

SIXTH ANNUAL
LIVING OUT LOUD
GOLF TOURNAMENT



**A PRIVATE, INVITE-ONLY CELEBRITY
GOLF TOURNAMENT**

benefitting SagerStrong Foundation and Skyland Trail.

Floridian National Golf Club, Palm City, Florida



Living Out Loud Celebrity Golf Tournament Monday, October 2, 2023 The Floridian National Golf Course

You are cordially invited to join us at the Celebrity Golf Tournament benefitting SagerStrong Foundation and Skyland Trail, on Monday, October 2, 2023 at Floridian National Golf Club in Palm City, Florida. Golf this private, invite-only golf extravaganza with celebrity guests and others to raise funds for blood cancer research and programs for families through the SagerStrong Foundation, and support those working through mental health issues at Skyland Trail, in Georgia.

BENEFITTING



THANK YOU

to our following partners for
the spirits for the weekend

WOODFORD
RESERVE®



ONE LUCKY GOLFER

will go home
with this AXIS EV
Golf Cart, courtesy
of Hisun Motors!

HSUN



This stunning, yet formidable Par 71 will certainly impress. At 7,114 yards, the 18-hole course offers perfectly manicured rolling fairways and greens, demanding hazards, breathtaking views of the St. Lucie River, and is surrounded by natural preserve and native wildlife.

Caddies

Floridian Caddies hail from the finest golf clubs around the country and ensure an exceptional golf experience. Walking is permitted all day and caddies are required, and included in your experience.

Cottages*

Nestled among naturally wooded preserve or taking advantage of St. Lucie River and Marina views, the cottages provide the perfect setting for a golf getaway. Each of the cottages* have been designed with the same elegant yet comfortable look and feel as the Clubhouse, offering inviting floor plans with full kitchen, open living areas, comfortable furnishings and high-end finishes; sleeping up to 8-12 people respectively.

***Floridian Onsite Cottages and Casitas are first come, first serve** in receipt of paid registration. Once cottages are full, golfers will be booked at 5 Star Hotel, approx. 35 min drive from course. Casitas have mini fridges; no kitchen or living space.

2023 LIVING OUT LOUD GOLF PACKAGES

<p>\$5,500 Golf as an Individual Golfer</p>	<ul style="list-style-type: none"> • 18 holes of Championship Golf with a Caddy at the prestigious Floridian National Golf Club • Overnight accommodations at the Floridian's elegant, but comfortable cottages* featuring full kitchen, open living areas, high end finishes, comfortable furnishings (4 players per cottage) • Day 1 Reception and Dinner in the Floridian Clubhouse and Veranda, and alcoholic beverages • Day 2 Full Breakfast / Catered Lunch on the course / Awards Dinner and alcoholic beverages • Opportunity to play The Harmon Par 3 9 hole course on arrival day - Sunday October between noon and 5pm. • Tournament shirt and gift bag • Opportunity to feature your company on the welcome signage • Opportunities to enjoy all of the amenities the Floridian has to offer during your stay!
<p>\$20,000 Golf as a Foursome <i>The Foursome includes golf for four - with a savings!</i></p>	<ul style="list-style-type: none"> • 18 holes of Championship Golf for four with Caddies at the prestigious Floridian National Golf Club • Overnight accommodations at the Floridian's elegant, but comfortable cottages* featuring full kitchen, open living areas, high end finishes, comfortable furnishings (Up to 4 players / or 8 people (if spouse/partner included) per cottage) • Day 1 Reception and Dinner in the Floridian Clubhouse and Veranda, and alcoholic beverages • Day 2 Full Breakfast / Catered Lunch on the course / Awards Dinner and alcoholic beverages • Tournament shirt and gift bag • Opportunity to feature your company on the welcome signage and logo on website • Opportunities to enjoy all of the amenities the Floridian has to offer during your stay!
<p>\$1,750 Attend golf events (but no golf) as a Partner /Spouse</p>	<p>The Partner/Spouse Package includes the following:</p> <ul style="list-style-type: none"> • Overnight accommodations at the Floridian's elegant, but comfortable cottages* featuring full kitchen, open living areas, high end finishes, comfortable furnishings (4 players per cottage) • Day 1 Reception and Dinner in the Floridian Clubhouse and Veranda, and alcoholic beverages • Day 2 Full Breakfast / Catered Lunch on the course / Awards Dinner and alcoholic beverages • Opportunities to enjoy all of the non-golf amenities the Floridian has to offer during your stay! <p>*Casitas have mini fridges; no kitchen/living space.</p>



SagerStrong Foundation

“Giving Hope to Those Who Need it Most!” The SagerStrong Foundation mission is to “give hope” to those battling blood cancer through raising funds for programming to support patients and their families in their fight, as well as for blood cancer research, to help one day find a cure for this life-threatening disease.

