



# Discover the Power of Being Your Own Boss.



**AMBITENERGY**<sup>®</sup>  
— Independent Consultant —



# ENERGIZE Your Income

Earn **unlimited residual income** by helping friends save money on their energy bills.



## AMBIT ENERGY OFFERS YOU AN INCOME OPPORTUNITY LIKE NO OTHER.

As an Ambit Energy Independent Consultant, you earn residual income by helping people save money on products they use every month—electricity and natural gas.

### THE PERFECT BUSINESS

The deregulation of energy markets across the country means you can:

- Earn unlimited income
- Work flexible hours
- Get paid in the future for work you do now
- Work from home
- Spend more time with family and friends

### THE PERFECT PRODUCT

Everyone uses energy. You simply enroll customers in Ambit Energy's service and earn income month after month.

- No inventory
- No deliveries
- No collections

## SAVE PEOPLE GREEN WHEN THEY GO GREEN.

Ambit Energy offers competitive rates on our residential energy service plans. Our Ambit Certified Green plans are Green-e® Energy Certified to reduce the environmental impact.



### Ask me how you can energize your income!

Name

Website

Email

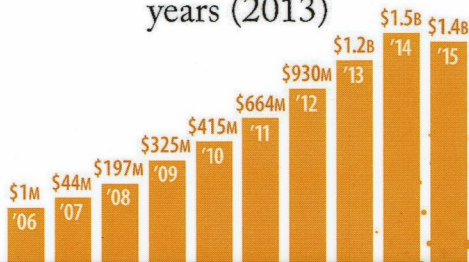
Phone



# TEN GREAT YEARS OF AWARDS & MILESTONES

## \$1.4 Billion

Reached \$1 million in revenue in our first year and passed \$1 billion dollars in annual revenue in less than seven years (2013)



## A+ Rating

The Better Business Bureau continues to rate Ambit with A+



## One Million

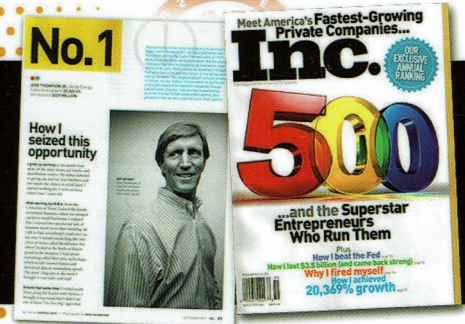
Ambit surpassed one million active residential customers in December 2012 and provides free energy to thousands



## Inc. 500 #1

Named the fastest-growing privately-held company in 2010

# 2006 X 2016



## 16 States + DC

and expanding!



ELECTRICITY & NATURAL GAS

## Solar Energy

with Sunrun

CA, CT, MA, MD, NJ & NY



## #13

Named the 13th largest direct selling company in the world (largest direct seller of energy)

(Rising from #31 in 2011 to #13 in 2016!)



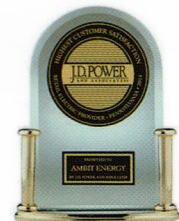
## #8

Ranked 8th largest direct selling company on the 2016 DSN North America 50



## #1

J.D. Power awards Ambit Energy for Highest Retail Electric Provider Satisfaction (At least one #1 ranking each year from 2013-16!)



(AND WE ARE JUST GETTING STARTED!)

Jere and Chris set a goal for Ambit to become

# “the Finest, Most-Respected retail energy provider in the country.”

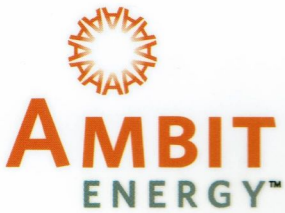




# A Successful Repetition



*J.D. Power awards Ambit Energy for highest retail electric provider satisfaction!*



Ambit Energy, a leading national retail energy provider based in Dallas, has been recognized by J.D. Power as “highest in residential customer satisfaction with retail electric service.” Over the past four years, Ambit Energy is proud to be ranked at or near the top in the following states: *Connecticut, Illinois, New Jersey, New York and Pennsylvania*. “Ambit Energy is honored to be recognized by J.D. Power and this award reflects our team’s dedication of being the most respected retail energy provider,” said Jere Thompson Jr., Ambit Energy co-founder and chief executive officer. “This award demonstrates our efforts to provide our customers with the best possible customer service and is a product of the entire Ambit Energy team.”



