



STAND OUT

AMONG NABCRMP MEMBERS.
Advertise with us.



NATIONAL ASSOCIATION OF BLACK COMPLIANCE
& RISK MANAGEMENT PROFESSIONALS, INC.
UNITE.LEAD.INSPIRE

2022 Advertising Rates

Introduce your organization, products, and services to our GRC community, and support the important work of the National Association of Black Compliance & Risk Management Professionals (NABCRMP).

Advertise with NABCRMP!

A publication of the NABCRMP Newsletter | January/February 2022



Our audience is targeted—you know your ad is getting to the right people. With about 500 members in 28 states, your products and services will be in front of risk, governance and compliance professionals across a variety of industries and specialties. Advertise in our NABCRMP monthly newsletter, NABCRMP membership corner and on NABCRMP.org. Choose which channel best fits your needs or select a package that provides a wide reach through all our advertising opportunities.

NABCRMP MONTHLY NEWSLETTER

NABCRMP's monthly newsletter is a magazine-style publication that covers all aspects of governance, risk and compliance. It provides legislative/regulatory updates, member activities, association news, member highlights and job advertisements complimentary to our Corporate Member Sponsors.

A publication of NABCRMP Membership Corner | Spotlight on Alita Wingfield | Corporate Advisory Board Member



Circulation: 756

Frequency: Monthly / 12 issues

Digital: NABCRMP newsletter subscriber emails

NABCRMP MEMBERSHIP CORNER

This monthly publication shares information on NABCRMP's membership benefits, programs, upcoming events, professional development opportunities for members and job advertisements.

Circulation: 478

Frequency: Monthly / 12 issues

Digital: NABCRMP member emails

NABCRMP.ORG

NABCRMP's website provides access to member benefits, association resources, legislative updates and priorities, news, reports and association and member events.

Annual Page Views: 13,203 Site Visitors in the past 12 months

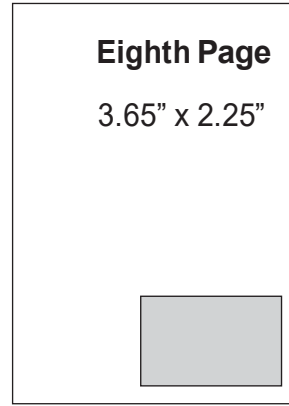
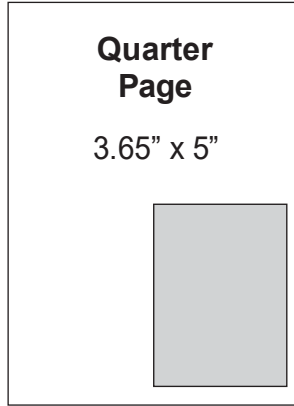
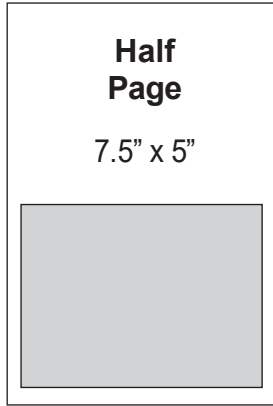
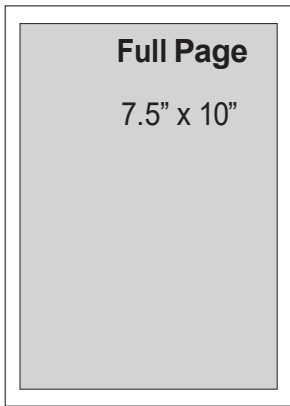
Monthly Average Site visits: 1100+/month

JOIN NABCRMP TODAY!

HOME ABOUT US ▾ EVENTS ▾ MEMBER RESOURCES ▾ JOIN NABCRMP ▾ RESOURCES FOR THE PUBLIC ▾ CONNECT ▾ CONTACT US

JOIN NABCRMP TODAY!

