



OKLAHOMA REALTORS®

2024 Annual Conference

REady to
SOAR



OCT. 7 - 9 | SKIRVIN HOTEL
oarconference.com

Sponsorships

2024 OAR Annual Conference: Ready to Soar

Fly to new heights with Oklahoma Association of REALTORS® at the 2024 OAR Annual Conference: Ready to Soar. The conference is held October 7-9 at the Skirvin Hilton in Oklahoma City.

Each year, the real estate market skyrockets to new heights of opportunities & challenges, where success lies in understanding how to charter through uncertain territory and glide through the diverse landscapes that shape its dynamics. With OAR's Annual Conference, we invite you to add us to your itinerary so that you can ascend into the possibilities and empower yourself with knowledge, insights, and strategies to soar to new heights within the market and elevate your real estate career.

Join us October 7-9 as we navigate market trends, get an aerial view of the real estate landscape, cruise through legal detours, and embrace technology and innovation.

For more information about the conference, visit oarconference.com.



SCHEDULE OF EVENTS

Our annual conference is held October 7-9 at Skirvin Hotel in downtown Oklahoma City. The 3-day conference features a variety of events and speakers providing industry-leading expertise and education for REALTORS® across the state. Below is a schedule highlighting the most prominent events of the upcoming conference.

Monday, October 7

10:00 AM: BOD Meeting
11:30 AM: Lunch on Your Own
1:00 PM: Annual Membership Meeting
2:00 PM: Keynote Speaker
2:45 PM: Snack Break
3:10 PM: Breakout Session 1
4:10 PM: Breakout Session 2
6:00 PM: OAR Welcome Event

Tuesday, October 8

9:00 AM: General Session
10:10 AM: Breakout Session 1
11:10 AM: Breakout Session 2
12:00 PM: Keynote Lunch
2:15 PM: Breakout Session 3
3:20 PM: Breakout Session 4
4:20 PM: Closing General Session
6:00 PM: Cocktail Hour
7:00 PM: OAR Awards Banquet & Installation Ceremony

Wednesday, October 9

9 AM: BOD Orientation
9 AM: Code of Ethics Training

TICKET INFO & DISCOUNTS

A variety of tickets are available for the OAR Annual Conference. Early bird launches May 20, 2024 followed by regular registration on July 17, 2024. Each local association has been given a unique discount code for their members to ensure discounted rates for all members statewide! Check with your local association for your unique member discount.

For a full list of ticket types, visit oarconference.com.



WHY SPONSOR?

As a valued sponsor, your support provides our 14,000 members with unparalleled educational opportunities, innovative resources, and access to top industry speakers. By sponsoring, you'll also have the opportunity to showcase your company to a captive audience of REALTORS®.

There are a variety of sponsorship opportunities available at many different levels. Sponsor packages benefits range from social media & website shout-outs to the Presenting Sponsor's inclusion on our new office's external digital billboard (facing US-77 between Britton Road and Hefner Road).

For more information about sponsorships, visit pages 7-9 in this sponsor packet.

PROMINENT SPEAKERS

Some of real estate's biggest industry leaders have spoken at our annual conference, and this year is no exception! We're excited to introduce our Keynote Speakers below in addition to many more expert breakout session & panel speakers.



ALYSSIA ESSIG, Tom Ferry Bureau

Alyssia Essig is a seasoned real estate professional with over 25 years' experience in the industry. She obtained her real estate license in 1998 and has held many roles since, including management, where she oversaw thousands of real estate transactions and helped agents build and grow their careers. In 2016, she started her own real estate team, dedicated to providing clients with an exceptional experience through market knowledge, negotiating skills, and superior concierge service.

Alyssia is also a coach for Ferry International, the No. 1 real estate coaching and training company. She speaks, coaches, and trains agents all over the USA and Canada, with a focus on business building strategies, leadership skills, and lead generation. She has been featured in the Baltimore Sun as well as in the national media. Alyssia is also a volunteer for State and Local REALTOR® Associations and was the 2018 President of Greater Baltimore Board of REALTORS®.



ABHI GOLHAR

Abhi Golhar is a transformational keynote speaker who harnesses his 15 years of experience in real estate investing and entrepreneurship to inspire audiences to overcome self-doubt and seize opportunities for success. His unique perspective on navigating the business world has made him an influential contributor to major publications, including Forbes, Inc., Huffington Post, and industry-specific magazines like Inman and Think Realty.

A self-described serial entrepreneur, Abhi has founded multiple successful businesses in professional services, fintech, and healthcare, most recently being Meridian 84, Ludington Labs, and Blue Apple.

