



This guide is intended to provide potential sponsors with comprehensive information regarding opportunities to partner with us. Our goal is to create mutually beneficial relationships that align with your marketing objectives and our organizational mission. We believe that through collaboration, we can achieve greater success and impact together.

ABOUT US

Oklahoma REALTORS® builds the environment for REALTORS® to help people buy, sell, and lease real estate in Oklahoma. We support more than 13,500 members across the state with tools, resources, and relationships that strengthen their work and raise the standard of their service to their clients and their communities.

Through Relevance, Education and Ethics, Advocacy, and Legal Guidance we keep our members connected to industry trends, committed to the highest standards, protected in their work, and empowered to lead in their communities. Whether it's through professional development, policy influence, or legal support, Oklahoma REALTORS® is here to help our members succeed at serving others.

WHY SPONSOR US?

Sponsoring our organization offers numerous benefits, including:

- **Enhanced Brand Visibility:** Gain prominent exposure to our audience through various marketing channels
- **Targeted Audience Reach:** Connect with a specific demographic that aligns with your customer base
- **Community Engagement:** Demonstrate your commitment to the broader real estate community and industry
- **Networking Opportunities:** Access exclusive events and connect with other influential partners and stakeholders
- **Marketing Opportunities:** Utilize our platforms for promotional content and brand messaging

QUESTIONS? CONTACT US!

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Learn more at [okrealtors.com](https://www.okrealtors.com).



Oklahoma REALTORS® Annual Conference

REAL

October 19-21 | OKANA | Oklahoma City

At REAL: Oklahoma REALTORS® Annual Conference, REALTORS® come together to ignite real growth, real connections, and real impact.

REAL is the physical embodiment of the mission of our organization: to build the environment for REALTORS® to help people buy, sell, and lease real estate. With REAL, we combine all parts of our value to members (Relevance, Education & Ethics, Advocacy, Legal Guidance) to give them a hands-on experience with core takeaways for building their business.

We focus on profitability and sustainability. And this year, we will do that with three specific tracks of learning with dedicated education outcomes intended for different audiences: (1) REALTORS® who are building a sustainable book of business, (2) REALTORS® who are focused on scaling their business to maximum profitability, and (3) the brokers, managers, and business leaders who are shaping the future of the industry and the businesses within it.

Learn more about REAL: Oklahoma REALTORS® Annual Conference at oarconference.com.

SPONSORSHIP OPPORTUNITIES

For REAL, we offer a range of sponsorship levels designed to accommodate different budgets and marketing objectives. Each level provides a unique set of benefits.

PLATINUM SPONSOR

Investment: **\$15,000 (max 1)**

SOLD

- Featured speaking remarks delivered during *Kickoff Keynote*
- Premium vendor table at Vendor Trade Show (*valued at \$1,000*)
- Option to provide a promo item or handout for attendees
- Recognition on Oklahoma REALTORS® billboard
- Eight full conference tickets w/ reserved table (*valued at over \$3,200*)
- Full page ad space in conference program (*valued at \$500*)
- Host an event, up to one full day, at Oklahoma REALTORS® Event Center (*valued at \$550*)
- Brand visibility on digital and print materials w/ special recognition at Banquet photo booth

GOLD SPONSOR

Investment: \$10,000 (max 3)

- Featured speaking remarks delivered during *Keynote Lunch*
- Premium vendor table at Vendor Trade Show (valued at \$1,000)
- Option to provide a promo item or handout for attendees
- Recognition on Oklahoma REALTORS® billboard
- Four full conference tickets w/ reserved seating (valued at over \$1,600)
- ½ page ad space in conference program (valued at \$400)
- Host an event, up to one full day, at Oklahoma REALTORS® Event Center (valued at \$550)
- Brand visibility on digital and print materials

SILVER SPONSOR

Investment: \$5,000 (max 5)

- Recognition on Oklahoma REALTORS® billboard
- Two full conference tickets w/ reserved seating (valued at \$800)
- ½ page ad space in conference program (valued at \$400)
- Host an event, up to one full day, at Oklahoma REALTORS® Event Center (valued at \$550)
- Brand visibility on digital and print materials

BRONZE SPONSOR

Investment: \$2,500 (max 8)

- One full conference ticket w/ reserved seating (valued at \$400)
- Host an event, up to one full day, at Oklahoma REALTORS® Event Center (valued at \$550)
- Brand visibility on digital and print materials

VENDOR TRADE SHOW SPACES

Showcase your business and services with a trade show booth seen by hundreds of REALTOR® members and gain impactful brand visibility.

