



Participation Intent Collaboration Licensing

Intent to promptly enter into a complete detailed agreement through collaboration with:

- Advisors
- Creators
- Contributors
- Partners
- Causes

The Collaboration is being formed as a mutually advantageous relationship as a Joint Endeavor for the purpose to exchange expertise as the Licensing Sources to a Venture.

- Shared Objectives
- Increase Value Knowledge
- Develop Product
- Advocate for the Endeavor

Income benefits for Appropriate Category:

1. ROI from supporting merchandise retailing licenses for patents as royalty, trademarks, copyrights, covered in Deal Points schedule and Contracts.
2. Supporting social recognition by supporting Cause-Driven Brand Ventures.
3. Tax Benefits by contributing to Cause-Related Brands.
4. Recognition, promotion for product and cause.
5. Opportunity to re-invest ROI.
6. Opportunity to participate, contribute as per contract.
7. Participate, attend special promotional events and activities.

Collaborator Name _____

Date _____

Collaborator Signature _____

Collaborator Name _____

Date _____

Collaborator Signature _____

Proprietary and confidential information of Creative Endeavors Consulting, not to be shared with anyone without prior written permission from management. Violators may be held liable for direct, indirect, or punitive damages or losses, or damages or loss of income, loss of business profits, business interruption, loss of data or business information. Information subject to change.



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Exhibits

- Deal Development
- Intent #s
- Deal Overview
- Reserved for Members
- Collaborators Create Licensing Endeavors for Ventures
- Resources
- Fees
- Participation
- Target
- Strategy

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Advantages Managing Partner

1. Group license for right to use business programs developed for the purpose of cost-effectiveness, non-profit messaging, and Sponsorships.
2. An overall strategy that incorporates branding programs and negotiates interconnections for achievement of mutual goals.
3. The initial one-time fee can be applied to a greater position within Creative Endeavors within the first 90 days from contract signing (after letter of intent and deal point memorandum).
4. Multiple streams of income. Consultants are paid for their time or receive vested participation for client contracts, or a combination of the two.
5. Free placement on AdviceAboutAnything.com.
6. A project to implement that a client or another person in our organization provides to the team.
7. Implementation of their "pet project" by the Creative Endeavors Consulting Partners team on a vested participation basis. New projects will be reviewed by Creative Endeavors for viability. We may provide discounted market rates for Creative Endeavors' R&D time, and may choose to invest R&D time in the project for future payment and/or residual income retained by Creative Endeavors.
8. Shared expenses: Marketing materials and costs for promotion as a co-branded team.
9. Discounted business development and marketing service rates for their business.
10. A right of refusal, after their team leader, on contracts produced from projects within the partner's niche of expertise.
11. An overall strategy that incorporates branding programs and negotiates interconnections for achievement of mutual goals.
12. Separate yourself from your competition through Global Individualization™ as part of Creative Endeavors' relationship building campaigns.
13. Raise your profile, enhance your image, and expand your resources through company-to-company representation, thus increasing value of services and expanding market presence for increased opportunities, income diversity, and competitive cost advantages.
14. Shared goals and objectives result in increasing capabilities with our mutual resources to market, represent, manage, advise or fulfill (implement) individual contracts that are generated through our group or are brought to the group from our partners.
15. The expertise of Creative Endeavors management, team business and marketing services, and the strength of the Creative Endeavors brand to assist in the overall profit performance of their affiliated companies.
16. Affiliated companies can become client-partner companies for joint venture development, or Sponsors for business websites, non-profit campaigns and events.
17. Affiliated companies' products can be co-marketed with companion products for greater sales.
18. Consulting and fulfillment opportunities with Sponsors for projects and campaigns.
19. Opportunity to develop a program with Creative Endeavors, with compensation in the form of a trade to raise the profile of the Affiliation, fees, expenses or a vested participation in a project (Licensed Partnership).
20. Ownership opportunities in joint ventures that we develop withfor clients for increased and, potentially, residual income.



