

str8advice.biz
Creators Vision
Niches to be filled
Potentials to be Realized

**Creators Vision** 

Participation for collective members str8advice Advisors

www.endeavors.international www.healthwellness.solutions

For Commerce

Recognition in the marketplace:

www.inspiredesire.com

Monetizing the Creative Financial Benefits

www.seethegreen.info

Collaborations

Influence

Media Mark

Creators www.creativeendeavors.co

Joint Endeavors Licensed Development

**Contributing Partner Brands** 

www.releasemypassion.com

Licensed Partners

**Design Product Recognition** 

Cause-Related Brand(s) Licensing

Brand Community Influence

www.releasemycreativeenergy.com www.releaseourpower.com www.releasemyspirit.com









# Business Endeavors Development Formula www.KeepItStr8.info

#### FORMULA EXAMPLES

- 10% \$25,000 vested interest in a collaborative joint endeavor.
- licensed rights income from participation in a R&D venture. Up to 40% first right of refusal for the use of the joint endeavors R&D efforts in newly formed joint ventures.
- \$250,000 combination of trades and exchanges to gain a larger interest for participation for ongoing media marketing point of sale promotion of goods and services.

## Added General Revenue Vested Licensed Partners

Projected to Increase Value/Spending

- Venture Collaborative Brands
   Trade Media Marketing
- Licensed Income Sales Retail
- Vested Participation
   Joint Venture Development
   (See separate chart)
- Contribution
   Cause Brand Marketing
   Sales Revenue
- Cause Driven Brands
- Production

## **Exhibits Available**

- Financial Justification
- Revenues, Returns vs. Contributions
- Operating Expenses
- Capital
- Probabilities
- License Income
- Product Sales
- Fees
- Vested Participation
- Cause % from Licensed Partner



#### **Formula**

Overall \$2,500 per month
Base Operations
Administrative
% each collaborator

## 6 Month Plan

\$5,000 \$5,000 R&D Promo R&D Product

\$125,000 \$125,000

Trade – Exchange Point of Sale AI + Product

Goods & Services Sales
February March April
\$10,000 \$10,000 BOM

## Overview Disbursements Contribution Vs Value-Returns

## Phase 1

Shoring up the Foundation Platform – Media + Marketing Resource as Assets Ventures – Investments

#### Phase 2

Completion of Market Entry through the Platform adding Resource Assets

Member: Entrepreneurs

Creators

Advisors: Collaborators

Venture Partnerships

### Phase 3

Value Added Phases Each applied Investment

Intellectual Property (List)

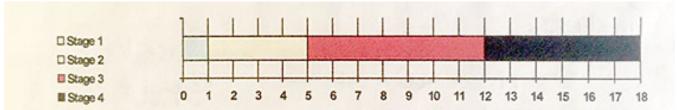
Upon signed confidentiality;

our I.P. will be introduced for Participation purposes



## **Collaborative Endeavors**

# **Timeline for Project Example**



- 1. Completion of detailed agreement.
- 2. Setting up of the venture.
- 3. Announcement to market.
- 4. Campaign or collection, sales of licenses for the brand(s), products and client/team interests related to the above

## Str8advice.biz

## Relationship Building

• Liaison between lending groups, accountants and law firms

#### HealthWellness.Solutions

## **New Product & Service Development**

- Promote and negotiate joint venture projects with prospective investors.
- Merchandise your brand through licensing and joint venture programs.
- Product and concept design and management.
- Licensed product manufacturing.

# Inspiredesire.com Releaseourpassion.com

# Supportive Services

- Marketing Development
- Project Research & Development

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# Collaborations How to Participate: Licensed Team Fluid Options for the Research & Development Team Branding

Joint Endeavored Consultants Collaborators choose part of our projects on a vested basis. Examples: Expansion Professionals. Expand Your Band Team: creativeendeavors.co, keepItStr8.biz, Inspiredesire.com, healthwellness.solutions, seethegreen.info

# **Joint Endeavored Projects**

**\$1,000 Fee + \$500** monthly shared costs to build project.

**Contributing Collaborators** are part of our brand marketing strategy and work with us on R&D opportunities.

**Targeted Team:** People who need marketing for their business, connecting them with Point of Sale multimedia marketing that the team can provide.

Contributing Partner
Brands may bring to the
table property for R&D
development for a venture.
We trade support services
as part of our licensing
ventures.

\$3,000 Fee on R&D basis for agreed exchange
Option: Become part of a collaboration (e.g. our program for fees in areas of expertise \_\_\_\_\_

**Receive Profile** and right to use Intellectual Property properties as a joint endeavor.

Plus negotiable Licensing Fees as part of a Joint Venture as a Licensor thru the Joint Endeavor **\$5,000 Fee** as collaboration contributing brands, point of sale, cause driven and product for a percentage of use of license held by collaborator the R & D joint endeavor.

#### **Joint Venture**

Brand Contributing to the Venture as a Cause-Driven Commerce or Cause-Related Brand

• Description the Difference

\$10,000 Fee for project management for overrides on areas of expertise.

LINKS: creativeendeavors.co, keepItStr8.biz, Inspiredesire.com, healthwellness.solutions, seethegreen.info