2016

	#1	CT
	#2	NJ
	#3	IL



2015

	#1	CT
	#2	NJ
	#2	PA



2014

	#1	PA
	#1	CT
	#1	NJ
	#3	IL



2013

	#1	NY
	#2	CT



At Ambit, we care about your reputation and ours. We've prepared this FAQ to help you address negative comments, and turn any situation around to positively impact Ambit. Please contact us at [marketingteam@ambitenergy.com](mailto:marketingteam@ambitenergy.com) if you have any further questions.

### **Q: What is the source of negative reviews about Ambit?**

A: Ambit is a service. Unfortunately, like all services, we will receive negative comments from time to time. However, not all review websites are trustworthy, and it is important to know the difference between a complaint board and review site. Refer to the Integrity Hub on PowerZone to learn more.

### **Q: How should I address negative reviews and comments about Ambit?**

A: Remember, you are your best testimonial for Ambit. Your enthusiasm, belief and success are what will motivate a potential Consultant or Customer to become part of your organization. The best thing you can do is present the Opportunity and our products honestly and truthfully, and be willing to accept "no" if a person really doesn't feel Ambit is right for them. **Direct Sales, not limited to Ambit, is always under scrutiny because the oversight has to come from within us, the choices each of us makes each day. Franchises always have rogue franchisees who eventually go out of business but the main brand remains strong. Having millions of "franchisees" is Ambit. We can communicate our core values of integrity but at the end of the day, it's up to each of us to reflect those values. How you operate, train, mentor & teach others about this business matters and reflects your integrity. Are you in line with Ambit's Integrity? How will YOUR chapter read?**

### **Q: So if my potential Consultant or Customer mentions bad reviews or comments, what should I do?**

A: Ambit has a number of resources available to help you present Ambit's history of integrity, award-winning service and high satisfaction rates. Explore the rest of the Ambit Integrity Hub for more resources to help you make your case.

### **Q: I would like to combat negative reviews and comments. How do I do this?**

A: If you ever see negative comments on your social pages, the most effective solution would be to notify us at [marketingteam@ambitenergy.com](mailto:marketingteam@ambitenergy.com). Even if your intent is to defend Ambit, the more a story is posted, the more it is seen by Consumers and the higher it will rank on search engines. The same applies to Consultant-made videos, blogs or other online materials.

### **Q: How should I filter what I'm posting on social media?**

A: As a general rule, always be careful what you post on social media. Even if you're refuting "scam," "rip-off" or other negative comments, if you use any of these negative words in your title or description, you're just fueling the story on search engines. Often, people won't even watch or read what you have to say—they'll just see the title and make assumptions.

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If you're not sure what to do, feel free to contact us at [marketingteam@ambitenergy.com](mailto:marketingteam@ambitenergy.com)





## INTEGRITY FAQs

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### **Q: What's an example of a good way to respond?**

A: Let's say you've encountered a comment that refers to Ambit as a "scam" and a "rip-off." Instead of saying "Ambit Energy isn't a scam or rip-off," try saying "Ambit Energy is a great business opportunity, and here's why." Then share some of your success story. Remember, never exaggerate or mislead people. We say we "never sacrifice integrity for growth," and we mean it. I always say, "If you're worried about your own integrity, then this opportunity is not for you." because how you operate, teach, train and guide your network should reflect Ambit's core values but you decide that every minute. So choose integrity, operate at a high level, and teach those values

### **Q: How much impact do negative reviews and comments have?**

A: In our experience, less than you might think. After all, we've grown from a start-up to billion dollar plus company in just 10 years, so we're clearly doing something right. When you don't call attention to negative information, you'll find that many bad reviews, comments and news stories simply fade away after a few days. It's a good idea to focus on the positive aspects of your Ambit success story. You can't stop anyone from searching for negativity. You can only show them they were a few misguided people looking for a fast buck and violated every core value Ambit has and stands for, by operating at a high level yourself.

### **Q: What about sharing my accomplishments as an Ambit Consultant?**

A: Absolutely! Letting people know when you've promoted, earned an award or shout out, added new Customers, moved into a new market or passed another milestone is a great way to demonstrate the power of Ambit. Remember, though, you must keep Customers' individual information private, and it's best to use discretion about income and some of your own personal details. And again, always be careful what you share on social media.

### **Q: What other steps can I take?**

A: One thing you can do is share facts from the Ambit Integrity Hub on your Facebook or other social media pages. You can also add Ambit Energy videos featured on the Integrity Hub to your favorites list on YouTube. But remember, please don't upload our corporate-made videos to your social media or YouTube as this violates our Policies and Procedures.



# Ambit Energy

## Integrity Facts

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### Why do more than 1 million people trust Ambit Energy?