The SAGERSTRONG Foundation was founded in 2016 by two-time Emmy Award winner and Hall of Fame Sportscaster and Personality Craig Sager and his wife Stacy, to fund and support blood cancer research, trials, and programming, so that one day, leukemia patients and their families will not have to go through the battle they endured. The Foundation has raised over 2.5 million dollars to help fund blood cancer research, including two clinical trials at MD Anderson Cancer Center in Houston. These important trials support Dr. Naveen Pemmaraju’s (Craig’s doctor) research with current Myelofibrosis patients and patients with Advanced Myeloproliferative Neoplasms. The SagerStrong Foundation has also funded a grant with the Leukemia & Lymphoma Society to support the Beat AML Master Trial. The SagerStrong Foundation recently partnered with the V Foundation for Cancer Research on a two-year, cutting-edge research project grant for recipient Dr. Ami Bhatt, for her project entitled “Precisely Shaping the Intestinal Microbiome to Improve Cancer Therapy Outcomes.” Bhatt’s research will explore how dietary changes might improve the intestinal environment in cancer patients. Her goal is to improve therapies with the information she learns.

The Foundation hosts two fundraisers annually -- the SagerStrong Foundation Stadium Fun Run at Truist Park, and the Living Out Loud Golf Tournament to raise funds for research and programming in memory of Craig Sager, who lost his battle to cancer in 2016.

For more information on these trials, research, the #SagerStrong Foundation and events, or to make a donation to support this important work, please visit sagerstrongfoundation.org.





Skyland Trail

Mental illness has an enormous impact on our community and chances are someone you know or love has been affected by it. Extraordinary resources are within reach, so that no one ever has to suffer needlessly or alone, and everyone has a chance for a successful recovery.

Skyland Trail is a nationally recognized nonprofit mental health treatment organization located in Atlanta, GA with a mission to inspire people with mental illness to thrive through a holistic program of evidence-based psychiatric treatment, integrated medical care, research, and education. Since opening in 1989, Skyland Trail has provided hope and recovery to more than 4,500 individuals struggling with mental illnesses. The organization treats teens (ages 14-17) and adults (18+) with bipolar illness, major depression, schizophrenia, and anxiety disorders, as well as those who have complex diagnoses involving substance misuse or personality disorders.

Skyland Trail relies on donations from individuals, corporations, and foundations to support programs and services that directly benefit clients and their families including need-based financial aid. Your support makes treatment possible, and treatment saves lives.

For more info, please visit <https://www.skylandtrail.org>

Connect with us

twitter @skylandtrail

facebook Skyland Trail

instagram @skylandtrail



Living Out Loud Golf Tournament Celebrity

October 2, 2023 - The Floridian - tentative, as of 7/11/23



Charles Barkley

Charles Barkley is an 11-time NBA All Star—and one of only four players to record more than 20,000 points, 10,000 rebounds, and 4,000 assists in a career. Nicknamed “Sir Charles,” “Chuck,” and “Round Mound of Rebound,” Barkley played 16 seasons in the NBA (for 3 teams), won the 1993 MVP award, was an all NBA player in multiple years and is in the NBA Hall of Fame. He is currently a television analyst on TNT.



Grant Hill

Grant Hill is a 7x NBA All Star, and a 5-time all NBA selection, inducted to the Naismith Basketball Hall of Fame in 2018. Hill has been touted as one of the greatest college basketball players of his era, at Duke University. Grant Hill is a current professional basketball executive and former player who is a co-owner of the Atlanta Hawks. Hill also works as a basketball analyst for CBS and Turner Sports.



Steve Smith

NBA All-Star who played 14 years in the National Basketball Association, with the Heat, Trail Blazers, Spurs and most notably the Atlanta Hawks. Smith played on the Gold Medal USA Olympic Men’s Basketball Team. Currently, Smith is an analyst for Turner Sports.



Ron Harper

NBA All-Star Guard who played 16 years in the NBA - with the Cavaliers, the Clippers, Bulls and the Lakers. He is a 5x NBA Champion, who averaged 13.8 ppg, 4.3 rebounds and 3.9 assists - then went on to coach for the Pistons after playing, for 2 years.

