



MYK LATICRETE Factory, Hyderabad



MYK LATICRETE's belief in pulling out all the stops when it comes to innovation and a relentless hunger for quality have seen it partner with global leaders in construction materials and technology.

A true blue success story in the Indian construction and building material industry, in a little over a decade, it has come to be acknowledged as a leader in the domain and credited with pioneering several products that are bringing about a sea change in age-old practices and techniques.

A joint venture between the world leader LATICRETE International Inc., USA - a pioneer in building material and construction technology, and the Hyderabad-based MYK Group of Companies - a diverse conglomerate with interests in cement, machinery manufacturing, textiles, construction chemicals and industrial fans,



MYK LATICRETE R&D Center - Hyderabad

MYK LATICRETE is bringing contemporary world standards to the Tile and Stone Installation and Maintenance Industry in India.

Since inception in 2001, remarkable strides have been taken and impressive growth recorded. Today, our operations span 22 regional offices, a 2000-strong nationwide dealer / distributor network and 3 state-of-the-art manufacturing facilities in Sotanala, Perundurai and Hyderabad.

The commissioning of the automated facility at Hyderabad is another feather in our cap.



MYK LATICRETE Factory, Sotanala



MYK LATICRETE Factory, Perundurai

A first of its kind in India, the unit, designed & engineered by a globally renowned Italian firm, is completely automated to enable greater consistency in product quality due to minimal human intervention.

At MYK LATICRETE, predicting and anticipating future trends has always been our forte. Enabling us to stay ahead of the curve is an advanced research and development center which is equipped to develop innovative products, evaluate tile and stone installation materials as per ANSI, EN, BS and BIS standards, and provide technical solutions for customer needs.

Committed to enhancing customer value through customer education, an exclusive Training Center has also been set up at Hyderabad, where architects, engineers, interior designers, students and dealers learn and get first-hand experience on the usage and application of new products developed by MYK LATICRETE.

We have and will always continue to share a common goal with all our customers and trade partners - to continually strive for the highest quality of construction through ground-breaking innovation.

An exciting product portfolio:

MYK LATICRETE's world class product range includes adhesives, grouts, Stone care, waterproofing and wall putty, which have set new benchmarks in the industry. The impeccable quality and unmatched efficiency of the installation systems have made them the first choice of smart builders, architects and interior designers.



"MYK LATICRETE's goal is to deliver innovative solutions and develop new and eco-friendly products to achieve leadership in the tile and stone installation industry.

We aim at excellence in customer satisfaction and service."

Mr. Muralidhar Yadama
Managing Director

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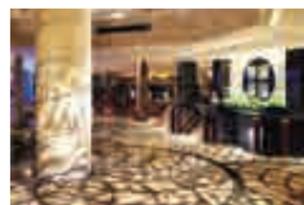
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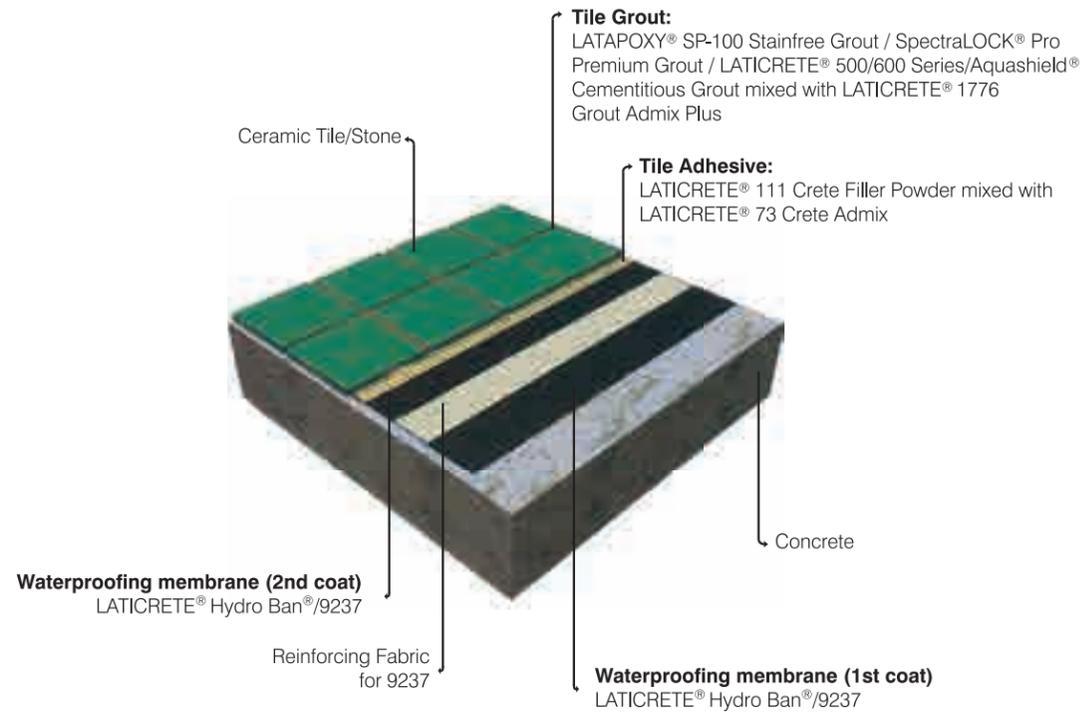
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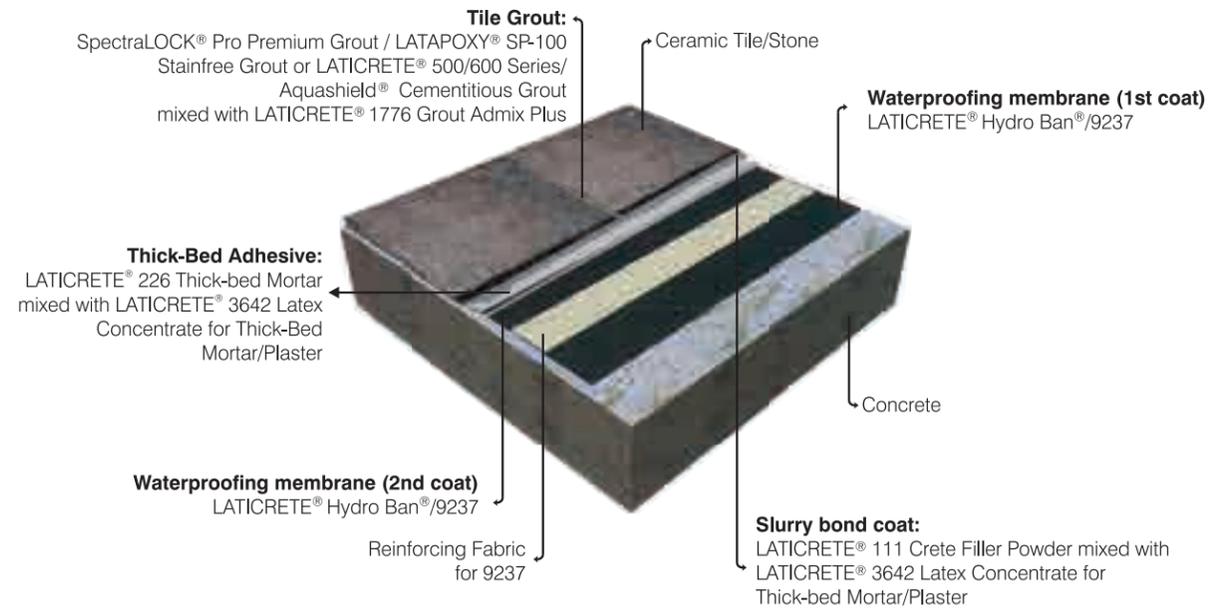
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Thin-Bed Floor Installation Details



Thick-Bed Floor Installation Details



Note: LATICRETE® Hydro Ban® does not require use of Reinforcing Fabric

Screed

Just imagine. A screed that doesn't require curing!

This breakthrough innovation is the result of MYK LATICRETE's determined R&D efforts to come up with a solution for the shortcomings of traditional screed.

MYK LATICRETE's new age, polymer enhanced screed is engineered cement which, besides ensuring a level, strong base for perfect tile and stone installation, offers a host of benefits.

Advantages

- High quality underlayment for long-lasting tile installation.
- Self curing - saves time, costs and enables faster construction
- No shrinking and cracking
- High strength and workability
- External and internal applications
- Resistance to environment and temperature variations
- Highly durable



Screed



226

Thick Bed Mortar

+

3642

Latex Admix

LATICRETE® 226 THICK BED MORTAR

A factory prepared blend of raw materials, portland cement and graded aggregates, it is designed for use with LATICRETE® 3642 Latex Admix and water to produce high strength thick bed adhesive upto 50 mm for installation of all types of ceramic tiles, vitrified tiles & natural stone. The mixture can be used as interior & exterior cement plaster or as screed for floors & walls.

Applications: Interior & exterior floors & walls

Advantages:

- Premixed factory blended
- Can be applied from 12 mm to 50 mm in one application
- Two component - to be mixed with L3642 latex concentrate
- High strength, flexible, shock and impact resistant

Suitable Substrates: Concrete & Cement Mortar Bed **Coverage:** Varies by application

Packaging: 50 kg bag **Colour:** Grey & White

LATICRETE® 3642 LATEX CONCENTRATE FOR THICK BED MORTAR

LATICRETE® 3642 is a concentrated Latex Admix which is diluted with water on site and then mixed with LATICRETE® 226 Thick Bed Mortar to make cement plasters, renders, coatings, mortar beds and screed. It has greatly improved physical characteristics and can be used in exterior, interior as well as underwater plasters, screeds and renders.

Advantages: • Increased bond and compressive strength • Water resistant; suitable for submerged applications. • Superior flexibility • Can be used for repairs and patching of concrete

Coverage: Varies by application.

Packaging: 5 ltr. & 20 ltr. pails

Note: L3642 can also be used as primer for dry wall board tiling and screeding.



100

LATASCREED® 100

A factory prepared blend of carefully selected speciality raw materials, portland cement and graded fillers, it is designed for use with water and aggregates to produce high strength, water retaining and self curing screed for interior and exterior floor applications. It meets and exceeds the requirements of National and International Standards.

Advantages:

- High strength
- Shock and impact resistant
- Water retaining and self curing
- No shrinkage

Suitable Substrates:

- Concrete
- Cement Mortar Beds (compressive strength > 25 Mpa)
- Cement Terrazzo

Packaging: 25 kg bag **Colour:** Grey **Compliance:** VOC: Nil

Thickness	LATASCREED® 100	Aggregates	Typical Coverage
12mm	25 kg	100 kg	50 sft
25mm	25 kg	125 kg	30 sft
35mm	25 kg	150 kg	25 sft
50mm	25 kg	175 kg	20 sft

Note:

- For wet on wet system, Slurry Bond Adhesive SBA 20 is recommended
- As an alternative LATASCREED® 100 mixed with water can be used as slurry
- For wet on dry system, a suitable thinset adhesive from MYK LATICRETE range can be used to install tiles

Waterproofing

What happens when the substrate you have waterproofed develops a crack? Water seepage, right? Wrong!

