 Annual Summit
- 1 Fully Branded Exhibitor Booth in Exhibit Hall

Platinum Sponsor

\$15,000

- Prominent logo placement on all NABCRMP email invites, promotions, event signage and website

- Pre and Post Conference Attendee List
- Fifteen (15) tickets for event
- Stand-alone pre-event acknowledgment on NABCRMP social media (Facebook, Twitter, LinkedIn and Instagram)
- CCO Roundtable/Regulatory Panel Session Sponsorship
- Exclusive speaking opportunity for 1 leader in organization
- 1 Fully Branded Exhibitor Booth in Exhibit Hall
- Recognition in post event thank you email, NABCRMP newsletter and social media

#### Gold Sponsor

\$10,000

- Prominent logo placement on all NABCRMP email invites, promotions, event signage and website
- Ten (10) tickets for event
- Stand-alone pre-event acknowledgment on NABCRMP social media (Facebook, Twitter, LinkedIn, and Instagram)
- CCO Roundtable/Regulatory Panel Session Sponsorship
- 1 Fully Branded Exhibit Booth in Exhibit Hall
- Recognition in post event thank you email, NABCRMP newsletter and social media.

#### Silver Sponsor

\$5,000

- Listing on all NABCRMP email invites, promotions, event signage and website
- Four (4) tickets for event
- Stand-alone pre-event acknowledgment on NABCRMP social media (Facebook, Twitter, LinkedIn, and Instagram)
- 1 Fully Branded Exhibit Booth in Exhibit Hall
- Recognition in post event thank you email, NABCRMP newsletter and social media

#### Bronze Sponsor

\$2,500

- Listing on all NABCRMP email invites, promotions, event signage and website
- Two (2) tickets for event
- Stand-alone pre-event acknowledgment on NABCRMP social media (Facebook, Twitter, LinkedIn, and Instagram)
- Recognition in post event thank you email, NABCRMP newsletter and social media

#### NABCRMP Supporter Sponsor

\$1,000

- Listing on all NABCRMP email invites, promotions, event signage and website
- One (1) ticket for event
- Stand-alone pre-event acknowledgment on NABCRMP social media (Facebook, Twitter, LinkedIn, and Instagram)

- Recognition in post event thank you email, NABCRMP newsletter and social media

### **NABCRMP ANNUAL SUMMIT EXHIBITOR OPPORTUNITIES**

(\$1,500 for Non-NABCRMP Corporate Members; \$1,000 for NABCRMP Corporate Members; \$1,000 for Non-profit / Gov't rate )

- 1 Fully Branded Exhibit Booth in Exhibit Hall
- 1 ticket for event
- 24-hour access to platform
- Appointment Setting Support
- Lead Generation Support
- Live online audio or video 1:1 chats or group text chats

### **NABCRMP PREMIER SPONSORSHIP OPPORTUNITIES**

Sponsorship Levels	Title (\$25,000)	Platinum (\$15,000)	Gold (\$10,000)	Silver (\$5,000)	Bronze (\$2,500)	Supporter (\$1,000)
Logo placement on all NABCRMP email invites, promotions, event signage, and event website, with hyperlink to your company site	Premier	Prominent	Prominent	Listing	Listing	Listing
Full Conference Registrations	25	15	10	4	2	1
Pre and Post Conference Attendee List	✓	✓				
Stand-alone pre-event acknowledgment on NABCRMP social media (Facebook, Twitter, LinkedIn, and Instagram)	✓	✓	✓	✓	✓	✓
Sponsor Remarks in Opening Plenary	✓					
Exclusive speaking opportunities leaders in organization	2	1				
CCO oundtable/Regulatory Panel Session Sponsorship	✓	✓	✓			
Recognition in post event thank you email, NABCRMP newsletter and social media	✓	✓	✓	✓	✓	✓
First right of refusal for current Sponsor level for 2022 Annual Summit	✓					
1 Fully Branded Exhibitor Booth in Exhibit Hall	✓	✓	✓	✓		

# NABCRMP Diversity Career Fair & Recruitment Event

NABCRMP's Career Fair & Networking Event provides employers, recruiters, and job seekers the opportunity to meet in one location. This fair is designed to include early career and experienced professionals, as well as both intern candidates and graduating students.

