



Anti-Virus and Anti-Malware Selection Guide

You're familiar with computer viruses, worms, Trojan horses, and other malware. They can **slow down** computers, making employees less efficient. They can **corrupt data**, rendering it unusable. And they can **open doors into your system** that allow free and easy access into every facet of your business to outsiders with bad intentions.

Malware is not anything to be trifled with. It is constantly evolving and improving, and even IT pros' systems have been compromised on occasion. Everyone needs a rock-solid anti-virus/anti-malware protection designed to **adapt quickly** to the latest threats and even **proactively detect and isolate** potentially unwanted behavior by programs and software components.

There are many solution providers in the marketplace that promise protection from viruses and malware. Here are a few points to consider when selecting a solution:

- **Is the protection light, or will it slow down computer performance as it provides protection?**
Sometimes a proposed solution can present new issues. Make sure this isn't one of them.
- **Are updates included, and are they automatic?**
Digital protection is only as good as its weakest link. People forget to update.
- **Who is ultimately behind my anti-virus/anti-malware? Do I trust them?**
As impossible as it seems, some "solutions" are fronts for data thieves. Know your provider.
- **Can I manage the solution across my network(s) from the cloud?**
You don't have time to manage protection at the workstation level. Get efficient!
- **Does the provider offer discounts for multiple licenses?**
Usually with multiples of 3 to 5 computers, you can get a better price
- **Anti-malware is NOT anti-virus**
Make sure you have both, either with a unified product or separate solutions
- **More features doesn't always mean a better solution**
Higher end packages can include child account controls, password managers, and other features you don't necessarily need. Get the package with the features you need, without overspending
- **Free versions are typically NOT full-featured and may have significant shortcomings**
Example: They may do real-time scans, but not offer system scans
Your data runs your business. Is it worth a small investment to protect it?
- **Make sure the product performs important functions that protect you from every direction**
Web page testing, download scans, and email attachment scans should be part of the package
- **Most products offer a trial period so you can test drive them before making a purchase**

Whether you are protecting your digital work environment, wanting to increase employee performance through better use of technology, or have visions of growing your company more rapidly by leveraging technology as a business advantage, we're here to help you succeed. Call us anytime and let's visit about what is most important to you. Our number is 385.312.9030. Or you can contact us through our website at <https://sanityworx.com>. We look forward to helping you meet your business goals!