MYK LATICRETE has innovated in this critical area to bring you a game-changing product. The advanced single component waterproofing membrane has the unique ability to bridge cracks in the substrate (up to 3 mm), and requires no other additional accessories for exceptional performance. The under-tile waterproofing membranes are especially recommended for tiled wet areas, washrooms, kitchens, swimming pools and other water bodies.

Advantages

- Unique feature - substrate crack bridging (up to 3mm).
- Highly flexible - to adjust to structural movement.
- Extremely versatile - suitable for various substrates such as concrete, steel, copper etc.
- Easy to apply.
- Load bearing - tiles can be fixed directly on the membrane.



Waterproofing



Hydro Ban®

LATICRETE® Hydro Ban®

LATICRETE® Hydro Ban® is a thin, load bearing waterproofing/ crack isolation membrane that does not require the use of fabric in the field, coves or corners. It is a single component self curing liquid rubber polymer that forms a flexible, seamless waterproofing membrane. LATICRETE® Hydro Ban® bonds directly to a wide variety of substrates.

Applications:

- Interior and exterior • Swimming pools, fountains and water bodies • Shower pans, stalls and tub surrounds • Industrial, commercial and residential bathrooms and laundries • Spas and hot tubs • Kitchens and food processing areas • Terraces and balconies over unoccupied spaces • Counter-tops and facades • Steam rooms (when used in conjunction with vapour barrier)

Advantages:

- Single component • No fabric required for joints upto 3mm • Bonds directly to copper, steel & PVC plumbing fixtures • Fast drying, allows for flood test in 24 hours

Suitable Substrates:

- Concrete & brick masonry • Cement mortar beds • Cement plaster • Gypsum wallboard* • Exterior glue plywood* • Ceramic tile & stone** • Cement terrazzo** • Cement backer board***

*Interior applications only.

**If skim coated with LATICRETE® Latex Thin-set Mortar

***Consult cement backer board manufacturer for specific installation recommendations and to verify acceptability for exterior use.

Coverage: Approx. 225-250 sq. ft. per 20 ltr pail

Packaging: 20 ltr pail



9237

LATICRETE® 9237 Waterproofing Membrane

It is a roller applied, liquid waterproofing membrane for direct use under thin and thick-bed installations of ceramic tile, stone and other finishes. It is recommended for residential and commercial floor and wall installations.

Applications:

Kitchens, bathrooms, swimming pools, terrace gardens etc.

Advantages:

- Fast and easy to install – applies like paint • Water cleanable when fresh • Non-flammable • Proven history

Suitable substrates:

- Concrete & brick masonry • Cement mortar beds • Cement plaster • Gypsum wallboard • Exterior grade plywood • Ceramic tile & stone • Cement terrazzo • Cement backer board

Coverage: Approx. 200-225 sq. ft. per 20 ltr pail

Packaging: 5 ltr & 20 ltr pails

Note: Membrane reinforcing fabric for coves, corners and broad joints is sold separately. Fabric roll packing: width - 15 cm and length - 18 m to 25 m



Tile Adhesives

Across the world, the winds of change are sweeping away traditional methods of installing tiles and stones as these have proven to be incapable of handling modern products and materials.

Rising to meet the challenge is MYK LATICRETE's range of new age polymer tile adhesives. Far superior to conventional methods, these tile adhesives break the shackles imposed on your creativity by allowing you to experiment with aesthetics. For instance, you can now even think of fixing a marble slab on the ceiling! Finally, today's construction needs have met their match in MYK LATICRETE adhesives.

Advantages

- Easy to apply
- Higher working time
- Suitable for any substrate
- Wide range for diverse applications
- Enable faster completion of job - savings of time and money
- Expand the scope for aesthetics and quality of interiors
- No curing required



Latex Fortified Thin-Set Adhesives



111 + **73**

Crete Filler Powder **Latex Admix**

LATICRETE® 111 CRETE FILLER POWDER

LATICRETE® 111 Crete Filler Powder is a factory prepared blend of carefully selected raw materials, portland cement and graded aggregates. It is designed for use with LATICRETE® 73 Crete Admix to produce high strength adhesive for fixing all varieties of small to large format tiles and stones.

Applications:

Designed specially for interior, exterior floor & wall installations of all types of tiles & stones.

Advantages:

- Exceeds ANSI A 118.4 / 11 & ISO 13007 for C2TES 1 • High strength formula & ultimate flexibility
- Ideal for external facades and underwater applications

Suitable Substrates:

- Concrete • Cement Mortar Beds • Ceramic Tiles and Stones • Cement Backer Board • Concrete Masonry • Cement Plaster • Brick Masonry • Cement Terrazzo • Gypsum Wallboard (interior only)

Coverage: Approx. 55-60 sq.ft. per 20 kg bag using a 1/4" x 1/4" (6mm x 6mm) notch trowel for a bed of 3mm.

Packaging: 20 kg bag **Colour:** Grey & White

Compliance: Meets the following standards

- ANSI: A118.4, EN 1348 or ISO 13007 for C2TES1 • ISI: TYPE 2 ADHESIVE • VOC: Nil



LATICRETE® 73 LATEX CRETE ADMIX

LATICRETE® 73 is a Latex Crete Admix mixed with LATICRETE® 111 Crete Filler Powder / Adhesives to form tile setting beds. Tile setting adhesives made with LATICRETE® 73 Crete Admix provide increased flexibility, stronger bond and compression strength when compared to conventional portland cement mortars. This increased bond strength is especially vital when installing semi and fully vitrified tiles, quarry tiles, pavers and other ceramic floor and wall tiles used in highly critical areas such as external facades, industrial plants, swimming pools and heavy traffic areas. Also provides longer potlife & working time in hot weather conditions.

Advantages:

- High flexibility • High shock and impact resistance • High compressive strength – Exceeds ANSI A 118.4 requirement • Ideal for bonding large format tiles and vitrified tiles.

Coverage: Approx. 55-60 sq.ft. per 5 ltrs., mixed with 20 kg bag of LATICRETE® 111 Crete Filler Powder / Adhesive using a 1/4" x 1/4" (6mm x 6mm) square notch trowel for a bed of 3mm.

Packaging: 5 ltr. & 20 ltr. pails

Note: Can be mixed with L305/L307/L290 to enable better flexibility for external use.

LATICRETE® 73 RAPID CRETE ADMIX

LATICRETE® 73 Rapid is a specially designed Latex Crete Admix for use with LATICRETE® 111 Crete Filler Powder to make high strength, rapid setting latex fortified thin-set adhesives. Suitable for installation of all types of ceramic and vitrified tiles, industrial tiles, natural stones and agglomerates.



111 + **4237**

Crete Filler Powder **Latex Admix**

LATICRETE® 4237 HIGH PERFORMANCE LATEX ADMIX

LATICRETE® 4237 Latex Admix is a specially designed high performance Latex additive for use with LATICRETE® 111 Crete Filler Powder to make high strength thin bed adhesive. It is suitable for installation of all types of ceramic tiles, vitrified tiles, natural stones & agglomerates. It has superior bond strength & flexibility and is also highly resistant to shock & impact.

These features make it a premium choice for installation of tile & stone in highly demanding areas such as external facades, industrial floors, high traffic areas etc.

Applications:

Designed for installation of all types of ceramic tiles, vitrified tiles, brick, natural stones and agglomerates, LATICRETE® 4237 Latex admix offers the speed and economy of adhesives with the permanent, water resistant dependability of portland cement.

Advantages:

- Superior bond strength • Flexible and shock & impact resistant • Rated for extra heavy traffic conditions • Proven versatility

Coverage: Approx. 55-60 sq. ft per 5 ltrs, mixed with 20 kg bag LATICRETE® 111 Crete Filler Powder / Adhesive using a 1/4" x 1/4" (6mm x 6mm) square notch trowel for a bed of 3 mm.

Packaging: 20 ltr. pail

Compliance: Meets the following standards

- ANSI: 118.4, EN 1348 or ISO 13007 for C2TES2 • ISI: TYPE 2 ADHESIVE • VOC: Very low



290 + **333**

Adhesive Powder **Latex Admix**

LATICRETE® 333 SUPER FLEXIBLE LATEX ADMIX

LATICRETE® 333 Latex Admix is a Super Flexible Latex additive for use with Thin-Set Adhesives, such as LATICRETE® 290. LATICRETE® 333 is specially formulated to provide a strong, super flexible bond to most surfaces, specially plywood. Recommended for interior and exterior use*.

*(Exterior use limited to residential or light commercial applications and areas not subject to water immersion).

Applications: Used in place of water with thin-set adhesive for installing: ceramic tile, brick, natural stone, porcelain tile on plywood and variety of substrates.

Advantages:

- Makes high strength, shock resistant mortar
- Strong, super flexible bond to many surfaces
- Sag resistant
- Suitable for interior & exterior plywood applications

Suitable Substrates:

- Exterior Grade Plywood (interior use only) • Cement Mortar Bed/Plaster • Ceramic Tile & Stone • Cement Backer Board • Gypsum Wallboard (interior use only) • Concrete Masonry • Cement Terrazzo

Coverage: Approx. 55-60 sq. ft. per 6.5 ltr mix with 20 kg bag of LATICRETE® 290 using 1/4"x1/4" (6mm x 6mm) square notch trowel, for a bed of 3mm.

Packaging: 5 ltr. & 20 ltr. pails

Compliance: Meets the following standards

- ANSI: 118.4, EN 1348 or ISO 13007 for C2TES2 • ISI: TYPE 2 ADHESIVE • VOC: Very low



Polymer Modified Thin-Set Adhesives



254

LATICRETE® 254 PLATINUM THIN-SET ADHESIVE

The ultimate one-step, polymer fortified mortar for external facade installation of ceramic tiles, vitrified tiles, stones, quarry tiles, pavers and brick. Superior strength, flexibility to handle structural movements, non-sag property and taking on extreme weather conditions, are among its features. Mixed with water, it has a long open time with unsurpassed adhesion and workability. It is an approved substitute for LATICRETE® 111 powder mixed with LATICRETE® 4237/73 Latex Additive.