Our overarching motto reads "Never sacrifice integrity for growth," and we strive to fulfill our mission "to be the finest and most-respected retail energy provider in America."

### What do other people say?

#### Ambit's success has been recognized by well-known sources such as:

*Inc. magazine, Direct Selling News (DSN) and Dallas Business Journal*

#### A+ Rating from Better Business Bureau

*Accreditation based on the elements necessary to create and maintain trust in business*

#### Recognition and Awards

- **Bravo Leadership Award-DSN**

*Awarded to CEO Jere Thompson, Jr. This award is presented to someone who shows great leadership while earning the respect and admiration of those he leads. (2015)*

- **Dallas Morning News**

*Listed in the Top 100 Places to Work*

- **Direct Selling Association Board of Directors**

*- Chris Chambless elected in 2015*

*- Officers of the association are recognized leaders who command the respect of their colleagues and the public. They devote the time necessary to lead and direct the affairs of the association.*

- **Direct Selling News Global 100**

*#14 in the Top Direct Selling Companies in the World & #1 Energy Direct Seller on the planet (2019)*

- **InfoWorld**

*CTO 25- CIO John Burke (2010)*

- **Inc. magazine**

*Named "America's Fastest Growing Private Company" (2010)*

- **J.D. Power and Associates**

*- Top 5 Electric Providers in Texas (2011)*

*- Highest Retail Electric Provider Satisfaction*

- *New York region (2013)*

- *New Jersey (2013)*

- *Pennsylvania (2014)*

- *Connecticut (2014, 2015)*

- **Southern Methodist University (SMU)**

*- Ranked #1 SMU/Cox Dallas 100 (2009, 2010)*

*- Recognizes the fastest-growing privately-held company in North Texas*





# Ambit Energy

## Integrity Facts

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### **Do you need more evidence?**

#### **The Ambit Satisfaction Guarantee**

*We are so certain that your transition to Ambit Energy will be flawless, we are willing to guarantee it. If, for any reason, Ambit disconnects your service during the switching process, we will pay for your first month's bill. No questions asked.*

#### **Top-Rated Customer Care**

*We built our own state-of-the-art system designed to service our Customers in the most efficient way possible. This saves time, and gives the Customer Care team everything they need to deliver excellent service to each Customer. With our annual revenue at about 1.4 billion dollars, and our expansion into 15 states, our prominent stability means we will be here if you need us.*

#### **Member of the Direct Selling Association**

*We were granted membership because we hold ourselves to the highest ethical business standards for the direct selling channel. As a direct selling company, we are held accountable to policies that protect our consultants and consumers under Direct Selling Association's code of ethics.*

#### **Licensed Professionals**

*We are licensed in every state where we operate. This means we are subject to oversight by regulatory authorities and must pass background checks to operate in those states.*

#### **Partner with Shell**

*We have an extended long-term energy deal with one of the largest companies on earth, Shell.*

#### **Ambit's Involvement in the Community**

*Ambit Cares' mission is to harness the energy of our Ambit community to change the lives of those in need by fighting hunger in America. We advocate volunteerism and provide opportunities for our employees, Independent Consultants and Customers to give back through donations that support the cause and by participating in local efforts that work toward ending hunger.*

***You can't believe everything you see on the Internet.***

*Read the article on our blog, [The Spark](#), about [how to find trustworthy review sites online](#).*

*Visit our [website](#) to learn more about the company.*



# Public Service Commission

For Immediate Release: 09/14/17

John B. Rhodes, Chair

**Contact:**

James Denn | James.Denn@dps.ny.gov | (518) 474-7080

<http://www.dps.ny.gov>

<http://twitter.com/NYS DPS>

17066/ 12-M-0476

## **PSC Denies Request of 2 ESCOs to Serve Low-Income Energy Customers — One ESCO Receives OK After Proving Cost-Savings —**

**ALBANY** — The New York State Public Service Commission (Commission) today announced it had denied requests by two energy service companies, or ESCOs, to serve low-income customers after the ESCOs failed to prove that they could save low-income customers' money on their utility bills. The companies denied permission were Drift Marketplace Inc. and M&R Energy Resources Corp.

Meanwhile, a third ESCO, Ambit Energy New York, LLC received approval to market to low-income customers after it demonstrated required customer savings.

"The Commission prohibits ESCOs from enrolling and renewing customers who are participants in utility low-income assistance programs unless the ESCO can provide guaranteed savings to those customers," said **Commission Chair John B. Rhodes**. "During a recent 30-month period, ESCOs overcharged low-income New Yorkers for gas and electricity by \$96 million. Our work protects low-income customers, as well as all New York ratepayers."