His success as a business leader is preceded by many failures and moments of doubt. But the difference between where Abhi is today and where he started is his ability to welcome doubt as a tool for innovation and growth.



Sponsorship Packages

As a valued sponsor, your support provides our members with unparalleled educational opportunities, innovative resources, and access to top of industry speakers. By sponsoring, you'll also have the opportunity to showcase your company to a captive audience of REALTORS®.

For questions about sponsorships, contact Chris Inman: cinman@okrealtors.com or give us a call at (405) 848-9944.

PRESENTING SPONSOR - \$10,000

2024 OAR Annual Conference, Presented By <<YOUR BRAND HERE>>

This premier sponsorship opportunity includes (1) the opportunity to apply your logo to all digital & print materials for the 2024 Annual Conference. This includes website, main event signage, posters, social media posts, brochures, schedules, and more.

Furthermore, OAR will (2) feature your logo/ad on our new office's external digital billboard which faces US-77 between Britton Road and Hefner Road. This ad will be designed in-house by OAR and will be included in the rotation of digital screens being shared on the billboard in the months leading up to the Annual Conference.

Additionally, you will (3) receive 4 tickets to the OAR Annual Conference including premier seating at every event (Conference, Welcome Event, Awards Banquet, etc.)

OAR Staff will also work closely with you to deliver all assets at lower sponsorship tiers, including (4) an opportunity to address attendees at the conference, (5) brand visibility on signage, website, social media, and emails, (6) a premier exhibitor table at the conference, (7) a guest appearance on OAR's 'Talking Real' podcast (full episode), (8) access to the entire attendee list, and (9) the chance to provide a welcome bag insert.

Sponsorship Packages Continued

GOLD SPONSOR - \$5,000

As a gold level sponsor, you will receive: (1) an opportunity to address attendees at the conference, (2) a feature on OAR's 'Talking Real' podcast, (3) an exhibitor table at the conference, (4) brand visibility on signage, website, social media, and emails, (5) access to attendee list, and (6) the chance to provide a welcome bag insert.

SILVER SPONSOR - \$3,000

As a silver level sponsor, you will receive: (1) a 1-minute commercial on OAR's 'Talking Real' podcast, (2) social media promotion, (3) brand visibility on signage, website, social media, and emails, (4) access to attendee list, and (5) the chance to provide a welcome bag insert.

BRONZE SPONSOR - \$2,000

As a bronze level sponsor, you will receive (1) brand visibility on signage, website, social media, and emails, (2) access to attendee list, and (3) the chance to provide a welcome bag insert.

VENDOR BOOTH - \$750/\$500

Make sure to secure your table at OAR's annual trade show throughout the conference! This includes set-up on Sunday night or Monday morning for two full days of conference events on Monday & Tuesday. Event breakdown is Tuesday after Closing Session. There are two ways to participate as a conference vendor:

Premium Booth Space (6 Available) - \$750

Premier attendee access in the hallway between the Main Ballroom & Expo Hall (where coffee & break sessions are set up) plus 2 tickets to OAR's Welcome Event at OAR HQ.

Standard Booth Space (14 Available) - \$500

Vendor space located in the Expo Hall (where coffee & break sessions are set up).

EXCLUSIVE SPONSORSHIPS

Opening Keynote Session (Day 1) \$5,000 1 Available	Keynote Lunch (Day 2) \$5,000 1 Available	Awards Banquet Photo Booth \$5,000 1 Available	Breakout Session \$3,000 6 Available
Award Banquet Cocktail Hour \$3,000 1 Available	Closing Session + Prize Giveaway \$3,000 3 Available	Tuesday Breakfast \$3,000 1 Available	Wednesday Breakfast \$3,000 1 Available
Welcome Event Food \$2,000 1 Available	Awards Banquet Wine \$2,000 1 Available	 Tote Bag Branding \$2,000 1 Available 	Program Back - Full Page Ad \$2,000 1 Available
Lanyard Branding \$2,000 1 Available	Welcome Event Drinks \$1,500 1 Available	Device Charging Station \$1,000 1 Available	Welcome Event Dessert \$1,000 1 Available
Award Banquet Table of 10 \$1,000 5 Available	 Refreshment Break \$750 2 Available 	Coffee Break \$750 2 Available	Swag Sponsor \$250 9 Available

Note to Brokerages: OAR is committed to following OREC guidelines related to recruiting at education-related events. However, sponsorship opportunities for brokerages are available at non-education related events throughout duration of the conference.

These sponsorship opportunities are represented above in yellow.

Thank you to our incredible sponsors!

READY TO SPONSOR?

CONTACT OUR STAFF TODAY:

WILL GATTENBY

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(405) 848-9944

CHRIS INMAN

cinman@okrealtors.com
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