

GLEN M. BENTLEY

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WORK

MAY 2013 – PRESENT: Copywriter & Producer

Founder: L-L League Sports and Aviator Productions, Lancaster, PA | NY, NY

EXPERIENCE: Creative Director, copywriter, and producer for all content on all platforms.

MAY 2009 – APRIL 2013: Copywriter | Video Producer, Lancaster, PA

NOV 2003 – APRIL 2009: Copy Director | Producer, Godfrey Advertising, Lancaster, PA

EXPERIENCE: Pennsylvania Dutch Convention & Visitors Bureau; York UPG; Coleman; Bosch Rexroth; Netclear Fiber Optics; Nora Flooring; JLG Lifts; Luxaire.

FEB 1999 – OCT 2003: SrVP | Creative Director, Kelly Michener Advertising, Lancaster, PA

EXPERIENCE: PCS One Wireless Digital Phones; Kunzler Meat Products; Turkey Hill.

AUG 1989 – DEC 1998: SrVP | Creative Director | Copywriter, McCann-Erickson, Houston, TX

EXPERIENCE: Exxon Fuels & Superflo Motor Oil, Texas Instruments: Notebooks, Calculators, Semiconductors, DSPs, Corporate; Beechcraft Aircraft; Texas Department of Tourism; TCB | Chase Bank; Six Flags Parks; MADD; McDonald's; McDonnell Douglas.

McCann-Erickson NY | Detroit Assignments: Coca-Cola; Diet Coke; GMC Trucks; Buick Century.

McCann-Erickson International Assignments: Esso International – Manchester, England; Tokyo, Japan; Oslo, Norway; Mexico City, Mexico; Santiago, Chile; Hamburg, Germany. Texas Instruments – North America; Asia. Tecate Beer – Mexico City, Mexico.

JAN 1987 – JULY 1989: SrVP | Creative Director | Copywriter, VanSant Dugdale, Baltimore, MD

EXPERIENCE: USF&G Insurance Co.; Martin Marietta; The Baltimore Orioles Major League Baseball Club; Sallie Mae; Blue Cross | Blue Shield of Maryland; Core States Bank.

JULY 1981 – DEC 1986: VP | Assoc CD | Copywriter, Needham, Harper & Steers, NY, NY

EXPERIENCE: Xerox; American Cancer Society; Amtrak; RCA Corporation; Bud Light Beer.

AWARDS

One Shows; Athena Award; Clio Finalist; Communication Arts; Addy's; New York Art Director's Show; 1987 Baltimore Ad Club – Best of Show, Public Service/USF&G Insurance; 1993 – *100 Greatest Corporate Ads: A Top Adman's Choice of the Best*, By Fred C. Poppe – Exxon Tiger Morph; 1996 Best of Show – Houston Addy's TV/Exxon; 2005 Philly Gold TV/PA Dutch Convention & Visitors Bureau.

EDUCATION

B.A. English - Arizona State University, Tempe, Arizona