Applications:

Excellent for facades & underwater applications, both interior & exterior areas

Advantages:

- Ultimate bond strength. Can be used on various dry walls directly
- Exceeds ANSI A 118.4/11 & EN 1348 for C2TES1
- Excellent for underwater applications
- Single component, just add water

Suitable Substrates:

- Concrete
- Concrete Masonry
- Cement Mortar Beds
- Cement Plaster
- Ceramic Tile and Stone
- Brick Masonry
- Cement Backer Board**
- Cement Terrazzo
- Exterior Grade Plywood*
- Gypsum Wallboard*
- Calcium Silicate board *

*Interior use only **Consult the backer board manufacturer's data sheet for the specific recommendations.

Coverage: Approx. 55-60 sq.ft. per 20 kg bag with a 1/4" x 1/4" (6mm x 6mm) notch trowel for a bed of 3mm.

Packaging: 20 kg bag **Colour:** Grey and White

Compliance: Meets the following standards

- ANSI: A118.4/11, EN 1348 or ISO 13007 for C2TES1
- ISI: TYPE 2 ADHESIVE
- VOC: Nil



336

XTRABOND FSA 336 THINSET ADHESIVE

A multipurpose polymer modified rapid drying (fast setting) thinset adhesive, suitable for new installations with low down time and quick repairs. Designed especially for moisture sensitive natural stone applications on floor and wall.

Applications:

Designed specially for interiors, exterior floor & wall installations of all types of ceramic tiles, vitreous tiles, semi-vitreous tiles, glass mosaic tiles, precast terrazzo and natural stones over concrete and a variety of substrates.

Advantages:

- High strength, polymer modified
- Fast setting (Rapid drying)
- Easy to use & part of MBS (Moisture barrier system)
- Exceeds ANSI A 118.4

Coverage: Approx 55-60 sq.ft. per 20 kg bag with a 1/4" x 1/4" (6mm x 6mm) square notch trowel for a bed of 3 mm

Packaging: 20 kg & 50 kg bags

Colour: Grey & White

Compliance: Meets the following standards

- ANSI A 118.4
- EN 12004 as C2 FT
- ISI : TYPE 2 ADHESIVE
- VOC: Nil



335

LATICRETE® 335 MULTIPURPOSE THIN-SET ADHESIVE

The multipurpose polymer fortified, thin-set mortar for interior and exterior installation of ceramic tiles, stone, quarry tiles, glass mosaic tiles, pavers and brick. LATICRETE® 335 Multipurpose Thin-Set Adhesive is designed to mix with water, has a convenient open time with high adhesion and workability. LATICRETE® 335 Multipurpose Thin-Set Adhesive is compliant with EN and ANSI standards

Applications:

Designed for exterior and underwater application, superior bond to exterior glue plywood and concrete.

Advantages:

- Single component
- Exceeds EN 1348 for C2TES1 and ANSI A 118.4
- Highly flexible yet strong on bond strength
- Suited for demanding external applications

Suitable Substrates:

- Concrete
- Concrete Masonry
- Cement Mortar Beds
- Cement Plaster
- Ceramic Tile and Stone
- Brick Masonry
- Cement Backer Board**
- Cement Terrazzo
- Exterior Grade Plywood*
- Gypsum Wallboard*

* Interior use only and when mixed with LATICRETE® 333 Super Flexible Latex Admix

**Consult the backer board manufacturer's data sheet for the specific recommendations.

Coverage: Approx 55 - 60 sq.ft. per 20 kg bag with a 1/4" x 1/4" (6mm x 6mm) square notch trowel for a bed of 3 mm

Packaging: 20 kg & 50 kg bags **Colour:** Grey & White

Compliance: Meets the following standards

- ANSI: A 118.4, EN 1348 or ISO 13007 for C2TES1
- ISI: TYPE 2 ADHESIVE
- VOC: Nil



252

LATICRETE® 252 Ag SILVER THIN-SET ADHESIVE

A multipurpose, polymer-fortified powder offering vast utility including applications for floors & walls in interior & exterior areas. It is a cementitious thin-set powder to be mixed only with water to install various types of medium & large format tiles & stone on variety of substrates using thin-set method of installation.

Applications:

Designed specially for interior, exterior floor & wall installations of all types of ceramic tiles, vitreous tiles, semi-vitreous tiles, glass mosaic tiles, precast terrazzo and natural stones over concrete and a variety of substrates

Advantages:

- Multi purpose polymer modified thin-set adhesive
- Exceeds ANSI A 118.4
- Suitable for mosaic, and various tiles & stones
- Suitable for various substrates

Suitable Substrates:

- Concrete
- Cement Mortar Beds
- Ceramic Tile and Stone
- Concrete Masonry
- Cement Plaster
- Brick Masonry
- Cement Terrazzo
- Exterior Grade Plywood*
- Gypsum Wall Board*
- Cement Backer Board**

*Interior use only when mixed with LATICRETE® 333 Super Flexible Latex Admix

** Consult the backer board manufacturer's data sheet for the specific recommendations

Coverage: Approx. 55-60 sq.ft. per 20 kg bag with a 1/4" x 1/4" (6mm x 6mm) square notch trowel for a bed of 3mm.

Packaging: 5 kg, 20 kg and 50 kg bags **Colour:** Grey and White

Compliance: Meets the following standards

- ANSI: A 118.4, EN 1358 or ISO 13007 : C2TE
- ISI: TYPE 2 ADHESIVE
- VOC: Nil





SBA 20

SLURRY BOND ADHESIVE SBA 20

It is an economical polymer modified cementitious powder that is mixed with water to form free-flowing adhesive slurry for installing ceramic and vitrified tiles on fresh cement-based screed (wet on wet application). It can be used with LATASCREED® 100 engineered cement that is economical and has better fixing system than traditional cement.

Advantages:

- Single component-just add water
- Free flowing - eliminates troweling
- High strength, polymer modified
- Economical

Suitable Substrates:

- Concrete
- Cement Mortar Beds

Coverage: Approximately 60-70 sq. ft. per 20 kg bag for an applied thickness of 2mm

Packaging: 20 kg bag

Colour: Grey

Compliance: Meets the following standards

- ANSI: A118.4
- EN 1358 or ISO 13007: C2TE
- ISI: TYPE 2 ADHESIVE
- VOC: Nil



Thin-Set Adhesives

Thin-Set Adhesives



290

LATICRETE® 290 PREMIUM FLOOR AND WALL THIN-SET ADHESIVE

A high performance dry set adhesive to be mixed with water or latex for installing medium & large format ceramic tiles, vitrified tiles, marble and stone on floors and walls. Combine with LATICRETE® 73 Crete Admix for improved performance or with LATICRETE® 333 Super Flexible Latex Admix for use on plywood.

Applications:

Designed for interior floor & wall areas

Advantages:

- Dual purpose for floor & wall
- Exceeds ANSI A 118.1
- Extended open time
- High bond strength

Suitable Substrates:

- Concrete
- Cement Mortar Beds
- Existing tiling on floor & wall
- Ceramic Tile, Vitrified Tile and Stone (best results when mixed with LATICRETE® 73 Mortar Admixture)
- Concrete Masonry
- Cement Plaster
- Brick Masonry
- Cement Terrazzo

Coverage: Approx. 55-60 sq.ft. per 20 kg bag with a ¼" x ¼" (6mm x 6mm) square notch trowel for a bed of 3mm.

Packaging: 20 kg and 50 kg bags

Colour: Grey & White

Compliance: Meets the following standards

- ANSI: A118.1
- EN: C1TE
- ISI: TYPE 2 ADHESIVE
- VOC: Nil



307

LATICRETE® 307 FLOOR AND WALL THIN-SET ADHESIVE

It is a smooth and creamy thin-set adhesive for installing small to medium format ceramic wall and floor tiles in interior areas. For improved performance and exterior use, fortify with LATICRETE® 73 Crete Admix.

Applications:

Designed for internal floor & wall applications

Advantages:

- Ideal for fixing ceramic tiles on floor & wall
- Exceeds ANSI A 118.1
- Extended open time
- Smooth & creamy

Suitable Substrates:

- Cement Mortar Beds
- Existing tiling on floor & wall
- Ceramic tiles
- Vitrified tiles and stones (when mixed with LATICRETE® 73 Mortar Admixture)
- Cement Plaster
- Brick Masonry
- Cement Terrazzo

Coverage: Approx. 55-60 sq.ft. per 20 kg bag with a ¼" x ¼" (6mm x 6mm) square notch trowel for a bed of 3mm.

Packaging: 20 kg and 50 kg bags

Colour: Grey

Compliance: Meets the following standards

- ANSI: A 118.1
- ISI: TYPE 1 ADHESIVE
- VOC: Nil



305

LATAFIX 305 FLOOR AND WALL THIN-SET ADHESIVE

A factory made bagged cementitious powder, containing portland cement and silica sand, it can be mixed with water for installing small and medium size ceramic floor tiles in interior areas using the thin-set method of installation.

Applications:

Designed for internal floor applications

Advantages:

- Ideal for fixing ceramic tiles on floors
- Meets ANSI A 118.1
- Economy grade
- Smooth & creamy

Suitable Substrates:

- Cement Mortar Beds
- Cement Plaster
- Brick Masonry
- Cement Terrazzo

Coverage: Approx. 55-60 sq. ft. per 20 kg bag with a ¼" x ¼" (6mm x 6mm) square notch trowel for a bed of 3mm.

Packaging: 20 kg and 50 kg bags

Colour: Grey

Compliance: Meets the following standards

- ANSI : A 118.1
- ISI: TYPE 1 ADHESIVE
- VOC: Nil



Epoxy Adhesives



300

LATAPOXY® 300 EPOXY ADHESIVE

It is a high strength 100% solid epoxy adhesive, highly suitable for chemical resistant installation of quarry tile, brick and pavers on internal floors of food processing plants, commercial plants, commercial kitchens and beverage plants. Ideal for installing moisture sensitive marbles, it can be used on all metals, including copper.

Applications:

For heavy duty commercial chemical resistant installations in food processing areas, commercial kitchens, restaurants, etc. Also use LATAPOXY® 300 Epoxy Adhesive to install all types of ceramic tiles, marble and natural stone over post-tensioned and precast floor systems. Also recommended for rubber flooring and wood block floors. For the installation of green marble, white marble and agglomerate marbles that have a tendency to stain, darken, or warp when installed with water based installation materials.

Advantages:

- Ideal for fixing tiles, can be used over metal substrate
- Superior bond strength
- Fast setting
- Conforms to EN 12004 and ISO 13007 with a R2 Classification
- VOC: Very low

Suitable Substrates:

- Resin-backed Tiles
- Mosaics
- Stone
- Agglomerates
- Metal Tiles/Substrates
- All drywall boards

Coverage: Varies in accordance with the size and type of the tile and stone installed.

