



Filings

Creative Endeavors Trademark (1 basic)

- Additional trademark classes for Global Alliance ownership
- Global Individualism – Expand your Brand Team
- We brand the joint venture to offer value until the trademark comes through

Creative Endeavors Consulting Partners Joint Venture

- Dividing up expenses with others
- Costs (filings, phone, refile dba)
- All other parties hold back
 - Do 1-2 as project through joint venture
- What was spent
- What we have to do to get ready for this person to come aboard

Proposal Outline for Third Person

What the Creative Endeavors Consulting Partners Joint Venture is about

Who we are looking for

- Mutual need = influence
- Everybody is naked as the table and feeling good about it
- We must know all the facts

Entity to

- Form a group to develop the brand through copyright and license partnerships
- Provide individual services through campaigns
- File trademarks/taglines to take to marketing companies

How we plan to build the image

Marketing company cross-promotion to client base

- Non-compete
- Subcontract work – never meet or referral or combine within a campaign

Journalists

- What the image is
- What the risk is
- Measured time and money
- How we get the help we need