In making its decisions, the Commission determined that Drift and M&R Energy failed to demonstrate they could provide guaranteed savings to low-income customers. The Commission's primary intent is to ensure that energy customers pay no more than what they would have been paid to the utility.

While the Commission rejected the requests of the two ESCOs to serve low-income customers, it recognized that Ambit guarantees that the customer will pay no more for supply service than they would have paid as a full-service customer of their local utility for the same time-period. This is an important distinction to make as low-income customers should pay no more than what they would have paid to the utility, regardless of how long they were with the ESCO.

Unlike the other ESCOs, Ambit provided detailed information on its calculations used to determine its monthly prices. Commission staff reviewed the documents and calculations and are confident in Ambit's ability to deliver savings. There remain several pending requests from ESCOs seeking permission to market to low-income customers. Those requests continue to be reviewed.

Meanwhile, on Sept. 1, 2017 the State's Appellate Division denied the National Energy Marketers Association petition for a stay of the Commission's ESCO low-income prohibition order. Therefore, utilities and ESCOs are required to continue to implement the December 2016 order. The utilities are directed to block the enrollment of any new low-income customers on or before Sept. 22, 2017 and the ESCOs are directed to de-enroll customers within 30 days of receiving customer lists from the utilities.



# AMBIT ENERGY FACTS & RESEARCH

## **Public Utility Commission:**

Ambit Energy is an ESCO company (Energy Service Company). Each ESCO company must be licensed by the Public Utility Commission in the states they wish to supply electric and/or natural gas. Ambit Energy has been approved & licensed to supply energy in the following states: CA, CT, DE, IL, IN, MA, MD, ME, NH, NJ, NY, OH, PA, RI, TX, VA & Washington, D.C.

## **Inc. 500 Magazine #1 Fastest Growing Private Company in America:**

Inc. 500 Magazine is a company that sends in their own auditors to look at the books of every private company that they post in their magazine. Inc. 500 Magazine has named Ambit Energy as "America's #1 Fastest Growing Private Company 2010".

[www.inc.com/magazine/20100901/meet-americas-fastest-growing-company.html](http://www.inc.com/magazine/20100901/meet-americas-fastest-growing-company.html)

## **Wall Street Journal: Ambit Energy the World's Largest Direct Seller of Energy**

<http://online.wsj.com/article/PR-CO-20130515-910317.html>

## **Royal Dutch Shell Corp. Partners with Ambit Energy:**

Royal Dutch Shell Corporation is the world's largest (\$400B+) energy provider. Shell Energy is also the 2<sup>nd</sup> most profitable company in the world behind #1 Wal-Mart.

[www.atlantirise.com/News6.html](http://www.atlantirise.com/News6.html)

<http://www.newswiretoday.com/news/19432/>

[http://wn.com/Jere\\_Thompson\\_Ambit\\_Energy\\_Partners\\_with\\_Shell\\_Oil](http://wn.com/Jere_Thompson_Ambit_Energy_Partners_with_Shell_Oil)

## **2016 Direct-Selling Global 100 List – Ambit Energy #13 in the World**

[http://directsellingnews.com/index.php/view/2016\\_dsn\\_global\\_100\\_list#.V22jPjVS8d0](http://directsellingnews.com/index.php/view/2016_dsn_global_100_list#.V22jPjVS8d0)

## **2016 JD Power & Assoc. Ranks Ambit Energy #1 in CT**

<http://www.jdpower.com/press-releases/jd-power-2016-retail-electric-provider-residential-customer-satisfaction-study>

## **2015 Hartford Business Journal Names Ambit Energy as CT's #1 Electric Supplier**

<http://www.hartfordbusiness.com/article/20150818/NEWS01/150819912/ambit-energy-named-best-ct-electric-supplier>

Aug 18, 2015 - Texas-based *Ambit* Energy received the highest customer satisfaction marks among all Connecticut residential electricity suppliers, according ...