Packaging: 5 kg pail

Factory proportioned unit consisting of three conveniently packed components - Hardener, Resin (Part A & Part B) and Filler Powder (Part C).

Colour: Grey & White



270

LATAPOXY® 270 EPOXY ADHESIVE

It is a versatile, high strength adhesive for installation of tiles or stone and many kinds of plastics and metals on different substrates. It is specially formulated for fixing stone veneers. LATAPOXY® 270 Epoxy Adhesive meets and exceeds the requirements of international standards.

Applications:

For the installation of stone veneers, small format tiles and stones (size up to 300mm x 300mm), plastics, metals and thin stone on various surfaces. Applications include: Interior and exterior walls, floors and ceilings, new construction and renovation projects, residential or commercial applications.

Advantages:

- Ideal for stone veneers and resin agglomerate tiles
- Very high bond strength
- Shock & impact resistant
- Versatile - for interior and exterior areas

Suitable Substrates:

- Concrete
- Wood
- Ceramic Tiles & Stones
- Backer Board
- Concrete Masonry
- Cement Plaster
- Plywood
- Cement Terrazzo
- Gypsum Wallboard (interior only)
- Plastics, FRP
- Metals
- Glass

Coverage: Approx. 10 sq.ft. per 1 kg pack when applied on the substrate and also on the FRP sheet with flat side of trowel.

Packaging: 1.25 kg and 5 kg pails

Factory proportioned unit consisting of three conveniently packed components - Hardener, Resin (Part A and Part B) and Filler Powder (Part C).

For Stone applications: Only Part A and Part B are required.

For all other applications: Part A, B and C are required. **Colour:** Off White

Compliance: Meets the following standards

- Conforms to EN 12004 and ISO 13007 with a R2 Classification
- VOC: Very low



210

LATAPOXY® 210 MODIFIED EPOXY ADHESIVE

It is a versatile high strength adhesive designed for installation of all types tiles over structurally sound, clean surfaces such as concrete, cement mortar beds, exterior grade plywood, steel & vinyl tiles. LATAPOXY® 210 Modified Epoxy Adhesive is highly suited for high traffic commercial installations where materials must resist physical abuse, shock and light chemicals.

Applications:

For commercial and residential installations of ceramic tile and stone over various surfaces such as concrete, metal, plywood etc.

Advantages:

- High bond strength
- Economical
- Can be used on various substrates
- Weather & shock resistant

Suitable Substrates:

- Exterior Grade Plywood
- Concrete
- Cement Mortar Beds
- Steel
- Vinyl Tile
- All drywall boards

Coverage: Varies in accordance with the size and type of tile or stone installed.

Packaging: 15 kg pail

Factory proportioned unit consisting of three conveniently packed components - Hardener, Resin (Part A & Part B) and Filler Powder (Part C).

Colour: Grey & White

Compliance: Meets the following standards

- ANSI: 118.3
- VOC: Very low



Spot Bonding Adhesive



310

LATAPOXY® 310 SPOT BONDING ADHESIVE

LATAPOXY® 310 Spot Bonding Adhesive is a two component non-sag high strength epoxy chemical anchor ideally suited for spot fixing or attaching marble or stone slabs on walls and for installing marble tiles or heavy tiles in ceilings. LATAPOXY® 310 is ideal for external facades.

Advantages:

- Non-staining
- Withstands shock and vibration
- Durable permanent bond
- Ideal for use on dry or damp surfaces
- Can be used for fabricating marble and stone assemblies
- No clamps / mechanical anchor needed

Packaging:

1 kg and 10 kg pails

Colour: Off white when mixed. May be coloured with dry pigments.



Speciality Adhesive



The Perfect Bond for Dry Wall Boards



DWA 215



LATICRETE® DWA 215

It is a modified Polyurethane Adhesive designed for the installation of glass mosaic tile, ceramic tile, vitrified tile and natural stone on most drywall boards and clean dry cement based surfaces. LATICRETE® DWA 215 is a factory made pail consisting of pre-blended single component adhesive which is ready to use.

Applications:

For commercial and residential installations of ceramic tile, vitrified tile and natural stone over most drywall boards and clean cement based surfaces. Used where installations must resist physical abuse, shock, and mild chemicals. (Interior & Exterior)

Advantages:

• Single Component / Ready to use • High Bond Strength • No on-site mixing • Fast installation - Saves time • Economical • Can be used on various dry wall boards

Suitable Substrates:

• All drywall boards • Concrete* • Cement mortar beds* • Concrete masonry* • Cement plaster* • AAC Block masonry* • Cement terrazzo* • Existing ceramic tile • Other resilient tile and stone
* All cement based surfaces should have been cured as per standard practices and shall be dry for tiling

Note: Not for use on metal & plastic substrates and metal tiles.

Coverage: Approx. 58 sq.ft. per 20 kg unit with a ¼" x ¼" (6mm x 6mm) square notch trowel

Packaging: 10 kg & 20 kg pail

Colour: Off White

Compliance: Meets the following standards

• ANSI: A 118.4 & A 136.1 • EN: D2TE



AAC Block Adhesive

AAC BLOCK ADHESIVE

It is a factory prepared blend of carefully selected raw materials, portland cement and graded aggregates and polymers. Designed for use with water to produce high strength thixotropic mortar, for laying aerated light weight concrete, fly ash bricks, cement hollow blocks, cellular concrete blocks or smoothing over the block work surface in layers of upto 12mm thickness, that meet and exceed the requirements of National and International Standards.

Applications:

For interior and exterior use for preparing thin bed block mortar for ALC and cellular concrete blocks.

Advantages:

• Long working time • No curing required after block work is done • Improved adhesion between two blocks • Fast & economical

Suitable Substrates:

• Concrete blocks • Cement mortar blocks/bricks • Concrete hollow blocks • Aerated light weight blocks • Cellular concrete blocks • Fly ash bricks

Coverage: Approximately 300 sq.ft. per 50 kg bag when used at 2mm bed thickness. Coverage is based on smoothness and evenness of the substrate, size of blocks used and the thickness of mortar used. A general guide line for coverage of mortar is given when used with 25% water added to powder.

Packaging: 20 kg & 50 kg bags

Colour: Grey

Note: Coverage is based on the block size of 600mm x 200mm x 100mm

Compliance: Meets the following standards

• ANSI: A 118.1 • EN: C1TE • ISI: Type 1 ADHESIVE • VOC: Nil

Grouts

Not using grouts when laying tiles can lead to problems ranging from chipped corners, water seepage, staining to even breeding of fungus and the tiles debonding or falling off.

Extensive studies and in-depth research by some of the most innovative minds in the business have seen the emergence of a new breed of grout that makes all others obsolete. The award-winning range is a perfect blend of aesthetics and performance and has become the new yardstick of quality.

Advantages

- Stainfree
- Acid/chemical resistant
- Non-cracking/powdering
- Anti-fungal and anti-bacteria
- Easy application
- Available in a variety of shades



Stainfree Grouts



SpectraLOCK®

SpectraLOCK® Pro Premium Grout

LATICRETE® SpectraLOCK® Pro Premium Grout is a patented, high performance grout which offers excellent colour uniformity, durability, stain protection, and beautiful full grout joints in an easy-to-use, non-sag formula.

Applications:

- Residential & institutional kitchens • Cafeterias & food joints • Wash rooms & clean rooms
- Swimming pools, spa & sauna • Hospitals, operation theatres, laboratories • Schools & education institutes • Podium slabs, drive ways & atriums • Terraces & balconies

Advantages:

- Easy to install & clean • Full flush joints • Doesn't retain dirt & dust • Maximum non sag performance

Coverage: Varies with tile size and grout width

Packaging: 1/5th unit - 1 kg & 1 unit - 5 kg pails

Factory proportioned unit consisting of three conveniently packed components - Hardener, Resin (Part A and Part B) and Coloured Filler Powder (Part C)

Colour: Available in 20 attractive colours

Compliance: Meets the following standards

- ANSI: A 118.3
- EN 13888: RG2
- VOC: Very low



SP 100

LATAPOXY® SP-100 Stainfree Grout for Floor N' Wall

LATAPOXY® SP-100 Stainfree Grout for Floor N' Wall is a stainfree, colour-fast, chemical resistant, 100% solid epoxy grout suitable for ceramic tiles, vitrified tiles, marble and stone, especially in stain prone areas such as kitchens and washrooms (residential and commercial installations).

Applications:

Kitchens, bathrooms, swimming pools, fountains, water bodies, hospitals, operation theatres, sterilization rooms, restaurants, cafeterias, light industrial applications and high traffic areas.

Advantages:

- 100% stainfree
- Strong and durable
- Chemical and temperature resistant
- Anti bacterial and anti fungal

Coverage: Varies with tile size and grout width

Packaging: 1/5th unit - 1 kg & 1 unit - 5 kg pails

Factory proportioned unit consisting of three conveniently packed components - Hardener, Resin (Part A and Part B) and Coloured Filler Powder (Part C).

Colour: Available in a range of more than 36 colours

Compliance: Meets the following standards

- ANSI: A 118.3
- EN 13888: RG2
- VOC: Very low



Cementitious Grouts



Aquashield®

A blend of portland cement, chemical additives and fillers, it has hydrophobic properties that allow tile joints to resist water for up to one hour. Used for filling tile joints of width 1mm to 3mm in both interior and exterior areas, it is recommended for ceramic, vitrified, non-vitreous clay tiles, natural stone and engineered stone/agglomerates. Ideal for floors and walls, it is suitable for wet areas too.

Applications:

Residential, commercial, external facades and wet areas.

Advantages:

- Unique cement based hydrophobic grout
- Improved efflorescence control
- Easy maintenance
- Non-shrinking & non-cracking

Mixing Ratio: Use approx. 400 ml of water or LATICRETE® 1776 Grout Admix Plus for 1 kg of Aquashield® Grout.

Coverage: Varies with tile size and grout width

Packaging: 1 kg and 10 kg bags

Colour: Available in 10 colours

Compliance: Meets the following standards

- ANSI: A 118.6 • EN 13888: CG2 • VOC: Very low



600

LATICRETE® 600 SERIES UNSANDED GROUT

A carefully prepared blend of portland cement, graded aggregates, polymers and colour-fast pigments, it is designed for joint width 1mm to 3mm, for porous & absorbent type tiles, non-vitreous clay tiles, and marble & glazed wall tiles. Suitable for internal and external applications.

Applications:

Residential, commercial, external facades

Advantages:

- For tile joints 1 - 3mm
- Uniform colour
- Hard and durable
- Economical

Mixing Ratio: Use approx. 400 ml of water or LATICRETE® 1776 Grout Admix Plus for 1 kg of LATICRETE® 600 Series Unsanded Grout.