Advantages Consultant

1. Group license for right to use business programs developed for the purpose of cost-effectiveness, non-profit messaging, and Sponsorships.
2. An overall strategy that incorporates branding programs and negotiates interconnections for achievement of mutual goals.
3. The initial one-time fee can be applied to a greater position within Creative Endeavors within the first 90 days from contract signing (after letter of intent and deal point memorandum).
4. Multiple streams of income. Consultants are paid for their time or receive vested participation for client contracts, or a combination of the two.
5. Free placement on AdviceAboutAnything.com.
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8. Shared expenses: Marketing materials and costs for promotion as a co-branded team.
9. Discounted business development and marketing service rates for their business.
10. A right of refusal, after their team leader, on contracts produced from projects within the partner's niche of expertise.
11. An overall strategy that incorporates branding programs and negotiates interconnections for achievement of mutual goals.
12. Separate yourself from your competition through Global Individualization™ as part of Creative Endeavors' relationship building campaigns.
13. Raise your profile, enhance your image, and expand your resources through company-to-company representation, thus increasing value of services and expanding market presence for increased opportunities, income diversity, and competitive cost advantages.
14. Shared goals and objectives result in increasing capabilities with our mutual resources to market, represent, manage, advise or fulfill (implement) individual contracts that are generated through our group or are brought to the group from our partners.
15. The expertise of Creative Endeavors management, team business and marketing services, and the strength of the Creative Endeavors brand to assist in the overall profit performance of their affiliated companies.
16. Affiliated companies can become client-partner companies for joint venture development, or Sponsors for business websites, non-profit campaigns and events.
17. Affiliated companies' products can be co-marketed with companion products for greater sales.
18. Consulting and fulfillment opportunities with Sponsors for projects and campaigns.
19. Opportunity to develop a program with Creative Endeavors, with compensation in the form of a trade to raise the profile of the Affiliation, fees, expenses or a vested participation in a project (Licensed Partnership).
20. Ownership opportunities in joint ventures that we develop with/for clients for increased and, potentially, residual income.



Advantages Project Partner

1. Act as a liaison to implementation resources for project development.
2. Project Partners develop a project with us on a vested (sweat equity) or Licensed Partnership basis, may receive a client contract if project is done with a client, and may decide to invest in other projects (hard dollars) that they are not involved in developing.
3. Projects are treated as clients, and may be initiated by a client, Creative Endeavors, or its partners.
4. Projects initiated by the Project Partner may be shown to the team for analyzing. Creative Endeavors may assist on an advisory/consulting basis, and may open it up for investment by others in the organization.
5. A right of refusal on projects within the partner's niche of expertise. An overall strategy that incorporates branding programs and negotiates interconnections for achievement of mutual goals.
6. Opportunity to participate in business programs developed for the purpose of cost-effectiveness, non-profit messaging, and Sponsorships.
7. An overall strategy that incorporates branding programs and negotiates interconnections for achievement of mutual goals.
8. Multiple streams of income.
9. Free placement on AdviceAboutAnything.com.
10. Shared expenses at your discretion: Marketing materials and costs for promotion as a co-branded team.
11. Initial, limited marketing support for their business as it relates to assisting CECP. Discounted rates after.
12. Non-profit relationship development.
13. Separate yourself from your competition through Global Individualization™ as part of Creative Endeavors' relationship building campaigns.
14. Raise your profile, enhance your image, and expand your resources through company-to-company representation, thus increasing value of services and expanding market presence for increased opportunities, income diversity, and competitive cost advantages.
15. Shared goals and objectives result in increasing capabilities with our mutual resources to market, represent, manage, advise or fulfill (implement) individual contracts that are generated through our group or are brought to the group from our partners.
16. The expertise of Creative Endeavors management, team business and marketing services, and the strength of the Creative Endeavors brand to assist in the overall profit performance of their affiliated companies.
17. Project Partners may become a Client-Partner for joint venture development, or Sponsors for business websites, non-profit campaigns and events.
18. Affiliated companies' products can be co-marketed with companion products for greater sales.
19. Opportunity to develop programs with Creative Endeavors, with compensation in the form of a trade to raise the profile of the Affiliation, fees, expenses or a vested participation in a project (Licensed Partnership).
20. Ownership opportunities in joint ventures that we develop with/for clients for increased and, potentially, residual income.