

Jason Connell

Founder | Producer | Creator | Host

Los Angeles, CA

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PROFESSIONAL SUMMARY

Founder, producer, creator, and host with 20+ years of experience developing original content across film, podcasts, festivals, and digital media. Award-winning filmmaker who has produced 10 documentaries, founded a nationally recognized independent film festival, created more than 1,000 podcast episodes, and built media brands focused on storytelling, entertainment, and meaningful connection.

SELECTED ACHIEVEMENTS

Produced 10 award-winning documentaries through Connell Creations.

Founded and directed United Film Festival, recognized by *MovieMaker Magazine* as one of the "25 Coolest Film Festivals" in the US.

Created United Films, a distribution division that acquired and released more than 100 independent films.

Produced more than 1,000 podcast episodes through Just Curious Media.

Created *Let's Talk – Cobra Kai*, which became the leading podcast dedicated to *The Karate Kid / Cobra Kai* universe and surpassed 300,000 downloads.

Created *Good Thinking: Daily Positive Affirmations & Growth Mindset*, surpassing 100,000 downloads, 500+ episodes, and 12,000+ monthly downloads.

PROFESSIONAL EXPERIENCE

GOOD THINKING

Founder | Creator & Host

2024 – Present | Los Angeles, CA

GoodThinking.life

Created Good Thinking: Daily Positive Affirmations & Growth Mindset, a personal growth podcast and media brand focused on helping listeners build focus, clarity, calm, confidence, and a stronger mindset.

Developed the brand identity, content strategy, website, and audience growth initiatives.

Created and produced more than 500 episodes featuring daily affirmations, weekly reflections, and mindset-focused content.

Built a global audience, surpassing 100,000 downloads and reaching more than 12,000 monthly downloads.

JUST CURIOUS MEDIA

Founder | Producer & Host

2019 – Present | Los Angeles, CA

JustCuriousMedia.com

Founded an independent podcast production company creating original shows and creative partnerships across entertainment, film, true crime, lifestyle, and storytelling.

Produced more than 1,000 podcast episodes across original productions and partnership projects.

Created *Let's Talk – Cobra Kai*, which became the leading podcast dedicated to *The Karate Kid / Cobra Kai* universe and surpassed 300,000 downloads.

Developed original productions including:

Let's Talk – Movies, *Let's Talk – JAWS*, *That's A Crime*, & *Dog Gone*

Produced partnership shows including:

Indie Film Weekly, *Zen Dog Training*, & *Into The Mystic: Tales From Hollywood East*

Developed new podcast concepts, partnerships, and audience growth strategies.

CONNELL CREATIONS

Founder | Producer, Director & Editor
2002 – 2018 | Los Angeles, CA

Founded an independent production company specializing in documentary filmmaking and character-driven storytelling.

Produced 10 award-winning documentaries and one narrative feature (*Gabi on the Roof in July*).

Featured Productions:

Holy Rollers: The True Story of Card Counting Christians

Featured on This American Life and The Colbert Report and distributed by Warner Bros.

GLOW: The Story of the Gorgeous Ladies of Wrestling

Winner of the Comic-Con Film Festival, premiered on MTV/LOGO, and helped inspire Netflix's hit series GLOW.

Additional Documentaries:

Strictly Background, The Rock-a-fire Explosion, Cleanflix, I Do, I Don't, Sadermania, Tough Ain't Enough: Conversations with Albert S. Ruddy, County Fair, Texas & Not Such a Bad Guy: Conversations with Dabney Coleman.

PIGGYBACK CREDIT

Founder | CEO
2014 – 2018 | Los Angeles, CA

Created a financial marketplace concept connecting individuals seeking passive income opportunities with individuals looking to build their credit.

Developed an innovative platform designed to create mutually beneficial financial relationships.

Managed business development, strategy, and brand positioning.

UNITED FILM FESTIVAL

Founder | Director, Curator & Host
2002 – 2014 | Los Angeles, CA

Founded and directed an independent film festival organization dedicated to showcasing emerging filmmakers, celebrating independent cinema, and honoring industry leaders.

Expanded the festival to Los Angeles, San Francisco, Chicago, Tulsa, New York, and London.

Presented Lifetime Achievement Awards recognizing influential figures in film.

Named one of *MovieMaker Magazine's* "25 Coolest Film Festivals."

Created United Films, a distribution division that acquired and released more than 100 independent films.

Honored film legends through a Hollywood handprint ceremony at the historic Vista Theatre, including:

John Landis (*Animal House, The Blues Brothers, An American Werewolf in London*)

Carl Gottlieb (*Jaws, The Jerk, Caveman*)

Vilmos Zsigmond (*Deliverance, The Deer Hunter, Close Encounters of the Third Kind*)

Dabney Coleman (*9 to 5, Tootsie, Boardwalk Empire*)

Mark Rydell (*The Rose, On Golden Pond, The River*)

SKILLS

Podcast Production • Content Creation • Creative Direction • Film Production • Storytelling • Public Speaking • Podcasting • Documentary Filmmaking • Content Strategy • Interviewing

EDUCATION

Business Management

Oklahoma State University, Stillwater, OK
Tulsa Community College, Tulsa, OK