## **2014 J.D. Power & Assoc. Ranks Ambit Energy #1 in CT, NJ, and PA:**

<http://www.jdpower.com/press-releases/2014-retail-electric-provider-residential-customer-satisfaction-study>

**Yahoo! Finance: The Results Are In – J.D. Power says Ambit energy is #1 Overall Winner in U.S.**

<http://finance.yahoo.com/news/j-d-power-reviews-ambit-090000992.html>

**GOVERNMENT STUDY: Ambit One of Handful of Co's that Saves People Money**

[http://www.ct.gov/occ/lib/occ/2015\\_electric\\_supplier\\_facts\\_press\\_release.pdf](http://www.ct.gov/occ/lib/occ/2015_electric_supplier_facts_press_release.pdf)

**Dallas Morning News Top Places to Work: 2009-2016**

<http://www.topworkplaces.com/frontend.php/regional-list/company/dallasnews/ambit-energy>

**Direct Selling Industry “DSA”:**

The DSA has approved Ambit Energy as a member. [www.dsa.org/ethics/](http://www.dsa.org/ethics/)  
[www.dsa.org/forms/CompanyFormPublicMembers/search?action=find](http://www.dsa.org/forms/CompanyFormPublicMembers/search?action=find)

**Better Business Bureau: Ambit Energy A+ Rated**

Ambit Energy (Ambit Energy Holdings, LLC) has the highest “A+” rating with the BBB due to such a low number of complaints for a company of its size, and the full resolution of 100% of complaints, plus several other factors..

[www.bbb.org/dallas/business-reviews/electric-companies/ambit-energy-holdings-in-dallas-tx-90033973](http://www.bbb.org/dallas/business-reviews/electric-companies/ambit-energy-holdings-in-dallas-tx-90033973)

**PR Newswire: SunRun & Ambit Energy Team Up for Home Solar**

<http://www.prnewswire.com/news-releases/sunrun-and-ambit-energy-team-up-to-make-home-solar-an-option-for-more-consumers-300057167.html>

**Dallas Morning News: Ambit Energy is Thompson’s Billion-Dollar Baby**

[www.dallasnews.com/business/columnists/cheryl-hall/20130514-seven-years-later-ambitenergy-is-thompsons-billion-dollar-baby.ece](http://www.dallasnews.com/business/columnists/cheryl-hall/20130514-seven-years-later-ambitenergy-is-thompsons-billion-dollar-baby.ece)

**Direct Selling News: Powering the Path to a Billion-Dollar Company**

[www.directsellingnews.com/index.php/view/ambit\\_powering\\_the\\_path\\_to\\_a\\_billion\\_dollar\\_company#.UZl0fcqv97o](http://www.directsellingnews.com/index.php/view/ambit_powering_the_path_to_a_billion_dollar_company#.UZl0fcqv97o)

**J.D. Power & Assoc. - Ambit Ranked #1 in Customer Satisfaction in NY Region:**

[ww2.ambitenergy.com/about-ambit-energy/press-releases/jd-power-awards-ambit-energy-forelectric-provider-satisfaction-in-new-york](http://ww2.ambitenergy.com/about-ambit-energy/press-releases/jd-power-awards-ambit-energy-forelectric-provider-satisfaction-in-new-york)

**Syracuse Post: Ambit Energy the Only Energy Company to Save People Money:**

[www.syracuse.com/news/index.ssf/2012/09/who\\_charges\\_more\\_national\\_grid.html](http://www.syracuse.com/news/index.ssf/2012/09/who_charges_more_national_grid.html)

**Understanding Deregulation – Brief Overview:** [www.deregulationofenergy.org/](http://www.deregulationofenergy.org/)



### **Donald “Joey” Carter, Ambit Investor:**

The Carter family founded the company Home Interiors & Gifts Inc. Mr. Carter was also the CEO of this company and retained his position as CEO for 5 additional years after it was sold. He looked at the Ambit Energy Business Model and decided not only to become an investor but also a consultant a few short years later. Joey and his wife Nora are now Executive Consultants with Ambit working their way to National Consultants.

[ww2.ambitenergy.com/about-ambit-energy/press-releases/joey-carter-joins-ambit-energy-investors](http://ww2.ambitenergy.com/about-ambit-energy/press-releases/joey-carter-joins-ambit-energy-investors)

### **David Biegler, former President of TXU, is Ambit Energy Initial Investor:**

David Biegler, former President, Vice Chairman & COO of TXU, the largest energy provider in the country.

[ww2.ambitenergy.com/about-ambit-energy/press-releases/david-biegler-joins-ambit-energy-investors](http://ww2.ambitenergy.com/about-ambit-energy/press-releases/david-biegler-joins-ambit-energy-investors)

### **Success From Home Magazine:**

Darren Hardy, CEO of Success Magazine, has featured Ambit Energy in their entire issue for an unprecedented 7 years in a row from 2010-2016. Mr. Hardy is also a well-known, best-selling author. Some of his writings include, “Design Your Best Year Ever” & “The Compound Effect”.

