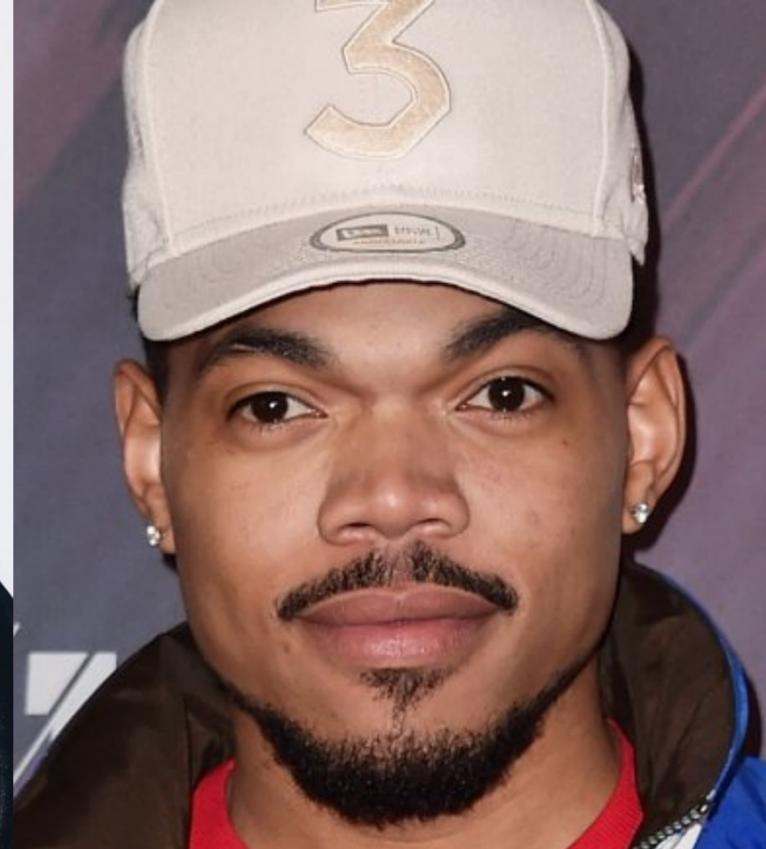


# BASE BUILDERS

MUSIC PLACEMENT CO.



