



Sponsorship Prospectus



Annual ULSCA Conference 2024

We proudly present to you the 2024 Annual Conference Sponsorship Prospectus for the University Logistics and Supply Chain Association (ULSCA). This year's conference will be held and hosted by the University of California, Davis, October 21-24, 2024.



The annual ULSCA conference brings together supply chain and logistics leaders from the higher education institutions across the nation. If you are interested in gaining credibility and marketing products and services among this core group of supply chain decision makers, please consider a conference sponsorship!

You have been selected as a prospective supplier for sponsorship due to the strategic partnership that has grown with UC Davis and other member ULSCA member schools over the last few years. As our partners in strategy, we look forward to learning the best practices in supply chain and logistics that you as our suppliers have to offer.

So, what's in it for you?

You will have direct access to influential personnel from key Universities, and several varied opportunities to communicate your message throughout the event.

Opportunities are outlined later in this prospectus, and include: recognition in print and online promotional materials, supplier sponsorship table during the welcome reception/dinner, list of attendees and face-to-face networking opportunities.

Throughout this conference you will have exposure to a highly-targeted group of professionals who are responsible for implementing, and improving the effectiveness of their universities' supply chain and logistics operations. You will also gain insight into the needs, challenges, and strategic plans of institutions across the US as well as the opportunity to develop strategic partnerships.

To secure your sponsorship email info@ulsca.org

We look forward to seeing you in October,

Jen Carmichael

Director, UC Davis Logistics

President, University Logistics and Supply Chain Association

2024 Conference Host

Prospective Conference Attendee Organizations

Arizona State University
Ball State University
Cal Poly San Luis Obispo
California State University, Los Angeles
Colorado State
Iowa State
Johnson Community College
Lehigh University
Louisiana State
Michigan State
Ohio State
Penn State
San Diego State University
San Jose State University
Stanford University
Virginia Tech University
University of California, Davis
University of California, Merced
University of California, San Diego
University of California, San Francisco
University of Colorado, Boulder
University of Florida
University of Illinois
University of Kentucky
University of Michigan
University of Minnesota, Duluth
University of Minnesota, Twin Cities
University of Nebraska, Lincoln
University of New Mexico
University of North Carolina, Wilmington
University of North Florida
University of Northern Iowa
University of Pittsburgh
University of Texas Austin
University of Utah
University of Washington
University of Wisconsin, Madison
Yale

Platinum Sponsorship \$4500.00 – 1 available

Includes:

- Highlight your product/service in a 30-minute presentation or 1-hour member co-presentation
- Headliner advertising/Corporate Brand on Attendee Conference material
- Headliner advertising/Corporate Brand on conference website/app
- Host of Gala Evening at the [California State Railroad Museum](#)
- Supplier table and attendance at the opening reception and Innovation & Sustainability Awards Ceremony on Monday evening, 10/21
- Invite to participate in 2024 ULSCA Community Service Event- 10/22
- 10 Educational Sessions, Campus and Operational Tours during the conference, 10/21-10/24
- Attendee contact list
- Access to networking with ULSCA members in the Hyatt Place hospitality suite each evening after scheduled activities

Gold Sponsorship \$3500.00 – 2 available

Includes:

- Highlight your product/service in a 30-minute presentation
- Hospitality Suite Sponsor or Opening Night Dinner Sponsor
- Advertising on conference material
- Supplier table and attendance at the opening reception and Innovation & Sustainability Awards Ceremony on Monday evening, 10/21
- Invite to participate in 2024 ULSCA Community Service Event- 10/22
- 10 Educational Sessions, Campus and Operational Tours during the conference, 10/21-10/24
- Attendee contact list
- Access to networking with ULSCA members in the Hyatt Place hospitality suite each evening after scheduled activities

Silver Sponsorship \$2500.00 – 3 available

Includes:

- Community Service Event Sponsor or Lunch Sponsor
- Advertising on conference material
- Supplier table and attendance at the opening reception and Innovation & Sustainability Awards Ceremony on Monday evening, 10/21
- Invite to participate in 2024 ULSCA Community Service Event- 10/22
- 10 Educational Sessions, Campus and Operational Tours during the conference, 10/21-10/24
- Attendee contact list
- Access to networking with ULSCA members in the Hyatt Place hospitality suite each evening after scheduled activities

Bronze Sponsorship \$1500.00 – Unlimited

Includes:

- Advertising on conference material
- Supplier table and attendance at the opening reception and Innovation & Sustainability Awards Ceremony on Monday evening, 10/21
- Invite to participate in 2024 ULSCA Community Service Event- 10/22
- 10 Educational Sessions, Campus and Operational Tours during the conference, 10/21-10/24
- Attendee contact list
- Access to networking with ULSCA members in the Hyatt Place hospitality suite each evening after scheduled activities