### **Franklin-Covey: & Habits of Highly Effective Ambit Energy Consultants**

Stephen R. Covey is a best-selling author & managing partner with Franklin Covey Institute. Mr. Covey saw what Ambit Energy accomplished in a very short period of time & in 2009 he released on DVD/CD “The 7 Habits of Highly Effective Ambit Energy Consultants.” [www.franklincovey.com/tc/](http://www.franklincovey.com/tc/)

### **Dr. John Maxwell: The 21 Irrefutable Laws of Leadership in Ambit Energy**

Dr. John Maxwell was recently the guest speaker at our annual conference, Ambition 2010. Dr. Maxwell was also the keynote speaker Ambit Energy’s annual EC & NC Lunch where he addressed Ambit Energy’s top 100 consultants and their guests. John C. Maxwell is an internationally respected leadership expert, speaker, and author, who has sold more than 19 million books. Dr. Maxwell is the founder of EQUIP, a non-profit organization that has trained more than 5 million leaders in 126 countries worldwide. Each year he speaks to the leaders of diverse organizations, such as Fortune 500 companies, foreign governments, the National Football League, the United States Military Academy at West Point, and the United Nations. A *New York Times*, *Wall Street Journal*, and *Business Week* best-selling author, Maxwell has written three books that have sold more than a million copies: *The 21 Irrefutable Laws of Leadership*, *Developing the Leader Within You*, and *The 21 Indispensable Qualities of a Leader*.

**For the first time ever, Dr. Jon Maxwell attached his flagship leadership product to a company when he created, *The 21 Irrefutable Laws of Leadership in Ambit Energy*.**  
[www.johnmaxwell.com](http://www.johnmaxwell.com)

### **In Business Magazine:**

In Business Magazine devoted an entire issue of their November 2007 publication to Ambit Energy.  
<http://ww2.ambitenergy.com/about-ambit-energy/press-releases/ambit-energy-featured-in-inbusiness-magazine>  
<http://www.newswiretoday.com/news/25678/>

### **Warren Buffett:**

Did you know that Warren Buffet owns a few Direct Sales/MLM Companies such as Pampered Chef. Why does Mr. Buffett call this industry the “Perfect Business”?  
[www.youtube.com/watch?v=0Rqbe26VwdE](http://www.youtube.com/watch?v=0Rqbe26VwdE)

**Ambit Energy History:** <http://ww2.ambitenergy.com/about-ambit-energy>

**Ambit Energy Corporate Leaders:** <http://ww2.ambitenergy.com/about-ambit-energy/ambits-leaders>

### **Ambit Energy Media Center:**

Here you can view various magazine and news publications that have featured Ambit Energy.  
<http://ww2.ambitenergy.com/about-ambit-energy/multimedia-gallery>

### **Jere Thompson Jr. - Ambit Energy CEO:**

Jere Thompson, Jr. honored with the Bravo Leadership Award by the Direct Selling Association:  
[http://directsellingnews.com/index.php/view/power\\_player#.WKXnZH-Xm-c](http://directsellingnews.com/index.php/view/power_player#.WKXnZH-Xm-c)

Jere Thompson was selected as a Finalist for the “2009 Ernst & Young Entrepreneur of The Year Award”.

[ww2.ambitenergy.com/about-ambit-energy/press-releases/ambit-energy-ceo-selected-as-finalist-in-2009-ernst-young-entrepreneur](http://ww2.ambitenergy.com/about-ambit-energy/press-releases/ambit-energy-ceo-selected-as-finalist-in-2009-ernst-young-entrepreneur)

### **Chris Chambless, Ambit Energy CMO:**

Chris Chambless was part of the executive team that helped take Excel Communications from \$1M in annual revenue to \$1B in record time. It took Microsoft over 10 years to reach that mark. Excel accomplished this in only 7 years.

### **John Burke, Ambit Energy CIO:**

John Burke named CIO of the Year: <http://ww2.ambitenergy.com/about-ambit-energy/press-releases/ambit-energys-john-burke-named-it-executive-of-the-year-by-dfw-sim-chapter>

John Burke wins Inaugural 2017 DallasCIO Leadership Organization Award:  
<http://www.bizjournals.com/dallas/news/2017/02/15/dallas-cio-awards-see-the-winners-of-the-inaugural.html>

John Burke has created & designed all of Ambit Energy’s current software & systems. This accomplishment has lead him to be recognized as one of the top 100 IT Techs in the world.

[www.computerworld.com/s/article/351472/John\\_Burke](http://www.computerworld.com/s/article/351472/John_Burke)



## **Federal Judge Dismisses, with Prejudice, Class Action Lawsuits Against Ambit Energy**

<https://topclassactions.com/lawsuit-settlements/lawsuit-news/78755-judge-dismisses-class-action-lawsuit-ambit-energy/>

### **Ambit Energy Press Release Suite:**

View all of the press release information regarding Ambit Energy.