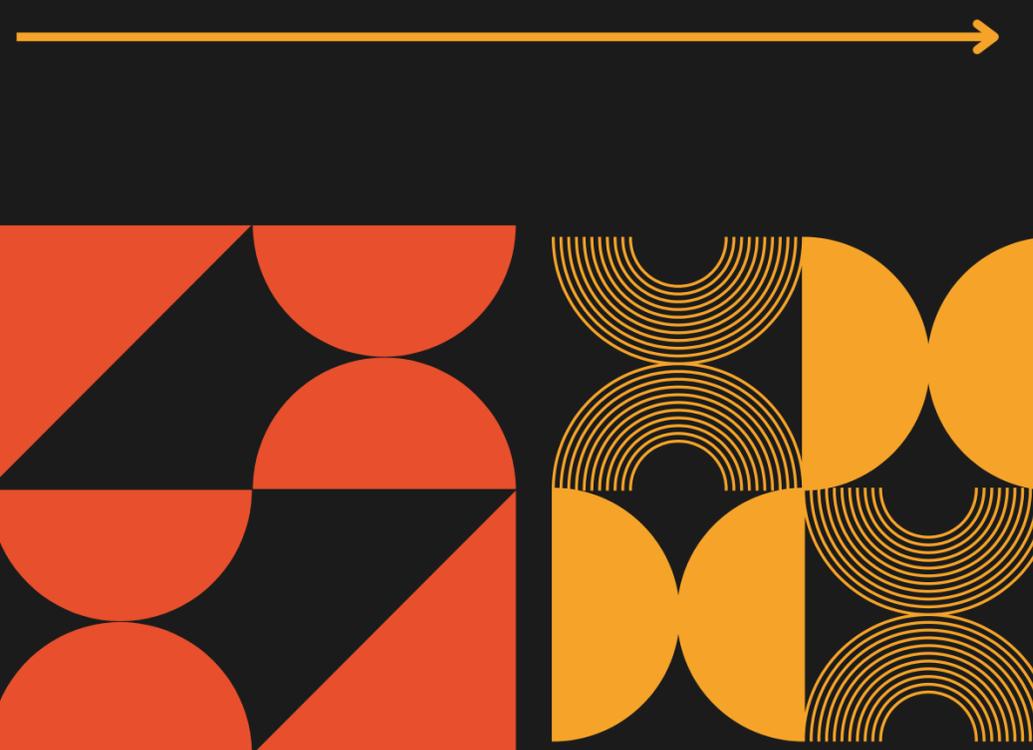
ELECTRONIC  
PRESS KIT



---

# ABOUT

---



## BASE BUILDERS

MUSIC PLACEMENT CO.

G Ben Israel, started in 2018 as a playlist curator and has grown at a rapid pace every year. I specialize in Ad Services, Playlist Curating, YouTube Channel Monetization, & Instagram Marketing. My services amasses over 40 Million Streams/Views per month including high engagement rate %'s across all music platforms!

In sharing music, you give it the power to move people. G Ben Israel is a man who curates tracks that create trends especially for indie artists. His music promotion agency, Base Builders Co , has the power to get new songs heard by millions. G Ben Israel built his success brick by brick working with top names in the industry like Seddy Hendrinx, Joyner Lucas, Sukihana, Pleasure P and more.

G Ben Israel grew up in the “wild 100’s” on the south side of Chicago with a determination to build something bigger than himself. He comes from a big music family. His father, James Stroud, was part of a group called The Notations. In 1971, “I’m Still Here” went #26 on US R&B Billboard Charts. Also, song entitled “ At The Crossroads” was written by James Stroud. His aunt, Marjorie Stroud, has studied classical piano, gospel, and jazz organ and performing as a soloist with orchestras throughout the US, Europe, & the Middle East. He knew from a young age that he wanted to create something that could make an impact.





# BASE BUILDERS

MUSIC PLACEMENT CO.



## ABOUT – CONTINUED...

In 2018, G Ben Israel combined his interest in the organic online promotion of music and his desire to create something that could make an impact to launch his own agency, Base Builders Co. Base Builders Co creates organic growth strategies for artists to find newer audiences. Since its launch, Base Builders Co has amassed over 1 Million Followers across all Music & Social Media Platforms. It has been a difficult path to follow, but he knew that if he stayed determined, it would lead to success. What keeps G Ben Israel's passion of curating still going in 2022 & beyond is listening to Music Artists & Producers daily such as Elujay, Jordan Ward, Dreezy, Ray iLLa, Energe, Armani White, Ohana Bam, Femdot, J Hop, Sherren Olivia, Taylor Bennett, Chance the Rapper, Deante Hitchcock, Uncle JoNH III, Don Lee, Charles Lauste, & 5thofHen.

# SERVICES

---

- **PLAYLIST CURATION**
- **YOUTUBE MONETIZATION**
- **AD SERVICES**
- **VISIBLE PLACEMENT**  
**(Blog Posts & Etc.)**



**1. To gain a larger fan base**

**2. Generate a lot of algorithm hype and excitement around the content of the artist(s) song which naturally boosts an artist's credibility and makes consumers intrigued to discover more of their music.**

**3. Streaming is the most prominent way in which consumers listen to music today, so as an up and coming artist, it's important to harness this movement and use it to your advantage.**