Coverage: Varies with tile size and grout width

Packaging: 500g, 1 kg and 10 kg bags

Colour: Available in a range of more than 36 colours

Compliance: Meets the following standards

- ANSI: A 118.6
- EN 13888: CG1
- VOC: Very low





500

LATICRETE® 500 SERIES SANDED GROUT

LATICRETE® 500 Series Sanded Grout is made of blended portland cement, graded aggregates, polymers and colour-fast pigments, it provides a tile joint that is strong, hard and durable. Designed for joint width of 3mm to 12mm for non-absorbent and vitreous tiles, it is suitable for interior and exterior use.

Applications:

Residential, commercial, external facades.

Advantages:

- For tile joints 3-12mm
- Uniform colour
- Hard and durable
- Economical

Mixing Ratio: Use approx. 2 ltr of LATICRETE® 1776 Grout Admix Plus for 10 kg of 500 Series Sanded Grout.

Coverage: Varies with tile size and grout width

Packaging: 10 kg bag

Colour: Available in a range of more than 36 colours

Compliance: Meets the following standards

- ANSI: A 118.6 • EN 13888: CG1 • VOC: Very low



1776

LATICRETE® 1776 GROUT ADMIX PLUS

LATICRETE® 1776 Grout Admix Plus is specially designed Latex Admix to be used with Sanded & Unsanded Grout.

Applications:

It improves the performance of portland cement grouts for all types of ceramic tile, brick, marble, natural stone and agglomerate stone installations.

Advantages:

- Colour-fastness
- Flexibility
- Compressive strength
- Shock and chemical resistance
- Reduces water absorption
- Easy to clean

Coverage: Varies by application

Packaging: 200 ml, 400 ml, 5 ltr and 20 ltr. pails

Compliance: • VOC: Very low



Speciality Grouts



Dazzle™

LATAPOXY® Dazzle™ Grout for Floor N' Wall

LATAPOXY® Dazzle™ Grout for Floor N' Wall is an epoxy grout specifically designed to enhance aesthetics and performance. It is suitable for use with ceramic tiles, vitrified tiles, glass mosaic tiles, designer tiles, Agglomerates and natural stone.

Applications:

- Restaurants • Hotels • Kitchens • Bathrooms • Lobbies • Swimming Pools • Showrooms

Advantages:

- Good aesthetic appeal • Stainfree • Strong & durable • Chemical & temperature resistant

Coverage: Varies with tile size and grout width

Packaging: Net Weight: 1/4 unit (1.25 kg); 1 unit (5 kg) pails

Factory proportioned kit consisting of three conveniently packed components - Hardener, Resin (Part A and Part B) and Dazzle Coloured Filler Powder (Part C).

Colour: Available in 10 colours and 3 finishes - Gold, Silver and Copper

Compliance: Meets the following standards

- ANSI: A 118.3
- EN 13888: RG2
- VOC: Very low



2000

LATAPOXY® 2000 Industrial Epoxy Grout

A three part, 100% solid epoxy grout specifically formulated for maximum chemical and high temperature resistance. It is recommended for extreme industrial and commercial applications such as dairies, food processing units, commercial kitchens, breweries, beverage plants, pharmaceuticals, and meat packaging plants.

Applications: Industrial food processing plants, beverage plants, battery plants and environments requiring high temperature and chemical resistance.

Advantages:

- Heavy duty industrial grout • Superior chemical & heat resistance • Water cleanable & fast curing
- Highly resistant to bacteria attack

Coverage: Varies with tile size and grout width

Packaging: #2 unit (10 kg) pail

Factory proportioned unit consisting of three conveniently packed components - Hardener, Resin (Part A and Part B) and Coloured Filler Powder (Part C)

Colour: Black and Grey

Compliance: Meets the following standards

- ANSI: A 118.3
- EN 13888: RG2
- VOC: Very low



	44 Bright White ★ ● ▲	42 Platinum ★ ● ▲	
	46 Quarry Red ● ▲	45 Raven ● ▲	
	03 Silk ★ ● ▲	105 Mushroom ▲	
	85 Almond ★ ● ▲	07 Canyon Red ★ ● ▲	
	23 Antique White ▲	06 Mayan Red ▲	
	18 Sauterne ★ ▲	04 Sable ● ▲	
	54 Dusty Rose ▲	27 Hemp ▲	
	61 Parchment ▲	25 Ivy ▲	
	51 Buff ▲	05 Sierra Sunrise ▲	
	35 Mocha ● ▲	11 Inca Gold ★ ● ▲	
	34 Sandstone ▲	15 Sage ▲	
	17 Marble Beige ▲	92 Saltillo ▲	
	22 Midnight Black ■ ★ ● ▲	102 Aqua Blue ● ▲	
	101 Sky Blue ▲	103 Sapphire ▲	
	108 Alpine Blue ★ ▲	89 Smoke Grey ▲	
	109 Burgundy ● ▲	126 Cadmium Red ●	
	110 Light Green ▲	127 Spectra Pink ●	
	88 Silver Shadow ★ ● ▲	128 Lemon Yellow ●	
	91 Slate Grey ● ▲	129 Spectra Blue ●	
	24 Natural Grey ■ ▲	130 Olive Green ●	
	78 Sterling Silver ▲		

- LATICRETE® 500 Series Sanded Grouts, 600 Series Unsanded Grouts & LATAPOXY® SP-100 Stainfree Grouts are available in the above range of attractive colours. (▲)
- LATICRETE® SpectraLOCK® Pro Premium Grout is available in selected colours. (●)
- Aquashield® Cementitious Grout is available in selected colours (★)
- LATAPOXY® 2000 Industrial Epoxy Grout is available in selected colours (■)
- Grout shades are approximate guides only. Shades shown have been developed using LATICRETE® 600 Series Grout mixed with water.
- Verify actual appearance and compatibility with a test area before installation commences.
- Actual shade and texture will depend on jobsite conditions.
- There may be a shade variation in different batches. It is advised to mix grout from different batches to get uniform colour.

COVERAGE: Approximate sq.ft. coverage per # 1 unit of LATAPOXY® SP-100 & Dazzle™ Grout. Double for LATAPOXY® 2000 Industrial Epoxy Grout (# 2 unit).

Tile Size X Thickness	Joint Width							
	in mm	2mm	3mm	4mm	6mm	8mm	10mm	12mm
100x100x3		264	177	133	90	68	55	46
150x150x4		296	198	149	100	75	61	51
200x150x5		269	181	136	91	69	55	46
150x300x6		263	175	132	88	66	53	44
300x300x6		394	263	198	132	100	80	67
450x300x7		405	270	202	135	101	81	68
600x450x8		506	337	253	169	127	101	85
600x600x8		591	394	295	197	148	119	99
600x900x11		515	343	258	171	129	103	86
900x900x12		590	393	295	197	148	118	99

Approximate sq.ft. coverage for Glass Mosaic		
TILE SIZE	JOINT WIDTH	JOINT DEPTH
20mm x 20mm	1.5mm	2mm

Aquashield® and 600 Series Unsanded Grout - 125 sq.ft. to 130 sq.ft. per 10 kg bag. 500 Series Sanded Grout - 150 sq.ft. to 175 sq.ft. per 10 kg bag. SP-100 & Dazzle™ Grout - 64 sq.ft. to 72 sq.ft. per # 1 Unit

COVERAGE for Cementitious Grouts: Approximate sq.ft. coverage per 10 kg bag of LATICRETE® Unsanded Grout-600 Series and Aquashield®.

Tile Size X Thickness	Joint Width		
	1mm	2mm	3mm
100x100x3	1430	720	480
150x150x4	1610	810	540
200x150x5	1470	740	490
150x300x6	1430	860	478
300x300x6	2150	716	710
450x300x7	2205	1104	737
600x450x8	2755	1379	920
600x600x8	3210	1610	1070
600x900x11	2804	1406	1070
900x900x12	3213	1608	1072

COVERAGE for LATICRETE® 500 Series Sanded Grout: Approximate sq.ft. coverage per 10 kg bag.

Tile Size X Thickness	Joint Width						
	3mm	4mm	5mm	6mm	8mm	10mm	12mm
100x100x3	480	335	270	225	171	138	116
150x150x4	540	375	301	252	190	153	128
200x150x5	490	342	274	229	173	139	116
150x300x6	478	331	265	222	167	134	112
300x300x6	710	496	398	332	249	200	168
450x300x7	737	509	408	340	256	205	171
600x450x8	920	636	509	425	319	256	214
600x600x8	1070	737	594	496	372	298	249
600x900x11	1070	647	518	432	324	256	217
900x900x12	1072	741	593	495	372	297	248

COVERAGE for LATICRETE® SpectraLOCK® Pro Premium Grout (# 1 unit)

Tile Size X Thickness	Joint Width										
	0.5mm	1mm	2mm	3mm	4mm	6mm	8mm	10mm	12mm	13.5mm	15mm
20x20x2	393	196	108	NA	NA	NA	NA	NA	NA	NA	NA
50x50x3	618	309	161	111	87	62	50	43	38	35	33
100x100x3	1212	606	309	210	161	111	87	72	62	57	52
150x150x4	1354	677	343	232	176	120	93	76	65	59	54
200x150x5	1236	618	313	211	160	109	84	68	58	53	48
300x150x6	1200	600	303	204	154	105	80	65	56	50	46
300x300x6	1794	897	451	303	229	154	117	95	80	72	65
450x300x7	1843	922	463	311	234	158	120	97	81	73	66
600x450x8	2300	1150	577	386	291	195	148	119	100	89	81
600x600x8	2682	1341	673	450	339	227	172	138	116	103	94
900x600x11	2339	1170	586	392	295	198	150	120	100	88	81
900x900x12	2679	1340	671	448	337	226	170	137	114	102	92
1000x1000x13	2747	1374	688	460	345	231	174	140	117	104	94

NOTE:

1. Quantities shown are approximate and are given for estimating purposes only. Actual job site coverages may vary.
2. It is always good practice when calculating coverage to allow for 10-15% additional material for wastage and spillage.

Stone Care Products

Spa treatment for stone and tile floors

Just like how a refreshing spa experience rejuvenates, revives and helps us look our best, stone and tile floors too, thrive when lavished with such care.

MYK LATICRETE, the leader in the stone and tile installation industry, presents a world class range of innovative products – Sealers, Enhancers, Cleaners - that augment the appearance of interiors and exteriors while adding years to the life of stone and tile.

Sealers

Natural stone is highly porous in nature, which allows water and oil to seep in, leading to stains and discolouration. It is also prone to deposits of soil, rust, stains, moss and efflorescence.

To overcome this problem, MYK LATICRETE Sealers are 'impregnated' into the stone to form an invisible barrier that is resistant to moisture and stains. Since this is not a surface coating, the natural look of the stone is not altered.

