



Clwb Pêl-Droed Clydach Football Club

Social Media Policy

- Be respectful and positive, treating others as they would wish to be treated. Respect is part of the game and is fundamental to the FAW Fair Play Code and the clubs Code of Conduct. As an ambassador for the club, individuals should always be professional and polite in respect of their audience and the communities with which they interact online. Regardless of religion, race, sex, sexuality or national origin, everyone deserves to be treated with the same equal respect.
- Remember that the internet is permanent and that information travels fast and easily online. Many different audiences will see a post and therefore individuals should remember that deleted tweets can always be located. Individuals should not post anything that they would not be comfortable seeing in the media.
- Be in the right state of mind when writing a post. Individuals should never post when they're angry, upset or their judgment is impaired as this can lead to engaging in insulting behaviour and the alienation of other individuals.
- Be responsible for what is written. Every individual who is actively involved in football in Wales has a responsibility for upholding the image of the game.
- Due to the nature of football, a decision made by a match official during a game can often leave club officials / players feeling aggrieved, which can lead to the individual voicing their opinion on a social networking site. In these instances, individuals should look to the guidelines above to understand the importance of exercising sound judgment.
- The FAW Fair Play Code states that as officials are part of the game, they must be respected accordingly. Match officials should be allowed to conduct their job without provocation from players and management teams etc. and individuals must understand that writing anything on a social networking site regarding match officials can lead to disciplinary action being taken against them.



In general, the following types of comments may lead to the Football Association of Wales taking disciplinary action, particularly where made in respect of match officials:

- Implication of bias – where a comment alleges or implies bias by another participant at any time.
- Questioning integrity – where a comment calls into question the integrity of another participant at any time.
- Personal / offensive – where a comment is personal in nature such that it causes, or may cause, offence at any time.
- Bring the game into disrepute – where a comment causes, and/or may cause, damage to the wider interests of football and/or to the image of the game.

Incidents where members or officials are deemed to bring the game into disrepute will be dealt with in line with disciplinary procedures outlined in the Club Rules.