	Sponsorship Levels					
	Title (\$15,000)	Platinum (\$10,000)	Gold (\$5,000)	Silver (\$2,500)	Bronze (\$1,000)	Supporter (\$500)
Premium listing of your event room in the live event as event sponsors	✓	✓				
Top priority listing of your profile page above other participating organizations	✓	✓	✓			
Highly visible display of your logo on event home page (includes link to your website)	✓	✓	✓			
Résumé books of attendees	✓	✓	✓	✓	✓	✓
In-Fair Information Webinar Session (1-Hour) (with priority scheduling)	✓	✓				
Two social media mentions during Career Fair Event	✓	✓	✓	✓		
Sponsorship Recognition during welcome speech and recognition as website and event sponsors	✓	✓	✓	✓	✓	
Pre and Post Conference Attendee List	✓	✓	✓	✓		
50 t-shirts with NABCRMP logo and company sponsor logo as giveaways to attendees	✓					
Spotlight promo video on social media pages (Max 30sec). To be provided by sponsor.	✓					
Exclusive inclusion of logo/company link on career resources page for one year	✓					
1 Fully Branded Employer Profile Page	✓	✓	✓	✓	✓	✓
Recognition in post event thank you email, NABCRMP newsletter and social media	✓	✓	✓	✓	✓	✓
Direct invitations from you to attendees to attend video interviews during virtual event / Assistance with appointment setting	✓	✓	✓	✓	✓	✓
Logo placement on all NABCRMP email invites, promotions, and NABCRMP event website, with hyperlink to your company site	Premier	Prominent	Prominent	Listing	Listing	Listing
All benefits of general event registration	✓	✓	✓	✓	✓	✓

# NABCRMP Women Leaders in GRC Conference

NABCRMP is proud to host this celebratory conference event during National Women’s History Month highlighting and celebrating women leaders in governance, risk, and compliance. The Conference brings together a broad spectrum of like-minded professionals to network and learn from leaders in government, risk, and compliance. The goal of our Women Leaders in GRC Conference is to inspire and empower attendees to take leadership roles in GRC and their respective communities.

	Sponsorship Levels					
	Presenting (\$15,000)	Platinum (\$10,000)	Gold (\$5,000)	Silver (\$2,500)	Bronze (\$1,000)	Supporter (\$500)
Presenting Title (e.g. Presented by...)	✓					
Opportunity to introduce a conference speaker	✓					
Commercial during virtual event (provided by sponsor)	:30 commercial	:15 commercial				
Speaking opportunity to promote your company to audience	✓	✓	✓			
Recognition announcement of your company at event	✓	✓	✓	✓	✓	✓
Logo placement on all NABCRMP email invites, promotions, event signage, and event website, with hyperlink to your company site	Premier	Prominent	Prominent	Listing	Listing	Listing
Recognition in post event thank you email, NABCRMP newsletter and social media	✓	✓	✓	✓	✓	✓
Complimentary Event Passes	25	15	10	5	2	1



# Join NABCRMP as a Corporate Member

Corporate Membership gives you the value of the benefits of individual membership, plus additional benefits, including savings and increased exposure for your organization:

- General 30% discount applied to selected sponsorship levels at events
- Eligibility for NABCRMP Sponsorship Bundles
- Priority for speaking opportunities and other program initiatives
- Invitation to NABCRMP Events
- Discounted rates at NABCRMP hosted paid events
- Participation in Industry/Working Group Meetings
- Free access to NABCRMP Webinar programming and archives
- Conference registration discounts
- Access to member directory
- Participation in Speakers Bureau
- Two invitations to Annual Conference
- Ability to submit unlimited job opportunities to be posted on NABCRMP website
- Discounted pricing of exhibit booth at annual convention

## **2023 Corporate (For-Profit) Annual Member Prices (based on size of organization):**

- \$ 1,250 (10-49 employees)
- \$ 2,500 (50 – 249 employees)
- \$ 5,000 (250 or more employees)
- Multi-year memberships are available at a 5% discount for three (3) years, or 10% for five (5) years.

**Join Today!**

# Our Partners Make the Difference

We know that alone we can't fulfill our mission, so we count on organizations like yours to contribute to helping us make the governance, risk, and compliance space more inclusive. These partnerships are fundamental to helping us reach our goals.

Contact us at [membership@nabcrmp.org](mailto:membership@nabcrmp.org) or 786.361.8590 to discuss sponsorship opportunities and learn more about how you can partner with NABCRMP.

**Corporate sponsors, please note:** The Internal Revenue Service (IRS) mandates that gifts made in exchange for goods and services may not be fully deductible. Always check with your tax attorney to learn more about what qualifies as a tax deduction.

**Individual donors, please note:** Gifts made by individuals are tax-deductible to the extent allowed by current tax laws. Your gift is acknowledged with an official thank-you letter/receipt which indicates the amount of your gift that qualifies as tax-deductible