

## PUP CLUB MEMBERSHIP RULES

Customers can join The Smiling Dog Pub Club for free by scanning the membership QR code and registering using their name and phone number. Once registered, they become “Pup Club Members” and can enjoy the following benefits:

### 1. New Member Discount

- New members receive a 20% discount on their first order.
- Members must pay with **Loaded Funds** to receive this benefit. See #4 - “Loading Funds Bonuses”

### 2. Earning Points

- After joining, members earn 1 point for every \$1 spent at the restaurant. Amounts less than \$1, as well as taxes and tips, do not earn points.
- Points can be redeemed for food or alcoholic beverages, with the points price listed in the POS system.
- All food items are worth 6 times their regular price in points
- All alcohol items are worth 5 times their regular price in points
- Prices are rounded to the nearest whole number to determine point value
- Items that do not earn points are cigarettes, and any items that are already discounted as part of a special
- Points can also be redeemed for benefits such as T-shirts, pool table time, or two hour-long rentals of the second floor/private event space
- Members will receive a confirmation SMS upon joining and can check their points balance via a website link
- Members can link their account to Apple Wallet. When they are within 0.5 miles of the restaurant, they will receive a notification displaying their points balance

### 3. Member Prices

- Members enjoy discounts: 4% off of the regular price for food items and 8% off of the regular price for bar items. Prices are rounded to the nearest whole number
- At checkout, members can verify their membership to receive discounts and may choose to pay with their member point balance. If the balance is insufficient, they can pay the remainder with a credit card or cash.
- Items not listed with a member price in the POS system are not eligible for member discounts.

### 4. Loading Funds Bonuses

- Members receive bonus credits when they load funds into their account, usable immediately.  
The bonus system works as follows:
- Load \$10 into your account, receive a \$1 bonus (total \$11)
- Load \$50 into your account, receive a \$10 bonus (total \$60)
- Load \$100 into your account, receive a \$25 bonus (total \$125)
- Load \$500 into your account, receive a \$150 bonus (total \$650)
- The balance can be used on all food and alcoholic beverages
- Members can check their balance and transaction history online
- If a member uses their balance to pay more than \$50, they will receive an SMS verification code to provide to staff at checkout.
- If a refund is requested, the refund will be any amount(s) loaded minus any spent funds. Bonuses will not be refunded.

**The Smiling Dog reserves the right to adjust the Pup Club Membership benefits at any time.**