Enhancers

To augment the colour and gloss of all natural stone surfaces, MYK LATICRETE Enhancers are unique products that add to the aesthetics of internal or external space even as they leave behind a stain-free, water & weather-resistant surface.

Cleaners

To help maintain floors and walls in pristine condition, MYK LATICRETE Cleaners come in handy. Fast acting and easy to use, these products ensure that stones and tiles are dirt and stain-free and at their sparkling best.



Sealers



MaxiSeal plus

MaxiSeal plus is a nano technology based impregnating sealer designed for the protection of all highly porous tile/stone and grout surfaces. This product imparts oleophobic properties and is formulated to be highly resistant to oil, water, alkalis, acid staining and freeze-thaw damages. It penetrates into the surface and forms an invisible barrier by allowing vapour to escape. It keeps the natural colour of tile & stone intact. All surfaces treated with MaxiSeal plus are harder and less slippery. It is ideal for interior as well as exterior applications and recommended for granite, marble, sand stone, porous slate, brick and sanded grout.

Applications:

- For interior & exterior applications on tile and stone surfaces

Advantages:

- Nano-impregnating technology • High resistance to oil stains • Weather resistant • Superior coverage • Economical • Easy to use • U.V. resistant • Low VOC after application

Coverage: 25 - 400 sq.ft. per litre depending on porosity of the substrate.

Packaging: 1, 5 ltrs. cans & 20 ltrs. pails

Field Test:

It is highly recommended to perform field test to understand the absorption nature of the substrate. This will help maximize the performance and efficiency of MaxiSeal plus.



MaxiSeal aqua

MaxiSeal aqua is nano technology based impregnating sealer with water as a carrier designed for the protection of all highly porous tile/stone and grout surfaces. This product imparts oleophobic properties, and is highly resistant to oil, water, alkalis and acid staining damages. It penetrates into the surface and forms an invisible barrier by allowing vapour to escape.

It keeps the natural colour of tile & stone intact. All surfaces treated with MaxiSeal aqua are harder and less slippery. It is ideal for interior as well as exterior application and recommended for grout, ceramic tiles, porcelain tiles, granite, marble, lime stone and brick.

Applications:

- For interior & exterior applications on tile and stone surfaces

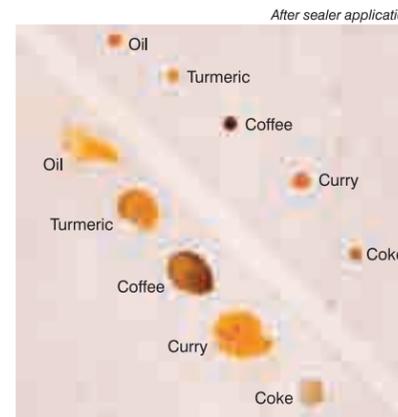
Advantages:

- Nano-impregnating technology
- High resistance to oil stains
- Weather resistant
- Superior coverage
- Economical
- Easy to use
- U.V. resistant
- Low VOC after application

Coverage: 25 - 400 sq.ft. per litre depending on porosity of the substrate.

Packaging: 1, 5 ltrs. cans & 20 ltrs. pails

Field Test: It is highly recommended to perform field test to understand the absorption nature of the substrate. This will help maximize the performance and efficiency of MaxiSeal aqua.



Absorption of stains before application of sealer

MaxiSeal

MaxiSeal is a nano technology based impregnating sealer designed for the protection of all medium to dense porous tile/stone and grout surfaces. This product is formulated for resistance against water, alkalis, acid staining and freeze-thaw damages.

It penetrates into the surface and forms an invisible barrier by allowing vapour to escape. It keeps the natural colour of tile & stone intact. All surfaces treated with MaxiSeal are harder and less slippery. It is ideal for interior as well as exterior applications and recommended for grout, brick & masonry surfaces, granite, marble, ceramic and porcelain tiles.

Applications:

- For interior & exterior applications on tile and stone surfaces

Advantages:

- Nano-impregnating technology • Weather resistant • Superior coverage • Economical • Easy to use • U.V. resistant • Low VOC after application

Coverage: 25 - 500 sq.ft. per litre depending on porosity of the substrate.

Packaging: 1, 5 ltrs. cans & 20 ltrs. pails

Field Test:

It is highly recommended to perform field test to understand the absorption nature of the substrate. This will help maximize the performance and efficiency of MaxiSeal.



Colour & Gloss Enhancers



Preserva plus

Preserva plus is a single component solution for enhancing and sealing the natural colour of flamed, tumbled and textured stone surfaces. Preserva plus functions on the surface of the substrates. It penetrates into the surface and forms an invisible barrier by allowing vapour to escape. It enriches and gives a wet look to the natural color of the stone and tile.

It protects tile/stone surfaces against oil based stains. All surfaces treated with Preserva plus are harder and less slippery. It is ideal for interior as well as exterior application and recommended for Flamed Granite, Flamed Limestone, Tumbled Marble, Textured Natural Stone.

Applications:

- For interior & exterior applications on textured natural stone surfaces.

Advantages:

- Nano-impregnating technology • Weather resistant • Superior coverage • Economical • Easy to use • U.V. resistant • Low VOC after application

Coverage: 25 - 400 sq.ft. per litre depending on porosity of the substrate.

Packaging: 1, 5 ltrs. cans & 20 ltrs. pails

Field Test:

It is highly recommended to perform field test to understand the absorption nature of the substrate. This will help maximize the performance and efficiency of Preserva plus.



Preserva

Preserva enhances the natural colour of flamed, tumbled and textured stone surfaces. When combined with our range of Sealers, it preserves and enhances the original beauty of the unsealed natural stone. Preserva functions on surface of the substrates. It penetrates into the surface and forms an invisible barrier by allowing vapour to escape. It enriches and gives a wet look to the natural colour of the stone and tile. All surfaces treated with Preserva are harder and less slippery. It is ideal for interior as well as exterior applications and recommended for Flamed Granite, Flamed Limestone, Tumbled Marble and Textured Natural Stone.

Applications:

- For interior & exterior applications on textured natural stone surfaces.

Advantages:

- Nano-impregnating technology • Weather resistant • Superior coverage • Economical • Easy to use • U.V. resistant • Low VOC after application

Coverage: 25 - 400 sq.ft. per litre depending on porosity of the substrate.

Packaging: 1, 5 ltrs. cans & 20 ltrs. pails

Field Test:

It is highly recommended to perform field test to understand the absorption nature of the substrate. This will help maximize the performance and efficiency of Preserva.



Cleaners



ClenzaAQ

Clenza AQ is a concentrate to be diluted with potable water as per need to clean all surfaces. It is a non-toxic cleaner which can be used for daily maintenance and to remove tough stains.

This neutral pH cleaner is most suitable for cleaning marble and other calcium based stones. Clenza AQ is also recommended for regular maintenance of sealed stone surfaces. It is effective and easy to use.

Applications:

- Interior & exterior areas • Kitchens • Bathrooms • Counter Tops

Advantages:

- Non-acidic
- Non-corrosive
- Bio-degradable
- Low VOC after application

Coverage: 250 – 2500 sq.ft. per litre depending on porosity of the substrate, dilution & stains

Packaging: 1, 5 ltrs. cans & 20 ltrs. pails



ClenzaEG

Clenza EG is a non-acid cleaner to remove epoxy grout haze from tile, concrete and stone surfaces. The unique non-acidic formula makes it safe to be used on marble and other calcium based stones. Clenza EG does not leave behind residue or any harmful deposits. In addition to epoxy, Clenza EG will also remove acrylics, gums, varnishes, lacquers etc. Clenza EG is fast acting and easy to use.

Applications:

- Ceramic tiles • Vitrified tiles • Natural stone • Concrete

Advantages:

- Fast acting
- Non-acidic
- Non-corrosive
- Easy to use

Coverage: 15 - 50 sq.ft. per litre depending on porosity of the substrate.

Packaging: 1, 5 ltrs. cans & 20 ltrs. pails



ClenzaGA



Clenza GA is an acidic cleaner which can be used to remove grout and adhesive haze, hard water deposit and other hard stains from tile and stone surfaces. Clenza GA is water soluble and can be used at desired concentration levels for stain removal. Clenza GA can be used in interior as well as exterior applications.

Applications:

- Ceramic tiles • Vitrified tiles • Natural stone* • Concrete* • Masonry*

Advantages:

- Fast acting • Non-corrosive • Easy to use • Economical

Coverage: 15 - 50 sq.ft. per litre depending on porosity of the substrate, degree of stains & dilution

*Acidic cleaners may leave a mark on the surface and also may damage.

Packaging: 1, 5 ltrs. cans & 20 ltrs. pails

ClenzaEF



Clenza EF is an acidic cleaner which can be used to remove efflorescence from tile and stone surfaces. Clenza EF is water soluble and can be used in both interior and exterior applications.

Applications:

- Ceramic tiles • Vitrified tiles • Natural stone* • Concrete* • Quarry tile

Advantages:

- Fast acting • Easy to use • Low odour

Coverage: 15 - 50 sq.ft. per litre depending on porosity of the substrate, degree of efflorescence stains & dilution

*Acidic cleaners may leave a mark on the surface and also may damage.

Packaging: 1, 5 ltrs. cans & 20 ltrs. pails

ClenzaMC



Clenza MC is a non-toxic cleaner which can be used for daily maintenance of marble flooring. The neutral pH cleaner is most suitable for cleaning marbles and other calcium based stones. Clenza MC is also recommended for regular maintenance of sealed stone surfaces.

Applications:

All types of marble surfaces

Advantages:

- Interior & exterior use • Economical • Fast acting • Easy to use

Coverage: 50 - 150 sq.ft. per litre depending on porosity of the substrate.

Packaging: 1, 5 ltrs. cans & 20 ltrs. pails

**LATICRETE®
190 Sealer**



LATICRETE® 190 Sealer is a nano technology based penetrating sealer which forms an invisible water repellent coating. Applied on natural stone, marble, brick, limestone and mortar joints, it will seal the surface to reduce staining and water absorption. It will not change the colour of the stone and ceramic tile.

Uses:

- Interior and exterior sealer to protect installations
- Seals mortar and plaster
- Reduces the effect of efflorescence
- Can be used as a grout release by treating ceramic tile before the application of grout
- Repels water and rain

Applications:

Residential & commercial, ideal for soft and natural stone, marble and porous tiles.

Advantages:

- Weather resistance - protects stone, brick and tile
- Easy to apply - no special tools required
- Water-based, non-flammable

Coverage: Approximately 75 sq. ft. per litre.

Packaging: 1, 5 ltrs. cans & 20 ltrs. pails

Field Test:

It is highly recommended to perform field test to understand the absorption nature of the substrate. This will help maximize the performance and efficiency of LATICRETE® 190 Sealer.