# **BENEFITS OF CURATED PLAYLISTS**

 **PRESS** 

**HipHop** WEEKLY  
COVERING THE ENTIRE HIP HOP CULTURE

**THIS IS 50**

**THE SOURCE**

**THE BREAKFAST CLUB**

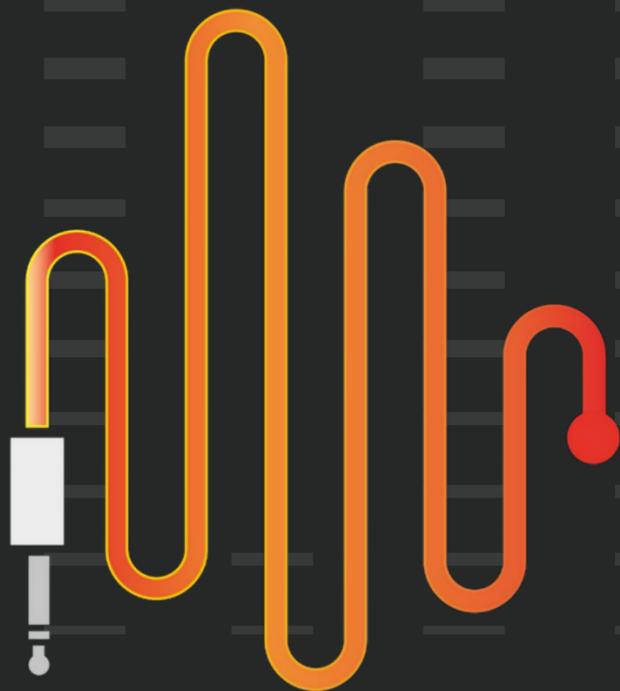
**SHO**

**THE HYPE**  
MAGAZINE  
TELEVISION NETWORK 



**PRICING**

*CLICK HERE*



**BASE BUILDERS**

MUSIC PLACEMENT CO.

**PRICING**



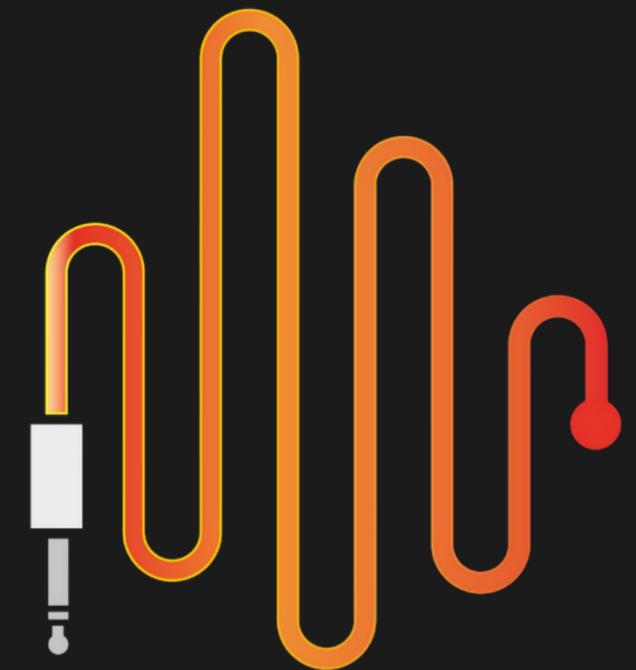
# CONTACT US

Open 24/7

Base Builders LLC

[gbenisrael@basebuildersllc.com](mailto:gbenisrael@basebuildersllc.com)

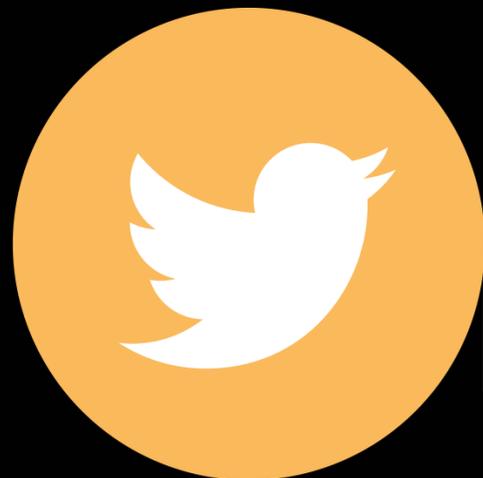
[KLIK HERE](#)



**BASE BUILDERS**

MUSIC PLACEMENT CO.

# SOCIAL MEDIA



**Twitter**  
@gbenisrael1



**Instagram**  
@gbenisrael



**Facebook**  
BASE BUILDERS CO.



**BASE BUILDERS**  
MUSIC PLACEMENT CO.