

THE TOP 42 REASONS WHY...

Central TEXAS



ONE OF THE
HAPPIEST
CITIES in AMERICA

Top
STARTUP
ECOSYSTEM 

Best City for
DATING



HOME TO
THE BEST
SANDWICH
in Texas 

Top CYBERCITY 

2021 MEDIA ACCOLADES PROVING THAT CENTRAL TEXAS IS THE PLACE TO BE

If viewing electronic PDF, click each accolade to read the full article in your browser.

LIFESTYLE & POPULATION

Austin-Bergstrom International Airport has been named among the top 10 best airports in the U.S. by the readers of Condé Nast Traveler. The award cited easy navigation, live music and local Texas food as reasons readers listed. *(Condé Nast Traveler, 10/05/2021)*

Round Rock is the 25th Best Place to Live according to ranking of 1,300 U.S. places with population of 25,000 to 500,000 that met baseline thresholds for safety, growth and diversity. *(Money, 09/23/2021)*

Austin is the U.S. city gaining the most people—for every 10,000 LinkedIn members in Austin, 129 arrived in the last 12 months of 2020-2021. *(LinkedIn, 09/02/2021)*

Austin is one of the 10 Best Cities to Drive in according to ranking of the 100 largest U.S. cities based on measures of cost of ownership and maintenance, traffic and infrastructure, safety, and access to vehicles and maintenance. *(WalletHub, 08/31/2021)*

Austin is No. 5 on U.S. News' Best Places to Live in the U.S. in 2021-22 ranking. *(U.S. News & World Report, 07/13/2021)*

Austin is one of the Top 10 Major Americas Cities of the Future for Human Capital and Lifestyle ranking of the 54 largest metropolitan areas in the Americas. *(fDi Intelligence, 06/17/2021)*

Austin is the No. 2 city in the U.S. for Gamers among the top 100 cities based on indicators of gaming environment, internet quality and coverage, and game developer educational and job opportunities. *(WalletHub, 06/07/2021)*

Austin ranked No. 2 as the Top U.S. Metro for Digital Nomads. *(Zillow, 04/28/2021)*

Austin is the No. 4 City Where Millennials are Moving based on the net migration of people between the ages of 25 and 39 who moved to a city in a different state in ranking of the 180 largest U.S. cities. *(Smart Asset, 03/20/2021)*

Austin is the No. 1 outbound destination for people leaving the San Francisco Bay Area (18% of moves were to Austin in 2020). *(moveBuddha, 02/09/2021)*

Texas is the Best State to Drive in based on 31 key indicators of a positive commute. *(WalletHub, 01/19/2021)*

Austin is the Best State Capital to Live in based on 44 key indicators of affordability, economic well-being, quality of education and health, and quality of life. *(WalletHub, 01/18/2021)*

Austin is the No. 7 City for an Active Lifestyle in ranking of the 100 largest cities based on 36 key indicators. *(WalletHub, 01/06/2021)*

EDUCATION

The University of Texas is ranked No. 4 in the world for patents granted to higher education institutions. *(National Academy of Inventors, 06/15/2021)*

REAL ESTATE

Austin is No. 4 for overall real estate prospects on annual ULI/PWC forecast report which also identified Austin as one of 6 hypergrowth "supernova" magnet metros (i.e., migration destinations for both people and companies). *(PwC, 10/14/2021)*

Austin is the No. 1 U.S. city for planned real estate investment according to annual survey of international institutional and other investors in 19 countries. *(AFIRE, 05/04/2021)*

Leander ranked as the 5th Best Suburb to Move to in 2021 based on 9 indicators of residential and sociocultural quality. *(Homes.com, 04/02/2021)*

Austin ranked as one of the Top 10 best commercial real estate markets in the US. *(National Association of Realtors, 03/15/2021)*


TEXAS NATIONAL TITLE
A MOTHER LODE COMPANY

BUSINESS & ECONOMY

Williamson County ranks 5th on annual Talent Attraction Scorecard ranking of large U.S. counties (100k+ population). *(EMSI, 11/03/2021)*

Austin is one of the Top 20 Global Startup Ecosystems according to annual ranking of 280 innovation ecosystems around the world. *(Startup Genome, 09/22/2021)*

Austin is the No. 2 business flight destination for fall 2021, according to data from TripActions. *(Skift, 09/07/2021)*