CLENZA - TC



CLENZA TC is a fast acting acid, acid based cleaner for regular cleaning of dirt and stains from tile surfaces. CLENZA TC is designed for daily maintenance of tiles. It is ideal for interior & exterior use.

Applications:

- Unglazed ceramic tiles • Glazed ceramic tiles • Vitrified tiles
- Porcelain tile • Glass tile

Advantages:

- Cleans dirt and removes stains • Easy to use • Fast acting

Coverage: Depends on the porosity of the surface.

Packaging: 1 ltr can



WALL PUTTY - The perfect finish

LATAFINISH® 2-in-1 Wall Putty from MYK LATICRETE not only strengthens walls but also protects expensive paint from dampness and moisture. Vastly superior to any other wall putty available in the market today, it serves as the best sub-surface for all types of interior and exterior paint applications. Its greater adhesive properties enable perfect bonding with the base and paint, providing a bright, even finished surface that effectively eliminates the need for primer. Benefitting you with considerable savings of time and money.



LATAFINISH® Wall Putty (FINE FINISH)

LATAFINISH® Wall Putty is a unique formulation of white cement and high performance chemicals and polymers which can be applied on damp as well as dry surfaces.

Advantages:

- White cement based Wall Putty • White smooth & glossy finish • Does not allow paint to flake • Protects paint from moisture • Curing is not required • Ideal for interior & exterior walls

Coverage:

LATAFINISH® Wall Putty covers approx. 16 to 20 sq. ft. per kg for 2 coats, maintaining a maximum thickness of 1.5 mm on smooth plaster surface.

Packaging: 40 kg, 20 kg, 5 kg & 1 kg bags

Compliance: • VOC: Very low

LATAFINISH® Wall Putty complies with International Standards and is tested as per World Renowned C.B.R.I, Roorkee.



LATAFINISH® Wall Putty (COARSE FINISH)

LATAFINISH® Wall Putty - Coarse Finish is made of white cement, polymers, carefully graded fine aggregates & biocides. It has to be mixed with water at the time of application.

LATAFINISH® - Coarse Finish is used to make uneven surfaces level and smooth and is designed for both interior and exterior surfaces.

Advantages:

- Easy to apply • Good compressive strength • Water resistant • Good tensile strength • Anti-fungal • Covers undulations of plastered surfaces

Coverage:

LATAFINISH® Wall Putty covers approx. 10 to 11 sq.ft. per kg for 2mm thickness. The coverage depends upon the quality of base surface and surface evenness.

Packaging: 40 kg & 20 kg bags

Compliance: • VOC: Very low



LATAPRIMER WATER BASED CEMENT PRIMER



MYK LATICRETE LATAPRIMER is a premium quality, water-based dispersion containing acrylic polymers and selected surface activation agents, which penetrate deep into the substrate and maximize bond strength. It can be used on a wide range of substrates including Cement based plasters, gypsum based plasters, POP, etc.,

Available in Interior & Exterior grade

Interior grade

Advantages:

- Effective in sealing pores in substrate
- Better adhesion to substrate
- Improves coverage saves paint cost

Dilution:

- Upto 20% dilution with water

Coverage:

- 80 to 100 sq.ft.*

Packaging:

1, 4 ltrs cans & 20 ltrs pails

Compliance:

- VOC: Very low

Exterior grade

Advantages:

- Effective in sealing pores in substrate
- Better adhesion to substrate
- Improves coverage saves paint cost
- Withstands exterior weather conditions

Dilution:

- Upto 100% dilution with water

Coverage:

- 100 to 120 sq.ft.*

Packaging:

1, 4 ltrs cans & 20 ltrs pails

Compliance:

- VOC: Very low



PLASTER

MYK LATICRETE's Power Plast™ Ready-Mix Plaster represents the next level of development as it is self curing*. A blend of carefully selected raw materials, Portland cement and graded fillers, Power Plast™ is easy to use and offers superior bond, compressive & tensile strength.



POWER PLAST™

Power Plast™ Ready Mix Plaster is a polymer modified ready to use plaster made of selected raw materials, Portland cement and graded fillers. Designed for use with water to produce superior strength, it is a water retaining & self curing* plaster that meets and exceeds the requirements of National and International Standards.

Applications:

For interior and exterior wall plastering.

Advantages:

- Fast & economical
- Water retaining & self curing*
- Improved bond, compressive & tensile strength
- Easy to use
- Minimum rebound losses

Suitable Substrates:

- Concrete walls & ceilings
- Clay brick walls
- Concrete hollow brick walls
- Cement block walls
- AAC Block walls

Coverage:

Approx. 6-9 ltrs of water are needed for an ideal mix. Adjust the water content depending on the site conditions.

(Coverage depends on the plumb, evenness of wall and mix consistency)

Thickness	Power Plast™	Coverage
12 mm	40 kg	18 - 20 sft
20 mm	40 kg	10- 12 sft

Packaging: 40 kg bag

Colour: Grey

*Additional curing may be required in extreme hot weather condition.



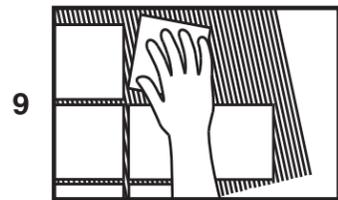
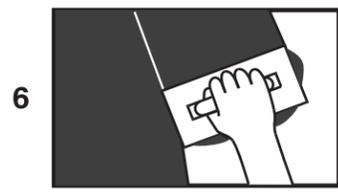
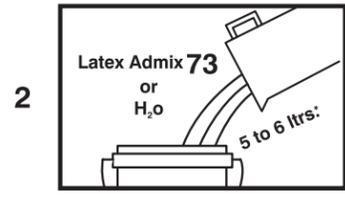
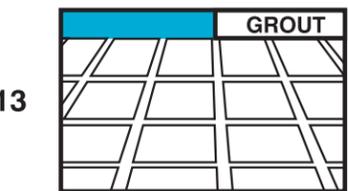
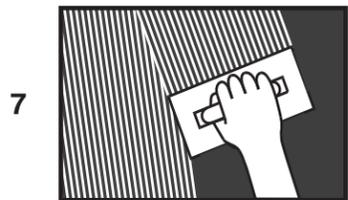
NO CURING*
NO CRACKING



DIRECTIONS:



Remove all Dust, Water, Oil & Sealers from surface



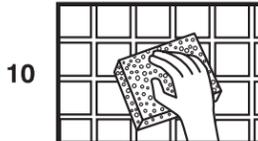
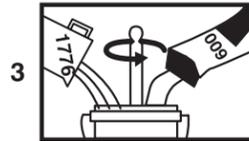
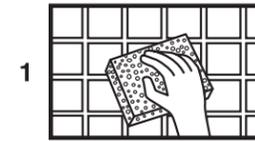
RECOMMENDED SURFACES

Concrete	Mortar / Screed Beds
Cement Plaster	Cementitious Backer Units [†]
Brick or Concrete Masonry	Gypsum Wallboard [†]

[†]The Powder: Liquid ratio may vary according to job conditions.
[†] Refer recommendation chart

Aquashield® Cementitious [Sanded & Unsanded Grouts (500/600 Series)]

DIRECTIONS:



Product	Powder	Liquid Ratio
Aquashield®	10 kg	3.75 ltr
500 Series	10 kg	1.75 ltr
600 Series	10 kg	3.75 ltr

*The Powder: Liquid ratio may vary according to job conditions.

Epoxy Grouts (LATAPOXY® SP-100, LATAPOXY® DAZZLE™ Grout & LATAPOXY®- 2000)

DIRECTIONS:



Before grouting, remove excess adhesive and debris from tile joints.



Clean the tile surface with a damp sponge to remove dirt, dust, adhesive & stains.



Pour the contents of Part A & Part B into a clean pail.



Mix Part A and Part B thoroughly for 1 minute using a margin trowel.



Add at least 3/4 of the contents of Part C (Filler Powder) and mix. Add remainder slowly, if required, to achieve desired consistency.



Fill the tile joints with the Epoxy Grout using a rubber float.



Holding the rubber float perpendicular to the tiled surface, remove excess grout by drawing the float across the surface at 45 degrees to the grouted joints. Be sure to pack all joints full.



Check for joints to harden (30-45 min) & begin initial clean up. Pour plenty of clean water on the joints & scrub with a nylon scrub pad in a circular motion.



Draw a clean, wet towel across the tile surface to remove residue. Repeat as necessary by rinsing the towel frequently in a pail of clean water until the oily feeling has gone.

10. Change water frequently

11. After 2-3 hours joints will begin to stiffen. If rough or uneven, dress lightly with a sponge or gloved finger soaked in a soap solution to make smooth.

12. Finally clean the tile surface with water and soap solution after 12-24 hours of grouting to remove epoxy haze.

Surface preparation:

- 1  Before grouting, remove excess adhesive & debris from the joints.
- 2  Clean the tile surface with a damp sponge to remove dirt, dust, adhesive & stains.

How to mix:

- 3  Pour the contents of Part A & Part B into a clean pail
- 4  Mix Part A and Part B thoroughly for 1 minute using a margin trowel
- 5  Add at least 3/4 of the contents of Part C (Filler Powder) and mix. Add remainder slowly, if required, to achieve desired consistency.

How to apply:

- 6  Fill the tile joints with the SpectraLOCK® Pro Premium Grout using a rubber float.
- 7  Holding the rubber float perpendicular to the tiled surface, remove excess grout by drawing the float across the surface at 45 degrees to the grouted joints. Be sure to pack all joints full.

How to clean:

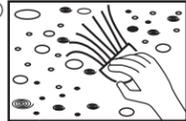
- 8  Check for joints to harden (30-45 min) & begin initial clean up with the wet sponge provided.
- 9  Draw a clean, wet towel across the tile surface to remove residue. Repeat as necessary rinsing the towel frequently in a pail of clean water until the oily feeling has gone.
- 10 Change water frequently.
- 11 Finally clean the tile surface with water and soap solution after 12-24 hours of grouting to remove the SpectraLOCK® Pro Premium Grout haze.

Precautions: Cover SpectraLOCK® Pro Premium Grout with a transparent plastic sheet to protect from site traffic and dust for at least 12 hours. High temperatures may require early cleaning.
TRAFFIC: Open to foot traffic - 24 hours. Open to heavy traffic - 72 hours.

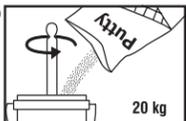


Directions:

A) Surface Preparation

- 1  Clean the smooth plastered surface from dust with water.
- 2  Clean the smooth plastered surface from dust with water.