**News Room:** [ww2.ambitenergy.com/about-ambit-energy/newsroom](http://ww2.ambitenergy.com/about-ambit-energy/newsroom)

**Press-Releases:** [ww2.ambitenergy.com/about-ambit-energy/newsroom/press-releases](http://ww2.ambitenergy.com/about-ambit-energy/newsroom/press-releases)

**Fact-Sheets:** [ww2.ambitenergy.com/about-ambit-energy/newsroom/fact-sheet](http://ww2.ambitenergy.com/about-ambit-energy/newsroom/fact-sheet)

**Awards:** [ww2.ambitenergy.com/about-ambit-energy/newsroom/awards](http://ww2.ambitenergy.com/about-ambit-energy/newsroom/awards)

# How to Identify Trustworthy Online Review Sites

Posted by: Anna | 05/06/14 at 09:12 AM



Example:

Google doesn't care if your review is true or not... They are simply a platform for your opinion. So relying on opinion instead of fact, can be very misleading for you and the brand your researching

How many people you know ever fired from a job admitted it was their own fault?

No, its budget cuts, eliminating position, boss hated me, the company sucked, etc and then they go on Google and write a bad "review" - be smarter than that

We've all heard the phrase, "Don't believe everything you read on the Internet." This well-known saying is especially true in regards to review sites.

While sites like Google+ and TripAdvisor can help you find a nice restaurant or good deals, others have the potential to be more destructive.

## Review vs. Complaint Sites

Users on sites like Pissed Consumer, Ripoff Report and Consumer Affairs can attack reputable companies without proper recourse. Competitors have been known to create fraudulent accounts in an attempt to cause as much damage as possible. This can result in a slew of complaint boards littered with misleading reviews.

None of these sites are accredited by the [Better Business Bureau \(BBB\)](#), and few scored higher than an F on the BBB rating scale. For a hefty fee, some of these sites do give businesses the opportunity to provide a response, and even offer services to help resolve complaints.

On legitimate review sites, it's easy and free to post owner responses in an attempt to resolve complaints or thank users for positive reviews. This is a key difference between valid review sites and potentially dishonest complaint boards.

## Finding a Trustworthy Review Site

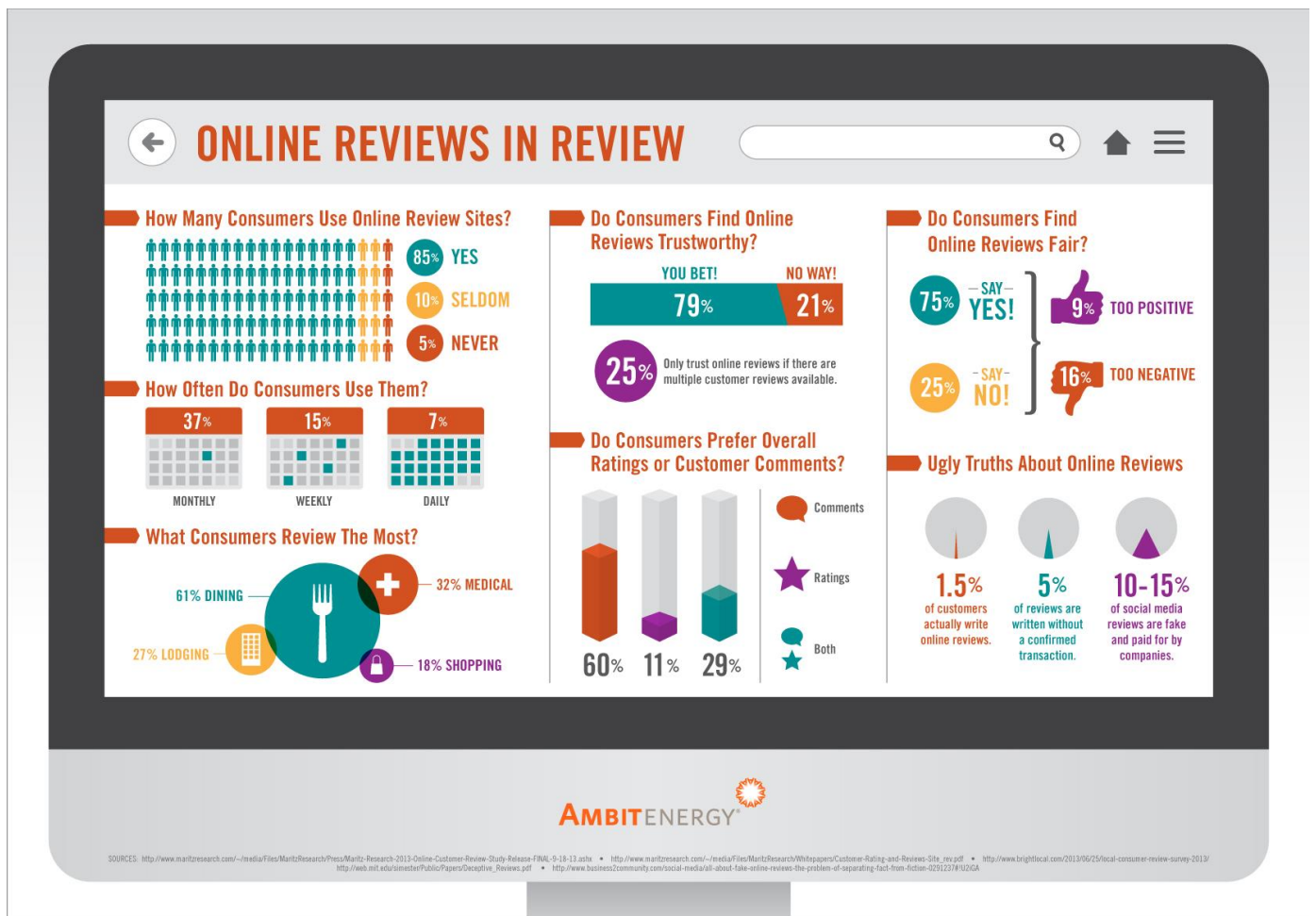
Even though there are some rotten apples in the bunch, you do have reputable choices when searching for honest reviews. Not surprisingly, the best resource is the BBB, but others like Consumer Reports, TripAdvisor and Zagat have also proven to provide dependable feedback.

