
LCRA Meeting Minutes

Call to order:

- April 15th at Valley Bank on Fuller

Approval of minutes:

- Approval of March minutes

Reports:

- Treasury Report:
 - o \$14,472
 - Insurance premium paid for all 7 events. Premiums down \$300 from last year.
 - o \$3,500 taken in from memberships so far this year, \$1,600 of which has been generated through online membership registration.

Unfinished business:

Motion:

New Business:

- Membership recruitment and event advertising initiatives and ideas
 - o Possible Montana Radio Company Ads - \$800
 - 90 - :30 second ads on three stations
 - Placement on the ads page of the radio station
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 - o Replacement of signs at the entry, lap shack, and dog house to give ad space to current sponsors (Poet, Blitz, etc.)
 - o Update race dates sign at entry to reflect current dates for this years events
 - o Partner with Fast Signs for sign projects mentioned above, as well as printed promotional material to hand out to businesses in the area
 - o Potentially create regularly scheduled facebook posts in conjunction with event creation on the LCRA facebook page
- New Member Orientation documentation
 - o Board members are in the process of creating an orientation sheet to be posted on the website, and hand out to each new member to ensure safety standards and expectations.
- Work day needs to be scheduled, however with very few open weekends between now and the HCMA race weekend, there may need to be a mid-week work session.
 - o Work dates are also contingent on getting equipment to the track as well as when maintenance on the tractor is completed.

Announcements:

- Wednesday “prepped ride” nights will hopefully be scheduled for every week of the summer. Monthly “open ride” nights will be posted on web and social media sites to help encourage non-members to come out and ride and potentially join LCRA. All dates and times TBD.

Adjournment:

- Adjournment by Jeremiah Theys at 8:05 P.M



President

5-20-19

Date of approval