B) Wall Putty Mixing

- 3  Mix till it attains a consistent & uniform paste of workable quality.
- 4  Leave the mix for 5-10 minutes before you start using it.

C) Method of Application

- 5  Clean and pre-wet the plaster surface before applying Wall Putty.
- 6  Apply the first coat starting from bottom to upward direction with a putty blade.
- 7  WAIT 3 HRS
Wait for 3 hours.
- 8  Cloth
As the first coat dries up, clean the surface with a dry cloth and then with a wet cloth.
- 9  Apply the second coat.
- 10  WAIT 12 HRS
Wait for 12 hours.
- 11  Emery Paper
Clean the surface with a fine emery paper before applying paint.
- 12  Apply the paint once the surface become touch dry.

Application-Wise

Area of Application	Description	Product Recommendation		
Surface Preparation - Internal and External Floor	Screed	(i) L 226 + L 3642 (ii) Latascreed® 100 (iii) Site mixed cement and sand + L 3642		
Surface Preparation - Internal and External Wall	Plaster	(i) L 226 + L 3642 (ii) Site mixed cement and sand + L 3642 (iii) Power Plast		
INTERNAL FLOOR				
Substrate	Type of Finish	Product System Recommendation		
Internal cement floor	Ceramic Tiles	(i) L 290	(ii) L 307	(iii) L 305
	Vitrified Tiles	(i) L 252	(ii) L 290	(iii) L 307
	Glass Mosaic Tiles	(i) L 254	(ii) L 335	(iii) L 252
	Metal Tiles	(i) L 300	(ii) L 270	(iii) L 210*
	Low Porous Stones	(i) L 254	(ii) L 335	(iii) Xtrabond FSA 336
Internal - wood/ plywood floor**	Ceramic Tiles & Vitrified Tiles	(i) L 300	(ii) L 210*	(iii) L DWA 215
	All Natural Stones	(i) L 300	(ii) L 210 *	(iii) L DWA 215
	All Engineered Stones	(i) L 300 with spacers	(ii) L 270 with spacers	(iii) L 210* with spacers
	Glass Mosaic Tiles	(i) L 300	(ii) L 210*	(iii) L DWA 215
	Metal Tiles	(i) L 300	(ii) L 270	(iii) L 210*
Internal - metal floor	Any Tile/ Stone	(i) L 300	(ii) L 270	(iii) L 210*
EXTERNAL FLOOR				
External - concrete/ cement floor	Ceramic Tiles/ Vitrified Tiles/Glass Mosaic Tiles/ Natural Stones	(i) L 254	(ii) L 335	(iii) Xtrabond FSA 336
	Metal Tiles	(i) L 300	(ii) L 270	(iii) L 210*
	Engineered Stones	(i) L 300	(ii) L 270	(iii) L 210*
INTERNAL WALL				
Internal - concrete/ plaster wall	Ceramic Tiles	(i) L 252	(ii) L 290	(iii) L 307
	Vitrified Tiles	(i) L 335	(ii) L 252	(iii) L 290
	Glass Mosaic Tiles	(i) L 254	(ii) L 335	(iii) L 252
	Small Format Stones	(i) L 335	(ii) L 252	(iii) L 290
	Large Format Stones	(i) L 111+ L 4237	(ii) L 111 + L 73	(iii) L 254
	Metal Tiles	(i) L 300	(ii) L 270	(iii) L 210*
Internal - wood/ plywood wall**	Ceramic / Vitrified Tiles /Glass Mosaic Tiles	(i) L 300	(ii) L 210*	(iii) L DWA 215
	Metal Tiles	(i) L 300	(ii) L 270	(iii) L 210*
	All Natural Stones	(i) L 300	(ii) L 270	(iii) L DWA 215
	Engineered Stones	(i) L 300	(ii) L 270	(iii) L 210*
Internal - gypsum wall board wall	Ceramic / Vitrified Tiles / Glass Mosaic Tiles	(i) L DWA 215	(ii) L 254	(iii) L 335
Internal - calcium silicate board wall	Ceramic / Vitrified Tiles / Glass Mosaic Tiles	(i) L DWA 215	(ii) L 254	(iii) L 335
Internal - cement backer board wall	Ceramic / Vitrified Tiles / Glass Mosaic Tiles	(i) L DWA 215	(ii) L 254	(iii) L 335
Internal wall - Concrete (more than M25 grade) & metal wall : Spot bonding method	Any Tile/ Stone	(i) L 310		
EXTERNAL WALL				
External - concrete/ plaster wall	Ceramic / Vitrified Tiles / Glass Mosaic Tiles	(i) L 254	(ii) L 335	(iii) L 252
	Natural Stones	(i) L 111+ L 4237	(ii) L 111+ L 73	(iii) L 254
	Medium Format Stones	(i) L 254	(ii) L 335	(iii) L 252
External wall - Concrete (more than M25 grade) & metal wall : Spot bonding method	Any Tile/ Stone	(i) L 310		

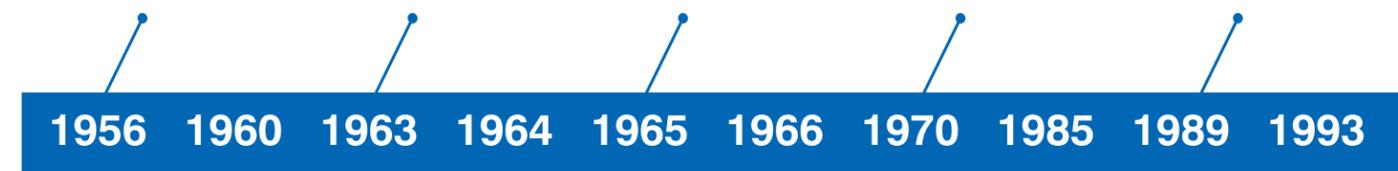
Application-Wise

GROUTING					
Area of Application	Description	Product Recommendation			
INTERNAL FLOOR & WALL					
Internal floor/ wall - Residential	Living areas	(i) SpectraLOCK® Pro Premium Grout	(ii) LATAPOXY® SP-100/ Dazzle™	(iii) L 600 + L1776 / L 500 + L 1776	
	Bathrooms, kitchen, swimming pool & water bodies	(i) SpectraLOCK® Pro Premium Grout	(ii) LATAPOXY® SP-100/ Dazzle™		
Internal floor/ wall - Commercial	Office rooms, meeting rooms, toilets, cafeterias etc.	(i) SpectraLOCK® Pro Premium Grout	(ii) LATAPOXY® SP-100	(iii) L 600 + L1776 / L 500 + L 1776	
		(i) SpectraLOCK® Pro Premium Grout	(ii) LATAPOXY® SP-100	(iii) L 600 + L1776 / L 500 + L 1776	
EXTERNAL FLOOR & WALL					
External floor/ wall - Residential		(i) L 600 + L1776	(ii) L 500 + L 1776		
WATERPROOFING					
Residential/ Commercial	Bathrooms / Washrooms	Hydro Ban®	L 9237 + Reinforcing Fabric		
	Swimming Pools/ Plunge Pools / Suspended Pools/ Terrace Gardens /Sauna	Hydro Ban®	L 9237 + Reinforcing Fabric		
	External walls	Hydro Ban®	L 9237 + Reinforcing Fabric		
WALL PUTTY					
Interior/ exterior	Walls & Ceilings with >3mm undulations	LATAFINISH® Wall Putty (Coarse Finish) + LATAFINISH® Wall Putty (Fine Finish)			
	Walls & Ceilings with good Plumb & Level	LATAFINISH® Wall Putty (Fine Finish)			
PRIMER	Walls & Ceilings, Cement Plaster, Putty Surface, Gypsum Plaster	LATAPRIMER - WATER BASED CEMENT PRIMER			
Interior/ exterior		Interior Grade / Exterior Grade			
STONE CARE PRODUCTS					
		Side & Back Coat		Top Surface Coat	
Interior/ exterior - floor: Sealers	Natural stone	L 190	MaxiSeal aqua	MaxiSeal plus	MaxiSeal plus
Interior/ exterior - floor: Enhancers	Natural stone	NA	Preserva Plus	Preserva	
Interior/ exterior - wall: Sealers	Natural stone	NA	MaxiSeal aqua	MaxiSeal plus	MaxiSeal

Note: * Contact MYK LATICRETE technical services for information
 ** Consult wood/plywood manufacturer for specific installation recommendations

LEADERSHIP THROUGH INNOVATION

 <p>First Latex Thin-Set Mortar Additive LATICRETE® 4237 Latex</p>	 <p>First thin liquid applied load bearing waterproofing membrane LATICRETE® 9235 Waterproofing Membrane</p>	 <p>Massive paving installation in freeze-thaw zone St. Louis Arch, St. Louis</p>	 <p>World's tallest structure World Trade Center, New York City</p>	 <p>First super flexible thin-set mortar LATICRETE® 333 Super Flexible Additive</p>
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 <p>World's first steel frame hi-rise glass mosaic facade Wilshire Flower Building, Los Angeles</p>	 <p>First thin, load bearing acoustical underlayment system LATICRETE® 18 Sound Control Underlayment</p>	 <p>First cement-based epoxy mortar and grout LATAPOXY® 210 Modified Epoxy Adhesive</p>	 <p>First "User Friendly" 100% Solid Epoxy Grout LATAPOXY® SP-100 Stainless Grout</p>	 <p>First pigmentless grout with non staining technology LATAPOXY® Spectra LOCK® Grout</p>  <p>First industrial strength 100% solid epoxy grout LATAPOXY® 2000 Industrial Epoxy Grout</p>
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 <p>World's tallest structure Petronas Twin Towers, Kuala Lumpur, Malaysia</p>  <p>High strength "Spot Bonding" epoxy adhesive LATAPOXY® 310 Stone Adhesive</p>	 <p>First lightweight, non-sag, KEVLAR® reinforced mortar LATICRETE® 255 MultiMax Multipurpose Thin-Set Mortar</p>	 <p>Two Amazing Innovations, One Incredible Adhesive! LATICRETE® 125 Sound & Crack Adhesive</p>	 <p>Pioneered range of stone and tile maintenance products MYK LATICRETE Sealers</p>	 <p>The perfect bond for drywall boards LATICRETE® DWA215</p>
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 <p>World's tallest hotel Burj Al Arab, Dubai</p>	 <p>New improved version with increased stain resistance LATICRETE® SpectraLOCK™ PRO Grout</p>  <p>Industry First certified low VOC products GREENGUARD™ Certification</p>	 <p>First screed with 'curefree' characteristics LATASCREED® 100</p>  <p>First 'Hydrophobic' cement based grout Aquashield®</p>	 <p>First Epoxy adhesive for stone applications LATAPOXY® 270 Epoxy Adhesive</p>
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