

## Business Purse

Need an additional income stream that works around your existing business model? Register for a Business Purse in the Mermaid Purse affiliate program. We'll give you the tools to make earning easy.

Individuals and business owners refer thru a dedicated & stylish QR code displayed in high-traffic, tourist areas.

- Every referral = \$5
- Business Purse holders have the opportunity to attend one experience FREE



## Traveler's Purse

Existing guests can opt into the Mermaid Purse Program to earn free experiences in the future for friends & family.

Guests who refer other guests may save hundreds of dollars for themselves, their friends, or their family to use on Adventure Mermaid experiences!

- 1 referral = \$5 off or gift card
- 5 referrals = 1 experience 50% off
- 10 referrals = 1 FREE experience ticket



## Fan Purse

Fans of Adventure Mermaid may earn a variety of rewards for Mermaid Purse Program points, including merchandise, discounted SCUBA courses, & opportunities to attend exclusive events with Adventure Mermaid Crew.

- 1 referral = \$5 off Crew merch
- 4 referrals = Free Crew t-shirt
- 20 referrals = 50% off PADI SCUBA course with Adventure Mermaid
- 20 referrals = Opportunities to join Adventure Mermaid Crew for exclusive events & boat dives





Mermaid Purse  
holders score cash,  
merch, experiences,  
and access to  
exclusive events!

Register online today  
+ start filling your  
Mermaid Purse



immediately!

Sign up



[adventuremermaid.live/mermaid-purse](https://adventuremermaid.live/mermaid-purse)



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MERMAID PURSE PROGRAM