Trustworthy online review sites create a level playing field by using strict filters to screen out fake reviews and deter spammers. They allow business owners and managers to create a free account and respond directly to reviews.

Another helpful tool, provided by Maritz Research, is a study of the [most trusted review sites](#) according to consumers. This is a useful guide to help you identify which sites are more likely to be reliable.

## The Verdict

Although users now have to filter through a gamut of false information, making an informed choice is easier thanks to online reviews. Make your review search less complicated by going to reputable sites that showcase valid and dependable assessments.



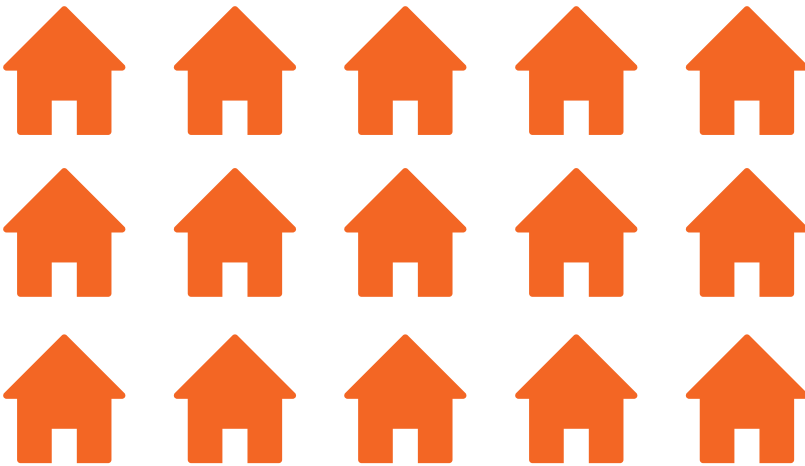


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2

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Ambit will apply the credit directly to your energy bill or will mail you a check as long as you maintain a minimum of 15 qualified Customers.

3

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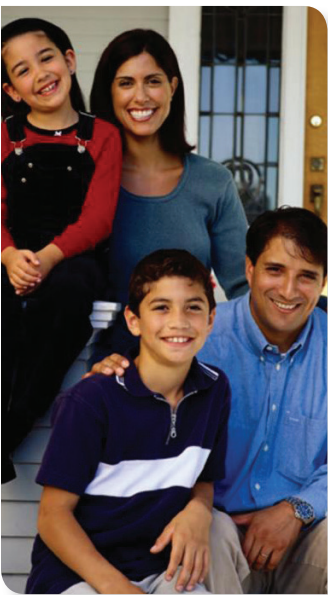
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