Golfer Listing*



Kevin Kisner

Kevin Kisner joined the PGA Tour in 2011, playing in over 296 PGA events, with 4 PGA Tour wins, 10 runner up, 4 3rd place and 28 top 5 finishes. He has grossed over \$29,055,393 on the tour and is currently right around the top 100 golfers in the world in 2023.



John Buccigross

John Buccigross is co-host of ESPN's SportsCenter, weeknights at 11pm. Buccigross, who joined the company as a ESPNEWS anchor in 1996, worked as the primary host of NHL 2Night from 1998-2004. Buccigross joined the ESPN NHL talent team as play-by-play commentator this year for select NHL games as well. He hosts a weekly hockey-focused studio show, called The Point, on ESPN2.

*Celebrities invited and expected as of July: John Buccigross, Charles Barkley, Grant Hill, Steve Smith, Ron Harper, Kevin Kisner



Sponsorship Opportunities

2023 LIVING OUT LOUD GOLF TOURNAMENT SPONSORSHIP LEVELS

\$50,000 Diamond Sponsor

- TOP LEVEL Billing on all marketing materials/media promotion and website for golf tournament
- **Sponsor of the special Diamond Champagne Surprise Toast - the evening before the tournament, to win a diamond!
- Your Company Logo on tee flags all around putting green
- Large Welcome Banner with Your Company Logo
- 8 Cigars from Floridian's Premium Selection
- 1st Selection of Celebrity Pairing
- Opportunity to have a tent on the course
- 4 Registrations (one foursome) to play the tournament
- Includes (1) cottage for room per golfer in exclusive Floridian onsite cottage
- Complimentary 9-hole Par 3 at The Harmon on October 1st (between 11am - 4pm) located on property at the Floridian
- 10 tickets to pre-event dinner
- 10 tickets to post-event golf celebration
- Recognition on website, Facebook, emails and PR with Platinum Sponsor(highest) designation
- "Thank you" in event recap on website and Facebook

\$35,000 Platinum Sponsor

- TOP Billing on all marketing materials/media promotion and website for golf tournament
- **Sponsorship includes the Logo Banner for Sunday Night Reception
- Your Company Logo on tee flags all around putting green
- Large Welcome Banner with Your Company Logo
- 4 Cigars from Floridian's Premium Selection
- 1st Selection of Celebrity Pairing
- Opportunity to have a tent on the course
- 2 Registrations (two golf entrees) to play the tournament
- Includes (1) cottage for room per golfer in exclusive Floridian onsite cottage
- Complimentary 9-hole Par 3 at The Harmon on October 1st (between 11am - 4pm) located on property at the Floridian
- 8 tickets to pre-event dinner
- 8 tickets to post-event golf celebration
- Recognition on website, Facebook, emails and PR with Platinum Sponsor (highest) designation
- "Thank you" in event recap on website and Facebook

\$25,000 Presenting Sponsor

- Billing on all marketing materials/media promotion and website for golf tournament
- Logo on golf balls
- Opportunity to have a tent
- 2 Registrations to play the tournament
- 2 Cigars from Floridian's Premium Selection
- 2nd Selection of Celebrity Pairing
- 2 bedrooms in exclusive Floridian onsite cottage
- Complimentary 9-hole Par 3 at The Harmon on October 1st (between 11am - 4pm) located on property at the Floridian
- 4 tickets to pre-event dinner
- 4 tickets to post-event golf celebration
- Recognition on website, Facebook, emails and PR with Presenting Sponsor designation
- "Thank you" in event recap on website and Facebook



