

# Members Enterprising Adventures

entrepreneurs.enterprises

endeavors.international

#### Creators

creativeendeavors.co

#### **Advisors**

biz.endeavors.international Str8advice.biz

#### **Collaborators**

Deal On A Napkin

# **Opportunities**

seethegreen.online healthwellness.solutions

# **Contributing Partner Brands**

releasemypassion.com inspiredesire.com

# **Cause-Related Brands**

releasemyspirit.com



# enterprising adventures

# **Collaborations**

Creators www.creativeendeavors.co

Advisors www.creativebusinessendeavors.com

Business Team <u>www.str8advice.biz</u>www.keepitstr8.info

Analysts <u>www.adviceaboutanything.com</u>

# **Contributors**

### **Cause-Driven Commerce**

www.inspiredesire.com
 www.releasemypassion.com

# **Cause-Related Brands**

www.depressionisalaughingmatter.com



#### creativebusinessendeavors.com

# **Opportunity**

- Research & Development
- Licensing for Intellectual Property
- Point of Sale Software
- Product "Alternative Therapies"

Joint Endeavors

www.cebe.world www.keepitstr8.info str8advice.biz

**Entrepreneurs** • Collaborators

www.releasemycreativeenergy.com www.entrepreneurs.enterprises

Analysis • Growth

www.adviseaboutanything.com

**Joint Venture Licensing** 

<u>www.releasemypassion.com</u> <u>www.seethegreen.online</u> www.healthwellness.solutions

**Contributing Partner Brands** 

www.inspiredesire.com

Cause-Driven Brands

www.releasemyspitit.com www.depressionisalaughingmatter.com

Vested in the License www.seethegreen.online





# Property Value Determines Opportunity Business Development

Dedicated to promoting and the use and protection of works of the human spirit Wipo.int

Holding Enterprise
U.S. Patent & Trademark Office (USPTO)
<a href="https://www.uspto.gov/">https://www.uspto.gov/</a>

U.S. Copyright
Office Licensing Division Services
<a href="https://www.copyright.gov/licensing/">https://www.copyright.gov/licensing/</a>

Licensing Joint Venture for Commerce Purposes Collaborating & Contributing Brands

State of Nevada Business License (SOS)
RE: Joint Venture
https://www.nvsos.gov/sos/licensing/state-business-license

Copyright Domain Content
Design
Software
Program

Commerce
Texas Economic Development
https://businessintexas.com/start-business



# Foundation • Platform • Resources

#### **Collaborators**

Research & Development
Joint Endeavors
Creators & Advisors
Licensing Intellectual Properties
Solidification of Values
Analyses
Protection

# **Contributing Partners**

Brands
Joint Ventures
Point of Sale
Tech Driven
Cause-Related Brands
Product Promotions
Cause Driven Commerce
Venture Participation
Product Development
Market Expansion

#### Biz Model



# **Income Benefits for Appropriate Category:**

- 1. ROI from selling of patents as royalty, trademarks, copyrights, covered in Deal Points schedule and Contracts.
- 2. Supporting social recognition by supporting Cause-Driven Brand Ventures.
- 3. Tax Benefits by contributing to Cause-Related Brands.
- 4. Recognition, promotion for product and cause.
- 5. Opportunity to re-invest ROI.
- 6. Opportunity to participate, contribute as per contract.
- 7. Participate, attend special promotional events and activities.



# Business Endeavors Development Formula keepitstr8.info

#### **FORMULA EXAMPLES**

- 10% \$25,000 vested interest in a collaborative joint endeavor.
- licensed rights income from participation in a R&D venture. Up to 40% first right of refusal for the use of the joint endeavors R&D efforts in newly formed joint ventures.
- \$250,000 combination of trades and exchanges to gain a larger interest for participation for ongoing media marketing point of sale promotion of goods and services.

# Added General Revenue Vested Licensed Partners

Projected to Increase Value/Spending

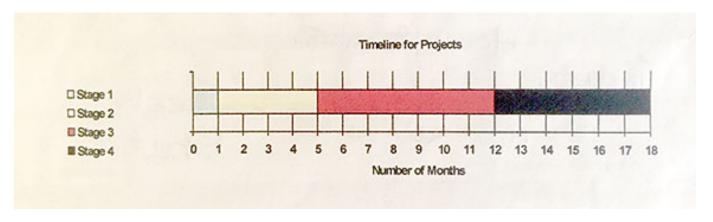
- Venture Collaborative Brands \$100 Q
   Trade Media Marketing \$250 Q
- Licensed Income \$325 Q
   Sales (ad \$50)
   Retail
- Vested Participation \$ 25 Q
   Joint Venture Development
   (See separate chart)
- Contribution \$ 50 Q
   Cause Brand Marketing
   Sales Revenue
- Cause Driven Brands \$ 50 QProduction \$100 Q

#### **Exhibits Available**

- Financial Justification
- Revenues, Returns vs. Contributions
- Operating Expenses
- Capital
- Probabilities
- License Income
- Product Sales
- Fees
- Vested Participation
- Cause % from Licensed Partner



str8advice.biz



- Completion of detailed agreement.
- 2. Setting up of the venture.
- 3. Announcement to market.
- 4. Campaign or collection, sales of licenses for the brand(s), products and client/team interests related to the above

#### str8advice.biz

#### **Relationship Building**

Liaison between lending groups, accountants and law firms

## healthwellness.solutions

## **New Product & Service Development**

- Promote and negotiate joint venture projects with prospective investors.
- Merchandise your brand through licensing and joint venture programs.
- Product and concept design and management.
- Licensed product manufacturing.