Austin is one of 13 early-adopter metro areas, along with the San Francisco Bay Area, dominating the nation's emerging artificial intelligence (AI) economy. *(Brookings Institution, 09/01/2021)*

Business Facilities annual rankings report places Austin as the No. 1 Fastest-Growing Metro, the No. 2 Tech Hub (Growth Potential), the No. 7 Fintech Leaders, and in the global rankings, Austin is the No. 10 Startup Ecosystems. *(Business Facilities, 07/27/2021)*

Austin is No. 7 in CBRE's annual Tech Talent Scorecard ranking of the top 50 U.S. and Canadian markets by number of tech talent professionals based on their competitive advantages and appeal to both employers and tech talent employees. *(CBRE, 07/14/2021)*

Austin is one of tech's top 10 most resilient hubs according to LinkedIn's analysis of the growth of engineering and information technology talent relative to population. *(LinkedIn, 06/23/2021)*

Austin is ranks 12th for R&D performed by businesses. For business R&D as a percent of GDP, Austin ranks 8th. *(U.S. National Science Foundation, 06/16/2021)*

Austin is the top beneficiary of tech-related migration From June 2020 - June 2021. Austin captured a net inflow of 217 software and IT workers per 10,000 existing ones, according to LinkedIn data for the 35 metro areas with gross tech migration of 2,000+. *(Bloomberg, 06/01/2021)*

Best Cities to Start a Career ranking of 182 cities places Austin at No. 4 based on 28 indicators of professional opportunities and quality of life. *(WalletHub, 05/17/2021)*

The 2021 Mac Conway Awards recognized the Austin Chamber of Commerce as one of the top 20 economic development organizations in the U.S. based on measures of corporate facility investment. *(Site Selection, 05/03/2021)*

Texas has the No. 3 most competitive state for economic development according to Site Selection's 2021 Prosperity Cup ranking based on business climate, tax climate, new and expanded business, and other performance measures. *(Site Selection, 05/03/2021)*

For the 17th year in a row, Texas was named the Best State for Business by Chief Executive. *(Chief Executive, 04/28/2021)*

Austin has the 13th largest tech economy (GRP due to tech) among major U.S. metros and, with tech accounting for 25% of Austin's GRP, Austin ranks 5th for tech's impact on the economy. *(CompTIA, 03/31/2021)*

The Austin metro ranks 1st the rate of tech job growth in 2020 and, with tech job growth projected to be 3.9% in 2021, Austin will have the 2nd fastest growth this year among major U.S. metros. *(CompTIA, 03/31/2021)*

Science, technology, engineering & math occupations account for 11.9% of all jobs in Austin in 2020, making **Austin the 5th most concentrated in STEM among large U.S. metros.** *(U.S. Bureau of Labor Statistics, 03/31/2021)*

Among the top 50 U.S. metros, Austin is the most recovered from the COVID-19 crisis and is best positioned for robust employment growth in 2021. Austin tops all other major metros for 2020 job growth in manufacturing and in financial activities. *(Economic Innovation Group, 03/11/2021)*

Austin ranks No. 3 for concentration of startups among the 53 largest U.S. metros. *(Roofstock, 03/02/2021)*

Austin is one of the Top Metros for 2020 based on total economic development projects won—among metros with population over one million, Austin ranks 6th for total projects and 2nd for projects on a per capita basis. *(Site Selection, 03/01/2021)*

Austin is the No. 3 Best-Performing City in annual assessment of Where America's Jobs are Created & Sustained. *(Milken Institute, 02/17/2021)*

Austin ranks 1st for growth, 4th for prosperity, and 22nd for inclusion in Brookings' annual Metro Monitor assessment of the economic success of the 53 largest U.S. metros over the last decade. *(Brookings Institution, 02/01/2021)*

Austin is the No. 2 City with the Most Opportunity for Job Seekers in ranking of 182 U.S. metros. *(LinkedIn, 01/06/2021)*

Austin is the No. 1 Destination City for relocating households and the No. 3 Destination City for corporate moves in 2020. *(Allied Van Lines, 01/06/2021)*

Austin is among the 14 top life sciences clusters in the U.S. because favorable demographic tailwinds and efforts by the city to spur innovation have created a suitable environment for life sciences tenants. *(Newmark, 01/04/2021)*