2023 LIVING OUT LOUD GOLF TOURNAMENT SPONSORSHIP LEVELS

\$15,000 Golf Shirt Sponsorship	<ul style="list-style-type: none"> • Sponsorship of custom golf shirts with YOUR logo prominently on the shirt, as a memento of the event. Listings on the website. • Two tickets to pre-event dinner on Oct. 1 and post-event golf celebration Oct. 2
\$10,000 Longest Drive Sponsorship	<ul style="list-style-type: none"> • Sponsorship of the longest drive contest, which includes the opportunity to offer your product at an exclusive, tented on course set up and product sampling, should you choose. Signage and listings on the course and on the website. • Two tickets to pre-event dinner on Oct. 1 and post-event golf celebration Oct. 2
\$10,000 Closest to the Pin Sponsorship	<ul style="list-style-type: none"> • Sponsorship of the closest to the pin contest, which includes the opportunity to offer your product at an exclusive, tented on course set up and product sampling, should you choose. Signage and listings on the course and on the website. • Two tickets to pre-event dinner on Oct. 1 and post-event golf celebration Oct. 2
\$8,000 Fireworks Sponsorship	<ul style="list-style-type: none"> • Sponsorship of the fireworks on the barge in the lake behind the Clubhouse, with announced partnership and signage – watch YOUR sponsored event from the Veranda – with reserved seats for your guests. Listings on the website. • Two tickets to pre-event dinner on Oct. 1 and post-event golf celebration Oct. 2
\$7,500 SOLD OUT YETI Gift Sponsorship	<ul style="list-style-type: none"> • Sponsorship of a take-away, keepsake YETI gift with YOUR logo prominently on the gift item – with options to choose from! Listings on the website. • Two tickets to pre-event dinner on Oct. 1 and post-event golf celebration Oct. 2
\$7,500 Cigar Station	<ul style="list-style-type: none"> • Sponsorship of the cigar station, which includes the opportunity to work the table at the event and product sampling, should you choose. Signage and listings on the course and on the website. • Two tickets to pre-event dinner on Oct. 1 and post-event golf celebration Oct. 2
\$5,000 SOLD OUT Margarita Station on the Course	<ul style="list-style-type: none"> • Sponsorship of the margarita station, which includes the opportunity to work the table at the event and product sampling, should you choose. Signage and listings on the course and on the website. • Two tickets to pre-event dinner on Oct. 1 and post-event golf celebration Oct. 2
\$5,000 SOLD OUT Hat Sponsorship	<ul style="list-style-type: none"> • Sponsorship of a take-away, keepsake hat with YOUR logo prominently on the gift item – with options to choose from! Listings on the website. • Two tickets to pre-event dinner on Oct. 1 and post-event golf celebration Oct. 2
\$2,500 SOLD OUT Golf Towel Sponsorship	<ul style="list-style-type: none"> • Sponsorship of golf towel to be used at the event or as a take-away gift with YOUR logo featured on the ball! Listings on the website. • Two tickets to post-event golf celebration on Oct. 2
\$1,000 Hole Sponsorship	<ul style="list-style-type: none"> • Have your company listed on both signage at a hole, as well as listed prominently on our website. • Include logo on tee flag on your hole • Invitation for 1 to attend our post-event golf celebration on Oct. 2.



Event Schedule



Sunday's contest is 70 yard 19th hole.

The Floridian National Golf Club
3700 SW Floridian Dr,
Palm City, FL 34990
(772) 781-7700

Schedule of Events – Sunday, October 1, 2023

FLORIDIAN NATIONAL GOLF CLUB

1 pm - 4 pm Floridian National Golf Club	<ul style="list-style-type: none"> • Arrive Palm City, Florida • Car to bring you to Floridian National • Cottage Assignments, Practice Facilities Open • Option to play The Harmon, the 9 hole, Par 3 Course on Floridian property (up until 5 pm) • Explore and enjoy the best Florida has to offer!
5 pm - 7 pm	<ul style="list-style-type: none"> • Welcome Cocktail Reception at Floridian Veranda • Dinner Buffet - Floridian Dining Room
7 pm 19th Hole	<ul style="list-style-type: none"> • Floridian at Night Competitive Shootout - 70 yard 19th hole contest / prizes- behind the Clubhouse
8 pm Veranda	Roll Out the Barrels... <ul style="list-style-type: none"> • Bourbon and Cigar Bar for guests • Carts to cottages, Note: We will not leave carts at cottages because they will need to be charged for the next day.

Schedule of Events – Monday, October 2, 2023

FLORIDIAN NATIONAL GOLF CLUB

7 am - 9 am Veranda/ Range	<ul style="list-style-type: none"> • Breakfast / Driving Range Open • Veranda, Breakfast will start at 7:30 am.
9:30 am	<ul style="list-style-type: none"> • Sixth Annual Living Out Loud Golf Tournament, to benefit SagerStrong Foundation and Skyland Trail/ Shotgun Start
11 am Course	<ul style="list-style-type: none"> • Lunch at stations on the course
2 pm and beyond Clubhouse	Post Golf Celebration and Awards <ul style="list-style-type: none"> • Dinner and Awards • Golf Finishes on the Course • Post golf food and fun, tournament winners announced • Post-Round Departures Begin • Cars to Airport

We hope you'll consider joining us this October to support both charities, and help make Craig's vision a reality to "give hope to those who need it most!" Thank you in advance for your support!

Please RSVP to Terri at tgrunduski@sagerstrongfoundation.org - Learn more and register at LivingOutLoudGolf.org