PREMIUM VENDOR | \$1,000 (max 11)

This Premium Vendor opportunity

includes: (1) select your spot for premium access to attendees, (2) brand visibility, and (3) booth space at event starting Monday, October 19 and ending Tuesday, October 20.

STANDARD VENDOR | \$750 (max 31)

This Standard Vendor opportunity

includes: (1) brand visibility and (2) booth space at event starting Monday, October 19 and ending Tuesday, October 20.

INTERACTIVE TECHNOLOGY SHOWCASE

Investment: \$3,000 (max 3)

NEW

- Five minute presentation at Keynote Lunch*
- Option to provide a promo item or handout for attendees during Keynote Lunch
- Premium vendor table at Vendor Trade Show (valued at \$1,000)
- Brand visibility on digital and print materials w/ special recognition during Keynote Lunch

**Presentation must be about technological offering to REALTOR® members*

A LA CARTE SPONSORSHIP OPPORTUNITIES

Choose the sponsorship that puts your brand exactly where you want to be! All sponsors (including those previously listed) will receive brand visibility on digital and print materials in addition to receiving access to the 2026 attendee list.

KEYNOTE/GENERAL SESSIONS

Investment: \$3,500 (max 4)

- Brand visibility on digital and print materials
- Opportunity to address attendees in person or via video (to be played at beginning of programming)
- Reserved seating at sponsored session

BREAKOUT SESSIONS

Investment: \$2,500 (max 3)

- Brand visibility on digital and print materials
- Option to set up table/booth inside the breakout room
- Opportunity to provide brief remarks at beginning of session

VIP AREA

Investment: \$2,000 (max 1)

- Brand visibility on digital and print materials
- Option to provide a promo item or handout for attendees
- Standard vendor booth included

LIVE PODCAST

Investment: \$2,500 (max 1)

- Brand visibility on digital and print materials
- Premium vendor booth
- Designated recording space

HEADSHOT LOUNGE

Investment: \$2,000 (max 1)

- Brand visibility on digital and print materials w/ special recognition in lounge area

VENDOR BINGO

Investment: \$2,500 (max 1)

- Brand visibility on digital and print materials w/ special recognition on bingo assets
- Premium vendor booth
- Co-host Closing Session
- Option to provide grand prize giveaway item(s) to bingo winner(s)

COFFEE or SNACK BREAK

Investment: \$2,500 (max 3)

- Brand visibility on digital and print materials w/ special recognition during designated break
- Option to set up table/booth inside the breakout room

TOTE BAG

Investment: \$3,000 (max 1)

- Brand visibility on digital and print materials w/ special recognition on conference tote bag

LANYARD

Investment: \$2,000 (max 1)

- Brand visibility on digital and print materials w/ special recognition on conference lanyard

CHARGING STATION

Investment: \$1,000 (max 1)

- Brand visibility on digital and print materials w/ special recognition at designated area

WI-FI

Investment: \$1,000 (max 1)

- Brand visibility on digital and print materials
- Option to create custom WiFi password



AWARDS & INSTALLATION BANQUET

Take center stage for an unforgettable evening as we celebrate REALTOR® excellence and install new leadership.

COCKTAIL HOUR SPONSOR

Investment: **\$3,500 (max 2)**

- Brand visibility on digital and print materials w/ special recognition during Cocktail Hour
- Option to pre-roll video at beginning of banquet
- Four reserved seats at the Banquet

WINE SPONSOR

Investment: **\$3,500 (max 1)**

- Brand visibility on digital and print materials w/ special recognition on tables
- Option to pre-roll video at beginning of banquet
- Four reserved seats at the Banquet

TABLE SPONSOR

Investment: **\$1,500 (max 10)**

- Brand visibility on digital and print materials w/ special recognition on tables
- Eight reserved seats (1 table) at the Banquet



ADDITIONAL MARKETING OPPORTUNITIES

PROGRAM AD SPACE

- 1/4 page (5.5"w x 2.1"h) \$300
- 1/2 page (5.5"w x 4.25"h): \$400
- Full page (5.5"w x 8.5"h): \$500

SOCIAL MEDIA POST(S)

- \$250 for first post, \$150 per post after (max 2 posts per quarter)

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