# inspiredesire.com releaseourpassion.com

# Supportive Services

- Marketing Development
- Project Research & Development



# Collaborations How to Participate: Licensed Team Fluid Options for the Research & Development Team Branding

Joint Endeavored Consultants Collaborators choose part of our projects on a vested basis. Examples: Expansion Professionals. Expand Your Band Team: creativeendeavors.co, keepItStr8.biz, Inspiredesire.com, healthwellness.solutions, seethegreen.info

# **Joint Endeavored Projects**

\$1,000 Fee + \$500 monthly shared costs to build project. Contributing Collaborators are part of our brand marketing strategy and work with us on R&D opportunities. Targeted Team: People who need marketing for their business, connecting them with Point of Sale multimedia marketing that the team can provide.

Contributing Partner Brands may bring to the table property for R&D development for a venture. We trade support services as part of our licensing ventures.

\$3,000 Fee on R&D basis for agreed exchange
Option: Become part of a collaboration (e.g. our program for fees in areas of

expertise

Receive Profile and right to use Intellectual Property properties as a joint endeavor.

Plus negotiable Licensing Fees as part of a Joint Venture as a Licensor thru the Joint Endeavor \$5,000 Fee as collaboration contributing brands, point of sale, cause driven and product for a percentage of use of license held by collaborator the R & D joint endeavor.

#### **Joint Venture**

Brand Contributing to the Venture as a Cause-Driven Commerce or Cause-Related Brand

• Description the Difference

**\$10,000 Fee** for project management for overrides on areas of expertise.

LINKS: creativeendeavors.co, keepItStr8.biz, Inspiredesire.com, healthwellness.solutions, seethegreen.info



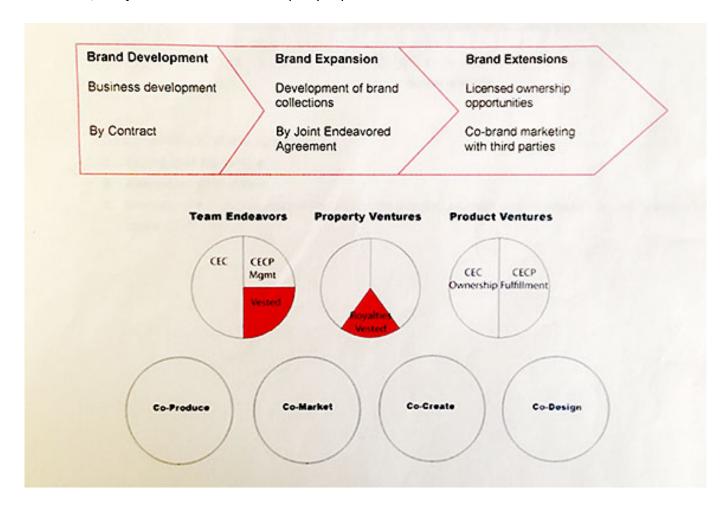
## **LETTER OF INTENT**

- Vested in Intellectual Property R&D as a Collaborator.
- License income from R&D ventures as a Return vs. a Contribution.
- Cost offset for development through expanded (revenues) markets to be reimbursed.
- Shared (co-op) Promotional costs with our Contributing Brands.
- New Product Development with Cause-Driven Brands and our Licensing Partners.
- Licensed Use of Proprietary Rights and Revenues to Create Licensed Sales.
- Joint Venture use of Licenses to Create Capital Growth (Value of Brands) properties.
- Increase generated revenues from Royalties, License Fees, Sales from Income Venture.
- Projections & Probabilities (assets to add to increases to solidify and protect intellectual property values).

Name	Date
Signature	
Name	Date
Signature	



We determine what each individual or company brings to the table, and put into place a cohesive business development and brand expansion plan. This includes timelines, discussion of joint endeavors, and joint ventures with third party capital and services.







# Participation Intent Collaboration Licensing

Intent to promptly enter into a complete detailed agreement through collaboration with:

- Advisors
- Creators
- Contributors
- Partners
- Causes

The Collaboration is being formed as a mutually advantageous relationship as a Joint Endeavor for the purpose to exchange expertise as the Licensing Sources to a Venture.

- Shared Objectives
- Increase Value Knowledge
- Develop Product
- Advocate for the Endeavor

# **Income benefits for Appropriate Category:**

- 1. ROI from supporting merchandise retailing licenses for patents as royalty, trademarks, copyrights, covered in Deal Points schedule and Contracts.
- 2. Supporting social recognition by supporting Cause-Driven Brand Ventures.
- 3. Tax Benefits by contributing to Cause-Related Brands.
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Collaborator Name	Date
Collaborator Signature	
Collaborator Name	Date
Collaborator Signature	