GET STARTED



Publication ads

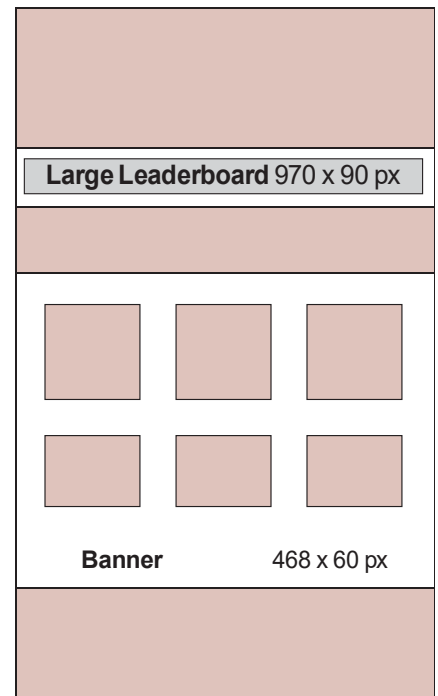
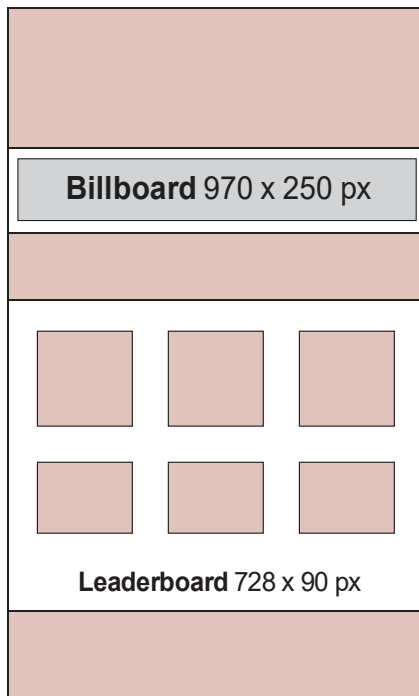
Both NABCRMP Newsletter and Membership Corner run full-, half-, quarter- and eighth-page size ads in full color (specs listed above). NABCRMP Newsletter ads can be purchased individually, for multiple issues, or in conjunction with the NABCRMP Membership Corner. **Newsletter ads are due the second Friday of each monthly issue. Membership Corner ads are due on the 30th of the preceding issue.**

| NABCRMP NEWSLETTER / MEMBERSHIP CORNER ADVERTISING RATES | | | | | | |
|--|---------|------------------------------|------------------------------|------------------------------|--------------------|------------------------------|
| | 1 issue | 2 issues | 3 issues | 6 issues | NABCRMP Newsletter | NABCRMP Membership Corner |
| Full page | \$750 | \$675 each/ \$1,350 total | \$640 each/ \$1,920 total | \$600 each/ \$3,600 total | \$750 | \$675 each/ \$1,350 total |
| Half page | \$550 | \$495 each/ \$990 total | \$470 each/ \$1,410 total | \$440 each/ \$2,640 total | \$550 | \$495 each/ \$990 total |
| Quarter page | \$400 | \$360 each/ \$720 total | \$340 each/ \$1,020 total | \$320 each/ \$1,920 total | \$400 | \$360 each/ \$720 total |
| Eighth page | \$300 | \$270 each/ \$540 total | \$255 each/ \$765 total | \$240 each/ \$1,440 total | \$300 | \$270 each/ \$540 total |

Web ads

Ads on NABCRMP.org run in the middle of the home-page under the NABCRMP header, or along the bottom of the site above the footer. We offer four sizes of web ads. **Ads are due two weeks before they are scheduled to run.**

| NABCRMP.ORG ADVERTISING RATES | | | |
|-------------------------------|---------|----------|----------|
| | 1 month | 2 months | 3 months |
| Billboard | \$500 | \$900 | \$1,275 |
| Large Leaderboard | \$350 | \$630 | \$900 |
| Leaderboard | \$200 | \$360 | \$510 |
| Banner | \$100 | \$180 | \$255 |



Packages and sponsorships

Don't miss the opportunity to connect with our members!

Get the best of digital marketing for a deal with NABCRMP's advertising packages.

| PACKAGE 1 \$1,600 | PACKAGE 2 \$1,200 | PACKAGE 3 \$800 | PACKAGE 4 \$550 |
|---|--|--|--|
| Full-page Newsletter ad | Half-page Newsletter ad | Quarter-page Newsletter ad | Eighth-page Newsletter ad |
| Full-page Membership Corner ad | Half-page Membership Corner ad | Quarter-page Membership Corner ad | Eighth-page Membership Corner ad |
| Billboard ad on website (one month) | Large Leaderboard ad on website (one month) | Leaderboard on website (one month) | Banner ad on website (one month) |
| SAVINGS: \$400 | SAVINGS: \$250 | SAVINGS: \$200 | SAVINGS: \$150 |

What's next? Contact us!

Call or email Alisehon Reid, Client Relationship Manager, at (786) 361-8590;
alisehon.reid@nabcrmp.org.

National Association of Black Compliance & Risk Management Professionals Inc.
840 SW 81st Avenue, Suite 303 R-S
North Lauderdale, Florida 33068 (786) 361-8590
www.nabcrmp.org